

2007 gradPSYCH Advertising Contract

Consult rate card for 2007 rates and specifications. Confirmation to follow a signed contract. Prepayment required of all new advertisers.

Client Information

Advertiser _____			Agency/Billing _____		
Contact _____			Contact _____		
Address _____			Address _____		
City _____	State _____	Zip _____	City _____	State _____	Zip _____
Phone _____		Fax _____	Phone _____		Fax _____
Email _____		URL _____	Email _____		URL _____
Authorized Signature _____			Date _____		IO/PO # _____

Ad Information

ISSUE

- January
- March
- July/August
Monitor on Psychology
Special Student Section
- September
- November

Color

- 4-Color
- 2-Color
- Black & White

Frequency

- 1x
- 4x

Size

DISPLAY (SECTION I)

- 2-Page Spread (bleed)
(17" x 11-1/4")
- 1 Page (bleed)
(8-5/8" x 11-1/4")
- 1/2 Horizontal (bleed)
(8-5/8" x 5-1/2")
- 1/2 Vertical (bleed)
(4-3/8" x 11-1/4")
- 1 Page
(6-7/8" x 9-1/2")
- 1/2 Horizontal
(6-7/8" x 4-1/2")
- 1/2 Vertical
(3-3/8" x 9-1/2")
- 2 Column Island
(4-1/2" x 6-1/4")
- 1/3 Square
(4-1/2" x 4-1/2")
- 1/3 Vertical
(2-1/8" x 9-1/2")
- 1/6 Page
(2-1/8" x 4-1/2")

Special Position

- Cover 4
- Cover 3
- Cover 2
- Other Special Positioning
- Page 1
- Page 2
- Page 3

Size

DISPLAY CLASSIFIED (SECTION II)

(inches)	(total inches)	(inches)	(total inches)
1 col (1-5/8") x _____ = _____		3 col (5-1/8") x _____ = _____	
2 col (3-3/8") x _____ = _____		4 col (6-7/8") x _____ = _____	

Billing Costs

Ad Space _____	Special Position _____
Ad Creation _____	Color _____
Total _____	Discount _____
Net _____	

Mail or Fax Order to:

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 Association
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