

2012 APA Convention Program Supplement Advertising Contract

For more information, consult the 2012 Convention Advertising ratecard and/or the 2012 Exhibitor Prospectus. Confirmation to follow a signed contract. Prepayment required of all new advertisers.

Client Information

Advertiser _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ URL _____

Authorized Signature _____

Agency/Billing _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ URL _____

Date _____ IO/PO # _____

Billing Costs

Supplement page _____

Total _____

Discount _____

Net _____

For APA Advertising Policies and Guidelines go to www.apa.org/ads

Supplement Page(s)

(Available in black and white only)

- Full page = \$1,360
- Cover 2 = \$2,900
- Cover 4 = \$3,300

2012 Closing Dates:

Reservation Date June 18
Materials Due July 5

Mail or Fax Order to:

Mona Alcazar
Manager, Exhibit Sales
American Psychological
Association
750 First Street, NE
Washington, DC 20002-4242

Phone: (202) 336-5627
Fax: (202) 216-7610
E-mail: malcazar@apa.org
www.apa.org/convention

