

# 2009 Journals Advertising Contract

For more information, consult the 2009 Exhibitor Prospectus. Confirmation to follow a signed contract. Prepayment required of all new advertisers.

## Client Information

Advertiser

Contact

Address

City State Zip

Phone Fax

E-mail URL

Authorized Signature

Agency/Billing

Contact

Address

City State Zip

Phone Fax

E-mail URL

Date IO/PO #

Publication/Journal Title

Frequency

Discount

Ad Creation

Color Rate

Special Promo Code

Total

Net

## Ad Information

### Issue

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January  | <input type="checkbox"/> July      |
| <input type="checkbox"/> February | <input type="checkbox"/> August    |
| <input type="checkbox"/> March    | <input type="checkbox"/> September |
| <input type="checkbox"/> April    | <input type="checkbox"/> October   |
| <input type="checkbox"/> May      | <input type="checkbox"/> November  |
| <input type="checkbox"/> June     | <input type="checkbox"/> December  |

### Color

- 4-Color  
 2-Color  
 Black & White

### Art Material\*

- New File  
 Pickup From Previous Issue  
 Contact Advertiser

### Size

#### Display

- Cover 4  
 Cover 3  
 1 Page  
 1/2 Horizontal  
 1/2 Vertical  
 1/4 Page\*

\*Only available in the *American Psychologist*

### Mail or Fax Order to:

**Advertising Sales Associate**  
*Journals Advertising*  
American Psychological Association  
750 First Street, NE  
Washington, DC 20002-4242  
**Phone:** (202) 336-5567  
**Fax:** (202) 216-7610



AMERICAN PSYCHOLOGICAL ASSOCIATION