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<i>Canadian Journal of Experimental Psychology</i>	<i>Journal of Experimental Psychology: Learning, Memory, & Cognition</i>	<i>Psychology of Addictive Behaviors</i>
<i>Canadian Psychology</i>	<i>Journal of Family Psychology</i>	<i>Psychology and Aging</i>
<i>Journal of Comparative Psychology</i>	<i>Journal of Personality & Social Psychology</i>	<i>Psychology of Aesthetics, Creativity, and the Arts</i>
<i>Journal of Consulting & Clinical Psychology</i>	<i>Health Psychology</i>	<i>Psychomusicology: Music, Mind & Brain</i>
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<i>Cultural Diversity & Ethnic Minority Psychology</i>	<i>Neuropsychology</i>	<i>Rehabilitation Psychology</i>
<i>Developmental Psychology</i>		<i>Review of General Psychology</i>
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<i>Emotion</i>		

Mechanical Requirements

Ad Sizes (width x depth)	Inches	Millimeters
Full Page	6-7/8" x 9-1/2"	175 mm x 241 mm
1/2 Page Vertical	3-3/8" x 9-1/2"	86 mm x 241 mm
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<i>Asian American Journal of Psychology</i>	<i>International Journal of Play Therapy</i>	<i>Personality Disorders: Theory, Research, and Treatment</i>
<i>Consulting Psychology Journal: Practice and Research</i>	<i>International Perspectives in Psychology: Research, Practice, Consultation</i>	<i>Psychoanalytic Psychology</i>
<i>Couple and Family Psychology: Research and Practice</i>	<i>Journal of Diversity in Higher Education</i>	<i>Psychological Services</i>
<i>Dreaming</i>	<i>Journal of Neuroscience, Psychology, and Economics</i>	<i>Psychology of Popular Media Culture</i>
<i>Families, Systems, & Health</i>	<i>Journal of Occupational Health Psychology</i>	<i>Psychology, Public Policy, and Law</i>
<i>Group Dynamics: Theory, Research, and Practice</i>	<i>Journal of Theoretical and Philosophical Psychology</i>	<i>Psychology of Men & Masculinity</i>
<i>History of Psychology</i>		<i>Psychology of Religion and Spirituality</i>
		<i>School Psychology Quarterly</i>
		<i>Sport, Exercise, and Performance Psychology</i>

Mechanical Requirements

Ad Sizes (width x depth)	Inches	Millimeters
Full Page	5" x 7-1/2"	127 mm x 190 mm
1/2 Page Vertical	2-1/4" x 7-1/2"	57 mm x 190 mm
1/2 Page Horizontal	5" x 3-1/2"	127 mm x 89 mm

Trim Size: 6" x 9"

<i>International Journal of Stress Management</i>	<i>Peace and Conflict: Journal of Peace Psychology</i>
<i>Journal of Psychotherapy Integration</i>	<i>Psychology of Violence</i>

Mechanical Requirements

Ad Sizes (width x depth)	Inches	Millimeters
Full Page	5" x 7-1/2"	127 mm x 190 mm
1/2 Page Vertical	2-1/4" x 7-1/2"	57 mm x 190 mm
1/2 Page Horizontal	5" x 3-1/2"	127 mm x 89 mm

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The official journal of the American Psychological Association, *American Psychologist* is the authoritative source for substantive and feature articles that advance psychology.

JOURNAL	Circulation	Trim Size	Rate	Full Page	Cover 3	Cover 4	1/2 Page	1/4 Page
American Psychologist	93,000	8 1/2 x 11	1x	\$1,335	\$2,555	\$3,560	\$1,105	\$825
			4x	1,255	2,400	3,345	1,040	775
			9x	1,175	2,250	3,135	975	725

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	September	June 11	July 2
February/March	November 7	November 28	October	July 9	July 30
April	January 9	January 30	November	August 13	August 27
May/June	February 6	February 27	December	September 10	September 24
July/August	May 7	May 21			

JOURNAL	Circulation	Trim Size	Rate	Full Page	Cover 3	Cover 4	1/2 Page
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Basic/Experimental Psychology

Behavioral Neuroscience	500	8 1/2 x 11	1x	250	300	350	210
			6x	235	275	325	195

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 7	May 21
April	January 9	January 30	October	July 9	July 30
June	March 12	March 26	December	September 10	September 24

Canadian Journal of Experimental Psychology*	500	8 1/2 x 11	1x	250	300	350	210
			4x	235	275	325	195

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2
June	March 12	March 26	December	September 10	September 24

Journal of Comparative Psychology	400	8 1/2 x 11	1x	250	300	350	210
			4x	235	275	325	195

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 14	May 21
May	February 6	February 27	November	August 13	August 27

Journal of Experimental Psychology: Animal Behavior Processes	400	8 1/2 x 11	1x	250	300	350	210
			4x	235	275	325	195

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7
April	January 9	January 30	October	July 9	July 30

Journal of Experimental Psychology: Applied	700	8 1/2 x 11	1x	250	300	350	210
			4x	235	275	325	195

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2
June	March 12	March 26	December	September 10	September 24

Journal of Experimental Psychology: General	800	8 1/2 x 11	1x	325	375	425	275
			4x	310	350	400	225

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 14	May 21
May	February 6	February 27	November	August 13	August 27

Basic/Experimental Psychology (continued)

Journal of Experimental Psychology: Human Perception & Performance	600	8 1/2 x 11	1x	250	300	350	210
			6x	235	275	325	195

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 7	May 21
April	January 9	January 30	October	July 9	July 30
June	March 12	March 26	December	September 10	September 24

Journal of Experimental Psychology: Learning, Memory, & Cognition	700	8 1/2 x 11	1x	250	300	350	210
			6x	235	275	325	195

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7
March	December 12	January 3	September	June 11	July 2
May	February 6	February 27	November	August 13	August 27

Psychomusicology: Music, Mind & Brain †	1,000	8 1/2 x 11	1x	325	375	425	275
			2x	310	350	400	225

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
June	March 12	March 26	December	September 10	September 24

Clinical Psychology

Couple and Family Psychology: Research and Practice †	1500	7 x 10	1x	375	425	475	325
			4x	360	385	450	275

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2
June	March 12	March 26	December	September 10	September 24

Dreaming	100	7 x 10	1x	200	250	300	160
			4x	185	235	275	150

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2
June	March 12	March 26	December	September 10	September 24

International Journal of Play Therapy	6,000	7 x 10	1x	450	500	n/a	n/a
			4x	430	455	n/a	n/a

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 10	July	April 10	April 10
April	January 10	January 10	October	July 10	July 10

Journal of Abnormal Psychology	1,800	8 1/2 x 11	1x	425	475	525	375
			4x	405	430	500	320

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 14	May 21
May	February 6	February 27	November	August 13	August 27

Journal of Consulting and Clinical Psychology	1,900	8 1/2 x 11	1x	425	475	525	375
			6x	405	430	500	320

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 7	May 21
April	January 9	January 30	October	July 9	July 30
June	March 12	March 26	December	September 10	September 24

Journal of Counseling Psychology	3,600	8 1/2 x 11	1x	450	500	550	400
			4x	430	455	525	345

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7
April	January 9	January 30	October	July 9	July 30

Clinical Psychology *(continued)*

Journal of Psychotherapy Integration 450 6 x 9 1x 250 300 350 210
4x 235 275 325 195

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2
June	March 12	March 26	December	September 10	September 24

Personality Disorders: Theory, Research, and Treatment 200 7 x 10 1x 200 250 300 160
4x 185 235 275 150

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7
April	January 9	January 30	October	July 9	July 30

Professional Psychology: Research and Practice 4,500 8½ x 11 1x 450 500 550 400
6x 430 455 525 345

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 7	May 21
April	January 9	January 30	October	July 9	July 30
June	March 12	March 26	December	September 10	September 24

Psychoanalytic Psychology 3,000 7 x 10 1x 425 475 525 375
4x 405 430 500 320

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7
April	January 9	January 30	October	July 9	July 30

Psychological Assessment 2,500 8½ x 11 1x 425 475 525 375
4x 405 430 500 320

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2
June	March 12	March 26	December	September 10	September 24

Psychological Services 800 7 x 10 1x 325 375 425 275
4x 310 350 400 225

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 14	May 21
May	February 6	February 27	November	August 13	August 27

Psychotherapy 2,500 8½ x 11 1x 425 475 525 375
4x 405 430 500 320

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
Spring	January 23	February 6	Fall	July 23	August 6
Summer	April 23	May 7	Winter	October 15	October 29

Training and Education in Professional Psychology 1,600 8½ x 11 1x 425 475 525 375
4x 405 430 500 320

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 14	May 21
May	February 6	February 27	November	August 13	August 27

Core of Psychology

Canadian Psychology* 3,100 8½ x 11 1x 450 500 550 400
4x 430 455 525 345

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 14	May 21
May	February 6	February 27	November	August 13	August 27

Core of Psychology *(continued)*

History of Psychology 600 7 x 10 1x 250 300 350 210
4x 235 275 325 195

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 14	May 21
May	February 6	February 27	November	August 13	August 27

International Perspectives in Psychology: Research, Practice, Consultation † 1,000 7 x 10 1x 325 375 425 275
4x 310 350 400 225

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7
April	January 9	January 30	October	July 9	July 30

Journal of Theoretical and Philosophical Psychology 600 7 x 10 1x 250 300 350 210
4x 235 275 325 195

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 14	May 21
May	February 6	February 27	November	August 13	August 27

Psychological Bulletin 1,400 8½ x 11 1x 375 425 475 325
6x 360 385 450 275

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7
March	December 12	January 3	September	June 11	July 2
May	February 6	February 27	November	August 13	August 27

Psychological Methods 1,500 8½ x 11 1x 375 425 475 325
4x 360 385 450 275

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2
June	March 12	March 26	December	September 10	September 24

Psychological Review 1,400 8½ x 11 1x 375 425 475 325
4x 360 385 450 275

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7
April	January 9	January 30	October	July 9	July 30

Review of General Psychology 1,200 8½ x 11 1x 325 375 425 275
4x 310 350 400 225

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2
June	March 12	March 26	December	September 10	September 24

Developmental Psychology

Developmental Psychology 1,400 8½ x 11 1x 375 425 475 325
6x 360 385 450 275

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7
March	December 12	January 3	September	June 11	July 2
May	February 6	February 27	November	August 13	August 27

Psychology and Aging 1,500 8½ x 11 1x 375 425 475 325
4x 360 385 450 275

Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2
June	March 12	March 26	December	September 10	September 24

Educational Psychology

Journal of Educational Psychology		1,700	8½ x 11	1x 4x	425 405	475 430	525 500	375 320
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 14	May 21	May	February 6	February 27
May	February 6	February 27	November	August 13	August 27			
School Psychology Quarterly		1,900	7 x 10	1x 4x	425 405	475 430	525 500	375 320
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2	June	March 12	March 26
June	March 12	March 26	December	September 10	September 24			

Health Psychology & Medicine

Experimental and Clinical Psychopharmacology		600	8½ x 11	1x 6x	250 235	300 275	350 325	210 195
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 7	May 21	April	January 9	January 30
April	January 9	January 30	October	July 9	July 30	June	March 12	March 26
June	March 12	March 26	December	September 10	September 24			
Families, Systems, & Health		200	7 x 10	1x 4x	200 185	250 235	300 275	160 150
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2	June	March 12	March 26
June	March 12	March 26	December	September 10	September 24			
Health Psychology		4,100	8½ x 11	1x 6x	450 430	500 455	550 525	400 345
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7	March	December 12	January 3
March	December 12	January 3	September	June 11	July 2	May	February 6	February 27
May	February 6	February 27	November	August 13	August 27			
International Journal of Stress Management		300	6 x 9	1x 4x	200 185	250 235	300 275	160 150
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 14	May 21	May	February 6	February 27
May	February 6	February 27	November	August 13	August 27			
Neuropsychology		2,100	8½ x 11	1x 6x	425 405	475 430	525 500	375 320
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7	March	December 12	January 3
March	December 12	January 3	September	June 11	July 2	May	February 6	February 27
May	February 6	February 27	November	August 13	August 27			
Psychological Trauma: Theory, Research, Practice, and Policy		1,800	8½ x 11	1x 6x	425 405	475 430	525 500	375 320
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 9	April 30	March	December 12	January 3
March	December 12	January 3	September	June 11	July 2	May	February 6	February 27
May	February 6	February 27	November	August 13	August 27			
Psychology of Addictive Behaviors		1,700	8½ x 11	1x 4x	425 405	475 430	525 500	375 320
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2	June	March 12	March 26
June	March 12	March 26	December	September 10	September 24			

Health Psychology & Medicine (continued)

Rehabilitation Psychology		1,600	8½ x 11	1x 4x	425 405	475 430	525 500	375 320
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 14	May 21	May	February 6	February 27
May	February 6	February 27	November	August 13	August 27			
Sport, Exercise, and Performance Psychology †		1,000	7 x 10	1x 4x	325 310	375 350	425 400	275 225
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 14	May 21	May	February 6	February 27
May	February 6	February 27	November	August 13	August 27			

Industrial/Organizational Psychology & Management

Consulting Psychology Journal: Practice and Research		1,100	7 x 10	1x 4x	325 310	375 350	425 400	275 225
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2	June	March 12	March 26
June	March 12	March 26	December	September 10	September 24			
Journal of Applied Psychology		1,800	8½ x 11	1x 6x	425 405	475 430	525 500	375 320
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7	March	December 12	January 3
March	December 12	January 3	September	June 11	July 2	May	February 6	February 27
May	February 6	February 27	November	August 13	August 27			
Journal of Neuroscience, Psychology, and Economics		100	7 x 10	1x 4x	200 185	250 235	300 275	160 150
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
February	November 7	November 28	August	May 14	May 21	May	February 6	February 27
May	February 6	February 27	November	August 13	August 27			
Journal of Occupational Health Psychology		300	7 x 10	1x 4x	200 185	250 235	300 275	160 150
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7	April	January 9	January 30
April	January 9	January 30	October	July 9	July 30			

Social Psychology and Social Processes

Asian American Journal of Psychology		400	7 x 10	1x 4x	250 235	300 275	350 325	210 195
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
March	December 12	January 3	September	June 11	July 2	June	March 12	March 26
June	March 12	March 26	December	September 10	September 24			
Canadian Journal of Behavioural Science*		2,500	8½ x 11	1x 4x	425 405	475 430	525 500	375 320
Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date	Issue	Reservation Date	Material Date
January	October 10	October 31	July	April 16	May 7	April	January 9	January 30
April	January 9	January 30	October	July 9	July 30			

Social Psychology and Social Processes (continued)

Cultural Diversity and Ethnic Minority Psychology		1,500	8½ x 11	1x 4x	375 360	425 385	475 450	325 275
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
January	October 10	October 31		July	April 16	May 7		
April	January 9	January 30		October	July 9	July 30		
Emotion		800	8½ x 11	1x 6x	325 310	375 350	425 400	275 225
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
February	November 7	November 28		August	May 7	May 21		
April	January 9	January 30		October	July 9	July 30		
June	March 12	March 26		December	September 10	September 24		
Group Dynamics: Theory, Research, and Practice		500	7 x 10	1x 4x	250 235	300 275	350 325	210 195
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
March	December 12	January 3		September	June 11	July 2		
June	March 12	March 26		December	September 10	September 24		
Journal of Diversity in Higher Education		300	7 x 10	1x 4x	200 185	250 235	300 275	160 150
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
March	December 12	January 3		September	June 11	July 2		
June	March 12	March 26		December	September 10	September 24		
Journal of Family Psychology		1,400	8½ x 11	1x 6x	375 360	425 385	475 450	325 275
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
February	November 7	November 28		August	May 7	May 21		
April	January 9	January 30		October	July 9	July 30		
June	March 12	March 26		December	September 10	September 24		
Journal of Personality and Social Psychology		1,500	8½ x 11	1x 4x 12x	375 360 340	425 385 360	475 450 425	325 275 250
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
January	October 10	October 31		July	April 16	May 7		
February	November 7	November 28		August	May 14	May 21		
March	December 12	January 3		September	June 11	July 2		
April	January 9	January 30		October	July 9	July 30		
May	February 6	February 27		November	August 13	August 27		
June	March 12	March 26		December	September 10	September 24		
Law and Human Behavior †		2,500	8½ x 11	1x 6x	425 405	475 430	525 500	375 320
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
February	November 7	November 28		August	May 7	May 21		
April	January 9	January 30		October	July 9	July 30		
June	March 12	March 26		December	September 10	September 24		
Peace and Conflict: Journal of Peace Psychology †		1,000	6 x 9	1x 4x	325 310	375 350	425 400	275 225
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
February	November 7	November 28		August	May 14	May 21		
May	February 6	February 27		November	August 13	August 27		

Social Psychology and Social Processes (continued)

Psychology of Aesthetics, Creativity, and the Arts		700	8½ x 11	1x 4x	250 235	300 275	350 325	210 195
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
February	November 7	November 28		August	May 14	May 21		
May	February 6	February 27		November	August 13	August 27		
Psychology of Men & Masculinity		1,200	7 x 10	1x 4x	325 310	375 350	425 400	275 225
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
January	October 10	October 31		July	April 16	May 7		
April	January 9	January 30		October	July 9	July 30		
Psychology of Popular Media Culture †		500	7 x 10	1x 4x	250 235	300 275	350 325	210 195
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
January	October 10	October 31		July	April 16	May 7		
April	January 9	January 30		October	July 9	July 30		
Psychology of Religion and Spirituality		1,100	7 x 10	1x 4x	325 310	375 350	425 400	275 225
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
February	November 7	November 28		August	May 14	May 21		
May	February 6	February 27		November	August 13	August 27		
Psychology of Violence		300	6 x 9	1x 4x	200 185	250 235	300 275	160 150
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
January	October 10	October 31		July	April 16	May 7		
April	January 9	January 30		October	July 9	July 30		
Psychology, Public Policy, & Law		1,700	7 x 10	1x 4x	425 405	475 430	525 500	375 320
Issue	Reservation Date	Material Date		Issue	Reservation Date	Material Date		
February	November 7	November 28		August	May 14	May 21		
May	February 6	February 27		November	August 13	August 27		

* Published in partnership with the Canadian Psychological Association.
† New journals for 2012.

Material Specifications
PDF-X1a, PDF, Postscript, EPS and TIFF files are acceptable. All high resolution images and fonts must be embedded in files. Images must be SWOP (CMYK or grayscale), 300 dpi. Please include standard trim, bleed, and registration marks. Include 1/4" bleed. All live matter must be kept 1/4" within the trim size of the publication. Total area density should not exceed 300%. Grayscale images greater than 85% density may fill in on press. All required image trapping must be included in file.

Digital Proof Specifications
A high quality laser print is acceptable for black and white advertisements and a SWOP certified, digital color proof is required for color advertisements. Digital proofs which meet SWOP specifications include (but are not limited to): IRIS, DuPont Digital WaterProof, Chromalin Digital, Fuji Final Proof, Imation Matchprint Digital, Kodak Approval, Polaroid Polaproof, Presstek PEARL Proofer.

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