

2009 APA Convention Program Advertising Contract

For more information, consult the 2009 Exhibitor Prospectus. Confirmation to follow a signed contract. Prepayment required of all new advertisers.

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Billing Costs

Special Position _____

Regular page _____

Color _____

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Special Page(s)

- 6 consecutive pages = \$5,770
- 4 consecutive pages = \$4,195
- 2-page spread = \$2,305
- 1 page = \$1,360
- 4-Color Process (B&W rate + \$1,200)
- Black + One PMS Color (B&W rate + \$600 *)
- Black & White
- Cover 4 (4-color only) = \$6,585
- Cover 3 (4-color only) = \$5,220
- Cover 2 (4-color only) = \$5,745
- Page facing cover 3 = \$2,935

* APA reserves the right to match PMS color.

Regular Page(s)

(Available in black and white only)

- 2-page spread = \$1,990
- 1 page = \$1,255
- 1/2 page = \$1,045

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