



AMERICAN
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ASSOCIATION

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PsycINFO Unveils New Pricing and Streamlined Product Lineup to Better Serve Institutional Customers

PsycLIT CD-ROM to Merge with Comprehensive, Site Licensed PsycINFO Database

APA's PsycINFO unit has announced sweeping changes, effective October 1, to the product and pricing configurations for institutional database access. The changes will better serve a greater variety of customers and simplify product selection.

The PsycLIT® CD-ROM database of abstracts of journal articles, book chapters, and books will be merged into the comprehensive PsycINFO® database, enhancing the PsycLIT document set with abstracts of dissertations and technical reports.

All access fees for the PsycINFO database will now be structured under the site-license model, eliminating media-driven pricing. Fees will be based on institution size, as measured by potential users, defined by APA as the total number of students, faculty, and distance learners. Annual lease fees will cover unlimited access within the user community defined in the individual lease agreement.

Customers will be able to choose from local or vendor-based site-lease access and select the delivery medium—or media mix—appropriate to their needs, including optical, magnetic, or Web access, without concern over price differences among media.

Separate fees will no longer be assessed for the 1967–1983 PsycINFO backfile or the 1887–1966 historic PsycINFO file. Annual fees will now provide access to PsycINFO data from 1887 to the present.

Please note that final market prices

for PsycINFO are set by the vendors. Fees listed in the chart at right represent only the payment received by APA for each site license. Contact your vendor for total prices.

A New Opportunity for Smaller Institutions

“One of the greatest strengths of our new pricing is that it allows us to offer PsycINFO to small and mid-sized institutions at affordable prices,” says Linda Beebe, Director of PsycINFO.

“Many institutions have felt too restricted by the simultaneous-user ranges PsycLIT subscriptions provided. But some of these libraries found the single-fee site lease to be beyond their budgets.

“After extensive market analysis we believe we have found the optimal solution: a pricing matrix that allows us to offer small institutions site-wide access at a reduced rate, while still covering the cost of producing a top-quality database. Our research has convinced us that, of all current pricing models in the information industry, the potential-users approach is most equitable for the academic community.”

Outreach to New Customer Groups

The flexibility of potential-users pricing has also allowed PsycINFO to create fee structures for institutions outside our traditional academic mar-

APA LICENSE FEES AT A GLANCE		
FOUR-YEAR ACADEMIC INSTITUTIONS		
	Potential Users	Annual Fee
Level 1	Up to 999	US\$800
Level 2	1,000–2,499	US\$2,000
Level 3	2,500–4,999	US\$4,000
Level 4	5,000–9,999	US\$6,500
Level 5	10,000–19,999	US\$13,000
Level 6	20,000–24,999	US\$19,500
Level 7	25,000–29,999	US\$22,750
Level 8	30,000+	US\$26,000
MULTI-CAMPUS/CONSORTIUM DISCOUNT		
Sites in Group	Discount	
1–9	5%	
10–19	10%	
20–39	15%	
40+	20%	
JUNIOR/TWO-YEAR COLLEGES		
	Potential Users	Annual Fee
Level 1	Up to 999	US\$400
Level 2	1,000–2,499	US\$1,000
Level 3	2,500–4,999	US\$2,000
Level 4	5,000–9,999	US\$4,000
Level 5	10,000–19,999	US\$8,000
Level 6	20,000–24,999	US\$10,000
Level 7	25,000–29,999	US\$12,000
Level 8	30,000+	US\$14,000
PUBLIC LIBRARIES		
	Library Size ¹	Annual Fee
Level 1	Up to 49,999	US\$750
Level 2	50,000–99,999	US\$1,500
Level 3	100,000–249,999	US\$1,875
Level 4	250,000–499,999	US\$3,750
Level 5	500,000–999,999	US\$8,500
Level 6	1,000,000+	US\$12,500
¹ Denotes the population of the library's legal service area.		
HOSPITALS		
	Number of Beds	Annual Fee
Level 1	Up to 249	US\$1,200
Level 2	250–499	US\$2,250
Level 3	500+	US\$2,750
NOTE: Fees in this chart represent only payments to APA for each site lease. Market prices are determined by the vendors, who apply additional charges. Contact your vendor for market prices. Lease fees cover unlimited access for all potential users, but they do not provide perpetual access, nor do they constitute purchase of any data.		

NEW PRICING, CONTINUED FROM PAGE 1
ket to meet the increasing demand for behavioral and mental-health information among the general public and within the health-care community.

Public Libraries. "We're especially excited about our public-library pricing, which will deliver professional psychological research to such nontraditional audiences as high school students, adult learners, schoolteachers, management professionals, and consumers interested in being better informed about psychology and mental health," says Beebe.

"Public libraries have become increasingly sophisticated community resources supporting all kinds of professional, consumer, and student research. PsycINFO, made more accessible by our new pricing, will be a valuable addition to their collections."

Hospitals. APA has also initiated special PsycINFO pricing for hospitals, based on number of beds (see chart on page 1). This provides the medical community with a valuable new option for accessing psychological information, particularly as mental-health services are increasingly integrated into managed-care settings.

Our ClinPSYC database remains an important resource for the clinical psychology, psychiatric, medical, and public health communities, especially since we began offering it under server-based licenses as well as CD-ROM subscriptions.

However, some medical institutions—especially large hospitals and teaching hospitals—need access to basic research as well as clinical literature. PsycINFO site licenses for hospitals offer a new level of choice to meet this need.

The Details

The chart on page 1 shows APA fees (final prices are set by vendors) for four-year colleges/universities, junior and community colleges, public libraries, and hospitals.

Prices apply to geographically distinct institutions, such as a single campus of a university. Multiple campuses and satellite locations re-

quire separate site leases.

However, discounts, also shown in the chart, are available on each site lease for multiple campuses and members of university consortia.

The new prices will be effective October 1, 2000, for all new leases, and at the next natural renewal for existing customers.

Contact PsycINFO User Services or your vendor for further information.

Transitional Issues

Current PsycLIT customers at levels 4–8 in the pricing structure for four-year institutions (see chart on page 1) will experience the most significant increase in APA fees. To make it easier for these sites to budget for the change, APA has provided for a three-year phase-in:

◆ **Level 4:** Current PsycLIT customers will pay us\$4,000 in Year #1 of the phase-in period, us\$5,000 in Year #2, and us\$6,500 in Year #3.

◆ **Level 5:** Current PsycLIT customers will pay us\$6,000 in Year #1, us\$9,000 in Year #2, and us\$13,000 in Year #3.

◆ **Level 6:** Current PsycLIT customers will pay us\$8,000 in Year #1, us\$13,000 in Year #2, and us\$19,500 in Year #3.

◆ **Level 7:** Current PsycLIT customers will pay us\$12,000 in Year #1, us\$17,000 in Year #2, and us\$22,750 in Year #3.

◆ **Level 8:** Current PsycLIT customers will pay us\$13,000 in Year #1, us\$19,000 in Year #2, and us\$26,000 in Year #3.

PsycINFO site-lease customers at Level 6 in the new structure will also experience a significant increase. For these institutions, fees will be phased-in over two years: us\$15,000 for the first year and us\$19,500 for the second.

Corporate and Pre-College Markets

Pricing is under development for business organizations and K–12 schools—watch for announcements in future issues of *PsycINFO News* and on our Web site! ■

Four New PsycINFO Search Guides Published

PsycINFO User Services has released new search guides for the following four vendor systems:

- ◆ EPClient and EBSCOhost (EBSCO Publishing).
- ◆ FirstSearch (OCLC).
- ◆ InfoTrac (the Gale Group).
- ◆ Internet Database Service (Cambridge Scientific Abstracts).

Search Guides have now been published for a total of eight vendors, including previous releases for DIALOG, DIMDI, Ovid, and SilverPlatter.

PsycINFO Search Guides provide a quick overview of the basic functions necessary for effective searching, as well as field-by-field command-line syntax (on systems that have command modes) for advanced searchers.

Contact PsycINFO User Services to request a print copy of the search guide for your vendor system. Web versions of PsycINFO Search Guides are also available at www.apa.org/psycinfo/training/searchguides.html.

Search Guides for remaining vendors are under development. ■

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NEWS

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American Psychological Association
750 First Street, NE
Washington, DC 20002-4242

Tel: (800) 374-2722
(202) 336-5650

Fax: (202) 336-5633

TDD: (202) 336-6123

E-mail: psycinfo@apa.org

Web: <http://www.apa.org/psycinfo>

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William C. Hayward
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November PsycINFO Reload to Enhance Full-Text Integration and Expand Controlled Search Vocabulary

Change is in the air here at PsycINFO!

Fall 2000 will usher in not only our newly streamlined product set and potential-users pricing (see page 1), but also a reload that will lift the timeliness, search precision, quality assurance, and full-text linkage of the PsycINFO® database to new heights.

A New Level of Currency

The change that may be most welcome in the research community has already been implemented by several vendors: weekly updates. PsycINFO records are now released to vendors and lease sites the week after their final quality assurance check.

Many journals now go from receipt to update within just a few days. Consequently, with our new weekly updates, users get almost immediate access to the literature—a crucial strength given the fast pace of today's research.

To date, weekly PsycINFO updates have been implemented on APA's PsycINFO Direct (www.psycinfo.com) and Online Member Services (members.apa.org), Cambridge, DataStar, the Gale Group, Ovid, and SilverPlatter.

In records created since the weekly update cycle began, the date segment of the Update Code field (format YYYYMMDD) contains the date of the Wednesday of the week of their release to the database. Under the previous system of monthly updates, codes ended with 01 for the first of the month.

Users will need to allow for this change when searching the Update Code. To search a specific week, you will need to search the date of the corresponding Wednesday. On systems that have an automatic limit to the latest update, this feature will retrieve the latest week rather than the latest month of records. As supported by your system, use range searching

or truncation to search multiple weeks, entire months, or multiple months. Consult your vendor's documentation for search procedures.

New Thesaurus Set for Early Electronic Debut

The ninth edition of the *Thesaurus of Psychological Index Terms*, scheduled for print release in January 2001, will be available to vendors with the November 2000 reload.

Along with new and revised terms and scope notes, the new *Thesaurus* will make several types of searches easier and more accurate by:

- ◆ Removing geographic, age group, and document identifier descriptors, which have been mapped to their own, more-standardized limit fields.
- ◆ Standardizing disorders terms to eliminate some that referred to disordered populations rather than the conditions themselves (e.g., BRAIN DAMAGED VS. BRAIN DAMAGE).
- ◆ Aligning mental disorders terms with current DSM-IV terminology.
- ◆ Expanding truncated descriptors to their full format (e.g., COLL ENT EXAM BD SCHOLASTIC APT TEST will be expanded to COLLEGE ENTRANCE EXAMINATION BOARD SCHOLASTIC APTITUDE TEST).

Monthly Correction Releases

The quality of our data is a key component of PsycINFO's reputation for excellence in the library and information services community. To err is human, however, and sometimes a mistake slips through. But now we will be able to correct any errors faster than ever. Correction updates are now available to vendors and lease sites in a monthly instead of semiannual cycle.

Corrected records replace the original record—they are not appended to the file as new records that leave the original intact as do records for errata and retractions, which correct errors in the source document rather than in the secondary PsycINFO reference.

Depending on your vendor, corrected records may be designated by the presence of the correction-date field, which indicates the year and month of the correction cycle (e.g., 200007 for the July 2000 correction update). To determine whether this field is used on your system and to learn the search syntax, consult your vendor's documentation or the PsycINFO Search Guide (see page 2) for your system.

URLs and DOIs: Enhancing Secondary-Primary Convergence

In today's digital environment, it is critical to link finding tools like PsycINFO with primary content. The November reload will introduce three new PsycINFO fields that will bring this linkage to a new level for the database: the Availability URL, the Publisher URL, and the DOI (Digital Object Identifier).

Availability and Publisher URLs. For publications with electronic full-text accessible, the Availability URL will provide a Web link to the primary document. The Publisher URL will link to the Web site of the primary publisher as a source of full text or additional information.

DOI. The DOI, the emerging standard for locating all forms of digitized intellectual property, will serve as a link between the bibliographic record and its primary counterpart. Since the DOI is designed not only for text-based media but also for richer forms of digital content, such as images and videos, we expect the applications of this field to diversify as PsycINFO's coverage continues to expand beyond the traditional text-based scholarly publication.

Country of Publication

Identifying the country in which the source journal or book was published, the new Country of Publication field,

CONTINUED ON PAGE 4

RELOAD, CONTINUED FROM PAGE 3 applied from a standardized list of country names, will be especially useful as a limiter. For example, users interested in how research trends may vary geographically will be able to limit subject searches to a country or group of countries. To view the standardized names, consult your vendor's documentation or help screens, or browse the field-specific index (if available).

New Form/Content Values

Known on various vendor systems as Publication Type, Document Type, or Content Type, the PsycINFO Form/Content Type field identifies the specific form or function of the document (bibliography, empirical study, textbook, etc.), identifying what the document *is* rather than what it is *about*. See the search guide for your vendor (see page 2) for possible values.

A new value will join the list of form/content identifiers with the November reload. Clinical Trial, a subtype of Treatment Outcome Study under the broad identifier Empirical Study, will retrieve reports on formal trials of treatments for medical or psychological disorders.

Identifying Peer-Reviewed Content

For many researchers, knowing whether a document was published in a peer-reviewed journal is crucial to evaluating its appropriateness for a scholarly bibliography. To make this assessment easier, a new Peer Reviewed identifier will be added to records from peer-reviewed journals. It will appear in the Special Features field.

System-Specific Information

The reload will be available to

PsycINFO vendors on November 15. Vendors may vary in their schedules for reloading the database. Watch for an announcement from your vendor that the enhancements to the PsycINFO database have been implemented.

As vendors reload the database, we will provide detailed information and search hints in *PsycINFO News* and on our Web site. The PsycINFO User Services staff is also available to answer questions about the reload from vendor and lease-site representatives as well as from end users. ■

UPDATE YOUR LABEL

Is your address label correct? Should others in your organization receive *PsycINFO News*? Use this form to let us know.

- Please change my address label** (attach the old one here).
- Please add me to the mailing list.**

Name _____

Title _____

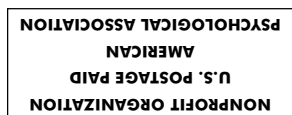
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PsycINFO User Services
 American Psychological Association
 750 First Street, NE
 Washington, DC 20002-4242

