

Division Communication Survey

The Division Engagement Office surveyed division leaders in July 2022 on how they feel about our main channels of communication—*Division Digest*, listservs, ways to communicate, and if they know their liaison. We were pleased with the high response rate and large number of suggestions.

Overview

- July 1-11, 2022
- 261 division leaders
- 39% average response rate
- 94 suggestions

How useful is *Division Digest*?

5% extremely
17% very
45% moderately
28% slightly
5% not at all



84% say frequency of *Division Digest* is just right

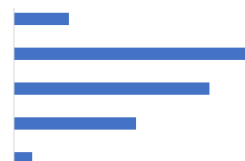
Most helpful content?

- Resources/best practices
- APA news
- Collaboration

84% have posted/
received on
group listserv

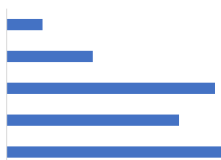
DIVTRIO useful for comm with divisions?

9% extremely
39% very
32% moderately
20% slightly
3% not at all

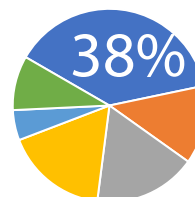


DIVTRIO useful for comm with APA?

5% extremely
129% very
29% moderately
24% slightly
30% not at all

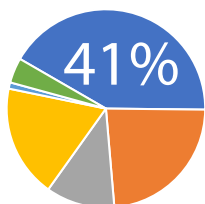


72% say amount
on the listserv
is just right



Preferred ways of comm with APA?

38% liaison
17% dept email
17% APA leaders
9% other



Where do you go for answers?

41% liaison
23% other staff
18% APA leaders
11% dept email

83% know who their
liaison is

Additional comments?

- Liaisons and staff are great
- More connection
- How to get into leadership

What is to come?

Comments received are helpful and we have already worked on where we go from here. Our top areas to focus on follow.

Be present on division leader listservs

*Make sure questions
get answered*

Share activities in *Digest*

*Spotlight something a division
has been working on to share
best practice & collaborate*

Share resources for leaders

*Share Division Officers
Handbook sections*