AMERICAN PSYCHOLOGICAL ASSOCIATION
PUBLISHING

8 Reasons to Partner with APA

1 

Standards-Setting, Mission-Driven Society Expertise

APA, in partnership with its Divisions and other Societies, sets standards in scholarship and publishing policy for the field of psychology and related fields (e.g., APA Style, APA Style JARS: Journal Article Reporting Standards, template for preregistration of quantitative research in psychology, among others). We share the values and expertise of our APA Division and Society partners because we are part of the same scholarly community.

2 

Unrivaled Global Reach

Your research reaches a global and diverse audience of readers in schools and universities, hospitals, government agencies, nonprofit organizations, and other professional settings through the awards-winning APA PsycArticles database.

3 

Tailored Customer Service

Each journal team is supported by extensive production, editorial, and policy resources, including an Associate Publisher, the Society's strategic partner in ensuring your journal's growth. Additional expertise is provided by teams of peer review and production staff, and our partners benefit from direct access to APA's Books and Journals Publisher, the APA Chief Editorial Advisor, APA's EDI Lead for Journals, and the Open Science and Methodology Expert Panel.

4 

Authoritative Content

Your content is part of APA's prestigious portfolio of top-tier psychological journals and is promoted alongside complementary APA books and databases to increase exposure. APA published journals are cited at more than twice the rate of articles published, with our share of citations far exceeding that of any other publisher in psychology.

5 

Vibrant Outreach Program

Our partner titles have exclusive access to APA's extensive author and member databases that allow for uniquely targeted outreach, and free opportunities to promote Society membership and work.

6 

Commitment to Open Science

APA Journals is committed to publishing rigorous research, improving reproducibility in science, and aiding research discovery. APA Publishing supports all efforts to improve openness and transparency, especially as they improve equity in research.

7 

A Leading Voice on Equity, Diversity, and Inclusion

APA Journals leads on equity, diversity, and inclusion (EDI) in its practices and systems. The EDI Lead for Journals is available to guide editors and publishing partners through implementing APA's initiatives, including the EDI Toolkit for Journal Editors and Editorial Fellowships with APA journals.

8 

Transparent Reporting

Our partners receive comprehensive reports on their journal's performance, including its full financials and print and electronic distribution (not usually shared by publishers), impact metrics, promotion, and any decisions that may affect these metrics.

Find out more about our portfolio and resources **at.apa.org/APAJournals** or contact Daniya Tamendarova, Director of Author Marketing and Business Development, dtamendarova@apa.org.

Partner with APA to Publish on the Forefront of Psychology

As the publishing arm of the nonprofit American Psychological Association, APA Publishing supports the Association's mission to promote psychological science and knowledge to benefit society and improve lives. We do this by publishing **rigorous research that spans the breadth and depth of psychology, including on behalf of other societies internationally**.

Our publishing endeavor helps build a strong and diverse field by **setting standards for research, writing, and publishing in psychology** and by helping sustain the programmatic work done by APA and our Society partners.

We are committed to amplifying the voice of psychology in ways that are **transparent, equitable, and inclusive** of our entire discipline.

When you publish with APA, your content benefits from:

Standards-Setting, Mission-Driven Society Expertise

The APA Journals Program is unique among publishers of psychological research: We share the values and expertise of our APA Division and Society partners because **we are part of the same scholarly community**. We offer our knowledge and resources to help anticipate the needs of psychologists, our readers, and our partners as we work together to publish on the forefront of psychology.

APA Journals is committed to editorial excellence and benefits from a rich scholarly community: Working with the APA Publications and Communications Board (P&C Board), journal Editors, partner APA Divisions, and other scholarly societies, **APA sets standards in scholarship and publishing policy for the field of psychology through, for example**,

- APA Style, widely adopted by journals and scholars across psychology and related fields
- APA Style Journal Article Reporting Standards (APA Style JARS) for quantitative, qualitative, and mixed methods study designs
- APA Style JARS for Race, Ethnicity, and Culture (APA Style JARS–REC), a pivotal addition to JARS with expert recommendations on the best ways to discuss race, ethnicity, and culture within scientific manuscripts in psychology
- Inclusive policies (e.g., in partnership with APA Division 44, pioneering the author name change policy)

Our partners benefit from **direct access to APA's Books and Journals Publisher, the APA Chief Editorial Advisor, the APA EDI Lead for Journals, and the Open Science and Methodology expert panel**—all resources for Editors considering questions of peer review, reporting standards, and publishing ethics. We also offer **logistical support in conducting Editor searches** (often a laborious and time-consuming process for Societies), including promotion of calls for Editor nominations and free use of APA's online Editor search management portal.

Unrivaled Global Reach

Through its inclusion in APA PsycArticles, the most authoritative and **widely used full-text database in the behavioral and social sciences**, your content reaches a **global and diverse audience of readers** in schools and universities, government agencies, nonprofit organizations, and other professional settings internationally.

In addition to APA's own award-winning platform, APA PsycNet, APA PsycArticles is available through other major multi-disciplinary research platforms, including EBSCO, the largest information intermediary in the world; ProQuest, a valued resource for academic, corporate, government, school, and public libraries; and Ovid, the global leader in medical information services.

APA PsycArticles is also made available through the World Health Organization's Research4Life Hinari Programme that provides free or low-cost access to readers in low- and middle-income countries.

APA PsycArticles is featured prominently in these partners' sales and marketing activities, meaning that your content benefits from the promotion and global reach of several major platforms sales forces rather than APA's alone.

Tailored Customer Service

Each journal team is supported by **extensive production and editorial resources**. Our staff is attentive, accessible, and can offer the Editor and the Society a tailored customer service experience that cannot be found elsewhere.

Relationship management is handled by an APA Associate Publisher, the formal relationship manager and initial point of contact for all journal needs. With extensive publishing and subject area expertise, the **Associate Publisher is the Editor's and the Society's ally in formulating the journal's strategic direction and ensuring its continued success.**

The journal is also supported by the APA Peer Review Coordinator, an in-house peer review systems and process expert who supports the journal's day-to-day operations, and a dedicated Journals Production Editor (the production liaison). The full team works together to ensure that all runs smoothly.

Authoritative Content

APA is home to many of the most prestigious journals in psychology and the related sciences. When publishing with APA, your content appears alongside the top journals in psychology, together accounting for the strongest impact share of citations in the field.

Rather than competing with existing APA content, your journal is **marketed in conjunction with complementary APA books, journals, and databases to increase exposure.**

Vibrant Outreach Program

APA Journals and Marketing teams conduct extensive campaigns to promote journal content. Our partners benefit from **exclusive access to APA resources, including our broad author and member databases that allow for targeted outreach** to APA members—172,000+ researchers, educators, clinicians, consultants, and students—Divisions and Division sections, governance bodies, past book buyers, past authors and subscribers to related APA journals, and members of partner associations.

A key emphasis of our partnerships is on **amplifying your scholarly Society through the journal**. This includes support for membership drives, messaging about the Society across journal and APA PsycArticles promotional materials, free advertising space within the journal for Society announcements, and **free advertising opportunities across relevant APA and APA Publishing** properties like APA books, journals, databases, the APA website and newsletters, social media, APA's *Monitor on Psychology*, and at the APA Convention.

Commitment to Open Science

APA Journals is committed to publishing rigorous research, improving reproducibility in science, and aiding research discovery. APA Publishing supports all efforts to improve openness and transparency, especially as they improve equity in research.

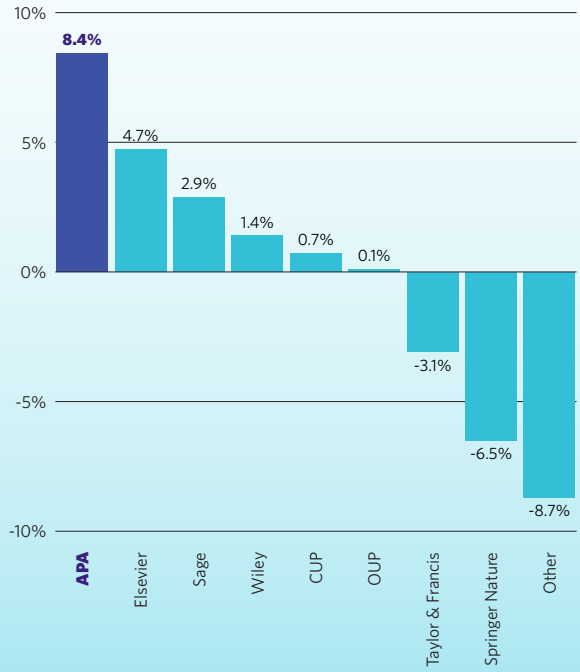
Established by APA, the **Open Science Methodology (OSM) Expert Panel** works with APA Journals Editors to guide adoption of open science policies. As a partner of the Center for Open Science and signatory of the Transparency and Openness Promotion (TOP) Guidelines, APA Journals relies on these and other standards to inform open science implementation.

Additional details about our open science initiatives can be found on the APA Journals Open Science webpage. We encourage all of our partners and Editors to review APA's work in this area and join those efforts that are relevant to your audiences.

Our citations exceed field expectations

In 2024, APA Journals were cited at more than twice the rate of articles published, with our share of citations far exceeding that of any other publisher in psychology.

Percentage Points Exceeding or Underperforming Market Expectations: All Psychology Journals, All Indexes (2024)



A Leading Voice on Equity, Diversity, and Inclusion

The APA Strategic Plan calls for a strong, diverse, and unified psychology that enhances knowledge and improves the human condition. In line with this vision, APA Journals is taking the lead on equity in its practices and systems. To guide our efforts, we developed an EDI Framework for APA Publishing that focuses on fostering equitable content, inclusive science, a diverse community, and an inclusive publishing industry.

We implement the Framework across the various facets of our program, including editor initiatives (e.g., through our EDI Toolkit for Journal Editors), standards for equitable research reporting (e.g., JARS-REC), inclusive approaches to writing, editing, and peer review, and resources for early career scholars, communities of color, and other underrepresented groups.

The EDI Lead for Journals is available to guide and support Editors and publishing partners on relevant initiatives and implementation.

Transparent Reporting

Our partners routinely receive comprehensive reports on their journal's performance. Our working practice is to be transparent and collaborative with our partners about all journal-related matters, including its **full financials and print and electronic distribution** (usually not shared by publishers), impact metrics, promotion, and any decisions that may affect these metrics.

Questions?

- **Current partners**: Your Associate Publisher and Journals team are here to support you.
- **Interested in publishing your new or existing journal with APA?** Please contact Daniya Tamendarova, Head of Business Development, dtamendarova@apa.org.
- Explore the APA portfolio and resources for authors, reviewers, editors, and readers at.apa.org/APAJournals.

Partner with APA: contact dtamendarova@apa.org.