

VOLUME 1/ISSUE 3 AUTUMN 2003

# Psychology GIVING

## Foundation Celebrates Fifty Years of Service with Panache

On the evening of August 8, more than 250 guests gathered in downtown Toronto for a black-tie optional celebration recognizing the 50th anniversary of the American Psychological Foundation (APF). The affair was hosted by APF President Dorothy Cantor, Psy.D. and the APF Board of Trustees. Recipients of APF scholarships, grants, and awards; longtime contributors; major Campaign for a New Era donors; members of APA governance; and other leaders in psychology dined and danced at the elegant Arcadian Court in downtown Toronto.



DRS. DOROTHY CANTOR AND ALAN BROOKER



APF GUESTS DINE IN THE ELEGANT ARCADIAN COURT.



DR. ANDERSON PRESENTS ROSES TO DR. CANTOR

The Foundation unveiled the video, *Celebrating the Past; Visions for the Future*, an "in progress" video archive, and guests enjoyed cocktails, dinner, an anniversary cake, a champagne toast, and entertainment provided by the Jack Zorawski Trio. After dinner, Dr. Cantor recognized major 2002 and 2003 APF donors, who received enthusiastic ovations for their support.

In her welcoming statement, Dr. Cantor underscored the reasons for the evening's celebration. In 1953, APF started with a net worth of \$500, which has grown in 2003 to almost \$10 million. Dr. Cantor also noted that the Foundation's first fundraising campaign, the *Campaign for a New Era*, began with a \$3 million campaign but that the trustees raised the level to \$7 million and, since 2000, have raised \$6.4 million, with one year remaining to reach the ultimate goal.

Among the several factors that have contributed to the Foundation's growth were large endowments from Esther Katz Rosen, Ph.D., in 1974, from Wayne Placek in 1994, and from Werner J. Koppitz, Ph.D., in 1999; the hiring of an executive director in 1991; and the dedication and dynamic participation of the APF trustees, particularly in the last decade. Additionally, in launching the New Era campaign, the trustees instituted an active and effective fundraising leadership cabinet, which has worked steadily to meet the \$7 million goal.

Dr. Cantor took time to thank her fellow trustees (Norman Abeles, Norman Anderson, Camilla Benbow, Patrick DeLeon, Florence Denmark, Ronald Fox, William Howell, Steven

James, Norine Johnson, Joseph Matarazzo, Charles McKay, Martin Seligman, Richard Suinn, and E. Belvin Williams) and her fellow Leadership Cabinet members (Mathilda Canter, Henry David, Florence Denmark, Ronald Fox, Raymond Fowler, Ruth and Joseph Matarazzo, Steven Morin, Harry Sands, and E. Belvin Williams). She singled out the work of the APF central office staff for recognition: executive vice president, Elisabeth Straus; assistant director, Theodore Baroody; program coordinator, Amy Muldoon; and, especially, foundation development associate, Elizabeth Merck, for her work in coordinating such a beautiful event.

Major donors recognized at the celebration were as follows:

### New Era Platinum Society (\$100,000 and above)

Dr. Charles and Mrs. Marjorie Suhs Brewer  
Dr. Charles and Mrs. Carol Spielberger  
Trammel Crow Company

### New Era Gold Society (\$50,000 and above)

Dr. Ruth G. and Joseph D. Matarazzo  
Dr. Raymond A. and Rosalee G. Weiss  
Mr. Robert and Mrs. Victoria Zoellner

### New Era Silver Society (\$25,000 and above)

Dr. William and Mrs. Dorothy Bevan  
Dr. Leonard and Mrs. Madeline Eron  
Dr. Barbara Golden Evans  
Dr. Theodore and Mrs. Renee Millon

### New Era Bronze Society (\$10,000 and above)

Dr. Norman and Mrs. Jeanette Abeles  
Bank of America  
Dr. Alan E. Brooker  
Dr. Henry P. and Mrs. Tema David  
Dr. Florence Denmark and Robert Wesner  
Dr. Donald K. Freedheim  
Human Resources Research Organization  
(HumRRO)  
Dr. Ivan N. Mensh  
Dr. Katherine C. Nordal  
Dr. Donald K. and Mrs. Marion Routh  
Dr. W. Bruce Walsh

Dr. Rodney Lowman and Linda Richardson, the newest members of APF's Legacy Club, were recognized for including the Foundation in their estate plans. The Association of State and Provincial Psychology Boards and APA Division 29 president Dr. Patricia Bricklin were also thanked for their individual contributions of \$5,000.

To conclude the evening, Dr. Cantor and the trustees offered a champagne toast, and APA chief executive officer and APF trustee Norman Anderson, Ph.D. presented a bouquet of roses to Dr. Cantor in appreciation for her leadership of the Foundation over the past three years.

*The APF 50<sup>th</sup> Anniversary Celebration was made possible through the generosity of the following major sponsors: Trammel Crow Company and Bank of America. The Foundation would also like to thank the APA Insurance Trust, DDD Company, and Springer Publishing for their support.*

## As Celebration Passes, Passion and Commitment Continue



DOROTHY W. CANTOR, Psy.D.  
President

I wish I had the words to convey to those of you who weren't there, the palpable feeling in the room at the 50<sup>th</sup> Anniversary Gala. There was excitement, surprise, and respect mixed with the pleasure of being with congenial people in an exquisite setting, with lovely (danceable) music playing quietly enough for conversation to take place.

There was so much to celebrate that evening. APF has grown into a near \$10 million foundation, which is now able to make significant grants that advance psychology and human

welfare. No longer are we known just for our prestigious Gold Medals; we are a significant source of funding for research, scholarships, and programs. No longer are we dependent on a few generous contributors; the ranks of APF donors grow daily. No longer are we unknown to the community of psychologists; we are truly on the map. Here special thanks go to APA President Bob Sternberg and CEO Norman Anderson for highlighting APF at the Convention's Opening Ceremony, and to APA Public Communication executive director Rhea Farberman for providing us with a special section in each issue of the *APA Monitor on Psychology*.

An anniversary celebration can only be considered a true success, however, to the extent that it inspires continued growth and development. I know that the trustees of the Foundation are feeling passionate about increasing the size and scope of our endowment, so that more and more people can benefit from our programs. And I hope that others among you will share that passion and do what you can to make the next 50 years even more successful than those we celebrated this past August.

*Dorothy W. Cantor, Psy.D.*

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### Distinguished Teacher Provides Major Support to Foundation



CHARLES L. BREWER, Ph.D.

With their generous pledge to the APF Campaign for a New Era, **Dr. Charles L. and Mrs. Marjorie Suhs Brewer** are now members of the *New Era Platinum Society*. The Brewers pledged \$100,000 in June 2003 to "enable APF to increase support of its many worthy projects." Their pledge brings APF's campaign total to \$6.4 million, out of its final goal of \$7 million by the close of 2004.

In recognition of Dr. Brewer's esteemed contributions to the teaching of psychology and to the Foundation, the APF board of trustees recently approved naming the APF distinguished teaching award the *Charles L. Brewer Distinguished Teaching of Psychology Award*. "Dr. Brewer is the epitome of what this award stands for," says Dorothy W. Cantor, Psy.D., APF president. "Our board is truly delighted to honor him in such a way for his career of distinguished teaching and for his remarkable generosity."

Dr. Brewer received his doctoral degree in experimental psychology from the University of Arkansas. He joined the faculty at Furman University in 1967 and served as the psychology department chair from 1972 until 1984. In 1998, he was named the William R. Kenan, Jr., Professor of Psychology. Dr. Brewer has been president of APA Divisions 1 (General Psychology) and 2 (Society for Teaching of Psychology), and the Council of Undergraduate Psychology Departments. He has served as chair of the APA Committee on Undergraduate Education and currently represents APA on the Board of Directors for the Consortium of Social Science Associations and is APA's delegate to the American Council of Learned Societies.

Dr. Brewer was instrumental in the organization and development of APA's Teachers of Psychology in Secondary Schools (TOPSS). He has edited several journals and handbooks; published numerous book chapters, articles, and reviews; and has consulted on the teaching of psychology and on psychology curricula for many colleges and universities throughout the country. In 1989, the Foundation awarded him its Distinguished Teaching Award, and, in 1995, APA gave him its Distinguished Career Contributions to Education and Training Award. Dr. Brewer's wife and fellow contributor, Marjorie, is a master pianist and teacher. She received her professional degree from the renowned Eastman School of Music and was a professor of music at the College of Wooster.

When asked about his chosen profession, Dr. Brewer's face lights up. "Teaching is not a profession; teaching is a calling—delightful, unfathomable, frustrating, passionate, precious, and sacred." He explains, "Teaching is more fun than most people deserve to have. After more than 40 years of fun, I cannot imagine doing anything else. I hope that the world will be a better place because I made a difference to somebody... because that's what teaching is all about."

#### AMERICAN PSYCHOLOGICAL FOUNDATION RECOGNITION FUND

*The APF Recognition Fund allows you to make a contribution to the Foundation in honor or in memory of an individual or group. To do so, please include a note with your gift indicating the name of the person or organization you would like to honor or memorialize along with the name and address of anyone who should be notified of your contribution to APF.*

For additional information on how you can contribute, please contact Elizabeth Eagar, Foundation Development Associate  
750 First Street, NE, Washington, DC 20002-4242  
Phone: (202) 336-5622; Fax: (202) 336-5812 foundation@apa.org

### APF/TOPSS 2003 High-School Achievement Award Winners

Student recognition awards continue to expand as the Foundation and Teachers of Psychology in Secondary Schools (TOPSS) proudly mark their ninth year of sponsoring competitions for high-school students in the field of psychology. APF's continuing relationship with TOPSS offers two competitions in which high-school students may compete to receive scholarships and awards for their outstanding work within the field.

The **APF/TOPSS Excellence in High-School Student Research Awards** program began in 1994 and continues as an annual competition for those students whose research papers were awarded semi-finalist standing in the Intel Science Talent Search (STS) program. Students who did not participate in the STS program, and are students of TOPSS members, are also encouraged to submit research papers. Winners of the 2003 APF/TOPSS Excellence in High-School Student Research Awards received \$1,500 for first place, \$1,000 awarded to two second-place winners, and \$250 for fourth place. Carly Jane Seidman of George W. Hewlett High School in Hewlett, New York, received first place for her research study, *Determinants of Resiliency Among the Sons and Daughters of Breast Cancer Patients*. Seidman's study investigates the resiliency of the children of breast cancer patients, using the researcher's own Breast Cancer Resiliency Scale (BCRS), developed as a means of measurement.

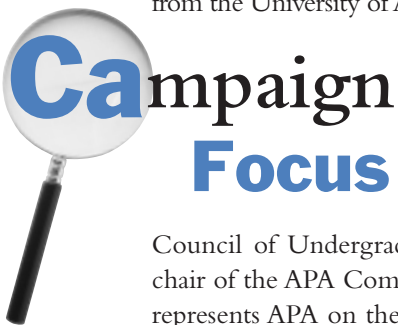
This year's tie for second place was awarded to Zachary Brett Galin and Sean Blake Herman, both of Roslyn High School in Roslyn Heights, New York. Galin's study, *The Relationship Between Early School Starting Times, Sleep Amount, Academic Performance and Mood*, examines the connections between school start times, the amount of sleep students have, students' scholarly functioning, and students' dispositions. Herman's research topic, *The Effects of Candidate Gender, Personality Characteristics, and Sponsorship on Voter Decision Making*, investigates how the sex and personality characteristics of a candidate and the sponsor of a political advertisement influence high-school students' evaluation of presidential candidates.

Richard Evan Strohmenger of George W. Hewlett High School in Hewlett, New York, was awarded this year's fourth-place prize for his paper *Emma Lazarus Revisited: Locus of Success Among Immigrants and Their Teenage Children*. Strohmenger's study compares the point at which immigrant and non-immigrant parents and their children feel that success is achieved.

Each year, APF and TOPSS also provide three \$1,000 annual awards to the winners of the **TOPSScholar Competition**. This award, initiated in 1998 and once known as the APF Presidential Scholars Competition, invites high-school students to submit an essay in which they respond to a three-part question posed by TOPSS. Essay questions are based on APA presidential themes, with the 2003 question centered on educational reform initiatives. Students were asked to conduct a literature review, then develop a proposal and a means of evaluation for educational initiatives. This year's winners are Lindsay Hanson, South River High School, Edgewater, MD; Rick Jobski, Glenbrook South High School, Glenview, IL; and Jessica McClurg, South River High School, Edgewater, MD. The upcoming 2004 theme will be based on psychology and the influence of culture.

For more information on the TOPSS initiative sponsored by the Foundation please visit the TOPSS website at [www.apa.org/topss/homepage](http://www.apa.org/topss/homepage). Award information can be found under the Student Resources section. For further inquiries, contact Mayella Valero, in the APA Education Directorate, at [mvalero@apa.org](mailto:mvalero@apa.org).

Funding  
Education



## New Trans-Atlantic Psychology Award Takes Center Stage

Endel Tulving, Ph.D., and Lars-Göran Nilsson, Ph.D., received the first American Psychological Foundation *Wilhelm Wundt-William James Award for Exceptional Contributions to Trans-Atlantic Psychology* at the eighth European Congress of Psychology, July 6-11, in Vienna. Raymond D. Fowler, Ph.D., former American Psychological Association (APA) chief executive officer sponsors this award through the Foundation, and he was on hand to present the mounted medallions personally in Vienna.

Fowler suggested the award to honor the achievements of and relationship between North American and European psychological researchers. The biennial presentation of the award will be a major recognition event at meetings of the European Congress, spotlighting the good relationships that have developed in trans-Atlantic psychological research.

"For over a century, European and North American psychologists have worked together to make psychology a great discipline," notes Dr. Fowler, "and the APF Wundt-James Award recognizes important contemporary contributors to that trans-Atlantic cooperation. The first recipients set a high standard for this new award," he adds enthusiastically.

Endel Tulving holds the Tanenbaum Chair in

cognitive neuroscience at the Rotman Institute of Baycrest Centre, at the University of Toronto. Born in Estonia in 1937, he came to Canada in 1949, and received his undergraduate education at the University of Toronto. He then earned his doctoral degree from Harvard, and, apart from a brief period as professor of psychology at Yale, spent most of his subsequent academic career at the University of Toronto. A fellow of the Royal Societies of London and of Canada, and an associate of the National Academies of Science in the United States, Tulving was also the 1994 recipient of the Foundation's Gold Medal for Life Achievement in the Science of Psychology. His influence in the areas of cognitive psychology, artificial intelligence, neuropsychology, and neuroscience is recognized worldwide, as is his mentorship to several generations of undergraduate and graduate students and postdoctoral fellows who have themselves gone on to eminent careers.

Lars-Göran Nilsson is an internationally known contributor to the psychology of memory and cognition, with a wide range of research activities that have ranged from basic cognitive problems in information processing to the influence

of aging and dementia on cognitive functioning. He has played a leading administrative role for psychology as a scientific discipline, as exemplified by his longstanding function in the executive committee of the International Union of Psychological Science. He has served as editor-in-chief of several major professional journals, including the *European Journal of Cognitive Psychology* and the *Scandinavian Journal of Psychology*. Like Tulving, Nilsson is well regarded for his role as a mentor. He has fostered and developed several generations of psychologists in his native country and played a highly visible role in making Sweden a major contributor to contemporary psychological knowledge.

The European Federation of Psychologists Associations (EFPA) administers the Wundt-James Award, appointing the selection committee of distinguished North American and European psychologists, and the Foundation's trustees review and approve the committee's recommendations. The next cycle for the award, 2005-2006, will culminate with another double presentation at the ninth European Congress of Psychology, July 3-8, 2005, in Granada, Spain. For more information, please visit the EFPA website: [www.efpa.be](http://www.efpa.be).



## The Very Model of A Modern Clinical Health Psychologist



LARRY C. JAMES, Ph.D.

**Larry C. James, Ph.D.**, received the third annual American Psychological Foundation Timothy Jeffrey Memorial Award for Outstanding Contributions to Clinical Health Psychology at the American Psychological Association convention in Toronto this past August. Division 38 (Health Psychology) recommended Dr. James for the award this year to the APF trustees.

Instituted with the Foundation in 2000 by Louise K. Jeffrey, Ph.D., the award memorializes the career and contributions of her late husband, Timothy Jeffrey, Ph.D., a former president of Division 19 (Military Psychology) and director of the clinical psychology department at the University of Nebraska Medical Center in Omaha. The award recognizes an outstanding commitment to clinical health psychology by a full-time provider of direct clinical services and carries a \$1,000 annual prize.

James, a colonel in the U.S. Army, is chief of the department of psychology at the Walter Reed Army Medical Center in Washington, DC, as well as chief psychologist for the army's North Atlantic Region. During an earlier assignment to Tripler Army Medical Center in Hawaii (1994-1999), he had the vision to create a psychology inpatient facility completely run by a psychology department and designed to treat essential hypertension, obesity, type II diabetes, and cholesterol disorders. He incorporated training for health psychology fellows and interns on how to conduct health assessments and physicals, how to interpret medical lab findings (and to use the labs as a variable in treatment outcome), and how to manage patients with psychophysiological disorders without the oversight of a psychiatrist.

In his current assignment at Walter Reed Army Medical Center, he has developed programs that enabled him to prescribe medications for the treatment of obesity. He is one of only two doctors in the hospital who are allowed this privilege.

Even while serving as chief of psychology at Walter Reed, James maintains an active caseload of patients, teaches at Walter Reed and three universities in the Washington metropolitan area, and pursues innovative research. He has received over \$1 million in grant funding specifically related to clinical and applied tele-health and obesity research. He created an interactive webpage and has incorporated video teleconferencing into his treatment programs so that soldiers deployed out of the country can receive treatment.

James has been elected to the board of directors for the American Board of Health Psychology, and he was chosen as the department of defense liaison to the American Board of Professional Psychology. He has received recognition for his major role in identifying and mentoring ethnic minorities and women successfully through the board certification process.

James recently volunteered to deploy for five months in support of the war on terrorism and, as a result, was awarded a Joint Commendation Medal for his selfless and dedicated service.



## Delaray Takes Honors as 2003 Outstanding Consulting Psychologist



JOHN E. DELERAY, Ph.D.

**John E. Delaray, Ph.D.**, was recently selected as the 2003 American Psychological Foundation Harry and Miriam Levinson Award recipient. The \$5,000 award recognizes an outstanding consulting psychologist who has demonstrated exceptional ability to convert psychological theory and concepts into applications through which leaders and managers can create more effective, healthy, and humane organizations in the community.

The awards selection committee of APA Division 13 (Society of Consulting Psychology) recommended Dr. Delaray to the Foundation's board of trustees for his many contributions to and leadership role within the field of consulting psychology. Delaray established the Dallas-based

psychological consulting firm Delaray & Associates (D&A) to serve as an extension of the management of the organizations that it serves. The consulting firm uses accepted methods of psychology to help organizations classify, train, organize, and develop their personnel.

D&A helps company management make more informed hiring, promotion, and development decisions. By recognizing talented and well-motivated candidates and also by spotting potential problems, D&A's services have had substantial impact on many organizations over the years. D&A has assisted management to design and install processes that boost morale, resolve conflicts between employees, improve productivity, and accelerate company growth.

Delaray received his doctoral degree from Baylor University in general, experimental, and personality psychology, and, since 1983, he has been professor of clinical psychology at the University of Texas Southwestern Medical School at Dallas, where he teaches consultation in the graduate program. A past president of Division 13, he has served as chair of the public information committee of the Texas Psychological Association and of the APA Committee on Social and Ethical Responsibility. He continues to act as consultant to numerous Texas school districts, juvenile departments, and rehabilitation commissions, as well as to the FBI Executive Development Institute at Quantico, Virginia.

May 1, 2003–August 31, 2003

- DR. LEONA S. AIKEN**—“In honor of Dr. Lee Sechrest”
- DR. ROBERT A. BROWN**—“In honor of Sue Taylor Brown, on her retirement from the Maryland Psychological Association”
- MS. MARJORIE C. GREENBERGER**—“In honor of Dr. Henry P. David’s birthday”
- DR. PHILIP S. HOLZMAN**—“In honor of Professor Norman Garnezy”
- DR. SANDRA LEICHTMAN**—“In honor of the wedding of Dr. Thomas DeMaio and Janet Heinzmann”
- DR. EMANUEL AND MRS. SUSAN MASON**—“In honor of Dr. Judith Worell, on her 75th birthday”
- DR. J. BRUCE OVERMIER**—“In honor of Dr. Ellen Berscheid”; “In honor of Dr. James J. Jenkins”
- DR. AND MRS. ROBERT J. RESNICK**—“In honor of Linda Fox’s birthday”
- DR. MILTON SHORE**—“In honor of Sue Taylor Brown, on her retirement as Executive Director of the Maryland Psychological Association”

**In Honor...**

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FLORENCE L. DENMARK, Ph.D.

**Spotlight on...**  
*Florence L. Denmark, Ph.D.*

“APF is unique in that it funds scholarships and research to benefit society and recognizes individuals for their outstanding work in psychology. My husband, Bob Wesner, and I are pleased to make a contribution to support such endeavors. Psychology has been good to me, and contributing to the Foundation provides the opportunity to give something back in return.

*Dr. Denmark is Robert Scott Pace Distinguished Professor of Psychology at Pace University. She served as the 88th president of the American Psychological Association in 1980.*

May 1, 2003–August 31, 2003

- DR. JEFFREY E. BARNETT**—“In memory of Wilma I. Levant”
- DR. WILLIAM AND MRS. DOROTHY BEVAN**—“In memory of Meredith Crawford”
- DR. NICK A. DEFILIPPIS**—“In memory of the mother of Dr. David B. Adams”
- DRS. FLORENCE DENMARK AND ROBERT WESNER**—“In memory of Dr. Albert Melino”; “In memory of Dr. Sandra Tangri”
- DR. LEONARD AND MRS. MADELINE ERON**—“In memory of Professor Harold Kelly”
- MR. JASON FEIG**—“In memory of Patricia T. Mitchell Schutz”
- MS. CECELIA FILIPPONE**—“In memory of Patricia T. Mitchell Schutz”
- DR. ARNOLD G. GOFSTEIN**—“In memory of Dr. Avrom A. Leve”; “In memory of Henry A. Murray, M.D., Ph.D.”
- DR. ALAN M. GOLDSTEIN**—“In memory of Dr. Theodore H. Blau”
- DR. GLORIA B. GOTTSEGEN**—“In memory of Dr. Carmi Harari”; “In memory of Robert Zemel”
- MRS. KIMBERLY D. GREELEY**—“In memory of Patricia T. Mitchell Schutz”
- DR. MARVIN HERSKO**—“In memory of Barbara Ann Hersko”

**In Memory...**

- MS. ELVA KAIN AND MR. STEVE PETERSON**—“memory of Patricia T. Mitchell Schutz”
- MS. JESSICA C. KILDUFF**—“In memory of Patricia T. Mitchell Schutz”
- MR. JOSHUA LEVINE**—“In memory of Patricia T. Mitchell Schutz”
- MR. JOSEPH AND MRS. PAULINE PALMIERI**—“In memory of Patricia T. Mitchell Schutz”
- DR. ROBERT PERLOFF**—“In lasting memory of primus inter pares mentor, Harold Edgerton”
- DR. JOSEPH AND MRS. ELIZABETH POIRIER**—“In memory of Dr. Theodore H. Blau”
- DR. ELANA U. RAUCH**—“In memory of Rabbi Robert Ungar”
- DR. MARY E. REUDER**—“In memory of Dr. Marvin A. Iverson”
- DR. DANIEL AND MRS. GRACE ROTHSTEIN**—“In memory of Dr. Michael Paul Rothstein”
- DR. DONALD K. AND MRS. MARION ROUTH**—“In memory of Dr. Patricia Goldman-Rakic”
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## American Psychological Foundation Legacy Club

If you have included APF in your will or estate plans, please let us know. You will become a member of the APF Legacy Club and will receive invitations to special events and recognition in APA publications (*unless you request otherwise*). To become a member of the APF Legacy Club, please call (202) 336-5824.

### APF Legacy Club

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Lyle Eugene Bourne, Jr., Ph.D.	Harry Levinson, Ph.D.	John R. Noon
Douglas W. Bray, Ph.D.	Dr. Robert A. and Mrs. Phyllis Levitt	Dr. and Mrs. James Campbell Quick
Alex Carballo-Dieguez, Ph.D.	J. Nina Lieberman, Ph.D.	Annette U. Rickel, Ph.D.
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Morris Goodman, Ph.D.	James H. McNeil, Ed.D.	
Stanley R. Graham, Ph.D.		
Lee Gurel, Ph.D.		

### American Psychological Foundation

The American Psychological Foundation, established in 1953, is a nonprofit, philanthropic 501(c)(3) organization that provides grants, scholarships, and awards to individuals and groups in order to advance the science and practice of psychology for the understanding of behavior and the benefit of human welfare.

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