

Division 18 Budget Report, Mid-Winter Executive Board Meeting Washington, DC January 21, 2006

Division 18 operated at a loss of \$5,571 for 2005, exclusive of \$6,175 disbursed to cover Psychological Services Journal subscriptions for new and student members. Including subscription coverage, the total deficit for 2005 was **\$11,746**. Membership dues (\$20,640) and other sources (~\$1,860) amounted to \$22,500 in Income versus \$34,247 in Expenses, including \$13,221 for Travel and \$3,196 for Convention/Meeting costs (see attached tables).

Fiscal challenges are expected to continue for the short term as Psychological Services gathers momentum and finds its professional audience. On the positive side, doubling subscription coverage from \$3,175 to \$6,175 means Division 18 is growing, one of the few APA Divisions that can make that claim. As the journal moves to quarterly publication, it will rely on current and new members to help generate additional article submissions and library subscriptions (see attached description).

Also on the positive side, the Executive Board made concerted and successful efforts to reduce meeting and travel costs this year and established an additional revenue stream for reimbursement of services for Psychologists in Indian Country. Efforts are underway to utilize electronic means more effectively for communication and information exchange. This will involve using the Division listservs, web page and internet technology to deliver the Newsletter, conduct elections and bylaws change votes, and solicit member input. APA has granted its divisions approval to conduct on-line elections which should cut costs and efforts for members. Making these changes will depend on member cooperation by contribution of valid email addresses and Board maintenance of a secure, up-to-date email list. Currently, we have email addresses for 718 Division members (about 70% of the total membership). It will take a consistent and shared effort by all Board and Section leaders to move that number higher.

Recent APA apportionment ballot data show the value of leadership. With a concerted effort and reminders, 391 members (39.5%) voted in 2004 (with 1,837 value points). Without that effort, 332 members (33.3%) voted in 2005 (with 1,521 value points). Comparing these results with those from last year, it is clear that the Division's "10 for 18" push last year had some benefit. Without a similar push this year, Division 18's value points dropped 13% (from 1,837; 1.04%) and voters dropped 15% (from 391; 39.5%). That said, there is some good news here, too, if you rank Division results relative to total members and voters: The Division 18 ranks 25th in Total Value points (1,521; 0.91%), 29th in Total Members (991), and 27th in Total Voters (332), BUT 16th in percentage of Value Points per Total Member (153.5%) and 14th in percentage of Total Voters per Total Member (33.5%). Though there is room for improvement in turning out apportionment voters, Division 18 members turn out better than most and tend to cast more of their 10 votes for the Division.

Our job as a Board is to remind members how they can help themselves by helping each other.

Respectfully submitted,
Michael S. Neale, Ph.D.
Division 18 Secretary-Treasurer

