



REQUEST FOR PROPOSALS

VISIONARY AND WEISS GRANTS

American Psychological Foundation (APF) Mission and Funding

The APF provides financial support for innovative research and programs that enhance the power of psychology to elevate the human condition and advance human potential both now and in generations to come. It executes this mission through a broad range of scholarships and grants. For all of these, it encourages applications from individuals who represent diversity in race, ethnicity, gender, age, disability, and sexual orientation.

The APF Visionary and Weiss program awards annual grants for innovative work in APF's priority areas. Its description, application requirements and procedures appear below.

Description

This program seeks to advance psychological knowledge and applications in four areas of social concern by supporting innovative research, education, and intervention efforts. Preference will be given to "pilot research" projects that, if successful, would be strong candidates for support from major federal and foundation funding agencies, and "demonstration projects" that promise to generalize broadly to similar settings in other geographical areas and/or to other settings. The following are APF's current priority areas:

- Understanding and fostering mental-physical health connections,
- Reducing stigma and prejudice,
- Understanding and preventing all forms of violence,
- Addressing long-term psychological needs in the aftermath of disaster.

Program Goals

- Enable promising innovative work in APF's priorities of social concern listed above.

Funding Specifics

- Annual "Visionary" grants ranging from \$5,000-20,000
- Annual "Weiss" grant for up to \$10,000

Eligibility Requirements

- Affiliation with 501 (c)(3) nonprofit organization, but excluding:
 - o Any group regarded by the IRS as non-conforming to 501(c)(3),
 - o Any activity involving political, lobbying, fund-raising, or entertainment expenditures,
 - o Conference/workshop expenses,
 - o Localized direct service,
- Demonstrated competence and capacity to execute the proposed work,
- IRB must be received from the principal investigator's institution before funding can be awarded.

Evaluation Criteria

- Conformance with stated program goals and requirements,
- Innovative and potential impact qualities,

- Introduction of proven interventions in a similar setting , minor extensions of established theory, or work that has little chance of replication or use beyond the proposed setting do not qualify as innovative or impactful,
- Quality, viability, and promise of proposed work,
- Criticality of proposed funding for proposed work,
 - Mere contributions to larger funded efforts, or “add-ons” that could/should be carried out under that funding are discouraged,
- Competence and capability of project leaders.

Proposal Requirements

- Description of proposed project to include goal (and relevance to stated APF priority areas), relevant background, target population, methods, expected outcome,
- Explanation of how the program is innovative, including citations of relevant literature,
 - Format: not to exceed 7 pages (1 in margins, no smaller than 11 point font)
- Timeline for execution,
- Full budget and justification (Indirect costs not permitted),
- Current CV for key professionals.

Submission Process and Deadline

Submit the attached form online at <http://forms.apa.org/apf/grants/> by **March 15, 2010**. Questions about this program should be directed to Kim Palmer Rowsome, Program Officer, at krowsome@apa.org or (202) 336-5622.



APF GRANT APPLICATION FORM
(Not to exceed 5 pages)

ORGANIZATIONAL INFORMATION

Organization Name: _____

Please attach IRS determination letter.

FUNDING REQUESTED

Please indicate the amount of funding requested from APF and justify it on the basis of the specific role this contribution will play toward attaining the project's or program's goals ("seed money" justification is acceptable). In cases where major funding from other sources has been received or is anticipated, please justify the specific need for APF's contribution.

\$ _____

GOALS AND OBJECTIVES

Describe the primary purpose and specific goals of the project or program, including the issues/challenges that it will address, and an explanation of how it qualifies according the APF priorities listed above.

WORK PLAN AND TIMELINE

Describe the action plan and schedule by which the project or program as a whole is to be carried out. When appropriate, indicate where in that time frame the APF funding will be applied.

PROGRAM EVALUATION/OUTCOME MEASURES

Describe, using appropriate quantitative and qualitative measures, how the results of the effort will be evaluated and reported. If a time-limited project, indicate how success or impact will be determined; if a continuing program, indicate both "milestone indicators" and annualized plans for the future; if a current ongoing program, also provide any current evaluation data.

PERSONNEL

Please list the project personnel and their specific functions. Please attach the CVs of all major personnel.

BUDGET

Please provide a complete project budget. Include the following: total budget; amount in hand and committed; and amount from other sources.

