

**FREE
OFFER**



Business Consulting Psychologists Offer **FREE** Help & Seminars to New Orleans Businesses

WHAT: FREE Consulting and Seminars to Help Rebuild Your Business

WHEN: Friday, August 11, 2006; 8:00 AM–8:00 PM and Saturday, August 12, 2006; 10:00 AM–5:00 PM

WHERE: Wyndham Canal Place, Azalea Room

HOW: Register by email at psychkares@gmail.com

WHY: Business Consulting Psychologists want to help rebuild New Orleans economy

Phone: 1-800-535-4126

E-mail: psychkares@gmail.com

Through its **Katrina Aid and Relief Effort (KARE)**, the Society for Industrial and Organizational Psychology (SIOP) and The Society for Consulting Psychology (SCP), divisions of the American Psychological Association, will provide free consulting and seminars to business organizations affected by Hurricanes Katrina and Rita, August 11 from 8 AM–8 PM and August 12 from 10 AM–5 PM at the Wyndham Canal Place, Azalea Room.

The goal of KARE is to help local organizations rebuild, renew and refocus their organization to build an even stronger business. Workshops and private consultations will be offered throughout both days, and contact information for future consulting will also be provided for those who attend. Topics covered include:

- Managing change
- Managing stress
- Hiring and retaining employees
- Employee training
- Job search strategies
- Building job skills
- Motivating employees and boosting morale in difficult times
- Healing ‘wounds’ and taking control
- Turning adversity into advantage and strength
- Leadership and management team re-building
- General consultation on organizational effectiveness

Workshop Sessions will be conducted at 10:00–11:30 AM and at 1:30–3:30 PM (specific times to be announced), and will include the following topics:

- Understanding and Managing Stress
- Selecting & Retaining Employees
- Managing Change in Turbulent Times
- Managing a Diverse Workforce



The Society for Consulting Psychology



The Society for Industrial
Organizational Psychology