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Division 46 Administrative Office
American Psychological Association
750 First Street, NE
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Our Members

We welcome all professionals interested in the psychology of media and technology. Media psychologists are psychologists, communicators, researchers, mental health providers, consultants, educators and media developers.

Media psychology is applicable to a wide variety of industries and occupations that involve the use or development of mediated communications and information technologies.

Media psychology includes research and applications dealing with all forms of media technologies: traditional and mass media, such as radio, television, film, print, music, and art, as well as new and emerging technologies, such as social media, mobile apps, interface design, educational technologies, interactive technologies, and augmented, virtual and blended environments.

SOCIETY FOR MEDIA PSYCHOLOGY & TECHNOLOGY
DIVISION 46 OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION

Media psychology: a field whose time has come

Our mission is to advance psychology in the practice and science of media communications and technology. The Society is a community of researchers, psychologists and other mental health providers, consultants, educators and communications professionals actively involved with all forms of traditional and evolving media and emerging technologies. The Society supports the study and dissemination of information related to the impact of the media on human behavior, as well as the development of integrated media literacy essential to the public and profession.

The Society’s objectives are to:

TECHNOLOGY:
• To support the study, development and use of current and emerging technologies
• To examine technological systems as they interface with psychology

RESEARCH:
• To support the study of the impact (both positive and negative) of media, in all its forms, on individuals and society
• To communicate the results of research on current, traditional and emerging media on behavior

PRACTICE:
• To develop, apply and teach best practices and ethical models as they apply to media psychology
• To disseminate information about traditional and evolving media (such as telehealth, social media, augmented reality) to be used by practitioners and media psychologists

PROFESSIONAL DEVELOPMENT:
• To train psychologists regarding traditional, and evolving media technologies
• To update and educate psychologists on emerging media technologies and their use

PUBLIC EDUCATION:
• To promote and disseminate psychological science through the media
• To inform the public about the safe and effective use of all forms of media in current and emerging technologies

Major Member Benefits
• Receive The Amplifier, the Division newsletter
• Participate in the Division listserv
• Network with like-minded psychologists
• Share opportunities to present at the APA Convention
• Participate in Special Interest Groups

As a Member, You Can:
• Have access to a variety of specialty experts through the Division listserv
• Participate in existing Division committees and special interest groups (SIG), such as:
  • Telehealth and New Technologies
  • Media Literacy Education
  • News, Media, and Public Education, which recognizes journalists and other nonpsychologists who transmit psychology to the public
  • Ethics
  • Media Watch, which bestows Golden Psi awards for ethical and effective portrayals of psychologists
• Positive Media Development SIG
• Start a Special Interest Group
• Become involved in leadership positions
• Participate in media training for psychologists