

THE AMPLIFIER

MEDIA PSYCHOLOGY
DIVISION 46 OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION



SUMMER 2007

2007 APA Annual Convention San Francisco, CA, August 17–20 Division 46 Program And Meetings

From the Editor

Sharon Lamb, EdD

This summer issue of *The Amplifier* is brief so that we can send you the APA convention program for Division 46 via first class mail (in time for you to receive it before leaving for San Francisco.) The Fall/Winter issue, like the Spring issue, will be longer and chock full of interesting items including reports and abstracts of papers from the convention. If you are willing to review a book, send a letter asking for advice to the Asked and Answered section, discuss a TV show or movie that represents psychology well or even not so well, tell about a recent publication or accomplishment, or excerpt some of your more recent work, please email the editor. As the Spring issue had a sub-theme of children and the media, the Fall/Winter issue will have a sub-theme of violence and the media. Anyone willing to address issues relating to violence, psychology, and the media or, in particular, the Virginia Tech murders and how psychologists played a part in the media representation of these tragic events, please suggest an article to the editor. Write to slamb@smcvt.edu. The due date for all items is Sept. 15.

20th Anniversary Celebration Social Hour! Saturday, Aug. 18, 5:00–5:50 p.m.

We would love to see you at the social hour on Saturday August 18. If you are a new member, this is a chance to get to know other members. If you have some ideas about the future of the division, this is a chance to speak to board members. If you'd like to talk to the editor about submitting something for the Fall/Winter issue, you can do that at the social hour! And if you've had a long day at the convention, this is a time to kick back, eat some good appetizers, and have a glass of wine.

From the Program Chair

Lilli Friedlander, PhD

Division 46's 2007 convention program highlights cutting-edge research and applications. Exciting programs include the influence of media in shaping behaviors and moral attitudes, the impact of media content on viewers/game players and journalists, and the use of new technology in medicine, sports and psychology. The program features talks on the evolution of interactive media and using the media to share psychological knowledge and science.

The invited addresses include virtual reality's latest findings, computer crime among adolescents, and studies revealing the effects of different media on social interaction. Presentations also include interactive workshops on writing for the media and getting books published. A historical perspective of media psychology is the topic of the president's address.

Division 46 Election News

- President-Elect: Danny Wedding, PhD
- Secretary: Pauline W. Wallin, PhD
- Members-at-Large: Irene M. Deitch, PhD, and David B. Baker, PhD
- Council Representative: Lenore E. Walker, EdD

Join Division 46 Today!

You can find the online membership application form at our site (www.apa.org/divisions/div46/). There is a PDF download on the main page. Please fill out the form and mail it to Division 46, Administrative Office, 750 First Street, NE, Washington, DC 20002-4242.

2007 Div. 46 APA Convention Program

Friday, August 17

8:00–9:50 AM

Business Meeting (Executive Board)
SF Marriott Pacific Conference Suite C

11:00–11:50 AM

Symposium: Virtual Reality—PTSD Exposure Therapy Moscone Center Room 3004
Albert A. Rizzo, PhD; Ken Graap, PhD; Barbara O. Rothbaum, PhD; Jeff Pyne, MD; Thomas D. Parsons, PhD, MA; Jarrell Pair, MS

12:00–12:50 PM

Discussion: Writing for the Public—Tips to Make Your Message Effective
Moscone Center Room 309
Pauline Wallin, PhD

1:00–2:50 PM

Symposium: Communicating Psychological Science through the Media
Moscone Center Room 2014
Chair: James H. Bray, PhD
Discussant: Steven J. Breckler, PhD

Using the Media to Disseminate Psychological Science
James H. Bray, PhD

Using New Technologies for Disseminating Psychological Science
Pauline Wallin, PhD

3:00–3:50 PM

Symposium: Media and Crisis Coverage—Effects on Viewers and Journalists
Moscone Center Room 3010
Chair: Stuart Fischhoff, PhD

Impact of Sustained Crisis Viewing on Children of Various Ages
Lawrence Balter, PhD

Phantom News, Media Crises, and Anxiety
Robert Simmermon, EdD

Saturday, August 18

8:00–8:50 AM

Symposium: Athletes and the Media—A Love–Hate Relationship
Moscone Center Room 3000
Chair: Christopher M. Carr, PhD
Discussant: Christopher M. Carr, PhD
Mitch Abrams, PsyD

9:00–9:50 AM

Invited Address: Transformational Impact of Virtual Reality: Latest Research and Implications
Moscone Center Room 2005
Jeremy Bailenson, PhD

2:00–3:50 PM

Workshop: How to Get Your Book Published
Moscone Center Room 302
Judy Kuriansky, PhD

4:00–4:50 PM

Invited Address: Computer Crime: New Form of Problem Adolescent Behavior
Moscone Center Room 2009
Shirley McGuire, DrPH; Sandra A. Brown, PhD

5:00–5:50 PM

Social Hour: 20th Anniversary Celebration
Hilton San Francisco Hotel Continental Parlor 8

Sunday, August 19

8:00–9:50 AM

Symposium: Evolution of Interactive Media—Video Games, Science, and Advocacy
Moscone Center Room 3005
Chair: Elizabeth K. Carll, PhD
Discussant: Charles Spielberger, PhD

Does Video Game Violence Desensitize Players to Real World Violence
Brad J. Bushman, PhD

Beyond Violence and Aggression: Video Games and Future Research Areas
Dorothy G. Singer, EdD

Killers and Sexpots: Do Gender Stereotypes in Video Games Matter?
Karen E. Dill, PhD

Do Parents Understand and Use Video Game Ratings Effectively?
Jeanne Funk, PhD

Children, Violent Video Games and Advocacy: Influencing Public Policy
Elizabeth K. Carll, PhD

9:00–9:50 AM

Discussion: Behavioral Medicine in Feature Films—Reversing a Trend
Moscone Center Room 236
Chair: John V. Flowers, PhD
Discussant: Steven L. Schandler, PhD

10:00–11:50 AM

**Conversation Hour (S): Evil, Hate, and Honor:
A Conversation with Aaron T. Beck, Philip G. Zimbardo, and
Frank Farley**

Moscone Center Rooms 306 and 308

Chair: Frank Farley, PhD

Frank Farley, PhD; Philip G. Zimbardo, PhD; Aaron T. Beck, MD

12:00–12:50 PM

**Symposium: Trends in Hollywood's Portrayal of Psychologists
and Patients—Thumbs Up?**

Moscone Center Room 302

Chair: Harriet T. Schultz, PhD

Discussant: Nadine J. Kaslow, PhD

MIA: Excellent Screen Portrayals of Psychology and Psychologists
Mary Gregerson, PhD

*Trends in the Cinematic Portrayal of Mental Illness:
1941–2000*

Danny Wedding, PhD, MPH

1:00–1:50 PM

**Invited Address: Characteristics of Social Interaction in Cyber-
space: The Interpersonal Processes Affected by the Variations in
the Medium**

Moscone Center Room 302

Gerald A. Mendelsohn, PhD

5:00–5:50 PM

**Presidential Address: The Good, the Bad, and the Ugly: Media
Psychology—Past, Present, and Future**

San Francisco Marriott Hotel Golden Gate Salon B1

Rochelle M. Balter, PhD, JD

Monday, August 20

10:00–10:50 AM

Poster Session

Moscone Center Halls ABC

Third-Person Effect in College Students

Tamara D. Marashlian; Lorinda B. Camparo, PhD

Sista Stereotype: Portrayals of African American Women in Cinema
Rikeshia L. Fry, MEd; Angela D. Ferguson, PhD

*Problematic Usage Among Highly Engaged Players of
MMORPGs*

Christopher S. Peters, BA; Alvin Malesky, PhD

Reading Between the Lines: Writers of Blogs and Private Journals
Mary Joyce D. Juan, BA; Gerald Mendelsohn, PhD; Hazel R. Atuel,
MA; Ann-Marie Yamada, PhD; Anthony J. Marsella, PhD

Psychology in the Garden of Good and Evil

John V. Flowers, PhD; Steven L. Schandler, PhD; Kristin M. Ritchey,
BA; Carolyn Schoombe, MA; Shannon B. MacKenzie, BS; Michelle J.
Bernstein, BA

*Virtual Reality Therapy for Anxiety Disorders: An Exploratory Meta
Analysis*

Donna M. L. Heretick, PhD; Kerry A. Brennan, BA; Garrett Brentzel,
BA; Christine F. Lash, PhD;
Walter R. Long, BA

*Impact of Violent Computer Games on Memory Consolidation and
Concentrativeness*

Florian O. Rehbein, MS; Matthias Kleimann, MS;
Thomas Mössle, PhD

*Video Game Characters Exemplify Unsubtle Sex Role
Stereotypes*

Karen E. Dill, PhD; Kathryn L. Phillips; Michael A. Collins;
Brian P. Brown

College Student Reactions to Face book and the Internet

Michael O'Connell; Gabby Altschuler; Anna Fisher; Brittney France;
Rachel Kolber; Amanda Meiers; Mark Stapler;
Roger D. Klein, PhD

*Exploratory Study of University Students' Online Experience and Its
Impact on Students' Performance*

Ying-Fang Chen, MEd ; Samuel S. Peng, PhD

Media Psychology Journal: Content Analysis of the First 8 Years

Ellen B. Derwin, MA; Janet deMerode, MA;
JoAnne Shayne, MA

Media Psychology Awareness Project

Erik Gregory, PhD; Jonathan Cabiria, MS, MA; Jerri Lynn Hogg, MA;
Pamela Rutledge, MBA, MA; Timothy D. Wells, MBA, MS

*Cyber Sexy: Electronic Game Play and Perceptions of
Attractiveness Among Men*

Elizabeth R. Wack, BS; Stacey T. Dunk, PhD;
Richard A. Mottola

11:00-11:50 AM

Poster Session

Moscone Center Halls ABC

Media Use and School Achievement: A German Longitudinal Study
Thomas Mössle, PhD

Adolescent Self-Mutilation: The Role of Media Exposure

Laura S. Howe-Martin, MS

*Psychology: Technological Competencies and Communication
Responsiveness in Professional Practice*

Jeffrey S. Lawley, MA; Young-Ju Cho, MA; Jameson C. Lontz, MA;
Daniel J. van Ingen, MA; Gaela S. Youngblood, PsyD

*Diversity in Primetime Television Advertising From Multiple
Perspectives*

Mistie D. Seawell, MA; Rebecca V. Stein, MA; Daphny L.
Tobias, Med; Karri A. Zumwalt, MS

*Electronic Media Use and Multitasking Predict Distractibility and
Impulsiveness*

Laura E. Levine, DPhil; Bradley M. Waite, DPhil;
Laura L. Bowman, PhD

*Psychometric Assessment of the Multidimensional Media
Influence Scale*

Matt Vassar, PhD; William D. Hale, MS

*Magazine Reading, Peer Norms, and Sexual Behavior in Emerging
Adulthood*

Jennifer L. Walsh, BA; L. Monique Ward, PhD

Emotional and Behavioral Aspects of Mobile Phone Use

David J. Laramie, MA; Linda J. Beckman, PhD

Efficacy of Virtual Reality for Pediatric Cerebral Palsy

Philip J. York, BS; Steven A. Rogers, PhD; Thomas D.
Parsons, PhD, MA; Albert A. Rizzo, PhD

Publication and Submission Guidelines

The Amplifier is the official newsletter of APA Division 46, Media Psychology, and is published periodically throughout year (Spring, Summer, Fall/Winter). Unsolicited contributions from members are welcomed and encouraged. Articles must be relevant to media psychology and should not have been published elsewhere. All submissions should be sent to the Executive and Associate Editors, Sharon Lamb, EdD (slamb@smcvt.edu), and Jenny Whittmore Fremlin, MA (jenny@metapaint.com). Submissions must be received by February 1 for Spring issue, May 15 for the Summer issue, and September 15 for the Fall/Winter double issue. Authors should ensure that their manuscripts comply with all APA publication and ethical guidelines.

2007 Div. 46 Officers

President:	Rochelle M. Balter, PhD
President-Elect:	Frank Farley, PhD
Past President:	Charles D. Spielberger, PhD
Secretary:	Pauline Wallin, PhD
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Members-at-Large:	
2005–2007	Irene Deitch, PhD
2005–2007	Lilli Friedland, PhD, ABPP
2005–2007	Mary Gregerson, PhD

This is the information available to us at this point in time and found on the APA website. To see the full program or to look for programs and presentations that Division 46 is cosponsoring, go to <http://forms.apa.org/convention>. Then, on the left hand side, choose the option to sort by division.

You will find we are cosponsoring a number of interesting events: **Addresses** given by Anthony Wagner on the neuroscience of remembering, Arthur Shimamura on the emotional influences of memory, Deirdre Barrett on hypnosis in the media, Grover Russ Whitehurst on the Institute of Education Sciences at 5 Years of Age, Jean Kilbourne on sexualization of girls, Philip G. Zimbardo on the psychology of evil, and Neil Chethik on what men really think of their relationships; **Symposia** on RTI and cognitive assessment, emerging themes of masculinity in advertising and the media, telehealth consultation, international media images of women, homophobia and sexism, neuroimaging research, human-computer interactions, and translational cognitive rehabilitation. There's also a **Conversation Hour** town hall meeting with former APA presidents on "Humanizing an Inhumane World" and a **Workshop** on Internet and web site strategies for independent practitioners. These co-sponsored events aren't listed in this issue, but you can find them by sorting through the program by division.



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