

2007 APA Convention Program Advertising Contract

For more information, consult the 2007 Exhibitor Prospectus. Confirmation to follow a signed contract. Prepayment required of all new advertisers.

Client Information

Advertiser _____	Agency/Billing _____
Contact _____	Contact _____
Address _____	Address _____
City _____ State _____ Zip _____	City _____ State _____ Zip _____
Phone _____ Fax _____	Phone _____ Fax _____
Email _____ URL _____	Email _____ URL _____
Authorized Signature _____	Date _____ IO/PO # _____

Special Page(s)

- 6 consecutive pages = \$5,495
- 4 consecutive pages = \$3,995
- 2-page spread = \$2,195
- 1 page = \$1,295

Regular Page(s)

- 2-page spread = \$1,895
- 1 page = \$1,195
- 1/2 page = \$995
- Cover 4 (4-color only) = \$6,270
- Cover 3 (4-color only) = \$4,970
- Cover 2 (4-color only) = \$5,470
- Page facing cover 3 = \$2,795

Color

- 4-Color Process (B&W rate + \$975)
- Black + One PMS Color (B&W rate + \$575 *)
- Black & White

* APA reserves the right to match PMS color.

Billing Costs

Special Position _____

Regular page _____

Color _____

Total _____

Discount _____

Net _____

Mail or Fax Order to:

Mona (Martinez) Alcazar
Exhibit Sales Representative
American Psychological Association
750 First Street, NE
Washington, DC 20002-4242

Voice: (202) 336-5627
Fax: (202) 216-7610
E-mail: mmartinez@apa.org

www.apa.org/convention07/prospectus/program.html



AMERICAN PSYCHOLOGICAL ASSOCIATION