



AMERICAN PSYCHOLOGICAL FOUNDATION
REQUEST FOR PROPOSALS
VISIONARY GRANTS

About the American Psychological Foundation (APF)

APF provides financial support for innovative research and programs that enhance the power of psychology to elevate the human condition and advance human potential both now and in generations to come.

Since 1953, APF has supported a broad range of scholarships and grants for students and early career psychologists as well as research and program grants that use psychology to improve people's lives.

APF encourages applications from individuals who represent diversity in race, ethnicity, gender, age, disability, and sexual orientation.

About the Grants

The Visionary Grants support innovative research, education, and intervention efforts that advance psychological knowledge and application in

- Understanding the connection between behavior and health.
- Reducing stigma and prejudice
- Understanding and preventing all forms of violence
- Addressing long-term psychological needs in the aftermath of disaster

Preference will be given to pilot projects that, if successful, would be strong candidates for support from major federal and foundation funding agencies, and "demonstration projects" that promise to generalize broadly to similar settings in other geographical areas and/or to other settings.

Amount

Visionary Grants range from \$10,000-20,000

For grants and scholarships that are \$10,000 or more, APF will make the award to your institution. APF does not allow institutional indirect costs or overhead costs. Applicants may use grant monies for direct administrative costs of their proposed project.



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Eligibility Requirements

Applicants must:

- Be a graduate student or early career researcher (no more than 10 years postdoctoral).
- Be affiliated with a nonprofit charitable, educational, or scientific institution, or governmental entity operating exclusively for charitable and educational purposes.
- APF will NOT consider the following requests for grants to support:
 - political or lobbying purposes
 - entertainment or fundraising expenses
 - anyone the Internal Revenue Service would regard as a disqualified group or individual
 - localized direct service
 - conference/workshop expenses
- Have demonstrated competence and capacity to execute the proposed work

IRB approval must be received from host institution before funding can be awarded if human participants are involved

Evaluation Criteria

Proposals will be evaluated on:

- Innovative and potential impact qualities (*introduction of proven interventions in a similar setting, minor extensions of established theory, or work that has little chance of replication or use beyond the proposed setting do not qualify as innovative or impactful*)
- Quality, viability, and promise of proposed work
- Criticality of proposed funding for proposed work (*mere contributions to larger funded efforts, or "add-ons" that could/should be carried out under that funding are discouraged*)
- Clear and comprehensive methodology

Proposal Requirements

Please include the following sections in your proposal (no more than 7 pages; 1 inch margins, no smaller than 11 point font):

- **Goals and Objectives.** Describe the primary purpose and specific goals of the project or program, including the issues/challenges that it will address, and an explanation of which APF priority(ies) the work falls within.
- **Workplan and Timeline.** Describe the action plan and schedule by which the project or program as a whole is to be carried out. When appropriate, indicate where in that time frame the APF funding will be applied.

American Psychological Foundation

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- **Program Evaluation/Outcomes Measures.** Describe, using appropriate quantitative and qualitative measures, how the results of the effort will be evaluated and reported. If a time-limited project, indicate how success or impact will be determined; if a continuing program, indicate both "milestone indicators" and annualized plans for the future; if a current ongoing program, also provide any current evaluation data.
- **Personnel.** Please list the project personnel and their specific functions. Please attach the abbreviated CVs (max 10 pages per CV) of all major personnel.
- **Budget.** Please indicate the amount of funding requested from APF and justify it on the basis of the specific role this contribution will play toward attaining the project's or program's goals ("seed money" justification is acceptable). In cases where major funding from other sources has been received or is anticipated, please include the following: total budget; amount in hand and committed; and amount from other sources. Justify the specific need for APF's contribution.
- Applicants affiliated with a nonprofit must attach the organization's IRS determination letter certifying nonprofit status.

Submission Process and Deadline

Please submit a completed application on line by **April 1, 2018**.

<http://www.apa.org/apf/funding/visionary.aspx>

Please contact Erin Carney, Program Officer, at ecarney@apa.org with questions.

Please be advised that APF does not provide feedback to applicants on their proposals.

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