



Society for Military Psychology

Strategic Planning Draft

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SMP Vision

The vision of the Society for Military Psychology is to serve as the Premier Organization for the Advancement of the Psychological Study of Military Organizations



SMP Core Values

- **Wellbeing/Welfare**

- All that we do is underscored by the fact the individuals and organizations we serve are directly impacted by our work. In recognition of this fact, we strive to promote the welfare of individuals and organizations within the uniformed military as well as in civilian agencies that collaborate with the military and defense related organizations.

- **Ethical Service**

- We are proactive in our service to psychology and the public at large and we ensure that our services adhere to the highest ethical standards of our profession

- **Applied Practice**

- We believe in the inherent value of applying knowledge and expertise to address complex problems faced by military, defense and security organizations.

- **Education**

- We value and promote the open exchange of ideas and strive to serve as a conduit for learning. We are dedicated to fostering opportunities for education, training and research of psychologists, other social and behavioral scientists, government officials and public at large.

- **Engagement**

- We recognize the importance of identifying, creating and responding to the interests and needs of our members and are guided by an ethic of inclusive engagement for members within our profession.



Mission Statement

The Society for Military Psychology has a three fold mission:

- To ***Advance the Science and Practice of Psychology*** within Military.
- To ***Foster Professional Development of Psychologists*** and other Social and Behavioral Scientists interested in the Psychological Study of the Military through Education, Training and Research.
- To ***Support Efforts to Disseminate and Apply Scientific Knowledge and State-of-the-Art Advances*** in Areas Relevant to Military Psychology.



STRATEGIC OBJECTIVES

- Advance the Science of Military Psychology
- Advance the Practice of Military Psychology
- Promote Engagement, Participation & Growth
- Investment Policies & Plans
- Partnering with Professional Community



STRATEGIC OBJECTIVES

	Strategic Objective	Description
SO1	Advance the Science of Military Psychology	As a science, military psychology involves the application of psychological principles to address military -needs (Driskell & Olmstead, 1989). If we are to serve the long-term needs of military organizations, we need to ensure that our recommendations have a solid scientific basis. Therefore, we must continue to stimulate, promote and support cutting-edge research in military psychology.



STRATEGIC OBJECTIVES

	Strategic Objective	Description
SO2	Advance the Practice of Military Psychology	The Society of Military Psychology is comprised of a diverse network of psychologists who perform a variety of functions ranging from personnel management, basic and applied research to clinical health practices. We can serve as a highly effective vehicle for encouraging improved military psychology practice by combining the insights and knowledge of our society's members.



STRATEGIC OBJECTIVES

	Strategic Objective	Description
SO3	Engagement, Participation & Growth	<p>Our membership is comprised of a diverse network of psychologists and other social scientists interested in the psychological study of the military. While we recognize and value the advantages of multidisciplinary approaches to military psychology, we need to strengthen the participation of all members in the society. In particular, we should strive to increase the participation of student members and clinicians.</p> <p>Our membership rolls have continued to grow incrementally to about 500 members. We need to continue this trend and set annual goals for new membership enrollments. Based on our historical figures, we should strive toward an annual increase of 10% in Dues Paid Memberships.</p>



STRATEGIC OBJECTIVES

	Strategic Objective	Description
SO4	Investment Policies & Plans	<p>Our annual treasurer's report has continually shown our division to be financially stable and healthy. As our financial stability continues to grow, we need to develop a strategic investment plan that outlines key strategies and goals to increase not only our financial health but our viability as an organization.</p> <p>We need to draft investment policies and set forth criteria for identifying strategic investment opportunities that can increase revenues as well as increase our visibility within national and international professional organizations in both the uniformed military and civilian organizations.</p>



STRATEGIC OBJECTIVES

	Strategic Objective	Description
SO5	Strategic Partnerships	<p>Our division has been in existence for well over 50 years. It is among the original 19 charter divisions established by APA in 1945. Not surprisingly, our standing and recognition within professional organizations in the uniformed military and civilian institutions has continued to develop. As our sphere of influence and prestige continues to expand, we need to be mindful of the role of strategic partners.</p> <p>We need to develop goals and objectives with strategic partners in mind. We also need to articulate criteria for the selection of strategic partners and set policies for identifying and investing on strategic opportunities.</p>



STRATEGIC OBJECTIVES

	Strategic Objective	Strategy	Key Initiatives
SO1	Advance Science	<ul style="list-style-type: none"> •SO1.A Stimulate and Support Military Psychology Research •SO1.B. Promote and Dissemination Military Psychology Research 	<ul style="list-style-type: none"> •SO1.A.1 Increase funding for Individual Research Awards •SO1.A.2 Identify and disseminate RFP Announcements to multiple and diverse publication outlets •SO1.A.3 Increase number of awards given at Mid-Year/Annual Meetings •SO1.B.1 Establish ad hoc committee on information management •SO1.B.2 Publish IM Strategy •SO1.B.3 Identify publication outlets within SMP, APA, USG and other entities involved with Military Psychological Research •SO1.B.4 Establish publication plan for newsletter on cutting edge research •SO1.B.5 Establish publication plan for use with APA and other professional entities



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	Strategic Objective	Strategy	Key Initiatives
SO2	Advance Practice	<ul style="list-style-type: none"> •SO2.A Develop CE Program 	<ul style="list-style-type: none"> •SO1.A.1 Investigate CE Certification •SO1.A.2 Establish Ad Hoc Committee on CE programming •SO1.A.3 Identify & Establish partnerships with other APA divisions with CE Authority •SO1.A.4 Conduct CE training needs assessment •SO1.A.5 Develop 5-Year Plan for CE Programs •SO1.A.6 Sponsor Pre-Convention workshops with CE credit offerings



STRATEGIC OBJECTIVES

	Strategic Objective	Strategy	Key Initiatives
SO2	Advance Practice	<ul style="list-style-type: none"> •SO2.B Ethics Consultation Committee 	<ul style="list-style-type: none"> •SO2B.1 Establish Ad Hoc Committee on Ethics Consultation for Military Psychology •SO2.B.2 Conduct Needs Assessment for Ethics Training Issues for Psychologists in Military, Defense and Security Organizations •SO2.B.3 Develop Book Proposal for Military Psychology Ethics Case Book •SO2.B.4 Publish Ethics Case Book



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	Strategic Objective	Strategy	Key Initiatives
SO3	Engagement Participation & Growth	<ul style="list-style-type: none"> •SO3.A Annual Membership Drive •SO3.B Network of Clinicians of Uniformed Military •SO3.C Increase Student Research & Travel to Midyear and Annual Meetings 	<ul style="list-style-type: none"> •SO3.A.1 Develop and Disseminate Recruitment Materials to Members and Key Constituencies •SO3.A.2 Targeted Mailing to Leaders in Uniformed Military and Civilian Institutions including Higher Education •SO3.B.1 Support a Listserv for Clinicians •SO3.B.2 Develop/Sponsor Continuing Education Program Focusing on Clinical Services to Military Populations •SO3.C.1 Increase the number of research grants and travel awards for student members



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	Strategic Objective	Strategy	Key Initiatives
SO4	Investment Planning	<ul style="list-style-type: none"> •SO4.A Develop Investment Policy •SO4.B Invest in Branding of SMP 	<ul style="list-style-type: none"> •SO4.A.1 Identify Key Targets for Investment in Near and Long Term •SO4.A.2 Set Criteria for Selecting Potential Investment Opportunities to Include Rules for Identifying and Selecting Organizations and Regulations for Funding Appropriations •SO4.A.3 Identify Potential for Strategic Investments with Partner Organizations •SO4.B.1 Develop New Coin •SO4.B.2 Sponsor Joint Meetings with Professional Organizations and Military Sponsors •SO4.B.3 Sponsor Pre-Convention Workshops with APA Divisions



STRATEGIC OBJECTIVES

	Strategic Objective	Strategy	Key Initiatives
SO5	Strategic Partnering	<ul style="list-style-type: none"> •SO5.A Develop Relationships With Other APA Divisions •SO5.B Develop Relationships With Military and Defense/Security Organizations •SO5.C Develop Relationships With International Organizations 	<ul style="list-style-type: none"> •SO5.A.1 Identify APA Divisions for Strategic Partnerships •SO5.A.2 Establish Formal Liaisons to Other APA Divisions •SO5.B.1 Identify Key Military and Defense-Security Partner Organizations •SO5.B.2 Establish Formal Liaisons for Respective Organizations •SO5.C.1 Identify International Organizations Focusing on Military and Defense-Security Issues •SO5.C.2 Establish Formal Liaisons for Respective Organizations