

2008 APA Convention Program Advertising Contract

For more information, consult the 2008 Exhibitor Prospectus. Confirmation to follow a signed contract. Prepayment required of all new advertisers.

Client Information

Advertiser _____	Agency/Billing _____
Contact _____	Contact _____
Address _____	Address _____
City _____ State _____ Zip _____	City _____ State _____ Zip _____
Phone _____ Fax _____	Phone _____ Fax _____
Email _____ URL _____	Email _____ URL _____
Authorized Signature _____	Date _____ IO/PO # _____

Special Page(s)

- 6 consecutive pages = \$5,770
- 4 consecutive pages = \$4,195
- 2-page spread = \$2,305
- 1 page = \$1,360
- 4-Color Process (B&W rate + \$1,200)
- Black + One PMS Color (B&W rate + \$600 *)
- Black & White

- Cover 4 (4-color only) = \$6,585
- Cover 3 (4-color only) = \$5,220
- Cover 2 (4-color only) = \$5,745
- Page facing cover 3 = \$2,935

Regular Page(s)

- 2-page spread = \$1,990
- 1 page = \$1,255
- 1/2 page = \$1,045

* APA reserves the right to match PMS color.

Billing Costs

Special Position _____

Regular page _____

Color _____

Total _____

Discount _____

Net _____

Mail or Fax Order to:

Mona Alcazar
Manager, Exhibit Sales
American Psychological Association
750 First Street, NE
Washington, DC 20002-4242

Voice: (202) 336-5627
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E-mail: malcazar@apa.org

www.apa.org/convention08/prospectus/program.html



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