Executive Control of Cognitive Processes in Task Switching

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In 4 experiments, participants alternated between different tasks or performed the same task repeatedly. The tasks for 2 of the experiments required responding to geometric objects in terms of alternative classification rules, and the tasks for the other 2 experiments required solving arithmetic problems in terms of alternative numerical operations. Performance was measured as a function of whether the tasks were familiar or unfamiliar, the rules were simple or complex, and visual cues were present or absent about which tasks should be performed. Task alternation yielded switching-time costs that increased with rule complexity but decreased with task cuing. These factor effects were additive, supporting a model of executive control that has goal-shifting and rule-activation stages for task switching. It appears that rule activation takes more time for switching from familiar to unfamiliar tasks than for switching in the opposite direction.

Traditionally, experimental psychology has focused on studying repetitive performance of individual perceptual–motor and cognitive tasks. Nevertheless, daily life often requires performing multiple tasks either simultaneously or in rapid alternation, as when people prepare meals while tending children or drive automobiles while operating cellular telephones. To explain how such multiple-task performance is achieved, some theorists have proposed that executive control processes supervise the selection, initiation, execution, and termination of each task (e.g., Baddeley, 1986; Duncan, 1986; Logan, 1988; Meyer & Kieras, 1997a, 1997b; Norman & Shallice, 1986; Shiffrin & Schneider, 1977). These proposals extend classical ideas about voluntary willed action (James, 1890), which may be elaborated in terms of concepts from computer science and multitasking operating systems (Kieras, Meyer, Ballas, & Lauber, 2000; Neisser, 1967).

Given this state of affairs, research on executive mental control requires asking various detailed analytical questions (Monsell, 1996). Are executive control processes really separable from the basic perceptual–motor and cognitive processes used for performing individual tasks? How might executive control processes establish priorities among individual tasks and allocate resources to them during multiple-task performance? Of what functionally distinct subcomponents do executive control processes consist? The present article provides further answers to such questions through experiments with a successive-tasks procedure developed and used previously for studying executive control processes that enable task switching (e.g., Allport, Styles, & Hsieh, 1994; Botwinick, Brinley, & Robin, 1958; Dark, 1990; Garcia-Ogueta, 1993; Jerild, 1927; Keele & Hawkins, 1982; Los, 1996; Meiran, 1996; Meisman, 1974; Rogers & Monsell, 1995; Spector & Biederman, 1976; Weber, Burt, & Noll, 1986).

In subsequent sections of this article, we start by briefly reviewing available theories of executive control processes. Some past studies of task switching whose results bear on the veracity of these theories are summarized next. Then a new model of executive mental control in task switching is introduced. To test this model and to demonstrate its potential heuristic value, we report four experiments with the successive-tasks procedure. On the basis of data from them, we propose that task switching entails at least two functionally distinct stages of executive control, goal shifting and rule activation, which are separable from the basic perceptual–motor and cognitive processes used for performing individual tasks. Our proposed stage model provides coherent explanations of numerous previous findings about task switching and suggests promising directions for future research on executive mental control.
Theories of Executive Control Processes

For now, we focus on three representative theories: the attention-to-action (ATA) model (Norman & Shallice, 1986), the frontal-lobe executive (FLE) model (Duncan, 1986), and the strategic response-deferment (SRD) model (Meyer & Kieras, 1997a, 1997b, 1999). These theories are especially relevant because they exemplify how task switching might be mediated by separable executive control processes that prepare systematically for transitions between successive tasks.

Attention-to-Action Model

The ATA model of Norman and Shallice (1986) has three subcomponents: action schemas, contention scheduling, and a supervisory attentional system (SAS).

Action schemas are specialized routines for performing individual tasks that involve well-learned perceptual–motor and cognitive skills. Each action schema has a current degree of activation that may be increased by either specific perceptual “trigger” stimuli or outputs from other related schemas. When its activation exceeds a preset threshold, an action schema may direct a person’s behavior immediately and stereotypically toward performing some task. Moreover, on occasion, multiple schemas may be activated simultaneously by different trigger stimuli, creating error-prone conflicts if they entail mutually exclusive responses (e.g., typing on a keyboard and answering a telephone concurrently).

To help resolve such conflicts, the ATA model uses contention scheduling. It functions rapidly, automatically, and unconsciously through a network of lateral inhibitory connections among action schemas whose response outputs would interfere with each other (cf. Rumelhart & Norman, 1982). Through this network, an action schema (e.g., one for keyboard typing) that has relatively high current activation may suppress the activation of other potentially conflicting schemas (e.g., one for telephone answering). Contention scheduling allows task priorities and environmental cues to be assessed on a decentralized basis without explicit top-down executive control (Shallice, 1988). However, this may not always suffice to handle conflicts when new tasks, unusual task combinations, or complex behaviors are involved.

Consequently, the ATA model also has an SAS. The SAS guides behavior slowly, flexibly, and consciously in a top-down manner. It helps organize complex actions and perform novel tasks by selectively activating or inhibiting particular action schemas, superseding the cruder bottom-up influences of contention scheduling and better accommodating a person’s overall capacities and goals. For example, one might expect the SAS to play a crucial role during switches between unfamiliar incompatible tasks that are not ordinarily performed together.

Depending on conditions that prevail during multiple-task performance, the ATA model accounts qualitatively for a variety of empirical phenomena. In particular, slips of action that occur during daily activities (e.g., Reason, 1990) may stem from temporary failures of the SAS to regulate contention scheduling adequately. SAS failures may also explain behavioral abnormalities in patients with frontal-lobe brain damage (Shallice, 1982, 1988, 1994).

Frontal-Lobe Executive Model

Assumptions similar to those of the ATA model have been embodied in the FLE model of Duncan (1986). It has three main components: goal lists, means–ends analysis procedures, and action structures. Goal lists represent a person’s current set of prioritized intentions. Means–ends analysis, somewhat like the SAS (cf. Norman & Shallice, 1986), updates the contents and order of goals in working memory, taking account of how well they are being achieved over time. Supplementing such functions, the action structures of the FLE model constitute a large store of procedural knowledge for goal-directed behaviors embodied as sets of condition–action production rules (cf. Allport, 1980; J. R. Anderson, 1983, 1993; Hunt & Lansman, 1986; Logan, 1985; Newell, 1973, 1990; Townsend, 1986). The conditions of these rules refer to goals and perceptual stimuli; the actions involve responses to achieve the goals (e.g., IF THE GOAL IS TO DO TASK A AND THE STIMULUS IS S, THEN PRODUCE RESPONSE R). Action structures composed of such rules are functionally analogous to the ATA model’s action schemas.

Furthermore, according to Duncan (1986), goal lists and means–ends analysis are implemented primarily in the brain’s frontal lobes. The FLE model implies that damage to particular frontal-lobe regions may disrupt people’s ability to maintain and pursue their goals, reducing their effectiveness in planning and performing multiple tasks. This implication also agrees with claims of some other theorists (e.g., Kimberg & Farah, 1993; Shallice, 1994; Stuss & Benson, 1986).

Strategic Response-Deferment Model

Additional detailed ideas about how executive control contributes to multiple-task performance have been provided by Meyer and Kieras (1997a, 1997b, 1999). Using a production-rule formalism, they constructed an executive-process interactive control (EPIC) architecture that combines various components of the human information-processing system in a unified theoretical framework (cf. J. R. Anderson, 1983, 1993; Card, Moran, & Newell, 1983; Newell, 1990). EPIC includes perceptual, cognitive, and motor processors interfaced with working-memory stores whereby multiple-task performance can be described computationally. For example, on the basis of EPIC, Meyer and Kieras proposed an SRD model that simulates performance in a traditional dual-task paradigm, the psychological refractory-period (PRP) procedure (Bertelson, 1966; Kantowitz, 1974; Pashler, 1994; Smith, 1967; Welford, 1952, 1959, 1967).

The PRP procedure exemplifies a simultaneous-tasks procedure. On each discrete trial of this procedure, a stimulus is presented for the first of two tasks that entail stages of processing such as stimulus identification, response selection, and movement production. In response to the Task 1 stimulus, a participant must react quickly and accurately. Soon after the Task 1 stimulus, another stimulus is presented for the second task, separated by a short (e.g., ≤1 s) stimulus-onset asynchrony (SOA). In response to the Task 2 stimulus, the participant must again react quickly and accurately. However, instructions for the PRP procedure require that Task 1 receive higher priority than Task 2 (e.g., Pashler, 1984; Pashler & Johnston, 1989), and reaction times (RTs) are measured...
to assess the extent to which the two tasks interfere with each other.

To characterize this interference, the SRD model of Meyer and Kieras (1997a, 1997b, 1999) assumes that performance during the PRP procedure involves three sets of production rules. One rule set implements operations for Task 1 (e.g., selecting Task 1 responses). A second rule set implements operations for Task 2 (e.g., selecting Task 2 responses). A third executive-process rule set schedules these operations so that instructions about task priorities are obeyed and conflicts do not occur over the use of limited-capacity perceptual–motor components. By manipulating task goals and strategy notes in working memory, the executive process permits the Task 1 production rules to select and send Task 1 responses to an appropriate motor (e.g., manual or vocal) processor as soon as possible, regardless of the SOA. Task 2 production rules are also permitted to select Task 2 responses concurrently with Task 1 response selection (cf. Pashler, 1994; Welford, 1967). At short SOAs, however, the model’s executive process defers movement production for Task 2 by storing selected Task 2 responses temporarily in working memory until Task 1 has been completed. This ensures that Task 2 responses do not inadvertently precede or interfere with Task 1 responses at peripheral levels. After completion of Task 1 on a trial, the executive process permits any previously selected and stored Task 2 response to be produced. Also, if Task 2 response selection has not yet started, then a subsequently selected Task 2 response is permitted to be produced immediately. Such temporal overlapping and interleaving of Task 1 and Task 2 processes accounts well for patterns of additive and interactive factor effects on empirical mean RTs from the PRP procedure (e.g., Hawkins, Rodriguez, & Reicher, 1979; Karlin & Kestenbaum, 1968; McCann & Johnston, 1992; Meyer et al., 1995; Pashler, 1990; Schumacher et al., 1999, 2001). In essence, the SRD model demonstrates how some basic ideas from the ATA and FLE models can be formalized and tested successfully against quantitative data.

Tentative Theoretical Hypotheses

Given the success of these models in accounting qualitatively and quantitatively for major phenomena associated with multiple-task performance, some interesting theoretical hypotheses may be advanced. Perhaps executive control processes really do exist, and perhaps they incorporate multiple separable subcomponents that enable task switching. Thus, subsequent sections of this article consider these hypotheses and ways of testing them further.

Task Switching and the Successive-Tasks Procedure

Some evidence about the existence and separability of component executive control processes comes from a successive-tasks procedure for studying task switching. The successive-tasks procedure is similar in certain respects to the PRP simultaneous-tasks procedure mentioned earlier. However, there are also conceptually important differences between these two procedures. In what follows, we discuss the successive-tasks procedure more fully, and we summarize representative results that have been obtained with it.

Successive-Tasks Procedure

Several basic features characterize the successive-tasks procedure (Monsell, 1996).

Assignment of task priorities. When the procedure is implemented, equal priorities are typically assigned to the individual tasks between which participants must switch. This assignment contrasts with that of the PRP simultaneous-tasks procedure, wherein one task is primary and the other secondary. Consequently, scheduling the stages of processing for the successive-tasks procedure may be relatively simple in certain respects, lessening the demands placed on executive mental control (cf. Kieras et al., 2000).

Temporal sequence of stimulus events. The assignment of equal task priorities is encouraged by the temporal sequence of stimulus events during the successive-tasks procedure. In this procedure, the stimulus for the next task is never presented until after a response to the current task stimulus has occurred. This constrains the response–stimulus interval (RSI) to be nonnegative and the SOAs to be all relatively long (i.e., equal to or greater than concomitant RTs). Thus, unlike the PRP simultaneous-tasks procedure, the successive-tasks procedure provides little, if any, opportunity to overlap the stages of processing for two or more tasks. Again, this may lessen the demands imposed on executive mental control.

Composition of stimulus–response mappings. Nevertheless, these demands can still be substantial because of the stimulus–response (S-R) mappings that are typically used during the successive-tasks procedure. Here the stimuli and responses are often the same for all of the tasks; one task’s S-R mapping may differ from another’s only in terms of which specific responses are associated with which specific stimuli. Consequently, under this procedure, task switching is potentially susceptible to proactive interference reminiscent of what occurs during verbal learning and memory (Allport et al., 1994; cf. Crowder, 1976). To cope with such interference, executive control processes may need to incorporate response monitoring and inhibitory mechanisms.1

Theoretical relevance. Because of its characteristic features, the successive-tasks procedure is especially relevant to addressing some important issues about the nature of multiple-task performance. It allows an investigator to examine how executive control processes enable task switching when task stimuli do not overlap temporally and responses to them need not be selected or produced in parallel, but alternative S-R mappings may induce considerable proactive interference between tasks. As discussed next, past studies conducted under such conditions have yielded many informative results (for other reviews of the literature, see Monsell, 1996; Monsell, Yeung, & Azuma, 2000).

1 In contrast, the PRP simultaneous-tasks procedure often involves two tasks whose stimuli and responses involve different sensory and motor modalities, respectively. Given these differences, the S-R mappings for the primary and secondary tasks would be clearly distinct, there would be no perceptual or motor conflicts between them, and proactive interference would not prevail. This may encourage the use of sophisticated time-sharing algorithms and concurrent response selection processes (Meyer & Kieras, 1997a, 1997b), whereas the successive-tasks procedure does not (Kieras et al., 2000).
Jersild’s (1927) Study

An influential early study with a precursor of the successive-tasks procedure was conducted by Jersild (1927). It yielded substantial time costs of task switching whose magnitudes depended on the complexity of the operations that were performed during each task. This dependence could bear on the nature of underlying executive control processes.

In one experiment, Jersild gave participants columns of two-digit stimulus numbers. Proceeding down each column, the participants performed the same arithmetic task (e.g., adding 6 and reporting the sum verbally) with respect to each stimulus number in the column, or they alternated between two different tasks (e.g., adding 6 to the first stimulus number and reporting the sum verbally, subtracting 3 from the second stimulus number and reporting the difference, and then subtracting 6 to the third stimulus number and reporting the sum, etc.). The complexity of the required arithmetic operations was either relatively low (e.g., adding 6 and subtracting 3) or high (e.g., adding 17 and subtracting 13). Mean times taken to complete the columns of stimuli were measured as a function of operation complexity and task alternation versus repetition. High-complexity operations took longer on average. Task switching also increased the mean completion times. These two effects interacted reliably; the difference between completion times for task alternation and repetition was greater when the tasks required high-complexity operations.

According to the logic of Sternberg’s (1969) additive-factor method, this interaction suggests that operation complexity and task switching influence at least one stage of processing in common. The affected stage may involve some type of executive control process. For example, it might serve to activate the rules used in performing each successive task.

Spector and Biederman’s (1976) Study

Extending Jersild’s (1927) research, a further study with various versions of the successive-tasks procedure was conducted by Spector and Biederman (1976). It revealed that the sizes of switching-time costs depend on visual cues about what task should be performed next. This dependence suggests that there is an executive control process through which such cues are used along with other stored information to identify and prepare for impending tasks.

In one experiment, Spector and Biederman gave participants columns of two-digit stimulus numbers. For each column, the participants added 3 to every stimulus number and reported the sum verbally, subtracted 3 from every stimulus number and reported the difference, or alternated between adding and subtracting 3. No visible cues were presented to indicate which arithmetic operation should be performed next; instead, the relevant operations had to be recalled from memory. Under these conditions, task alternation took substantially more time than task repetition, as Jersild (1927) found.

In another experiment, Spector and Biederman modified their procedure, appending explicit visual cues (e.g., “+3” or “−3”) to the stimuli that indicated which arithmetic operations should be performed. Task alternation still took extra time, but the switching-time cost was markedly lower than when participants were not explicitly cued about the next required operation. The reduction in the switching-time cost could stem from a contribution of task cuing to executive mental control. For example, there may be a control process that identifies what task should be performed next. This process may be facilitated by relevant external information, which helps forego time-consuming memory retrieval.

Yet not all investigators would attribute Spector and Biederman’s (1976) or Jersild’s (1927) results to anticipatory components of executive mental control. Instead, Allport et al. (1994) hypothesized that time costs of task switching stem from task-set inertia (TSI), a type of proactive interference between conflicting S-R mappings for successive tasks. Support for this hypothesis was provided by a study that Allport et al. conducted with the successive-tasks procedure.

Allport et al.’s (1994) Study

The study by Allport et al. (1994) yielded several sets of results (see Table 1). Some of them have been claimed to show that significant TSI occurs and that anticipatory executive control processes play little if any role in task switching. Nevertheless, other results of Allport et al. appear more consistent with executive mental control than with TSI. What led to this ambiguous state of affairs is discussed next in more detail.

Evidence against executive control processes. Some putative evidence against the importance of executive control processes for task switching is that switching-time costs may not depend on the scope of the switches (see Table 1, Result A1). Allport et al. (1994, Experiment 1) found this by presenting visual stimulus displays that contained multiple copies of a particular printed digit. For these displays, participants performed four alternative tasks with different S-R mappings defined by which stimulus attributes and response criteria were relevant. The tasks involved (a) saying whether the magnitude (i.e., absolute value) of the displayed digit was “odd” or “even,” (b) saying whether the digit’s magnitude was “more” or “less” than 5, (c) saying whether the numerosity of the digit’s copies was “odd” or “even,” or (d) saying whether this numerosity was “more” or “less” than 5. When participants alternated between two tasks that differed only in their relevant stimulus attributes (i.e., magnitude vs. numerosity), the mean RT was about 1,100 ms longer than for repetitive task performance. Approximately the same 1,100-ms switching-time cost occurred for alternations between two tasks that differed only in their response criteria (i.e., odd–even vs. more–less). Moreover, the switching-time cost was approximately the same for alternations between two tasks that differed in both their relevant stimulus attributes and response criteria. Widening the scope of the switches did not increase their time cost significantly.

According to Allport et al. (1994), this invariance suggests that a “unitary central executive” does not mediate task switching. Their theoretical interpretation assumed that executive control processes have limited capacity and that more mental workload is
imposed on these processes by switching between tasks whose relevant stimulus attributes and response criteria both differ. If so, then switching-time costs should increase with greater workload. However, such an increase did not occur empirically, which led Allport et al. to conclude that task switching involves time-consuming processes other than executive mental control per se.

More putative evidence against the importance of executive control processes for task switching is that persistent switching-time costs may occur as RSIs increase (see Table 1, Result A2). Allport et al. (1994, Experiment 5) found this by having participants perform four more tasks that involved alternative S-R mappings: vocally naming the colors of fonts in which different color words (e.g., the word red with blue ink) were printed (the standard Stroop task; MacLeod, 1991; Stroop, 1935), naming the colors of fonts in which rows of Xs were printed (the Stroop control task), reading color words that were printed in fonts of different colors (the reverse Stroop task), and reading color words that were printed in black font (the reverse Stroop control task). For the reverse Stroop task, mean RTs were longer when it was performed in alternation with the standard Stroop task than when it was performed repetitively. This difference changed relatively little with the RSI. After RSIs of 20 and 1,100 ms, mean switching-time costs were about 180 ms and 135 ms, respectively.

From these results, Allport et al. (1994) again inferred that task switching entails little, if any, anticipatory executive mental control. They reasoned as follows. Suppose that executive control processes do mediate task switching and that these processes commence at the start of the RSI. Also, suppose that switching-time costs stem from the duration of these processes. Then after relatively short RSIs, some switching-time cost should occur. In contrast, after longer RSIs, there should be no switching-time cost; the executive control processes should finish before the next task’s stimulus is presented, which would preclude them from contributing to RTs for the next task. However, for the reverse Stroop task, this expected pattern of results failed to occur (Allport et al., 1994, Experiment 5), casting doubt on whether executive control processes mediated switching to this task.

Also relevant is a further result from performance of the reverse Stroop and standard Stroop tasks (Allport et al., 1994, Experiment 5). Mean RTs for the standard Stroop task manifested almost no switching-time costs even when the RSI was very short (see Table 1, Result A3). Allport et al. (1994, Experiment 4) found other cases of null switching-time costs as well. This seems hard to reconcile with executive control processes that play a prominent anticipatory role in task switching. If task switching involves these processes, then after short RSIs, should they not generally yield substantial switching-time costs?

**Evidence for task-set inertia.** To explain why task switching sometimes but not always produces substantial switching-time costs, Allport et al. (1994) proposed the TSI hypothesis. It is based on two assumptions: (a) Performance of a prior task requires imposing a particular “task set” that increases the priority of the task’s S-R mapping and may also suppress other competing S-R mappings, and (b) the prior task’s S-R mapping remains partially active even after long RSIs, potentially interfering with selection of responses for other subsequent tasks. According to Allport et al., this proactive interference is higher when the stimuli and responses for prior and subsequent tasks are similar and when a prior task involves a less dominant S-R mapping than does a subsequent task.

Some putative evidence of the TSI hypothesis is that switching-time costs may be very small when participants alternate between two tasks whose S-R mappings are dissimilar (see Table 1, Result B1). For example, such a result occurred in the first phase of another experiment by Allport et al. (1994, Experiment 4). Here a new group of participants performed only two tasks at the outset: reverse Stroop and digit-magnitude judgment. The stimuli, responses, and S-R mapping for each task differed from those of the other task. After participants had completed a few blocks of

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5 It may seem counterintuitive that higher proactive interference would occur when a prior task involves a less dominant S-R mapping. Nevertheless, Allport et al. (1994, p. 442) have proposed a rationale for how this could happen. According to them, the previously imposed task set must be especially strong when the prior task is less dominant, increasing the degree to which the prior task’s S-R mapping remains active and continues to interfere with the use of competing mappings for other subsequent tasks.
Evidence for executive control processes. Additional evidence for the existence and separability of executive control processes is that switching-time costs, although substantial in size, may be unaffected by manipulations of within-task difficulty (Table 1, Result D1). For example, the Stroop and numerosity-judgment tasks of Allport et al. (1994, Experiment 3) yielded considerably longer mean RTs than did the reverse Stroop and magnitude-judgment tasks. However, these RT differences were about the same on alternating-task and repetitive-task blocks; the difficulty of the individual tasks did not affect mean switching-time costs significantly. Allport et al. (1994, Experiments 1–3) also reported several other cases of switching-time costs that were unaffected by task difficulty. Given the logic of Sternberg’s (1969) additive-factor method, such data suggest that task switching and task difficulty may influence temporally separate, functionally independent stages of processing. Perhaps executive control processes mediate the effects of task switching, whereas other subordinate processes (e.g., stimulus identification, response selection, and movement production) mediate the effects of task difficulty.

Still, to maintain the latter theoretical interpretation, Allport et al.’s (1994) other results must be reconciled with it. For example, why did their long RTs not eliminate the time cost of task switching? In answer, a study by Rogers and Monsell (1995) is relevant.

Rogers and Monsell’s (1995) Study

Rogers and Monsell (1995) used a version of the successive-tasks procedure called the alternating-runs paradigm. During each trial block, runs of two or more successive trials for one task alternated with runs of two or more trials for another task. One task involved pressing keys to indicate whether printed digits were odd or even; the other task involved pressing keys to indicate whether printed letters were consonants or vowels. The stimulus display on each trial contained two characters, one relevant and the other irrelevant for the current task. Some of the irrelevant characters were either congruent or incongruent with impending responses; they came from the stimulus ensemble of the noncurrent task and corresponded respectively to keypresses that would be correct or incorrect for the current task. Other irrelevant characters were neutral (i.e., they did not come from the stimulus ensemble of either task). The spatial location of the stimulus display cued participants about which task should be performed next. RTs were measured as a function of the RSI and other stimulus factors. From these measurements, several instructive findings about the nature of executive control processes emerged.

Irrelevant-character effects. Incongruent irrelevant characters induced the largest switching-time costs (Rogers & Monsell, 1995, Experiment 1). This is consistent with the TSI hypothesis (Allport et al., 1994). One would expect proactive interference from a previously applicable S-R mapping to be highest for such stimulus displays, thereby slowing responses especially on trials that require task switching.

However, the TSI hypothesis cannot explain other results of Rogers and Monsell (1995) so well. For example, a substantial switching-time cost also occurred in the context of neutral irrele-
vant characters, even though they presumably induced no proactive interference with the current task. What might the source of this particular cost be? A possible answer is that executive control processes are needed to switch between tasks regardless of which irrelevant characters appear in a stimulus display.

Response–stimulus interval effects. The latter possibility may be evaluated further from patterns of RSI effects. Under some conditions, Rogers and Monsell (1995, Experiment 2)—like Allport et al. (1994, Experiment 5)—found that switching-time costs did not vanish as RSIs increased. This occurred when the lengths of the RSIs varied within trial blocks. Nevertheless, when the RSIs all had the same length within a trial block, but their lengths varied between blocks, switching-time costs were substantially lower after longer RSIs (Rogers & Monsell, 1995, Experiment 3). The blocked,RSI effect was approximately additive with the irrelevant-character effect on switching-time costs.

On the basis of these results, three conclusions can be reached (Rogers & Monsell, 1995). First, RSI and irrelevant-character effects on switching-time costs may occur during distinct sub-stages of executive mental control. Second, if the RSI is predictable, then it may be used for completing some of the operations needed to switch between tasks. Third, if an RSI is unpredictable, then these operations may be postponed until after the next task’s stimulus has appeared.

Still, like Allport et al. (1994), Rogers and Monsell never found that the time costs of task switching entirely vanished after long RSIs. Even during trial blocks with constant 1,200-ms RSIs, which provided ample opportunity for executive control processes to complete their anticipatory operations, there were reliable switching-time costs. This persistence might be attributed either to residual TSI or to executive mental control that is postponed until after the RSI has ended.

Task serial-position effect. To test these possibilities further, Rogers and Monsell (1995, Experiment 6) used trial blocks with alternating runs of four trials per task. They reasoned that if the TSI hypothesis were correct, then proactive interference from a prior task should decay gradually, slowing responses not only in the first but also in the second and perhaps even third serial positions of each four-trial run. However, no evidence of gradually decaying proactive interference was obtained. Mean RTs in the second, third, and fourth serial positions of the four-trial runs were virtually identical to each other and all reliably shorter than the mean RT in the first serial position. Thus, as though, on each four-trial run, the switching-time cost may have stemmed from executive control processes that completed their operations before the first trial of the run ended.

Theoretical interpretation. On the basis of their results, Rogers and Monsell (1995) proposed a model of task switching with two distinct types of executive control: endogenous and exogenous. According to this model, endogenous control takes place in a flexible top-down manner, executing anticipatory operations for impending tasks during predictable RSIs. These operations decrease switching-time costs as the RSIs increase, accounting for blocked-RSI effects. However, they leave the system in a partially unprepared state. Exogenous control, which completes final preparations for the next task, is triggered by the onset of the next task’s stimulus. The occurrence of the exogenous control process after stimulus onset could yield irrelevant-character effects. The temporal separation of exogenous and endogenous control processes may also account for why irrelevant-character and RSI effects on switching-time costs are approximately additive (Lauber, 1995). Although Rogers and Monsell did not specify exactly what these processes do, more conclusions about them may be reached through the new experiments that we report in this article.

Other Relevant Studies

Rogers and Monsell’s (1995) theoretical ideas have also been reinforced by some other studies. For example, Meiran (1996) gave visual precues to participants during a modified version of the successive-tasks procedure, informing them explicitly about what their next task would be. On trials that required task switches, the precues reduced switching-time costs more when the RSIs were long than when they were short. This supports the assumption of endogenous executive control. More such support has been reported by other investigators (e.g., Biederman, 1973; LaBerge, Petersen, & Norden, 1977; Logan & Zbrodoff, 1982; Sudevan & Taylor, 1987).

In addition, complementary evidence of exogenous executive control has been reported by Gopher, Armony, and Greenshpan (2000). Again using visual precues, they had participants make occasional unpredictable switches between tasks. Significant switching-time costs occurred even though the precues were presented at the start of long (1,200-ms) RSIs. However, these costs did not extend beyond the particular trials on which the switches took place; there appeared to be no residue of gradually decaying TSI. This result, reminiscent of Rogers and Monsell’s (1995, Experiment 6) all-or-none task serial-position effect, is what would be expected if an exogenous control process completes its task-set shifting immediately and fully after the onset of the next task’s stimulus.

Interim Summary

Although the difficulty of task switching may be partly attributable to sources (e.g., TSI) other than executive mental control per se, our literature review suggests that both endogenous and exogenous control processes probably help supervise task switching and contribute significantly to observed switching-time costs. These contributions can account for patterns of effects by factors such as task cuing, operation complexity, and RSI. Thus, further efforts to formulate and test detailed models of executive control for task switching are presumably warranted.

A Stage Model of Executive Control for Task Switching

Given the preceding considerations, the purpose of the present article is to formulate and test a model of executive control that accounts more fully for task cuing, operation complexity, RSI, and other related factor effects on the time costs of task switching. In what follows next, our model’s assumptions are outlined. After this, we discuss how they can explain various results in the task-switching literature. Then four new experiments are reported to evaluate some additional predictions of the model.

A schematic diagram of the model appears in Figure 1. According to the model, performance during the successive-tasks proce-
dure entails two complementary sets of stages: executive control processes and task processes (for more discussion about each type of process, see Lauber, 1995, and Kieras et al., 2000).

**Task Processes**

We assume that task processes are used for performing individual perceptual–motor and cognitive tasks under both single-task and multiple-task conditions. In our model, these processes include three principal stages, *stimulus identification, response selection,* and *movement production,* which operate on the basis of information in declarative and procedural working memory (cf. Donders, 1868/1969; Meyer & Kieras, 1997a, 1997b; Sanders, 1980; Sternberg, 1969). The stimulus-identification stage encodes perceptual features of stimuli and places them in declarative working memory for access during the response-selection stage. Through algorithms in procedural working memory, the response-selection stage converts the stimulus codes to abstract response codes. The movement-production stage converts the response codes to motor commands that generate overt physical action. Component operations in each stage are assumed to be tailored to the tasks' particular sensory modalities, response modalities, and S–R mappings.

Regarding the response-selection stage, we further assume that it uses production rules in procedural working memory, which specify actions to be executed whenever prerequisite conditions match the current contents of declarative working memory. For example, suppose that a task requires pressing finger keys in response to stimulus colors. Then a production rule for response selection might have the following form:

\[
\text{IF ((GOAL IS TO DO COLOR-DISCRIMINATION TASK) AND (STIMULUS COLOR IS RED)) THEN (PRESS RIGHT INDEX-FINGER KEY).}
\]

The numerosity and complexity of such rules depend on the task's S–R mapping, thereby affecting the duration of the response-selection stage (Meyer & Kieras, 1997a, 1997b).

When the same task is performed repetitively, response selection in the model starts immediately after stimulus identification on each trial. However, we assume that if a switch occurs from one task to another, there is a pause between the end of stimulus identification and the beginning of response selection for the current task (see Figure 1). This pause is used by an executive control process whose operations enable the subsequent response-selection stage to proceed correctly.

**Executive Control Processes**

To enable task switching, the model's executive control processes include two distinct stages, *goal shifting* and *rule activation,* which are accomplished through executive production rules. Together, goal shifting and rule activation respectively ensure that the contents of declarative and procedural working memory are appropriately configured for the task at hand, consistent with proposals of some previous theorists (e.g., Duncan, 1986; Kimberg & Farah, 1993; Logan, 1985; Meyer & Kieras, 1997a, 1997b; Rogers & Monsell, 1995).

*Goal shifting.* The goal-shifting stage keeps track of current and future tasks, inserting and deleting their goals in declarative working memory as needed. Specific goal items in working memory let other components of the system "know" what the current task is. For example, in switching from a shape-discrimination to a color-discrimination task, goal shifting might involve updating

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4 Of course, there are probably other important executive control processes. For example, one may involve attention refocusing, which tunes particular perceptual mechanisms to be especially sensitive in discriminating relevant stimulus features for the current task (Keele & Rafal, 2000; Meyer et al., 1997, 1998). Also, executive control may involve response monitoring and error detection to help ensure that overt movements are produced correctly despite underlying system noise (Gehring, Goss, Coles, Meyer, & Donchin, 1993; Kornblum, Hashbroucq, & Osman, 1990; Norman & Shallice, 1986). This supervision could be especially important during the successive-tasks procedure, which entails conflicting S–R mappings. For now, however, we focus on the goal-shifting and rule-activation stages of task switching.
the contents of working memory through the following production rule:

IF ((GOAL IS TO DO SHAPE-DISCRIMINATION TASK) AND (SHAPE-DISCRIMINATION TASK IS DONE) AND (NEXT TASK IS COLOR DISCRIMINATION)) THEN (((DELETE (GOAL IS TO DO SHAPE-DISCRIMINATION TASK)) AND (INSERT (GOAL IS TO DO COLOR-DISCRIMINATION TASK)))).

By the application of such rules, various bits of information for initiating, executing, and terminating individual tasks can be maintained.

Furthermore, we assume that the time at which goal shifting takes place relative to concomitant task processes is flexible. Under some conditions, goal shifting may occur before stimulus identification starts for the next task (see Figure 1). For example, this might happen if the RSI is long and prior information is available about what the next task will be. Then the goal-shifting stage would be an endogenous control process of the sort Rogers and Monsell (1995) have proposed. However, our model also allows goal shifting to occur after the next task’s stimulus has been identified. Such delayed goal shifting might occur if the RSI is short or the task stimulus is expected to provide an explicit cue about what task must be performed next. Then goal shifting would be an exogenous control process.

Rule activation. In the model, rule activation is another executive control process for task switching. Because of reasons explained subsequently, we assume that under at least some conditions, this stage is triggered exogenously and takes place during a pause between the end of stimulus identification and the beginning of response selection for the current task, after goal shifting has finished (see Figure 1). Two complementary functions are served by rule activation: enabling the rules for selecting the current task’s response and disabling the rules for selecting the prior task’s response. After these functions have been completed, the current task’s response-selection stage can proceed.

How is rule activation accomplished? One possibility is that this stage involves “loading” the next task’s rules into procedural working memory, just as a computer operating system reads new application programs from disk to core memory, overwriting old programs in preparation for executing the new ones. Such operations might be initiated by the following executive production rule:

IF ((GOAL IS TO DO COLOR-DISCRIMINATION TASK) AND (STIMULUS COLOR HAS BEEN IDENTIFIED)) THEN (((LOAD (COLOR-DISCRIMINATION TASK RULES)) AND (INSERT (WAIT FOR COMPLETION OF LOADING)))).

On the basis of the loading-of-rules metaphor, it seems plausible that the numerosity and complexity of a task’s production rules could influence the duration of the rule-activation stage.

Another complementary possibility is that this stage involves temporarily raising the activation levels of the current task’s production rules in procedural long-term memory (cf. J. R. Anderson, 1983, 1993). During such a process, the activation levels of the previous task’s rules might be allowed to drop back toward baseline, or an intentional operation to suppress them might occur (cf. Goschke, 2000; Mayr & Keele, 2000). If either of these possibilities holds, then procedural working memory would constitute the part of procedural long-term memory that is currently activated. This could help account for putative effects of TSI on task switching (cf. Allport et al., 1994; Allport & Wylie, 2000).

Theoretical rationale. Of course, our assumptions about rule activation lead to other questions. Why is this stage necessary? Why are the production rules for multiple tasks not kept simultaneously enabled in procedural working memory during the successive-tasks procedure? Why might rule activation be an exogenous rather than endogenous control process?

One conceivable answer to some of these questions is that procedural working memory has only enough capacity for a single task’s rules. However, this seems implausible. Results from previous studies with the PRP simultaneous-tasks procedure suggest that, under at least some conditions, sets of rules for two distinct tasks can be held in procedural working memory and used concurrently during multiple-task performance (Meyer & Kieras, 1997a, 1997b). Thus, there must be some other rationale for our proposed rule-activation stage.

In particular, perhaps rule activation is needed because of the successive-tasks procedure’s special characteristics. As mentioned before, this procedure typically involves tasks that have the same stimuli but different S-R mappings. Under such conditions, it may be suboptimal to keep the production rules for all of the tasks enabled in procedural working memory. Doing so could create conflict, disruption, and errors during the response-selection stage for one task or another, because alternative rules whose stimulus conditions are satisfied simultaneously would yield inappropriate—and even mutually exclusive—actions (cf. Cohen, Dunbar, & McClelland, 1990; Kornblum, Hasbroucq, & Osman, 1990; MacLeod, 1991). One solution to these problems would be to enable the rules for only one task at a time, as our rule-activation stage does.

Given these considerations, proactive interference and TSI might play a significant role during rule activation (cf. Allport et al., 1994; Allport & Wylie, 2000). Suppose that some of the features of the next task’s stimulus match those of the conditions in a production rule for the preceding task. Also, suppose that the matching features enter declarative working memory before rule activation has finished for the next task. Then the occurrence of such partial matches could make it more difficult to disable the preceding task’s rules, thereby prolonging the rule-activation stage (Mayr & Keele, 2000).

These considerations could also justify having the rule-activation stage be an exogenous (stimulus-triggered) control process. Perhaps attending to relevant features of the next task’s stimulus helps determine which production rules should be enabled for dealing with it. If so, then on each trial that involves task switching, rule activation might benefit from waiting until the stimulus for the next task has been identified.

Ancillary Technical Assumptions

To derive explanations and predictions from the present model, we make some further technical assumptions that are commonly
Factors effects on either goal shifting or rule activation. Perhaps
ported differences in switching-time costs may be attributed to
powerful heuristics for conceptualizing basic processes of human
insights about executive control processes and task switching as
from past studies with the successive-tasks procedure. Many re-
cognition and action are typically mediated by a cascade of
a wide range of RT data (Roberts & Sternberg, 1993; Sternberg,
performance. Furthermore, discrete stage models account well for
discrete stage model and the additive-factor method. In other
model's assumptions would not strictly hold. Nor would Stern-
berg's (1969) additive-factor method be entirely applicable here.
Nor would Stern-

Justification of Assumptions

Although discrete stage models have enjoyed considerable pop-
ularity (Donders, 1868/1969; Luce, 1986; Meyer, Osman, Irwin, &
Yantis, 1988; Miller, 1988; Pachella, 1974; Sanders, 1980; Stern-
berg, 1969; Townsend & Ashby, 1983), their relevance is conceiv-
able limited. For example, McClelland (1979) argued that human
cognition and action are typically mediated by a cascade of
contingent–concurrent operations whose outputs consist of con-
tinuous, gradually increasing activation. Similar arguments might
be made by theorists who favor connectionist-network models
(e.g., Cohen et al., 1990). If they were empirically correct, then our
model's assumptions would not strictly hold. Nor would Stern-
berg's (1969) additive-factor method be entirely applicable here.

Nevertheless, we have strong grounds for initially adopting a
discrete stage model and the additive-factor method. In other
domains of cognitive psychology (e.g., studies of visual word
recognition), such models have been especially useful even when
later replaced by alternative theoretical frameworks (Meyer, Sch-
vaneldt, & Ruddy, 1975). Their simplicity and rigor provide
powerful heuristics for conceptualizing basic processes of human
performance. Furthermore, discrete stage models account well for
a wide range of RT data (Roberts & Sternberg, 1993; Sternberg,
1969, 1998). Thus, it seems likely that they may yield important
insights about executive control processes and task switching as
well.

Explanation of Past Findings About Task Switching

Our stage model of task switching explains a variety of findings
from past studies with the successive-tasks procedure. Many re-
ported differences in switching-time costs may be attributed to
factor effects on either goal shifting or rule activation. Perhaps
such effects have sometimes been additive because of their dis-
parate loci in the hypothesized sequence of processing stages.

Effects on goal shifting. For example, one factor that probably
affects the goal-shifting stage is task cuing. As mentioned earlier,
Spector and Biederman (1976, Experiments 3 and 4) found smaller
switching-time costs when alternative types of arithmetic problems
were accompanied by corresponding operation signs. This de-
crease may have occurred because the operation signs cued par-
icipants with useful information about which task goal should be
placed in declarative working memory next, thereby shortening the
number of steps taken to complete goal shifting.

A second factor whose effect probably occurs in goal shifting is
the length of the RSI. Insofar as the RSI is relatively long or short,
it would allow more or less of this stage to be completed before the
onset of the stimulus for the next task. Consequently, goal shift-
ing's contribution to RTs could be less when the RSI is long,
reducing switching-time costs as Rogers and Monsell (1995, Ex-
periment 3) found with blocked RSIs. This explanation would also
account for results of Meiran (1996), who found that task cues
reduced switching-time costs more after longer RSIs.

However, the model does not imply that, after long RSIs,
switching-time costs should necessarily vanish. On the contrary,
suppose that the length of the RSI varies randomly across trials.
Then for each trial that requires a task switch, the goal-shifting
stage may be postponed until the next task's stimulus is identified.
Such optional postponement would preclude RSI effects on
switching-time costs, as Rogers and Monsell (1995, Experiment 2)
found with mixed RSIs. Also, for each trial that requires a task
switch, rule activation may occur after the RSI has ended. This
stage could therefore yield residual switching-time costs even after
long RSIs, as both Allport et al. (1994) and Rogers and Monsell
(1995) found.

Effects on rule activation. The rule-activation stage is also a
likely site of operation-complexity effects. Recall that Jersild
(1927) found greater switching-time costs when participants alter-
ated between complex rather than simple arithmetic operations. This
may have occurred because more production rules are needed to
perform complex operations, and it takes longer to activate them,
just as larger “number crunching” programs take longer to be
loaded in a digital computer’s memory.

Irrelevant-character effects probably occur during rule activa-
tion as well. For example, recall that Rogers and Monsell (1995)
found greater switching-time costs when stimulus displays con-
tained incongruent rather than neutral irrelevant characters. This
could occur because incongruent irrelevant characters make it


5 The additivity and interaction of factor effects discussed here would
occur regardless of whether RTs from individual trials are composed of
stochastically independent stage durations. Our model does not assume that
stochastic independence necessarily holds. For example, across trials, the
durations of goal shifting, rule activation, stimulus identification, and
response selection might correlate positively or negatively with each other,
because of systematic fluctuations in arousal, fatigue, and other subjective
factors. Yet mean RTs can still be analyzed to reveal the existence,
functional separability, and temporal successiveness of these processing
stages; additive-factor effects on mean stage durations may occur even if
the stage durations on individual trials are stochastically dependent (Stern-
berg, 1969).
harder to disable the production rules of prior tasks. Such difficulty would likewise explain why Allport et al. (1994, Experiments 4 and 5) found greater switching-time costs when current stimuli contained perceptual features associated with previous familiar tasks.

Certain characteristics of the rule-activation stage might explain other results of Allport et al. (1994, Experiment 1). As mentioned earlier, they found that under some conditions, mean switching-time costs were about the same regardless of the switches’ scope (i.e., the costs did not depend on whether the relevant stimulus features, the response ensemble, or both changed between tasks). Perhaps this occurred because the scope of the switches did not affect the numerosity or complexity of the production rules that had to be enabled in task switching and so did not affect the duration of rule activation either.

In essence, rule activation presumably prepares the processing system so that response selection can proceed rapidly for the current task. After this has been accomplished, there need be no further switching-time cost until a subsequent task switch must take place. The immediate completion of the rule-activation stage accounts for why the time cost that Rogers and Monsell (1995, Experiment 6) observed on the first trial after a task switch did not propagate in a gradually decreasing fashion throughout a run of successive trials with the same task.

**Additive factor effects.** If the preceding explanations are correct, then our model would account for why certain factor effects on switching-time costs have been essentially additive. For example, recall that Rogers and Monsell (1995, Experiment 3) found such additivity in RSI and irrelevant-character effects. This may have occurred because these two factors respectively affect goal shifting and rule activation, which are successive stages whose durations jointly constitute the time cost of task switching.

Similarly, it is possible to account for some additive factor effects that Allport et al. (1994) found. Recall that their participants took more time respectively on the standard Stroop and digit-numerosity judgment tasks than on the reverse Stroop and digit-magnitude judgment tasks (Allport et al., 1994, Experiment 1). This effect of task difficulty was about the same during repetitive-task and alternating-task trial blocks, even though block type affected mean RTs reliably (i.e., the difficulty and block-type effects on mean RTs were additive). Our model explains such additivity because trial-block type may influence stages of executive control, whereas the difficulty of particular tasks may stem from within-task stages (i.e., task processes) such as stimulus identification and response selection. For analogous reasons, the model is also consistent with other additive factor effects found by Allport et al. (1994, Experiments 2 and 3).

**Overview of Experiments**

The present article reports four experiments involving various versions of the successive-tasks procedure designed to further test several predictions based on our model. First, we show that as the model predicts, executive control and task processes can be empirically dissociated and affected separately by different factors (Experiment 1). Second, we show that executive control entails at least two component stages, goal shifting and rule activation, whose mean durations depend respectively—and additively—on task cuing and rule complexity (Experiment 2). Third, we show that because of how rule activation works, switching-time costs may be asymmetric in ways related to the familiarity of individual tasks between which participants must switch (Experiments 3 and 4). Taken together, the results of the four experiments strongly support the model’s basic assumptions about the nature of executive mental control for task switching.

**Methodological Approach**

During each experiment, repetitive-task blocks of trials were completed for each of two tasks. There were also alternating-task blocks in which participants switched back and forth between the two tasks at hand. Short RSIs were used throughout the experiments, thereby helping to maximize observable contributions of goal shifting and rule activation to switching-time costs.

To show that these executive control processes are functionally distinct and separable from task processes, we manipulated several factors, including type of task, complexity of task rules, availability of task cues, and discriminability of task stimuli with which participants worked. In Experiments 1 and 4, participants rapidly classified visual patterns of geometric objects with respect to alternative perceptual categorization rules. For the pattern-classification tasks, rule complexity was manipulated by having participants apply unidimensional or bidimensional classification rules. In Experiments 2 and 3, participants solved arithmetic problems with alternative numerical combination rules. For the arithmetic tasks, rule complexity was manipulated by requiring addition and subtraction or multiplication and division operations. Visual task cues (i.e., arithmetic-operation signs) were presented during some trial blocks but not others. Our combined manipulations across the experiments allowed us to check for expected patterns of additive and interactive factor effects on mean RTs and switching-time costs, which provide diagnostic indicators of temporally separable processing stages (Roberts & Sternberg, 1993; Sternberg, 1969, 1998).

**Estimation of Switching-Time Costs**

Following Allport et al. (1994), we estimated mean switching-time cost ($T_3$) as follows:

$$ T_3 = \frac{[T_{12} - .5(T_1 + T_2)](n - 1)}{n}, $$

where $n - 1$ is the number of task switches in an alternating-task block of $n$ trials; $T_1$ and $T_2$ are the mean completion times for repetitive-task blocks of trials with Tasks 1 and 2, respectively; and $T_{12}$ is the mean completion time for alternating-task blocks. According to our stage model, Equation 1 yields an estimate for the summed mean durations of goal shifting and rule activation on alternating-task trials when the RSI is zero. In addition, the mean RTs on repetitive-task trials yield estimates for the summed mean durations of stimulus identification, response selection, and movement production. Thus, by examining factor effects on both mean RTs and switching-time costs,
we may analyze the contributions of various executive control and task processes to task switching.\textsuperscript{6}

\textbf{Experiment 1}

Our choice of tasks for Experiment 1 was inspired by the Wisconsin Card Sorting Test (WCST), a neuropsychological test used to assess executive mental control in patients with brain damage (S. Anderson, Damasio, Jones, & Tranel, 1991; Drewes, 1974; Grafman, Jones, & Salazar, 1990; Grant & Berg, 1948; Heaton, 1981; Milner, 1963). As in the WCST, participants in Experiment 1 perceptually classified and sorted stimulus cards so that the size, shape, shading, or numerosity of geometric objects on them matched those of objects on corresponding target cards. Unlike in the WCST, however, the rules for the present visual pattern-classification tasks were fully explained beforehand, and participants knew when to switch from one task to the next. These modifications allowed us to isolate particular stages of processing that the WCST confounds.

Specifically, in Experiment 1, we tested whether executive control processes exist and can be separated from accompanying basic task processes. For this first step, our manipulations involved two factors: stimulus discriminability and rule complexity. Here we show that stimulus discriminability, a factor especially relevant to stimulus identification (Sanders, 1980; Sternberg, 1969), affects mean RTs reliably on both repetitive-task and alternating-task trial blocks but has no reliable effect on mean switching-time costs. This pattern of effects is predicted by our model, assuming that task processes such as stimulus identification are functionally independent of and complementary to executive control processes. Concomitantly, we show that mean RTs on alternating-task blocks exceed those on repetitive-task blocks, as would be expected if distinct executive control processes contribute to task switching. We also show that rule complexity (viz., unidimensional vs. bidimensional classification), a factor particularly relevant to rule activation and response selection, affects mean RTs somewhat on repetitive-task blocks but more so on alternating-task blocks, yielding a reliable effect on mean switching-time costs. Again, this pattern of effects is what the model predicts, assuming that executive control processes such as rule activation exist over and above task processes such as response selection.

\textbf{Method}

\textbf{Participants.} The participants were 12 undergraduates enrolled in introductory psychology courses at the University of Michigan who received course credit for taking part. Each participant performed individually during a 1-hr session. None committed more than 15 errors during test trial blocks.

\textbf{Laboratory apparatus and environment.} Each session was conducted in a quiet, well-illuminated room that contained a small table and two chairs. The participant sat on one side of the table facing the experimenter on the opposite side. There were three phases per session: The experimenter instructed the participant, allowed him or her to practice the tasks at hand, and then administered a series of test trial blocks. Before each block, four target cards were placed on the table in front of the participant, forming a horizontal row that spanned about 50 cm. During a trial block, the participant sorted a deck of index cards that contained the task stimuli. Sorting required holding the stimulus cards face down, turning them face up one after another, and placing them successively into piles that matched the target cards with respect to prespecified categorization rules. The participant's manual movements for sorting were similar to those for dealing a deck of playing cards. A stopwatch was used to measure the participant's total completion time for each block.

\textbf{Stimuli.} Task stimuli were constructed with 14-cm × 11.5-cm index cards laminated in clear plastic. There were 24 stimulus cards per deck. Mounted on each card was a pattern of identical geometric objects. The pattern was defined by a combination of four perceptual dimensions (shape, numerosity, size, and shading of the objects). Across stimulus cards, the objects had four different shapes (triangle, circle, star, and cross), four levels of numerosity (1, 2, 3, and 4), four sizes (4.8, 3.3, 2.3, and 1.5 cm in height), and four levels of shading (dark, medium, light, and white). By construction, the different values along the shape and along the numerosity dimensions were relatively easy to discriminate; the different values along the size and along the shading dimensions were more difficult to discriminate.

The target cards used during a trial block also had patterns of geometric objects on them. For example, Figure 2 shows four targets (Panel A) and a typical stimulus card (Panel B) from the low-rule-complexity condition. The composition of the target cards, and the rules used for sorting the stimulus cards with respect to them, depended on which rule-complexity condition was involved.

\textbf{Low-rule-complexity condition.} For the low-rule-complexity condition, there were four different tasks that required sorting with respect to either the shape, size, shading, or numerosity of objects on the stimulus cards. The same set of four target cards was used in each case. Cards were constructed such that no two of them matched each other on any dimension. Depending on which task was involved, a particular stimulus card could correctly match any one of the four targets.

Four decks of stimulus cards, with 24 cards per deck, were constructed for performing the four different low-complexity tasks during repetitive-task blocks. In each deck, equal numbers of cards matched the relevant perceptual dimension with respect to each of its four values. Also, each stimulus card had values on three irrelevant perceptual dimensions that matched those of the other targets.

Two additional decks of stimulus cards, again with 24 cards per deck, were constructed for performing the low-complexity tasks during alternating-task blocks. Each deck had 12 cards in odd serial positions for sorting with respect to one perceptual dimension and 12 cards in even serial positions for sorting with respect to another perceptual dimension. The pairs of tasks performed for one deck involved dimensions whose values were highly discriminable (shape and numerosity), whereas the pairs of

\textsuperscript{6} To motivate their development of the alternating-runs paradigm, Rogers and Monsell (1995) questioned whether unbiased estimates of executive-process durations can be obtained through comparing performance on temporally separate alternating-task and repetitive-task trial blocks. They suggested that under the latter conditions, which characterized Allport et al.'s (1994) and our procedures, the durations of task processes may change across trial-block types. For example, this could occur because on alternating-task blocks, participants are more aroused and must maintain two S-R mappings simultaneously, whereas only one mapping has to be maintained on repetitive-task blocks. However, experiments conducted by Lauber (1995) suggest that estimates obtained with Equation 1 are probably not biased much, if any, by ancillary differences between performance on repetitive-task and alternating-task blocks. Insofar as we find additive effects of various factors on the durations of distinct executive control and task processes, this further disarms Rogers and Monsell's (1995) concerns; it is difficult to see how such persistent and systematic additivities could occur if their pessimistic scenario prevailed significantly in actual practice.
High-rule-complexity condition. For the high-rule-complexity condition, there were two different tasks that required sorting with respect to either the shape and number or the size and shading of objects on the stimulus cards. Again, four target cards were used in each of these tasks. They were constructed such that a stimulus card matched one target in terms of two relevant perceptual dimensions, two other targets in terms of one relevant dimension, and a fourth target in terms of no relevant dimensions (e.g., see Figure 3).

Because there were four different values on each perceptual dimension, two sets (A and B) of target cards were constructed for the high-complexity tasks. The four targets in Set A respectively displayed one extra-large dark triangle, one medium-size dark cross, three extra-large light triangles, and three medium-size light crosses (see Figure 3, Panel A). The four targets in Set B respectively displayed two large medium-shade stars, two small medium-shade circles, four large white stars, and four small white circles.

Two decks of stimulus cards were constructed for sorting with respect to shape and numerosity on repetitive-task blocks; one deck was used with the target cards of Set A, and the other was used with the target cards of Set B. Similarly, two more decks were constructed for sorting with respect to size and shading on repetitive-task blocks. There were 24 cards per deck, with each target card being matched by 6 of them.

Two additional decks of stimulus cards, again with 24 cards per deck, were constructed for performing the high-complexity tasks during alternating-task blocks. The 12 cards in odd serial positions of a deck were sorted with respect to conjunctions of shape and numerosity; the 12 cards in even serial positions were sorted with respect to conjunctions of size and...
Results of Experiment 1

<table>
<thead>
<tr>
<th>Trial-block type</th>
<th>Rule complexity</th>
<th>Stimulus discriminability</th>
<th>Relevant dimensions</th>
<th>Mean RT (ms)</th>
<th>Error rate (%)</th>
<th>Switching-time cost (ms)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Repetitive</td>
<td>Low</td>
<td>Low</td>
<td>Size</td>
<td>1,719</td>
<td>5.9</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Shading</td>
<td></td>
<td>1,424</td>
<td>1.8</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>High</td>
<td>Shape</td>
<td>1,354</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>Low</td>
<td>Numerosity</td>
<td>1,191</td>
<td>0.0</td>
<td></td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>Low</td>
<td>Size and shading</td>
<td>1,788</td>
<td>0.7</td>
<td></td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>High</td>
<td>Shape and numerosity</td>
<td>1,715</td>
<td>2.5</td>
<td></td>
</tr>
<tr>
<td>Alternating</td>
<td>Low</td>
<td>Low</td>
<td>Size or shading</td>
<td>2,094</td>
<td>10.4</td>
<td>545</td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>High</td>
<td>Shape or numerosity</td>
<td>1,830</td>
<td>1.8</td>
<td>582</td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>Low</td>
<td>Size and shading, or shape and numerosity</td>
<td>3,080</td>
<td>7.5</td>
<td>1,386</td>
</tr>
</tbody>
</table>

Note. Mean reaction times (RTs) and error rates were calculated by dividing the number of stimulus cards per deck into the total completion times and errors per trial block. Mean switching-time costs were calculated with Equation 1.

The present analyses concern main effects and interactions that have one degree of freedom. Their reliability was quantified originally in terms of $F$ values. However, for purposes of exposition, we have transformed them to $r$ values. This allowed us to test unidirectional (one-tailed) as well as bidirectional (two-tailed) hypotheses involving a priori predictions about the signs (positive or negative) that particular differences between mean RTs and switching-time costs should have. Through squaring of the reported $r$ values, they may be transformed back to $F$ values whose numerators have one degree of freedom and whose denominators have the same degrees of freedom as the $r$ values (Hays, 1963). Several ancillary factors whose levels were counterbalanced in our design did not have reliable effects, so the reported analyses averaged our data across them.
EXECUTIVE CONTROL PROCESSES

Figure 4. Results of Experiment 1. Left: Mean reaction times (RTs) as a function of rule complexity and trial-block type. Standard errors (lines extending above vertical bars) are based on the interaction among block type, rule complexity, and participants. Right: Mean RTs as a function of stimulus discriminability and trial-block type in the low-rule-complexity condition. Standard errors are based on the interaction among block type, stimulus discriminability, and participants.

reliably greater for high-complexity pattern classifications than for low-complexity pattern classifications (mean difference = 823 ms, SE = 128 ms), t(11) = 6.43, p < .0001. This supports the assumption of a rule-activation stage in executive control that enables task processes such as response selection. As predicted by our model, rule activation apparently makes a significant contribution to task switching, and its duration depends on the complexity of the rules for the next task that has to be performed.

Effects of stimulus discriminability. Mean RTs were also affected reliably by stimulus discriminability, whose effects presumably occurred during the task process of stimulus identification. For low-complexity pattern classifications, responses required less time on average when the relevant perceptual dimension had highly discriminable values than when its values were less discriminable (mean difference = 282 ms, SE = 43 ms), t(11) = 6.50, p < .0001. However, this effect was about the same during both repetitive-task and alternating-task blocks (Figure 4, right panel). Switching-time costs did not change much as a function of the discriminability factor (mean difference = −37 ms, SE = 82 ms), t(11) = −0.45, p > .5. This null result supports our model’s prediction that task and executive control processes can be influenced selectively by different experimental factors.

Discussion

From the results of Experiment 1, we conclude that our stage model of executive control in task switching merits further consideration. Conforming to the model, mean RTs were longer during alternating-task blocks than during repetitive-task blocks of the visual pattern-classification tasks. The effects of rule complexity interacted with those of trial-block type, as should happen if there is a rule-activation stage whose duration constitutes one component of switching-time costs. In contrast, stimulus discriminability also reliably affected mean RTs but not switching-time costs, confirming the predicted separability of executive control and task processes such as stimulus identification. Given these findings, it remains to be established that executive control also includes a distinct stage of goal shifting, which has been assumed in our model (see Figure 1).

Conceivably, the TSI hypothesis of Allport et al. (1994) could also account at least qualitatively for the results of Experiment 1. Doing so would require an ad hoc claim that stronger task sets must be imposed for tasks whose rules are relatively complex, thereby causing their residual disruptive influence on the performance of other subsequent tasks to be greater. In addition, to sustain the TSI hypothesis, it would have to be claimed that the stage at which TSI has a disruptive effect during a subsequent task is temporally and functionally separate from stimulus identification. However, be this as it may, the TSI hypothesis would have considerably more difficulty accounting for the results of our second experiment, which are reported next.

8 Qualifying this conclusion, inspection of Table 2 reveals that the stimulus-discriminability effect was somewhat smaller on repetitive-task blocks under the high-rule-complexity condition than under the low-rule-complexity condition, although the effect still had the same sign. This decrement presumably occurred because under the high-rule-complexity condition, unlike under the low-rule-complexity condition, nonadjacent values on the relevant and irrelevant perceptual dimensions were used to construct the target and stimulus cards (see Figures 2 and 3). It does not appear that there are necessarily any inherent interactions between the effects of stimulus discriminability and rule complexity on mean RTs or switching-time costs.
In Experiment 2, to test whether executive control of task switching is mediated jointly by goal shifting and rule activation, we manipulated two factors that should selectively affect the respective durations of these hypothesized stages. The relevant factors were task cuing and rule complexity. According to our model, goal shifting takes less time when explicit cues are available to indicate what the next task is, and rule activation takes more time when performing the next task requires rules that have relatively high complexity (cf. Experiment 1). Furthermore, if the model's assumptions are correct, then the combined effects of these factors on mean switching-time costs should be approximately additive (cf. Sternberg, 1969).

Inspired by some previous studies of task switching (e.g., Jer-uild, 1927; Spector & Biederman, 1976), Experiment 2 involved tasks that required solving arithmetic problems with alternative numerical combination rules. Rule complexity was manipulated by having participants use addition and subtraction (i.e., low complexity) or multiplication and division (i.e., high complexity) operations. Task cuing was manipulated by either presenting or withholding visual arithmetic-operation signs on both repetitive-task and alternating-task trial blocks. We chose arithmetic for the present task domain because displaying task cues (i.e., the symbols $+, - , \times, \text{ and } \div$) in this context is relatively natural and unobtrusive, so having to encode these cues presumably imposes little extra load on task processes such as stimulus identification. With arithmetic for the task domain, we could also investigate the extent to which our stage model of task switching generalizes beyond classifying visual patterns of geometric objects.

**Method**

Participants. The participants were 36 undergraduates who belonged to the same population as in Experiment 1 but had not been tested before. Eighteen of them received arithmetic problems with task cues, and the other 18 received arithmetic problems without task cues. Each participant was tested individually during a 1-hr session. None committed more than five errors per trial block.

Laboratory apparatus and environment. The laboratory apparatus and environment were the same as in Experiment 1. During each trial block, the participant solved arithmetic problems on stimulus cards in a deck. This required holding the cards face down, turning them face up one after another, and verbally reporting the numerical solution to a problem on each card. The participant's manual movements were similar to those in Experiment 1.

Stimuli. Task stimuli were constructed with 14-cm $\times$ 11.5-cm index cards laminated in clear plastic. There were 12 stimulus cards per deck. Near the center of each card were a two-digit number on the left and a one-digit number on the right (e.g., 56 7). The digits of these numbers were black on a white background and stood about 1.25 cm tall.

Task-cuing conditions. For the cues-present condition, an arithmetic-operation sign ($+, - , \times, \text{ or } \div$) was inserted between the left two-digit and right one-digit numbers on each stimulus card (e.g., 56 + 7). The operation sign indicated the problem type. For the cues-absent condition, there were no operation signs on the cards.

Rule-complexity conditions. There were two rule-complexity conditions: low and high. The low-complexity condition required solving addition and subtraction problems. The high-complexity condition required solving multiplication and division problems. We deemed multiplication to have higher complexity because it involves using the rules of addition together with other supplementary ones. Similarly, we deemed division to have higher complexity because it involves using the rules of subtraction together with other supplementary ones.

Three decks that each contained 12 stimulus cards were created for the low-complexity condition. They were assigned in a counterbalanced fashion to repetitive-task blocks that involved addition, repetitive-task blocks that involved subtraction, and alternating-task blocks that involved switching back and forth between addition and subtraction. Each deck contained a different set of number pairs. When addition was performed, 83% of the problems required carrying a digit from the ones to the tens decimal column; when subtraction was performed, 83% of the problems required borrowing from the tens column. The two-digit numbers ranged from 12 to 68 and were never integral multiples of 10.

Three more decks that each contained 12 stimulus cards were created for the high-complexity condition. They were assigned in a counterbalanced fashion to repetitive-task blocks that involved multiplication, repetitive-task blocks that involved division, and alternating-task blocks that involved switching back and forth between multiplication and division. Each deck contained a different set of number pairs. When multiplication was performed, 83% of the problems required carrying a digit from the ones to the tens decimal column; when division was performed, 83% of the problems required carrying a remainder from the tens to the ones column. Solutions to all of the division problems were integers. The two-digit numbers on the stimulus cards ranged from 36 to 98 and were never an integral multiple of 10.

Design. There were six blocks of test trials per participant: two repetitive-task blocks with the low-complexity tasks (one block for addition and one for subtraction), one alternating-task block with the low-complexity tasks, two repetitive-task blocks with the high-complexity tasks (one block for multiplication and one for division), and one alternating-task block with the high-complexity tasks. The serial orders of the different block types, rule-complexity conditions, and stimulus-card decks were counterbalanced across participants with a nested Latin square design.

Procedure. The procedure was similar to that of Experiment 1. At the start of each session, the participant received instructions and practice. The experimenter informed the participant that he or she would be solving elementary addition, subtraction, multiplication, and division problems. The participant was shown some practice stimulus cards and was told that there would be a two-digit number on the left and a one-digit number on the right of each card. The participant was also told that, for subtraction and division problems, the number on the right should always be subtracted (divided) from (into) the number on the left. Then responses for four different decks of practice stimulus cards with six cards per deck were made.

After practice, the blocks of test trials commenced. At the start of each block, the participant was instructed about what the task or tasks would be. In the cues-absent condition, the experimenter emphasized that the participant should remember which arithmetic operation to perform next. In the cues-present condition, the experimenter emphasized that an arithmetic-operation sign would appear on each stimulus card and that it should be used as a reminder about what the task was. Participants were told to solve the arithmetic problems and verbally report their solutions as quickly as possible without making many errors. Total completion time on each trial block was recorded. Timing began when the experimenter said “Start” and ended when the participant verbally reported the answer to the last arithmetic problem. The experimenter also recorded any errors that occurred along the way.

**Results**

Table 3 shows mean RTs, error rates, and switching-time costs as a function of trial-block type, rule complexity, and task cuing for each type of arithmetic problem in Experiment 2. Error rates
Table 3

Results of Experiment 2

<table>
<thead>
<tr>
<th>Trial-block type</th>
<th>Rule complexity</th>
<th>Task cuing</th>
<th>Arithmetic problem type</th>
<th>Mean RT (ms)</th>
<th>Error rate (%)</th>
<th>Switching-time cost (ms)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Repetitive</td>
<td>Low</td>
<td>Present</td>
<td>Addition</td>
<td>2,672</td>
<td>2.3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Present</td>
<td>Subtraction</td>
<td>3,528</td>
<td>5.6</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Absent</td>
<td>Addition</td>
<td>3,125</td>
<td>5.1</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Absent</td>
<td>Subtraction</td>
<td>3,094</td>
<td>4.2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>Present</td>
<td>Multiplication</td>
<td>6,745</td>
<td>11.1</td>
<td></td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>Present</td>
<td>Division</td>
<td>5,259</td>
<td>10.7</td>
<td></td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>Absent</td>
<td>Multiplication</td>
<td>7,866</td>
<td>10.2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>Absent</td>
<td>Division</td>
<td>7,537</td>
<td>10.7</td>
<td></td>
</tr>
<tr>
<td>Alternating</td>
<td>Low</td>
<td>Present</td>
<td>Addition or subtraction</td>
<td>3,158</td>
<td>6.9</td>
<td>63</td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Absent</td>
<td>Addition or subtraction</td>
<td>3,875</td>
<td>9.8</td>
<td>501</td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>Present</td>
<td>Multiplication or division</td>
<td>6,713</td>
<td>10.7</td>
<td>776</td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>Absent</td>
<td>Multiplication or division</td>
<td>8,861</td>
<td>13.0</td>
<td>1,265</td>
</tr>
</tbody>
</table>

Note. Mean reaction times (RTs) and error rates were calculated by dividing the number of stimulus cards per deck into the total completion times and errors per trial block. Mean switching-time costs were calculated with Equation 1.

were low on average (8.8% across conditions) and correlated positively with mean RTs ($r = .86, p < .001$). The reliability of factor effects on mean RTs and switching-time costs was evaluated as in Experiment 1.

Effects of trial-block type. Trial-block type affected mean RTs reliably, $t(18) = 4.68, p < .0005$. On average, participants took longer to respond during alternating-task blocks than during repetitive-task blocks of arithmetic problems, manifesting substantial switching-time costs ($M = 653$ ms, $SE = 140$ ms). As our stage model of task switching predicts, these costs are consistent with component durations being contributed by the executive control processes of goal shifting and rule activation.

Effects of rule complexity. Rule complexity affected mean RTs during both repetitive-task and alternating-task blocks (see Figure 5, left panel). On average, responses were slower for multiplication and division problems than for addition and subtraction problems (mean difference = 3,934 ms, $SE = 425$ ms), $t(18) = 9.26, p < .0001$. The magnitude of this effect on mean RTs during repetitive-task blocks (viz., 3,597 ms) presumably manifests how much longer arithmetic calculation and response selection took with high-complexity rules than with low-complexity rules. For now, we assume that an equivalent lengthening of these task processes occurred during alternating-task blocks, which is supported subsequently by further evidence that task and executive control processes may be functionally dissociable from each other.

Nevertheless, during alternating-task blocks, rule complexity had a larger total effect. As a result, switching-time costs were reliably greater for multiplication and division problems than for...
addition and subtraction problems (mean difference = 674 ms, SE = 242 ms), \( t(18) = 2.79, p < .015 \). Again, this difference suggests the existence of a rule-activation stage in executive control that enables task processes such as arithmetic calculation and response selection.

**Effects of task cuing.** Task cuing also affected mean RTs during both repetitive-task and alternating-task blocks (see Figure 5, right panel). On average, faster responses to arithmetic problems occurred when operation signs were present rather than absent (mean difference = 1,219 ms, SE = 752 ms), \( r(18) = 1.62, p = .061 \) (one-tailed). The magnitude of this effect during repetitive-task blocks (viz., 1,005 ms) presumably manifests how much less time arithmetic calculation and response selection took with task cues, and as mentioned already, we assume that an equivalent shortening of these task processes occurred during alternating-task blocks.

Consistent with the latter assumption, the task-cuing and rule-complexity effects on mean RTs interacted during both repetitive-task and alternating-task blocks. In particular, task cues shortened RTs more when high-complexity (multiplication and division) rules were involved (Figure 6, left panel; mean difference = 1,411 ms, SE = 850 ms), \( r(18) = 1.66, p = .06 \) (one-tailed). This interaction is what we would expect if, as suggested before, both the cuing and complexity factors influenced a task process such as arithmetic calculation or response selection. Furthermore, the magnitude of this interaction was approximately the same regardless of trial-block type (1,390 ms and 1,431 ms for repetitive-task and alternating-task blocks, respectively), suggesting that it did not involve executive control processes per se.

Nevertheless, during alternating-task blocks, task cuing had a larger total effect on mean RTs than it did during repetitive-task blocks. As a result, switching-time costs were reliably lower with task cues present rather than absent (see Figure 6, right panel; mean difference = 467 ms, SE = 278 ms), \( t(18) = 1.68, p = .056 \) (one-tailed). This establishes the existence of a goal-shifting stage in executive control that complements rule activation. As predicted by our model, goal shifting apparently makes its own distinct contribution to task switching, and its duration depends on the extent to which explicit information is available about the next type of task that has to be performed.

**Additivity of task-cuing and rule-complexity effects on switching-time costs.** Also, as our model predicted, the effects of task cuing and rule complexity on mean switching-time costs were approximately additive (see Figure 6, right panel; mean interaction = 45 ms, SE = 536 ms), \( r(18) = 0.084, p > .5 \). This additivity supports our claim that goal shifting and rule activation are temporally separate and selectively influenced stages of executive control in task switching. It is especially interesting that such selectivity occurred here even though task cuing and rule complexity both influenced at least one task process (e.g., arithmetic calculation) in common, as manifested by the interaction between the effects of these factors on mean RTs (see Figure 6, left panel). The present additive factor effects on mean switching-time costs combined with the accompanying interactive factor effects on mean RTs supplement the previous pattern of results regarding rule-complexity and stimulus-discriminability effects in Experiment 1, which likewise showed that executive control processes may be separable from the task processes enabled by them.

**Discussion**

The results of Experiment 2 substantially augment those of Experiment 1, reinforcing our stage model of executive control in task switching. In a new task domain (i.e., arithmetic problem

![Figure 6](image-url)

**Figure 6.** Additional results of Experiment 2. Left: Mean reaction times as a function of task cuing and rule complexity. Standard errors (lines extending above vertical bars) are based on the interaction among task cuing, rule complexity, and participants. Right: Mean switching-time costs as a function of task cuing and rule complexity. Standard errors are based on the interaction among trial-block type, task cuing, rule complexity, and participants.
solving), participants had longer mean RTs during alternating-task blocks than during repetitive-task blocks. Switching-time costs were again reliably greater for high-complexity than low-complexity tasks, suggesting a rule-activation stage of executive control. Furthermore, greater switching-time costs occurred when task cues were absent rather than present, which may be attributed to a complementary goal-shifting stage of executive control whose duration depends on whether or not explicit information is available about the next type of task to be performed. The task-cuing and rule-complexity effects on mean switching-time costs were approximately additive, as should occur if goal shifting and rule activation are temporally discrete stages of processing. That these executive control processes may be functionally separate from concomitant task processes also appeared evident from other aspects of the present data.

In contrast, the TSI hypothesis has considerable trouble accounting for these results. As formulated to date, this hypothesis does not postulate any distinct well-specified component processes that jointly contribute to the time costs of task switching but that can be influenced selectively by different factors. Thus, it is not clear how additive-factor effects on mean switching-time costs such as those manifested in Experiment 2 could stem from TSI per se. Instead, such effects seem more consistent with our stage model of executive control in task switching.

However, one result of Experiment 2 poses a potential puzzle for our model. With respect to switching between addition and subtraction problems accompanied by task cues, we found a mean time cost of only 63 ms (see Figure 6, right panel). This raises a question about the extent to which executive control was needed when these problems were involved. If goal shifting and rule activation constitute crucial operations, then how could their combined durations have yielded such a small switching-time cost?

One possible answer is that on alternating-task blocks of Experiment 2, executive control processes for switching to the next arithmetic task overlapped temporally with physical movements for completing the prior task. Such overlap may have occurred while participants placed the preceding task's stimulus card on the table and began turning over the next task's card. This could spuriously reduce estimated switching-time costs, attenuating the apparent contributions of goal shifting and rule activation so that they seem especially small for relatively easy addition and subtraction problems (cf. Rogers & Monsell, 1995).

A second possibility is that addition problems accompanied by plus signs have special status. Perhaps the production rules used in solving these problems are permanently enabled in procedural long-term memory so that rule activation need not contribute to switching-time costs for them. This seems plausible because arithmetic addition—like reading printed words—is learned at an early age and practiced regularly throughout many people's lives.

However, these preceding possibilities are speculative. Thus, we tried to check them further during a third experiment. Experiment 3 also provided a test of some further predictions on the basis of our stage model of executive control.

**Experiment 3**

In Experiment 3, we focused on one additional important prediction about the executive control of task switching. According to our stage model, the time taken for switching from a first task \(A\) to a second task \(B\) will not necessarily equal the time taken for switching in the opposite direction. Instead, there may be systematic differences between switching-time costs, depending on the direction of task switching.

This prediction follows from the model because, under it, task switching entails a rule-activation stage of executive control whose duration may differ as a function of the preceding and following tasks' rules. More precisely, we hypothesize that greater switching-time costs may tend to occur when people switch from a relatively familiar task to a relatively unfamiliar task rather than vice versa (cf. Monsell et al., 2000). The present task-familiarity hypothesis could hold because the rule-activation stage takes more time to enable the rule set for a current unfamiliar task or because it takes more time to disable the rule set for an immediately prior familiar task (cf. Goschke, 2000; Mayr & Keele, 2000; Mayr & Kliegl, 2000). Thus, demonstrating such asymmetric familiarity-dependent time costs of task switching would provide more evidence for a specific rule-activation stage and for our model's basic assumptions. Doing so would also cast more doubt on the TSI hypothesis. This follows because, on the basis of hypothesized TSI, Allport et al. (1994) have claimed that switching from relatively unfamiliar tasks (e.g., ink-color naming) to relatively familiar tasks (e.g., color-word reading) takes more time than does switching from familiar to unfamiliar tasks, which is exactly opposite to the asymmetry expected from our task-familiarity hypothesis.

To test for asymmetric task switching and to assess the task-familiarity hypothesis about the asymmetry's source, Experiment 3 entailed again having participants solve various types of arithmetic problems during alternating-task and repetitive-task blocks. As in Experiment 2, there were two rule-complexity conditions: low (addition or subtraction) and high (multiplication or division). Given plausible supplementary assumptions, each of these conditions yielded mean RTs and switching-time costs relevant to our objectives.

Specifically, we assume that among the tasks with low rule complexity, addition is relatively more familiar than subtraction. This assumption is justified on several grounds. For example, in elementary mathematics education, the topic of addition has traditionally been introduced and practiced before subtraction. Also, solving multicolumn subtraction problems—which include steps of between-columns “borrowing”—often entails addition as well, whereas solving multicolumn addition problems does not entail subtraction. Consequently, addition would receive more practice and thereby become more familiar than subtraction. Because of similar considerations, we assume that among the tasks with high rule complexity, multiplication is relatively more familiar than division. This assumption is justified given that, in elementary mathematics education, the topic of multiplication has traditionally been introduced and practiced before division. Also, solving multicolumn division problems often entails multiplication, whereas solving multicolumn multiplication problems does not entail division. Consequently, multiplication would receive more practice and thereby become more familiar than division. In turn, this latter difference would contribute further to addition being more familiar than subtraction, because solving multicolumn multiplication...
Supplemented by these assumptions, the task-familiarity hypothesis and our stage model of executive control led us to expect two related results from Experiment 3. First, the mean time cost of switching from addition to subtraction problems should exceed the mean time cost of switching in the opposite direction. Second, switching from multiplication to division problems should take longer on average than switching in the opposite direction. Insofar as task familiarity and rule complexity both affect the rule-activation stage, one might also expect their effects on mean switching-time costs to interact. The expected directions of the task-familiarity effect and its interaction with rule complexity are not what the TSI hypothesis would predict (cf. Allport et al., 1994). Thus, Experiment 3 allowed us to replicate and extend Experiment 2 regarding rule activation and the mechanisms through which it mediates rule-complexity effects.

Because this extension required separately measuring time costs of task switching in opposite directions, the method of Experiment 3 differed somewhat from that of Experiment 2. Instead of displaying arithmetic problems on index cards, we displayed each problem on a video screen during blocks of discrete trials. Participants responded to each problem by pressing a key to indicate where the correct numerical solution was located in an array of alternative solutions beneath the problem. RT and accuracy of individual responses were measured relative to stimulus onsets, enabling the time cost of task switching in each direction to be precisely measured. Moreover, so that we could focus on the role played by rule activation under these conditions, all arithmetic problems were accompanied by explicit task cues, which facilitated goal shifting and reduced its contribution to switching-time costs, making the contributions of rule activation relatively more salient.

Method

Participants. The participants were 36 undergraduates who belonged to the same population as in the previous experiments but had not been tested before. Each participant was tested individually during a 1-hr session. None committed more than four errors per trial block.

Laboratory apparatus and environment. Each participant sat at a table on which was placed a Macintosh SE/30 personal computer with a 9-in. (23-cm) black-and-white video screen and an Apple keyboard. The computer controlled the presentation of stimuli, recording of responses, and storage of data. The video screen was used for displaying task stimuli. The viewing distance to the video screen was approximately 50 cm. The keyboard was placed in front of the video screen. The participant put the index and middle fingers of each hand on the keyboard and pressed the V, R, N, or M key to make individual responses. Four small labels with the digits 1, 2, 3, and 4 on them were attached to these keys in left-to-right order, which paralleled the left-to-right order of four target boxes that appeared on the video screen during each trial.

Stimuli. On each trial, an arithmetic problem was displayed above a row of four target boxes (e.g., see Figure 7). The arithmetic problems and target boxes were centered horizontally on the video screen. A two-digit number appeared on the left and a one-digit number appeared on the right of each problem, with an arithmetic-operation sign between them. The digits and symbols for the problem were printed in 36-point bold Geneva font and were about 0.6 cm tall. The vertical distance from the top of the video screen to the center of each arithmetic problem was about 5 cm; the horizontal distance between the centers of the left and right numbers in the problem was about 4 cm. The vertical distance between the centers of each arithmetic problem and row of target boxes was about 5 cm. The four target boxes had 4-cm sides. The horizontal distance between the outer edges of the far left and far right target boxes was about 17 cm. Near its corners, each target box contained four different (typically multidigit) numbers that were printed in 24-point bold Geneva font and were about 0.6 cm tall. One of them was the correct solution to the problem displayed above.

Design. The design of the sessions and trial blocks was similar to that of Experiment 2. Each session had an instruction phase, four practice trial blocks, and six test trial blocks. There were 6 trials per practice block. Included in each test block were 2 warm-up trials followed by 12 test trials. Three test blocks involved the tasks with low-complexity rules: one repetitive-task block for addition, one repetitive-task block for subtraction, and one alternating-task block for addition and subtraction. The other three test blocks involved the tasks with high-complexity rules: one repetitive-task block for multiplication, one repetitive-task block for division, and one alternating-task block for multiplication and division.

During the test trial blocks, the arithmetic problems were the same as in Experiment 2. Their order of presentation was randomized. The contents of the target boxes remained constant throughout a block but changed between blocks. The relative frequencies with which the correct solutions to the problems appeared in the various target boxes were equated. Across participants, the serial orders of the rule-complexity conditions and trial-block types were also counterbalanced with a nested Latin square design.

Procedure. At the start of each session, the experimenter instructed the participant about the various tasks and the arithmetic problems for them. The participant watched the experimenter demonstrate the procedure with the video screen and keyboard. Then the practice and test trial blocks commenced.

Before each trial block, information was displayed on the video screen about what the forthcoming task or tasks would be, and the participant was encouraged to use the task cues for keeping track of which task had to be performed next. After the participant finished reading this information, the successive trials of the block followed, with a visual display being presented on each trial as in Figure 7. For each display, the participant looked at the arithmetic problem therein, solved it with the relevant arithmetic operation, and then found which target box contained this solution. The participant indicated the location of this box by pressing the response key that corresponded to it. RT was measured from stimulus onset until a keypress occurred, and response accuracy was also recorded. Prior instructions encouraged the participant to respond as quickly as possible on each
Results

Table 4 shows mean RTs, error rates, and switching-time costs as a function of trial-block type, rule complexity, and direction of task switching for each type of arithmetic problem in Experiment 3. Error rates were low on average (6.7% across conditions) and correlated positively with mean RTs ($r = .57$, $p < .01$, one-tailed). The reliability of factor effects on mean RTs and switching-time costs was evaluated as in the previous experiments.

Effects of trial-block type. Trial-block type affected mean RTs reliably, $t(18) = 2.59$, $p < .05$. On average, participants took longer to respond during alternating-task blocks than during repetitive-task blocks, manifesting substantial switching-time costs ($M = 614$ ms, $SE = 237$ ms). This replicated the results of Experiment 2, in which the overall mean switching-time cost was 653 ms for arithmetic problems such as the present ones. In most respects, the present time costs were consistent with component durations being contributed by the executive control processes of goal shifting and rule activation, although the time taken for switching from subtraction to addition problems was again very short ($M = 29$ ms).

Effects of rule complexity. Rule complexity affected mean RTs during both repetitive-task and alternating-task blocks (see Figure 8, left panel). As before (Experiment 2), responses were slower on average for multiplication and division problems than for addition and subtraction problems (mean difference = 3,569 ms, $SE = 298$ ms), $t(18) = 12.0$, $p < .0001$. The magnitude of this effect on mean RTs during repetitive-task blocks (viz., 3,089 ms) presumably manifests how much longer arithmetic calculation and response selection took with high-complexity rules than with low-complexity rules. For reasons already mentioned, we again assume that an equivalent lengthening of these task processes occurred during alternating-task blocks.

Nevertheless, during alternating-task blocks, rule complexity again had a larger total effect. As a result, switching-time costs were reliably greater for multiplication and division problems than for addition and subtraction problems (mean difference = 960 ms, $SE = 355$ ms), $t(18) = 2.70$, $p < .05$. This helps confirm the existence of a rule-activation stage in executive control that enables task processes such as arithmetic calculation and response selection.

Asymmetry of task switching. For both the arithmetic problems that involved low-complexity rules and the arithmetic problems that involved high-complexity rules, there tended to be an asymmetry in task switching (see Figure 8, right panel), consistent with our hypothesis about the nature of rule activation in executive control. On average, switching from addition to subtraction took longer than switching from subtraction to addition (mean difference = 210 ms). Furthermore, on average, switching from multiplication to division took longer than switching from division to multiplication (mean difference = 312 ms). These differences are what we would expect in terms of the present task-familiarity hypothesis, given that addition and multiplication problems are presumably more familiar than subtraction and division problems, respectively.

However, the results of Experiment 3 failed to be fully conclusive in this regard. Overall, the relative familiarity and unfamiliarity of the tasks between which participants switched here did not affect switching-time costs reliably; for familiar-to-unfamiliar versus unfamiliar-to-familiar task switching, the mean difference was 261 ms ($SE = 298$ ms), $t(18) = 0.66$, $0.20 < p < .30$ (one-tailed). This unreliability stemmed from substantial between-subjects variance in the magnitudes of the familiarity effects. Some possible
causes of these individual differences are considered in the following discussion.

Discussion

Using arithmetic problem-solving tasks once more, Experiment 3 replicated and extended Experiment 2, yielding some results that further confirm predictions based on our stage model of executive control in task switching. Although the present procedure involved discrete RT trials rather than continuous card sorting, mean switching-time costs were again positive and increased reliably with rule complexity, as if they stemmed from a rule-activation stage of executive control. We also found that these costs tended to depend on the direction of task switching, being larger on average when participants switched from putatively more familiar (i.e., addition or multiplication) to less familiar (i.e., subtraction or division) tasks rather than vice versa. This overall pattern held both for switching between tasks that involved low rule complexity and for switching between tasks that involved high rule complexity. Thus, consistent with our task-familiarity hypothesis, it appears in some respects that the rule-activation stage takes longer to enable the rules of unfamiliar tasks or to disable the rules of familiar tasks.

Concomitantly, we obtained more evidence against the TSI hypothesis. As proposed by Allport et al. (1994), the TSI hypothesis implies that, on average, switching from more familiar (e.g., color-word reading) to less familiar (e.g., ink-color naming) tasks should take less time than switching in the opposite direction. Nevertheless, during Experiment 3, familiar-to-unfamiliar task switching tended to take more time than unfamiliar-to-familiar switching. It may therefore be concluded that TSI is not a general salient phenomenon in task switching or that the dynamics of TSI do not consistently conform to Allport et al.'s (1994) claims. Instead, under at least some conditions, contributions by separable executive control processes to switching-time costs appear to predominate.

Yet, in some other respects, Experiment 3 yielded inconclusive data. Although consistent with the task-familiarity hypotheses, the overall asymmetry of task switching found here did not reach a compelling level of reliability. There was considerable between-subjects variance in the prior-task and current-task familiarity effects on mean switching-time costs. One possible source of this variability could be systematic individual differences in participants' past mathematics and science training. Because of such differences, our initial assumptions that addition problems are significantly more familiar than subtraction problems and that multiplication problems are significantly more familiar than division problems may not hold across all participants. If so, then perhaps the task-familiarity hypothesis is still tenable, but further research is needed to test it under more relevant conditions.

Another problematic result of Experiment 3, similar to what occurred in Experiment 2, concerns the time cost of switching from subtraction to addition problems accompanied by plus signs. We found that, on average, this switching-time cost was only 29 ms, even though there was a very short RSI between problems. The small magnitude of this mean time cost suggests that switching to an explicitly cued and extremely familiar task such as arithmetic addition may not always require rule activation per se. Instead, perhaps the rules for solving signed addition problems—like the rules for reading familiar printed words—are permanently enabled in procedural long-term memory, thereby requiring the rule-activation stage of executive control to take little or no extra time for fully enabling them. In light of these considerations, we
sought to test our stage model and the task-familiarity hypothesis during a fourth experiment whose design was perhaps more suitable for evaluating their potential merits.

Experiment 4

In Experiment 4, to characterize the rule-activation stage of executive control more fully and to evaluate the task-familiarity hypothesis further, we returned to having participants alternate between pattern-classification tasks. As before (Experiment 1), these tasks required either low-complexity (unidimensional) or high-complexity (bidimensional) rules to classify visual patterns with respect to their shapes, sizes, colors, and numerosities of geometric objects. For each task, we measured individual RTs on discrete trials of alternating-task and repetitive-task blocks, and we calculated the time costs of switching between tasks in one direction versus another, following the same steps taken in Experiment 3. This helped set the stage for again examining whether differences in task familiarity yield systematic asymmetries in task switching.

Our approach to analyzing and interpreting the results of Experiment 4 was also inspired by findings that we obtained during a related subsidiary study. In that study, another group of participants made a series of paired-comparison familiarity judgments about the perceptual dimensions of the present pattern-classification tasks. For each judgment, a participant received a pair of perceptual-dimension names chosen from the ones that Experiment 4 involved. The participant indicated which member of the pair corresponded to the perceptual dimension about which he or she more frequently made conscious visual decisions during daily routines. These familiarity judgments were made for all possible pairs of the four relevant perceptual dimensions. From them, we constructed each participant's rank order of the dimensions' subjective familiarity (4 = most familiar, 1 = least familiar) based on standard psychological-scaling methods (Coombs, 1964). The ranks for each perceptual dimension were then averaged across participants, yielding a numerical scale of subjective-familiarity scores. On this scale, the scores of the shape, size, numerosity, and shading dimensions were, respectively, 3.14, 2.71, 2.71, and 1.43, with larger numbers representing higher subjective familiarity (maximum score = 4, minimum score = 1).10

Supplemented by these findings, the task-familiarity hypothesis implies that certain asymmetries in task switching should emerge during Experiment 4. Specifically, switching from the shape-classification to the numerosity-classification task should take longer than switching in the opposite direction, because making decisions about object numerosities is putatively less familiar than making decisions about object shapes (viz., 2.71 vs. 3.14 on our subjective-familiarity scale). Similarly, switching from the size-classification to the shading-classification task should take longer than switching in the opposite direction, because making decisions about object shading is putatively less familiar than making decisions about object sizes (viz., 1.43 vs. 2.71 on our subjective-familiarity scale). By demonstrating the occurrence of these expected differences in mean switching-time costs, Experiment 4 supports the task-familiarity hypothesis while casting more doubt on the general veracity of the TSI hypothesis, which makes predictions opposite to what we expect here. Also, our results let us learn more about rule activation in executive control, because the design of Experiment 4 provided a way to separate the effects of prior-task familiarity from the effects of current-task familiarity on this stage. Through this separation, we can see whether mean switching-time costs are greater because it takes longer to disable the rules of prior familiar tasks or because it takes longer to enable the rules of current unfamiliar tasks.

Method

Participants. The participants were 24 undergraduates who belonged to the same population as in the previous experiments but had not been tested before. Each participant was tested individually during a 1-hr session.

Laboratory apparatus and environment. A personal computer controlled the presentation of stimuli, recording of responses, and storage of data. The computer's video screen was used for displaying task stimuli, which were created with the Macintosh Superpaint utility program. The participant placed the index and middle fingers of each hand on the computer's keyboard and pressed the V, B, N, or M key to make individual responses. Four small labels with the digits 1, 2, 3, and 4 on them were attached to these keys in left-to-right order, which paralleled the left-to-right order of four target boxes that appeared on the video screen during each trial. Other aspects of the laboratory apparatus and environment were as in Experiment 3.

Stimuli. For each trial, the computer presented a visual display that contained a task cue, probe stimulus, and row of four targets (see Figure 9). The cue, stimulus, and targets were centered horizontally on the video screen. The stimulus and targets appeared in square boxes whose edges were 4 cm long. The horizontal distance between the outer edges of the far left and far right target boxes was 17 cm. The vertical distance between the centers of the task cue and task stimulus was 2.7 cm. The vertical distance between the centers of the task stimulus and row of targets was 4.5 cm. The cues were printed in upper-case 14-point bold Geneva font.

Within the boxes for the task stimuli and targets were patterns of geometric objects similar to those of Experiment 1. Each pattern was defined by a combination of four perceptual dimensions (shape, numerosity, size, and background shading). Across stimuli, the objects had four different shapes (triangle, circle, star, and cross), four levels of numerosity (1, 2, 3, and 4), four sizes (approximately 3, 8, 13, and 18 mm in height), and four levels of background shading (dark, medium, light, and white). The background rather than interior shading of the objects was manipulated because this helped reduce possible confoundings with the objects' sizes.

Low-rule-complexity condition. For the low-rule-complexity condition, there were four different tasks that required classifying stimuli with respect to either object shape, size, shading, or numerosity. The cues for these tasks were, respectively, the words SHAPE, SIZE, SHADING, and

10 Seven students at the University of Michigan contributed to these scores. Every participant was transitive in his or her paired-comparison judgments (i.e., if a participant judged dimension A to be more familiar than dimension B, and dimension B to be more familiar than dimension C, then he or she always judged dimension A to be more familiar than dimension C). The coefficient of concordance between the participants' rank orders of the dimensions' familiarities was reliably positive, W = 0.33, S(5) = 81.0, p < .05, one-tailed (cf. Hays, 1963; Siegel, 1956). For 5 of the 7 participants, the subjective familiarity of the shape dimension ranked either first or second highest; for 6 participants, the subjective familiarity of the shading dimension ranked lowest. However, for 1 atypical participant, the shading dimension had the highest subjective familiarity. Excluding him, the other 6 participants had a markedly greater coefficient of concordance, W = 0.61, S(4) = 109.8, p < .01.
The same set of four targets was used in each case. They were constructed such that no two of them matched each other on any dimension. Depending on which task was involved, a particular stimulus could correctly match any one of the four targets. Participants performed each task either singly on repetitive-task trial blocks or in combination with another low-complexity task on alternating-task trial blocks. Within each block, equal numbers of stimuli matched the relevant perceptual dimension with respect to each of its four values. Also, each stimulus had values on three irrelevant dimensions that matched those of the other targets.

High-rule-complexity condition. For the high-rule-complexity condition, there were two different tasks that required classifying stimuli with respect to either object shape and number or object size and background shading. The cues for these tasks were, respectively, the phrases SHAPE AND NUMBER and SIZE AND SHADING. Participants performed each task either singly on repetitive-task blocks or in combination with the other task on alternating-task blocks. In each case, there again were four targets arranged as in Experiment 1 (cf. Figures 3 and 9).

Design. The design of the sessions and trial blocks was similar to that of Experiment 3. Each session had an instruction phase, 8 practice trial blocks, and 12 test trial blocks. There were 12 trials per practice block. Included in each test block were 4 warm-up trials followed by 24 test trials. The test trials were arranged to form 4 repetitive-task blocks with the low-complexity rules (1 block for each perceptual dimension), 2 alternating-task blocks with the low-complexity rules (1 block for switching between shape and numerosity and another for switching between size and shading), 2 repetitive-task blocks with the high-complexity rules that involved conjunctions of shape and numerosity, 2 repetitive-task blocks with the high-complexity rules that involved conjunctions of size and shading, and 2 alternating-task blocks with the high-complexity rules. Across participants, the serial orders of the relevant perceptual dimensions, trial-block types, and rule complexity were counterbalanced with a nested Latin square design. Within each trial block, the order of stimulus presentation was randomized.

Procedure. The procedure was similar to that of Experiment 3. At the start of each session, the experimenter explained the four perceptual dimensions to the participant. The four low-complexity and two high-complexity classification rules were introduced. The participant watched the experimenter demonstrate the procedure with the video screen and keyboard. Then the practice and test trial blocks commenced.

Before each trial block, information was displayed on the video screen about what the forthcoming task or tasks would be, and the participant was encouraged to use the task cues for keeping track of which task had to be performed next. After the participant finished reading this information, the successive trials of the block followed, with a visual display being presented on each trial as in Figure 9. For each display, the participant looked at the task stimulus and decided which of the four target stimuli below it was matched according to the relevant classification rule. Then the participant pressed the response key corresponding to the box that contained this target. RT was measured from stimulus onset until a keypress occurred, and response accuracy was also recorded. Prior instructions encouraged the participant to respond as quickly as possible on each trial without making many errors. The RSI between trials was approximately 150 ms.

At the end of each trial block, summary feedback was displayed to emphasize both speed and accuracy of performance. The feedback indicated the mean RT and total number of errors for the block. If no errors occurred during the block, the participant was also informed "You are doing very well."

Results

Table 5 shows mean RTs, error rates, and switching-time costs as a function of trial-block type, rule complexity, and direction of task switching for each visual pattern-classification task in Experiment 4. Error rates were low on average (5.7% across conditions) and correlated positively with mean RTs ($r = .94, p < .001$). The reliability of factor effects on mean RTs and switching-time costs was evaluated as in the previous experiments.

Effects of trial-block type. Trial-block type affected mean RTs reliably, $F(2, 24) = 26.2, p < .0001$. On average, participants took longer to respond during alternating-task blocks than during repetitive-task blocks, manifesting substantial switching-time costs ($M = 1.096$ ms, $SE = 42$ ms). This replicated the results of
Table 5
Results of Experiment 4

<table>
<thead>
<tr>
<th>Trial-block type</th>
<th>Rule complexity</th>
<th>Relevant perceptual dimensions</th>
<th>Mean RT (ms)</th>
<th>Error rate (%)</th>
<th>Switching-time cost (ms)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Repetitive</td>
<td>Low</td>
<td>Size</td>
<td>1,030</td>
<td>3.8</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Shading</td>
<td>705</td>
<td>3.0</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Shape</td>
<td>865</td>
<td>2.8</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Numerosity</td>
<td>693</td>
<td>2.3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>Size and shading</td>
<td>1,038</td>
<td>3.3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>Shape and numerosity</td>
<td>1,108</td>
<td>4.0</td>
<td></td>
</tr>
<tr>
<td>Alternating</td>
<td>Low</td>
<td>Shading</td>
<td>1,532</td>
<td>6.6</td>
<td>502</td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Size</td>
<td>1,380</td>
<td>3.1</td>
<td>675</td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Numerosity</td>
<td>1,357</td>
<td>4.5</td>
<td>492</td>
</tr>
<tr>
<td></td>
<td>Low</td>
<td>Shape</td>
<td>1,462</td>
<td>3.1</td>
<td>760</td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>Shape and numerosity</td>
<td>2,468</td>
<td>9.9</td>
<td>1,431</td>
</tr>
<tr>
<td></td>
<td>High</td>
<td>Size and shading</td>
<td>2,841</td>
<td>13.7</td>
<td>1,733</td>
</tr>
</tbody>
</table>

Note. Mean switching-time costs were calculated by subtracting mean reaction times (RTs) on repetitive-task blocks from mean RTs on alternating-task blocks. Prior task refers to the task performed on the immediately preceding trial, and current task refers to the task for which data are reported.

Experiment 1, in which the overall mean switching-time cost was 975 ms for visual pattern-classification tasks. Again, it appears that as our stage model of executive control assumes, task switching was probably mediated by goal-shifting and rule-activation stages.

Effects of rule complexity. Rule complexity affected mean RTs during both repetitive-task and alternating-task blocks (see Figure 10, left panel). As before (Experiment 1), high-complexity rules yielded slower pattern-classification responses than low-complexity rules (mean difference = 736 ms, SE = 47 ms), t(12) = 15.8, p < .0001. The magnitude of this effect on mean RTs during repetitive-task blocks (viz., 250 ms) presumably manifests how much longer judgment and response selection took with high-complexity (i.e., bidimensional) than with low-complexity (i.e., unidimensional) classification rules. For reasons already mentioned, we again assume that an equivalent lengthening of these task processes occurred during alternating-task blocks.

Nevertheless, during alternating-task blocks, rule complexity had a larger total effect. As a result, switching-time costs were reliably greater for the pattern-classification tasks with high-complexity rules than for those with low-complexity rules (mean difference = 972 ms, SE = 51 ms), t(18) = 19.1, p < .0001. Again, this helps demonstrate the existence of a rule-activation stage in executive control that enables task processes such as response selection.

Figure 10. Results of Experiment 4. Left: Mean reaction times (RTs) as a function of rule complexity and trial-block type. Standard errors (lines extending above vertical RT bars) are based on the interaction among block type, rule complexity, and participants. Right: Mean RTs as a function of stimulus discriminability and trial-block type for the size and shape classification tasks. Standard errors are based on the interaction among block type, stimulus discriminability, and participants.
Effects of stimulus discriminability. Also consistent with our stage model and the results of Experiment 1, stimulus discriminability again had approximately additive effects on mean RTs. For example, on repetitive-task blocks, the size-classification task yielded reliably slower responses than the shape-classification task (mean difference = 165 ms, $SE = 53$ ms), $t(12) = 3.10, p < .01$. Yet switching-time costs for these two tasks were about the same on alternating-task blocks (mean difference = 10 ms, $SE = 71$ ms), $t(12) = 0.14, p > .5$. This further confirms our model’s prediction that task processes (e.g., stimulus identification and response selection) and executive control processes (e.g., goal shifting and rule activation) can be empirically dissociated and influenced selectively by different experimental factors.11

Asymmetry of task switching. As expected from the task-familiarity hypothesis, some systematic asymmetries of task switching occurred during alternating-task blocks with the visual pattern-classification tasks that had low-complexity (unidimensional) rules. Recall that on our scale for subjective familiarity of visual decisions about the perceptual dimensions of these tasks, the shape dimension had the highest score, the numerosity and size dimensions had intermediate scores, and the shading dimension had the lowest score (mean familiarities = 3.14, 2.71, 2.71, and 1.43, respectively). Correspondingly, we found that switching from the shape-classification task to the numerosity-classification task took reliably longer on average than switching in the opposite direction (mean difference = 277 ms, $SE = 54$ ms), $t(12) = 5.09, p < .0001$. Furthermore, switching from the size-classification task to the shading-classification task took reliably longer on average than switching in the opposite direction (mean difference = 173 ms, $SE = 45$ ms), $t(12) = 3.82, p < .005$. These differences support the task-familiarity hypothesis, which predicts that familiar-to-unfamiliar switching should be slower than unfamiliar-to-familiar switching, because the rule-activation stage takes longer to enable the rules of current unfamiliar tasks or to disable the rules of prior familiar tasks.

To precisely quantify the relative contributions of prior-task and current-task familiarity to mean switching-time costs, and thereby to learn more about the nature of the rule-activation stage, we performed a multiple linear regression analysis with two predictor variables and one predicted variable for the visual pattern-classification tasks that had low-complexity rules. The first predictor variable was the subjective-familiarity score of the prior task from which the participants switched; the second predictor variable was the subjective-familiarity score of the current task to which the participants switched. The predicted variable was the mean switching-time cost as a function of the prior-task and current-task familiarity scores each made at least marginally reliable contributions to this overall good fit: $F_p, t(12) = 2.21, p < .05$, and $F_c, t(12) = 1.36, p = .10$ (one-tailed). The root mean square error between the predicted and observed mean switching-time costs was approximately 70 ms. Two of the four predicted time costs differed by approximately 5% from the corresponding observed time costs, another one of them differed by approximately 10%, and none differed by as much as 20% (see Figure 11). The relative magnitudes of the predictor coefficients in Equation 1 suggest that prior-task familiarity may retard task switching more than current-task familiarity promotes it when visual pattern-classification tasks with low-complexity rules are involved.

In other respects, however, the mean switching-time costs obtained during Experiment 4 do not seem so consistent with the preceding pattern. For the high-rule-complexity condition, we found that switching from the size-and-shading classification task to the shape-and-numerosity classification task took reliably longer than switching in the opposite direction (mean difference = 303 ms, $SE = 80$ ms), $t(12) = 3.78, p < .005$. This is the reverse of what might be expected simply in terms of the task-familiarity hypothesis, given that decisions about the shape dimension are putatively more familiar than decisions about the size dimension, and decisions about the numerosity dimension are putatively more familiar than decisions about the shading dimension. Thus, our results suggest that some properties of rule activation for the visual pattern-classification tasks with low-complexity rules do not generalize to the visual pattern-classification tasks with high-complexity rules. Rather, in preparation for the latter tasks, the rule-activation stage may be more intricate than is characterized simply by task familiarity. Some possible sources of these additional intricacies are considered in the following discussion.

Discussion

By having participants perform various visual pattern-classification tasks in Experiment 4, we obtained more results that conform to predictions based on our stage model of executive control in task switching. Although the present procedure involved discrete RT trials, the mean time costs to switch between different tasks were reliably positive, and rule complexity affected them as in Experiment 1, where patterns of geometric objects were classified through continuous card sorting. Also as in Experiment 1, stimulus discriminability affected mean RTs reliably during both alternating-task and repetitive-task trial blocks, but it had virtually no effect on mean switching-time costs, which indicates that the discriminability effect was limited to a stimulus-identification
stage of task processes. Taken together, these results further substantiate the functional separability of executive control and task processes while reaffirming that executive control in task switching entails a rule-activation stage whose duration increases with rule complexity.

Experiment 4 likewise replicated and extended Experiment 3, yielding more evidence about asymmetries in task switching and the degree to which rule activation is affected by task familiarity. Under the low-rule-complexity condition of Experiment 4, switching from pattern-classification tasks that involved relatively familiar visual dimensions to ones that involved relatively unfamiliar visual dimensions was slower on average than switching in the opposite direction. This result resembles what occurred during Experiment 3, where the time costs of switching from relatively familiar to relatively unfamiliar types of arithmetic problems also tended to be greater than the time costs of switching in the opposite direction. Taken together, these results provide considerable support for the task-familiarity hypothesis, which claims that the rule-activation stage of executive control in task switching takes longer to disable the rules of prior familiar tasks or to enable the rules of current unfamiliar tasks.

More precisely, our multiple regression analysis (Equation 2) of the results from Experiment 4 revealed that, for the visual pattern-classification tasks whose rules had low complexity, mean switching-time costs were affected by both prior-task and current-task familiarity, but the detrimental effect of the former factor was greater than the beneficial effect of the latter factor. This quantitative difference offers deeper insights into how rule activation works under at least some conditions. Apparently, the operations of this executive-control stage differ from those through which the operating system of a modern digital computer accesses and initiates successive user programs from long-term (e.g., disk) storage (cf. Kieras et al., 2000). Rule activation involves more than just loading the current task’s rules into procedural working memory while concomitantly overwriting the prior task’s rules. Instead, the rules for the prior task may have to be suppressed during an inhibitory operation that is functionally distinct from the one that enables the rules for the current task (cf. Allport et al., 1994; Goschke, 2000; Mayr & Keele, 2000). Perhaps this inhibition is more time consuming for prior familiar tasks because when their rules are enabled in procedural working memory, they have a higher level of activation than do the rules of prior unfamiliar tasks. If so, then Experiment 4 not only helps to elaborate the task-familiarity hypothesis but also raises further doubts about the general veracity of Allport et al.’s (1994) TSI hypothesis, which implies that because of TSI, unfamiliar-to-familiar switching should be more—not less—difficult than familiar-to-unfamiliar switching, contrary to our results from the low-rule-complexity condition.

Nevertheless, other subtleties may occur in the rule-activation stage for tasks that involve high-complexity rules. According to a straightforward extension of the task-familiarity hypothesis, switches from the bidimensional shape-and-numerosity classification task to the bidimensional size-and-shading classification task should have taken longer on average than switches in the opposite direction. This follows because participants had judged that visual decisions about the size dimension are less familiar than visual decisions about the shape dimension, and visual decisions about the shading dimension are less familiar than visual decisions about the numerosity dimension. However, during Experiment 4, we found that the magnitudes of the mean switching-time costs for the tasks in which stimuli had to be classified conjunctively with respect to these dimensions were reversed from what the task-familiarity hypothesis ordinarily would predict.

There are various conceivable explanations of this latter reversal. For example, consistent with the TSI hypothesis (Allport et al., 1994), perhaps sets of complex unfamiliar task rules require an extraordinary persistent boost in activation to be enabled, making it harder to perform a more familiar task subsequently after the rules of a related but less familiar task have received such a boost. This might explain why switching from the size-and-shading classification task to the shape-and-numerosity classification task took longer than switching in the opposite direction, given that visual decisions about the size and shading dimensions were judged to be respectively less familiar than visual decisions about the shape and numerosity dimensions.

Yet this explanation seems doubtful because our results from Experiment 3 tend to contradict it. In particular, we found that for arithmetic problems whose solutions require relatively complex (i.e., multiplication and division) rules, switching from the more familiar (i.e., multiplication) to the less familiar (i.e., division) problems took longer on average than switching in the opposite direction, contrary to the preceding account based on the TSI hypothesis. Thus, to us, it appears more likely that during Experiment 4, some other subtlety in the rule-activation stage caused the unexpected reversal of the mean switching-time costs for the bidimensional pattern-classification tasks.
These considerations lead to a second possibility. Thus far, our extension of the task-familiarity hypothesis to bidimensional pattern-classification tasks has assumed that they involve enabling two distinct sets of more or less familiar task rules, which would each be used for making a classification with respect to one relevant visual dimension, after which the respective unidimensional classifications would be combined. However, this assumption may not hold in all cases. Instead, some bidimensional pattern-classification tasks may be performed through their own specially formulated rules that take the configurational features of stimuli directly into account. Such rules could be more compact and efficient than is afforded by a simple union of rule sets for unidimensional classifications. For example, perhaps size-and-shading classifications are made through special rules that take the amount of object shading into account without requiring a combination of separate decisions about object size and shading. On the other hand, unions of rule sets for making unidimensional classifications might still be used to perform bidimensional pattern-classification tasks whose relevant visual dimensions are not so perceptually integrable as size and shading. In particular, shape-and-numerosity classifications may be made through use of both a rule set for classifying object shapes and a rule set for classifying object numerocities that treat the shape and numerosity dimensions separately.

If so, this would explain why the mean time cost of switching from size-and-shading classifications to shape-and-numerosity classifications exceeds the mean time cost of switching in the opposite direction. Rule activation could take longer for shape-and-numerosity classifications because they involve enabling relatively many rules, in the form of two distinct rule sets, whereas size-and-shading classifications involve enabling fewer rules in the form of a single rule set. This time-cost difference may prevail even though, when made separately, visual decisions about the shape dimension and about the numerosity dimension are respectively more familiar than visual decisions about the size dimension and about the shading dimension. Thus, predictions regarding asymmetries in task switching based on task familiarity must accommodate supplementary context-dependent factors that arise when tasks whose rules are potentially complex have to be performed.

General Discussion

During the last decade of the 20th century, two contrasting types of theoretical proposals about the sources of time costs in task switching came to the fore (Monsell, 1996). According to one proposal, the time to complete a current task that immediately follows a different prior task is lengthened because persistent residual activation from one of the prior task's processes (e.g., response selection) interferes with some similar process for the current task. An influential representative of this type is Allport et al.'s (1994) TSI hypothesis. Also related to it is the hypothesis of contention scheduling in Norman and Shallice's (1986) ATA model. In both of these cases, the time costs of task switching are attributed to conflicts at a basic level of task processing without any assumption of control being exerted from a higher supervisory level. On the other hand, according to a second type of proposal, switching-time costs stem from the temporal overhead of executive control processes that reconfigure the settings of component information-processing mechanisms to be appropriate for performing successive tasks whose functional requirements are mutually exclusive. Representatives of this type include the supervisory attentional system of the ATA model, the endogenous and exogenous control processes hypothesized by Rogers and Monsell (1995), and the task-scheduling procedures in EPIC computational models of Kieras et al. (2000). In all of these latter cases, higher level supervision of task switching is assumed to be used for achieving successful performance, and switching-time costs are attributed to more than simply interference between the basic processes of successive tasks. Of course, the preceding alternative types of theoretical proposals could each be correct in part, but even if so, it is important to determine when, where, and to what extent functionally different sources contribute to the slowness of task switching under various conditions.

Given the latter objectives, the present four experiments provide informative data about the existence and nature of executive control in task switching. We found that in two different task domains, visual pattern classification and arithmetic problem solving, reliable mean switching-time costs occurred, and their magnitudes increased with the complexity of the rules needed for performing the tasks between which participants had to switch. Furthermore, there were systematic asymmetries in task switching; time costs tended to be greater on average when participants switched from a task that was relatively familiar or switched to a task that was relatively unfamiliar. Our overall findings suggest that task switching may often be mediated by a rule-activation stage of executive control through which the rules for prior tasks are disabled and the rules for current tasks are enabled in distinct operations.

Some of our additional findings suggest that such executive control may be functionally independent of accompanying basic task processes. For example, the discriminability of visual stimuli in the pattern-classification tasks affected mean RTs reliably during both alternating-task and repetitive-task blocks, but there were no reliable interactions between the discriminability and block-type effects. Instead, mean switching-time costs remained about the same regardless of stimulus discriminability, as if rule activation is separate from a specific task process in which the discriminability effect takes place selectively.

There likewise appear to be other executive control processes that are functionally separate from rule activation as well as basic task processes. In particular, we found that explicit task cues (arithmetic operation signs) reduced the mean time cost for switching between different types of arithmetic problems (i.e., addition and subtraction or multiplication and division). However, this task-cuing effect was approximately additive with the rule-complexity effect on mean switching-time costs, as would be expected if a distinct goal-shifting stage of executive control accompanies and complements the rule-activation stage.

Of course, the present results do not eliminate the possibility that, under some conditions, TSI or other such passive residual between-tasks interference effects contribute significantly to the time costs of task switching. Nevertheless, it is difficult for us to see how the TSI hypothesis alone could easily explain all of our findings. Thus, we construe our findings instead as revealing the overarching importance of executive control in task switching for at least the task domains studied here, and perhaps others as well.
More Evidence of Executive Control Processes in Task Switching

Some more evidence that executive control processes contribute to task switching and are separable from basic task processes has been reported by Monsell, Azuma, Eimer, Le Pelley, and Stafford (1998). Using Rogers and Monsell's (1995) alternating-runs paradigm, they had participants perform two tasks: vocally naming printed digits and classifying digits as odd or even by pressing left or right finger keys. On each trial of the odd–even classification task, a participant's RT and lateralized readiness potential (LRP) were recorded. The LRP is an event-related brain potential that manifests preparatory motor processes and response competition were recorded. The LRP is an event-related brain potential that manifests preparatory motor processes and response competition before overt manual movements (Coles, 1989; Osman, Bashore, Coles, Donchin, & Meyer, 1992). Given their functional significance, records of LRPs may reveal relationships among rule activation, response selection, and motor preparation on trials during which task switching occurs.

Exploiting this prospect, Monsell et al. (1998) compared RTs and latencies of LRP onsets for trials that involved task alternations and task repetitions. The alternating-task trials yielded longer mean RTs. There was a concomitant lengthening in the mean latency of stimulus-locked LRP onsets that was approximately equal to the mean switching-time cost calculated from the RT data, as if an extra control process had occurred sometime before motor preparation began on the alternating-task trials. However, response-locked LRPs on alternating-task and repetitive-task trials had virtually identical waveforms, unlike in other contexts where significant response competition has been found (e.g., Coles, 1989; Osman et al., 1992). The LRP waveforms obtained by Monsell et al. yielded no evidence of proactive interference with response selection on alternating-task trials, contrary to the TSI hypothesis of Allport et al. (1994). Instead, consistent with our stage model of executive control in task switching (see Figure 1), Monsell et al.'s results suggest that switching-time costs stemmed from a functionally and temporally separate rule-activation stage inserted between task processes of stimulus identification and response selection on alternating-task trials.

Other studies by Monsell et al. (2000) have further explored the conditions under which different types of asymmetry occur in task switching. Again contrary to the TSI hypothesis and results of Allport et al. (1994), Monsell et al. (2000) found a number of task combinations for which time costs were lower when participants switched from a relatively nondominant task (i.e., one with weak or incompatible S-R associations) to a relatively dominant task (i.e., one with strong or compatible S-R associations) instead of switching in the opposite direction. This natural asymmetry, favoring switches to the dominant rather than nondominant task, is analogous to our observations regarding the effects of prior-task and current-task familiarity on mean switching-time costs in Experiments 3 and 4. It is also analogous to what some other investigators have observed (e.g., Mayr & Kliegl, 2000).

Only in relatively rare cases did Monsell et al. (2000) find the converse paradoxical asymmetry that the TSI hypothesis predicts, in which mean time costs are greater for nondominant to dominant task switching than for dominant to nondominant task switching. Interestingly, these cases involved extremely large differences between the strengths of the S-R mappings for the dominant and nondominant tasks, and performance of the dominant tasks was considerably more automatized than performance of the nondominant tasks. Yet despite the special status of the latter circumstances, our stage model of executive control in task switching may be generalized to explain results from them as well.

Explanation of Paradoxical Asymmetries in Task Switching

To illustrate how our model can explain paradoxical asymmetries in task switching, we again consider Allport et al.'s (1994, Experiment 5) study. As mentioned before, they found a significant time cost for switching from the nondominant standard Stroop (ink-color naming) task to the dominant reverse Stroop (color-word reading) task, but there was essentially no time cost for switching from the reverse Stroop to the standard Stroop task. These findings suggest that, on alternating-task blocks, goal shifting and rule activation perhaps contributed to RTs for the reverse Stroop task, whereas RTs for the standard Stroop task did not include such contributions.

What underlies this paradoxical asymmetry? Following previous speculations, one possibility is that the production rules for some extremely dominant tasks are permanently enabled in procedural long-term memory, which—counterintuitively—can lead the durations of goal shifting and rule activation to be obscured during switches to other nondominant tasks (cf. Monsell et al., 2000). Specifically, consistent with some theories about performance of the standard Stroop task (e.g., Kornblum et al., 1990; MacLeod, 1991; Posner & Snyder, 1975; Schweickert, 1978), let us augment our model with the following assumptions. First, because of extensive prior practice, procedural long-term memory contains permanently enabled (active) rules that select phonological response codes for vocal reading of printed words. These word-reading rules are applied automatically and obligatorily whenever a printed word has been perceived; they do not have to be enabled by an intentional rule-activation stage. Second, there is another ordinarily disabled (inactive) set of rules that select phonological response codes for vocal naming of ink colors. Application of the ink-color naming rules is optional; an intentional rule-activation stage must enable them before they can be applied.

Third, performance of the standard Stroop task relies on the ink-color naming rules and a set of supplementary color-word editing rules. Fourth, during switches from the reverse Stroop to the standard Stroop task, the rule-activation stage enables the ink-color naming and color-word editing rules, which are applied as soon as possible thereafter. Fifth, the color-word editing rules discard irrelevant phonological response codes that have been selected through color-word reading, permitting correct vocalization of ink-color names that are selected through the ink-color naming rules. Sixth, RTs for the standard Stroop task stem from a competitive race that involves ink-color identification and response selection versus color-word reading and editing. On each trial, the durations of these two processing sequences determine the observed RT; overt responses occur only after the last competitor finishes the race. Finally, during alternating-task trial blocks, the goal-shifting and rule-activation stages of executive control also participate in this race, but they may not be on the "critical path" to an overt response.
A. REPETITIVE STROOP TASK

COLOR WORD STIMULUS

IDENTIFY WORD

SELECT WORD RESPONSE

EDIT WORD RESPONSE

PRODUCE INK-COLOR RESPONSE

B. ALTERNATING STROOP TASK

COLOR WORD STIMULUS

IDENTIFY INK COLOR

SELECT INK-COLOR RESPONSE

EDIT WORD RESPONSE

PRODUCE INK-COLOR RESPONSE

SHIFT GOAL

Figure 12. Order-of-processing diagrams with temporal relationships among executive control and task processes for the standard Stroop task. Processes that proceed along different pathways occur in parallel. Processes that proceed along the same pathway occur in sequence. Each process begins only after all processes that precede it in sequence have ended. A: Sequential and parallel processes on repetitive-task blocks. B: Sequential and parallel processes on alternating-task blocks in which the standard Stroop task has been preceded by the reverse Stroop task.

Null switching-time cost for standard Stroop task. Now augmented by these assumptions, our model provides a quantitative account of the null switching-time cost that Allport et al. (1994, Experiment 5) found for the standard Stroop task. To see how, we must examine the standard Stroop RTs in detail during repetitive-task and alternating-task blocks, respectively. For this purpose, some order-of-processing diagrams of the various processing sequences that presumably mediate these RTs appear in Figure 12 (cf. Fisher & Goldstein, 1983; Schweickert, 1978).

On each trial of a repetitive-task block with the standard Stroop task (Figure 12A), the theoretical RT according to our model and present assumptions is as follows:

\[ RT = \max(t_{C1} + t_{C2}, t_{W1} + t_{W2} + t_e) + t_{C3}. \] (3)

Here \( t_{C1} \) is the time taken to perceptually identify an ink color; \( t_{C2} \) is the time taken to select a relevant ink-color response code; \( t_{W1} \) is the time taken to perceptually identify a printed color word; \( t_{W2} \) is the time taken to select an irrelevant color-word response code; and \( t_e \) is the time taken by the response-editing rules to discard the irrelevant code. Color-word response selection and editing presumably contribute to Equation 3 for reasons mentioned before (i.e., responses to color words are assumed to be selected obligatorily and must be edited because they could disrupt ink-color naming). Combining these and other components in this equation, \( \max(t_{C1} + t_{C2}, t_{W1} + t_{W2} + t_e) \) is the total time taken to complete the race that involves ink-color naming versus color-word reading and editing, and \( t_{C3} \) is the time taken to produce an overt vocal response based on the relevant ink-color response code after the race has finished.\(^\text{12}\) Of course, consistent with standard Stroop interference (Allport et al., 1994; MacLeod, 1991), this combination yields longer RTs than would occur in a control condition that requires naming the ink colors of meaningless alphanumeric character strings (e.g., XXXX), for which the expected RT is simply \( t_{C1} + t_{C2} + t_{C3} \).

Be this as it may, the situation is even more complicated when switches must occur from the reverse Stroop to the standard Stroop task (see Figure 12B). During each of these switches, automatic obligatory color-word reading would proceed as before (cf. Figure 12A). Meanwhile, concomitant with it, there would be a race between goal shifting and ink-color identification whose joint completion determines when activation of the color-word editing and ink-color response-selection rules begins. Also, following the rule-activation stage, there would be a race between the editing of an irrelevant color-word response code and the selection of a relevant ink-color response code. As a result, because of the partial temporal overlap among these various processing sequences, goal shifting and rule activation may fall off the critical path whose total duration determines overall RT (cf. Schweickert, 1978).

\(^{12}\) The theoretical RT for the baseline task of repetitively naming ink-color patches is simply \( RT = t_{C1} + t_{C2} + t_{C3} \). Given Equation 3, the standard Stroop task can manifest interference relative to the baseline task because \( t_{W1} + t_{W2} + t_e \) may exceed \( t_{C1} + t_{C2} \), as Allport et al. (1994, Experiment 5) and others (e.g., MacLeod, 1991) have found. Editing of the irrelevant color-word response code, which contributes \( t_e \) to Equation 3, must be included because color-word reading occurs automatically and is typically faster than ink-color naming (i.e., \( t_{W1} + t_{W2} < t_{C1} + t_{C2} \)).
More precisely, on each trial of an alternating-task block with
the standard Stroop task and a zero RSI, the theoretical RT
according to our model and present assumptions is as follows:

\[
RT = \max (t_{g}, t_{c1}, \max (t_{w1} + t_{w2}) + t_{e})
\]  

(4)

Here the terms \(t_{c1}, t_{c2}, t_{c3}, t_{wl}, t_{w2},\) and \(t_{e}\) are the same as in Equation 3. However, Equation 4 also has some new terms, and it contains contributions from a number of processes that are partly serial and partly parallel (see Figure 12B).

For example, one major component of Equation 4 is the sum \(t_{c1} + t_{c2}.\) As part of it, \(t_{c2}\) is the time taken from the onset of the stimulus (i.e., color word printed in colored ink) until the rule-activation stage for ink-color naming and color-word response editing has finished. By definition, \(t_{c2} = \max (t_{g}, t_{c1}) + t_{ac},\) where \(t_{g}\) is the duration of the goal-shifting stage, \(t_{c1}\) is the duration of the perceptual ink-color identification stage (cf. Equation 3), and \(t_{ac}\) is the duration of the rule-activation stage for ink-color naming. The term \(t_{ac}\) contributes to \(t_{c2}\) because rule activation is assumed to start only after both goal shifting and ink-color identification have finished. Furthermore, \(t_{c2}\) is the time taken to select a relevant ink-color response code (cf. Equation 3). Thus, the sum \(t_{c1} + t_{c2}\) in Equation 4 is the duration of the processing sequence that yields a relevant ink-color response code through goal shifting, color identification, rule activation, and ink-color response selection.

A second major component of Equation 4 is \(\max (t_{ac}, t_{w1} + t_{w2}) + t_{e}\), which represents the duration of another temporally overlapped processing sequence. It involves automatic color-word identification and color-word response selection followed by editing of the irrelevant color-word response code after the rule-activation stage has enabled the editing rules (see Figure 12B). Consequently, the overall expression \(\max (t_{ac}, t_{w1} + t_{w2}) + t_{e}\) on the right side of Equation 4 embodies races among executive control, irrelevant automatic word reading, and relevant controlled color naming. In turn, the RT for the standard Stroop task during alternating-task blocks depends on which time component, \(t_{c2}\) or \(\max (t_{ac}, t_{w1} + t_{w2}) + t_{e}\), is greater.

Given this dependence, we see that the durations of goal shifting and rule activation may not contribute to switching-time costs for the standard Stroop task. In particular, suppose that the following inequalities hold: \(t_{g} \leq t_{c1} + t_{ac}\) and \(t_{w1} + t_{w2} - t_{c2}\) and \(t_{ac} \leq t_{c1} + t_{c2} - t_{c3}\); and \(t_{g} = t_{w1} + t_{w2}\) and \(t_{c1} + t_{c2} - t_{c3}.\) Then the right side of Equation 4 reduces to \(\max (t_{c1} + t_{c2}, t_{w1} + t_{w2} + t_{e}) + t_{c3},\) and there would be no apparent time cost of task switching. Instead, the theoretical RTs for the standard Stroop task during alternating-task blocks would equal those during repetitive-task blocks (cf. Equation 3), consistent with Allport et al. (1994, Experiment 5). A null switching-time cost can occur even though goal shifting and rule activation mediate switches to this task. Allport et al.'s (1994, Experiment 5) results do not prove that executive control is absent under these conditions, because contributions of crucial control stages can be obscured by the durations of other concomitant processes.

**Positive switching-time cost for reverse Stroop task.** Through a similar rationale, the present model also provides an account of why Allport et al. (1994, Experiment 5) found a positive switching-time cost for the reverse Stroop (i.e., color-word reading) task. This account holds even though the reverse Stroop task is presumably much more dominant than the standard Stroop (i.e., ink-color naming) task. To see how, we must examine the reverse Stroop RTs in detail during repetitive-task and alternating-task blocks, respectively. For this purpose, some order-of-processing diagrams of the various steps that presumably mediate these RTs appear in Figure 13.

On each trial of a repetitive-task block with the reverse Stroop task (see Figure 13A), the theoretical RT according to our model and present assumptions is as follows:

\[
RT = t_{w1} + t_{w2} + t_{e},
\]  

(5)

where the terms on the right side (i.e., times for perceptual color-word identification, color-word response selection, and overt vocalization) are the same as before (cf. Equations 3 and 4). No contributions from irrelevant ink-color naming appear in Equation 5 because the rules for ink-color naming are presumably disabled during blocks of trials that require only color-word reading. Thus, consistent with Allport et al. (1994, Experiment 5), our model implies that the reverse Stroop task may manifest no interference in repetitive-task blocks relative to an appropriate control condition (i.e., reading color words printed in black ink).

Again, however, the situation is more complicated when switches must be made from the standard Stroop to reverse Stroop task (see Figure 13B). During each of these switches, automatic color-word reading would proceed as before (cf. Figure 13A). Meanwhile, concomitant with it, there would be a race between goal shifting and perceptual color-word identification, whose joint completion determines when rule activation begins for the reverse Stroop task. Rule activation is required in this case because the rules used previously to select ink-color response codes must be disabled, and other rules used to release the next relevant color-word response code for overt vocalization must be enabled. After completion of this rule-activation stage and selection of a color-word response, the response code would be released by the currently enabled rules and then vocalized overtly.

More precisely, on each trial of an alternating-task block with the reverse Stroop task and a zero RSI, the theoretical RT according to our model and present assumptions is as follows:

\[
RT = \max (t_{w1} + t_{w2} + t_{e}).
\]  

(6)

In this equation, \(t_{w1} + t_{w2} + t_{e}\) is the time taken by a processing sequence that involves goal shifting, perceptual color-word identification, and activation of the rules for releasing selected color-word responses (cf. Figure 13B). By definition, \(t_{w1} + t_{w2} + t_{e}\) is the duration of the goal-shifting stage, \(t_{w1} + t_{w2} + t_{e}\) is the duration of the color-word identification stage, and \(t_{w1} + t_{w2} + t_{e}\) is the duration of the rule-activation stage. The term \(t_{w1} + t_{w2} + t_{e}\) contributes to \(t_{w1} + t_{w2} + t_{e}\) because rule activation is assumed to start only after both goal shifting and color-word identification have finished. Parallelizing these operations, \(t_{w1} + t_{w2}\) is the duration of another processing sequence that involves automatic color-word identification and color-word response selection. Consequently, the overall expression \(\max (t_{w1} + t_{w2} + t_{w3})\) on the right side of Equation 6 embodies a race between executive control and the automatic phase of

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13 In particular, we assume here that \(t_{w1} = t_{w3}.\)
The durations of other concomitant processes. Nevertheless, if task blocks. In turn, the RT for the reverse Stroop task during color-word reading for the reverse Stroop task during alternating-reverse Stroop task has been preceded by the standard Stroop task.

A: Sequential and parallel processes on repetitive-task blocks. B: Sequential and parallel processes on alternating-task blocks.

Given this dependence, we see again that contributions of goal shifting and rule activation to theoretical RTs may be obscured by the durations of other concomitant processes. Nevertheless, if \( t_g > t_{w1} \) and \( t_{aw} > t_{w2} \), or if only \( t_{aw} > t_{w2} \), then the right side of Equation 6 would exceed the right side of Equation 5. As a result, there could be a significant positive switching-time cost for the reverse Stroop task, consistent with Allport et al. (1994, Experiment 5). Indeed, according to our model, both this latter result and a null switching-time cost for the standard Stroop task can occur concomitantly, yielding the paradoxical asymmetry in task switching that originally inspired Allport et al.’s TSI hypothesis. Furthermore, our model can likewise explain additional paradoxical asymmetries reported by Monsell et al. (2000), because they too involved cases in which one task was considerably more dominant than another.

Directions for Future Research

The preceding considerations point toward several promising directions for future research. To obtain a more complete description of the control processes that mediate task-set reconfiguration, further studies should be conducted with a large variety of tasks in the successive-tasks procedure. As part of these studies, multiple relevant independent variables (e.g., task familiarity, rule complexity, operation cuing, and RSI) should be manipulated orthogonally, and RTs should be analyzed to discover patterns of additive and interactive factor effects on switching-time costs as well as other related dependent variables. Following from the methodology and results of our present experiments, this detailed analytical approach promises to yield more insights about stages of executive control in task switching.

Along the way, concerted efforts should be made to investigate how practice and systematic training protocols change the control processes whereby task switching is accomplished. We and others (e.g., Allport et al., 1994; Mayr & Kliegl, 2000; Monsell et al., 2000) have found that the durations of these processes are affected by task dominance, familiarity, and other factors related to the degree of automaticity in task performance. Through exploring such effects more thoroughly, additional informative tests of the TSI hypothesis, the task-familiarity hypothesis, and alternative theoretical proposals about adaptive executive control will be possible (cf. Lauber, 1995; Schumacher et al., 1999, 2001). On the basis of results from these tests, precise veridical computational models of executive control and task switching can ultimately be formulated (Kieras et al., 2000).

References


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The Publications and Communications Board has opened nominations for the editorships of *Journal of Experimental Psychology: Animal Behavior Processes*, *Journal of Personality and Social Psychology: Personality Processes and Individual Differences*, *Journal of Family Psychology*, *Psychological Assessment*, and *Psychology and Aging* for the years 2004–2009. Mark E. Bouton, PhD, Ed Diener, PhD, Ross D. Parke, PhD, Stephen N. Haynes, PhD, and Leah L. Light, PhD, respectively, are the incumbent editors.

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