

2012 Journals Advertising Contract

Consult rate card for 2012 rates and specifications. Confirmation to follow a signed contract. Prepayment required of all new advertisers.

Client Information

Advertiser

Contact

Address

City

State

Zip

Phone

Fax

E-mail

URL

Authorized Signature

Agency/Billing

Contact

Address

City

State

Zip

Phone

Fax

E-mail

URL

Date

IO/PO #

Publication/Journal Title

Frequency

Discount

Ad Creation

Color Rate

Special Promo Code

Total

Net

For APA Advertising Policies and Guidelines go to www.apa.org/ads



AMERICAN PSYCHOLOGICAL ASSOCIATION

Ad Information Issue

- | | |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> July |
| <input type="checkbox"/> February | <input type="checkbox"/> August |
| <input type="checkbox"/> March | <input type="checkbox"/> September |
| <input type="checkbox"/> April | <input type="checkbox"/> October |
| <input type="checkbox"/> May | <input type="checkbox"/> November |
| <input type="checkbox"/> June | <input type="checkbox"/> December |

Color

- 4-Color
- 2-Color
- Black & White

Art Material

- New File
- Pickup From Previous Issue
- Contact Advertiser

Size

Display

- Cover 4
- Cover 3
- 1 Page
- 1/2 Horizontal
- 1/2 Vertical
- 1/4 Page*

*Only available in the *American Psychologist*

Mail or Fax Order to: Doug Constant

*Journal Advertising Sales
Representative
American Psychological
Association
750 First Street, NE
Washington, DC 20002-4242*

Phone: (202) 336-5574

Fax: (202) 216-7610

E-mail: dconstant@apa.org

www.apa.org/ads