

2008 Journals Advertising Contract

Consult rate card for 2008 rates and specifications. Confirmation to follow a signed contract. Prepayment required of all new advertisers.

Client Information

Advertiser	Agency/Billing
Contact	Contact
Address	Address
City State Zip	City State Zip
Phone Fax	Phone Fax
Email URL	Email URL
Authorized Signature	Date IO/PO #

Ad Information

ISSUE

- | | |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> July |
| <input type="checkbox"/> February | <input type="checkbox"/> August |
| <input type="checkbox"/> March | <input type="checkbox"/> September |
| <input type="checkbox"/> April | <input type="checkbox"/> October |
| <input type="checkbox"/> May | <input type="checkbox"/> November |
| <input type="checkbox"/> June | <input type="checkbox"/> December |

Color

- 4-Color
- 2-Color
- Black & White

Art Material**

- New File
- Pickup From Previous Issue
- Contact Advertiser

**For the most current acceptable file formats, visit www.apa.org/ads/ratecard

Size

DISPLAY

- Cover 4
- Cover 3
- 1 Page
- 1/2 Horizontal
- 1/2 Vertical
- 1/4 Page*

*Only available in the *American Psychologist*

Publication/Journal Title
Frequency
Discount
Ad Creation
Color Rate
Special Promo Code
Total
Net

Mail or Fax Order to:

Douglas Constant
Journals Advertising
American Psychological
Association
750 First Street NE
Washington, DC 20002-4242

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Fax: (202) 216-7610
Email: dconstant@apa.org
www.apa.org/ads/ratecard