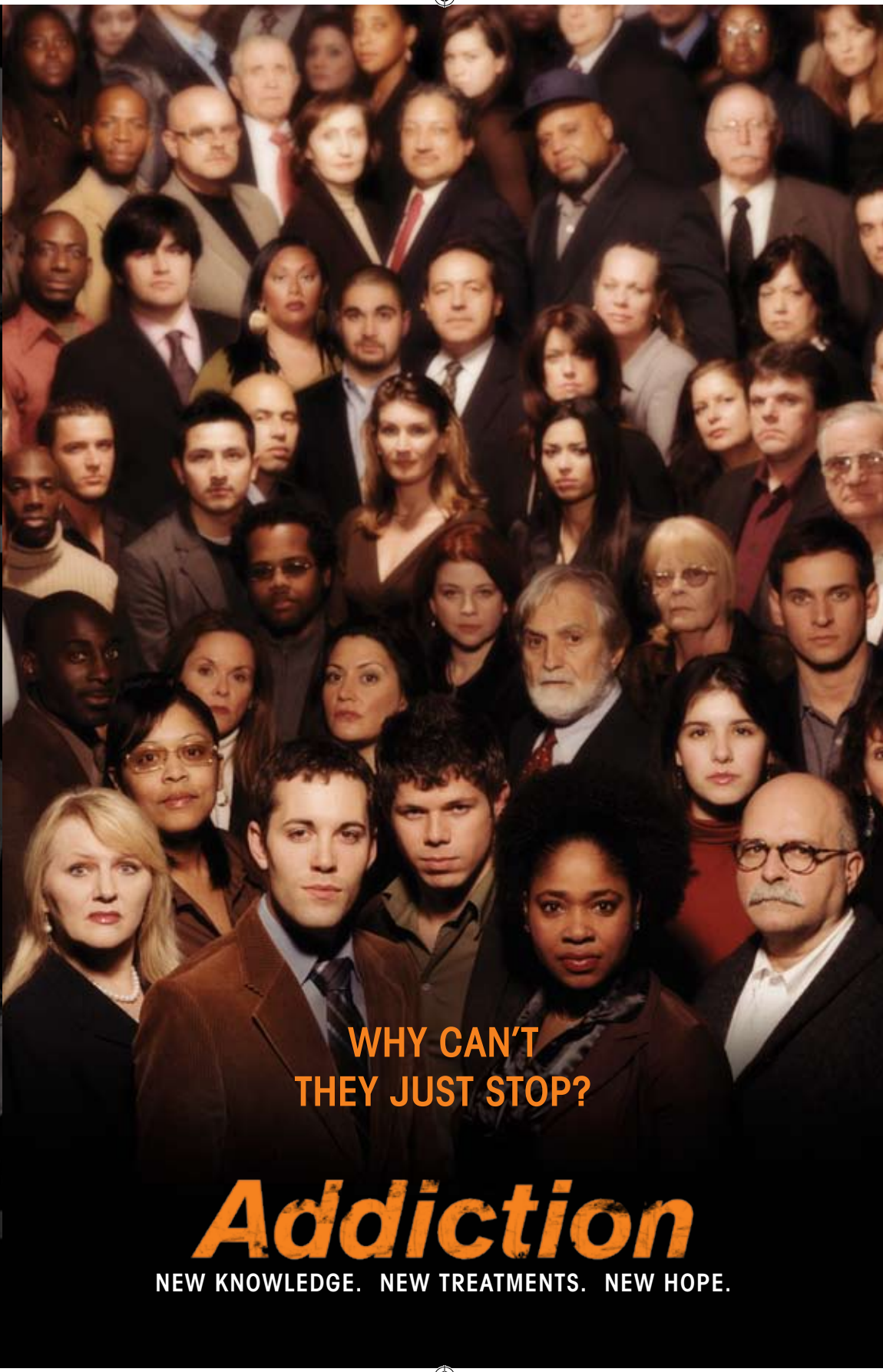


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Addiction affects 23.2 million Americans,
yet only 10% are receiving the
treatment they need.



WHY CAN'T
THEY JUST STOP?

Addiction

NEW KNOWLEDGE. NEW TREATMENTS. NEW HOPE.

HBO
in cooperation with

The Honorable Patrick Kennedy
The Honorable Jim Ramstad
Co-chairs of the Addiction Treatment and Recovery Caucus

Cordially invite you to a special event presenting
HBO's new documentary project

Addiction

March 1, 2007

Rayburn Congressional House Office Building
The Gold Room (# 2168)
Capitol Hill, Washington, DC

5:30 pm Reception
6:00 pm - 7:00 pm Program

Welcome remarks and screening of clips from the documentary.
Panel discussion with some of the nation's leading experts on drug and alcohol addiction:

A. Thomas McLellan, Ph.D.,
CEO, Treatment Research Institute

David Rosenbloom, Ph.D.,
Director, Join Together

Nora D. Volkow, M.D.,
Director, National Institute on Drug Abuse

Mark L. Willenbring, M.D.,
Director, Division of Treatment and Recovery Research,
National Institute on Alcohol Abuse and Alcoholism

RSVP to 1-877-302-7570
Seating is limited. This invitation is nontransferable.