



# Program At-A-Glance

## About the Program

The Socioeconomic Status Related Cancer Disparities Program (SESRCD) is a national strategy to build the capacity of community cancer-serving organizations and stakeholders to address health disparities in cancer through the adaptation and utilization of evidence-based cancer prevention and control efforts for socioeconomically disadvantaged populations.

## Why These Services Are Needed

Research indicates that irrespective of race, ethnicity, gender, age, disability or sexual orientation, socioeconomically disadvantaged populations are disproportionately affected by cancer and have lower survival rates. This inequity in health is created by a number of individual and interacting factors, many of which are not within an individual's sphere to influence. Reports consistently indicate that underserved populations:

- Reside in neighborhoods that are selectively targeted by fast food, tobacco and alcohol marketing, have limited access to fresh foods and good nutrition, and are provided fewer opportunities for safe recreational physical activity
- Lack access to adequate healthcare and as a result, suffer greater complications and mortality from cancer
- Experience a sense of fatalism regarding cancer
- Find cancer education and outreach efforts culturally insensitive

**To eliminate cancer disparities, it is important to recognize that the cause expands beyond individual-level behavioral change and efforts.**



### BSSV Program

Community-based cancer-serving organizations work tirelessly to reduce health disparities in cancer, and as with all entities, success means growing and adapting to new research and outreach methods. To assist this process, the SESRCD Behavioral and Social Science Volunteers (BSSVs) provide free capacity building assistance to cancer-serving professionals and organizations.

#### SESRCD BSSVs can provide assistance:

- Writing and/or reviewing grant proposals
- Translating evidence-based research into practice
- Guide and support policy and advocacy efforts
- Receive culturally-specific guidance on intervention efforts

### Workshops

The full-day Professional Development Training Resource (PDTR) workshops provides participants with tools and strategies to act on, and advocate for, the initiation and/or improvement of cancer prevention and control efforts targeting socioeconomically disadvantaged populations.

#### The workshop is designed to :

- Increase the awareness of social, economic, and environmental conditions underlying cancer disparities
- Review evidence-based strategies addressing socioeconomic status-related cancer disparities
- Orient participants to SESRCD services and resources

### Online Forum

The National Translation & Dissemination Network (NTDN) is a member-only online forum created to promote communication, connection and coordination among stakeholders in the SESRCD program. Accessed only by SESRCD staff, BSSVs and workshop participants, the NTDN is a centralized portal where members access important resources, connect with professional peers, and participate in regularly scheduled online discussions.

#### The NTDN allows members to:

- Share strategies, resources and best practices
- Access timely articles and grant funding opportunities
- Utilize resources needed to sustain services and programs
- Seek expert guidance
- Access evaluation and reporting tools



## Your Role

### How to Get Involved:

1. Participating and/or hosting a SESRCD Professional Development Training Workshop
2. Developing a strategic action plan to initiate or improve services for socioeconomically disadvantaged populations
3. Successfully implementing your action plan with individualized technical assistance from a BSSV
4. Joining the SESRCD online forum, the National Translation & Dissemination Network (NTDN) to access, utilize & share resources and best practices
5. Documenting and communicating successes to inform policy and advocacy efforts

### Results In:

Improved health outcomes & reduced cancer disparities in your community

## Contact Us

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### American Psychological Association (APA)

APA is the largest scientific and professional organization representing psychology in the United States and is the world's largest association of psychologists. APA's membership includes more than 150,000 clinicians, researchers, educators, consultants, and students. APA's mission is to advance the creation, communication, and application of psychological knowledge to benefit society and improve people's lives.



Eliminating

## Socioeconomic Related Cancer Disparities



The U.S. Department of Health and Human Services has made eliminating health disparities, including cancer disparities, a major goal of Healthy People 2020.

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