

APA President's Report

Fall 2012 APA Consolidated Meetings

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AMERICAN PSYCHOLOGICAL ASSOCIATION



2012 APA Presidential Initiatives

- ◎ Consistent with APA's Strategic Plan:
 - Maximize organizational effectiveness
 - Expand psychology's role in advancing health
 - Increase recognition of psychology as a science
- ◎ Based on Partnerships
 - Within APA
 - Between APA and other groups
- ◎ Inspire You to Take Action
 - Encourage you to build partnerships of your own



Presidential Initiative: Engaging the Next Generation of Psychologists

- ⊙ Addresses Strategic Plan's goal to maximize organizational effectiveness
- ⊙ Critical because APA membership is aging
 - Mean age of APA members in 2011 was 54.5
 - Mean number of years post-degree was 20.9
- ⊙ Unless we engage the next generation of psychologists, APA cannot be effective



Engaging the Next Generation of Psychologists: Activities to Date

- ◎ Focus of January Monitor column and my remarks to Division and State Leadership Conferences
 - Monitor Column and Presentations available at www.apa.org/president
- ◎ CODAPAR partnered with CECP to make early career psychologists involvement in divisions a focus of the Division Leadership Conference

% Divisions Providing Leadership Opportunities		% Divisions Providing Grants/Awards		% Divisions Providing Special Activities for
Student	ECP	Student	ECP	Student or ECP
88.9%	46.3%	70.3%	61.1%	24.1%

Data was obtained from APA Web access on July 29 2012



Engaging the Next Generation of Psychologists: Activities to Date

- ◎ APAGS partnered with APA to develop a new journal, Translational Issues in Psychological Science, to focus on timely themes in translational science and serve as a reviewer/editor/author training mechanism for APAGS
- ◎ Working with TOPSS, we provided a scholarship program for 6 Florida high school teachers of psychology who brought 22 high school students to the convention; we developed a Guide to Convention Program Highlights specifically for them
- ◎ APA is initiating its own TED like talks www.ted.com/talks -
 - TED The Anatomy of a TED Talk with Phil Zimbardo was a featured presentation at the convention
 - Linda Smith of Indiana University will be our first featured speaker
 - Featured in the Monitor <http://www.apa.org/monitor/2012/07-8/ted-style.aspx>



Presidential Initiative : Interdisciplinary Science and Practice

- ⊙ Addresses APA Strategic plan goals :
 - ⊙ Expand Psychology's Role in Advancing Health
 - ⊙ Increase Recognition of Psychology as a Science
- ⊙ Critical because science is becoming more and more interdisciplinary; the really hard questions cannot be answered by a single discipline
- ⊙ Critical because health care is moving to integrated care where patients' needs are addressed by inter-professional health care teams





Interdisciplinary Science and Practice: Activities to Date

- ◎ Inter-organizational work group to identify competencies for psychologists to practice in primary care is currently finalizing their report (Lead: Susan McDaniel)
- ◎ USAID – APA partnership: Evidence Based Summit on behavior change interventions to impact health in the developing world planned for early 2013 (Lead: Robert Balster)
- ◎ Co-Chair, Committee on Interdisciplinary Science for the Council of Scientific Society Presidents with a number of outcomes planned



Interdisciplinary Science and Practice: Activities to Date

- ◎ Presidential Monitor articles and presentations available at www.apa.org/president
- ◎ Thanks to many APA Divisions/Boards/Committees program hour contributions , we had >20 hours of convention programming in:
 - Interdisciplinary Science
 - ◎Co-Chairs: Nancy Dess and Lynne Cooper
 - Inter-professional Practice
 - ◎Chair: Helen Coons





Presidential Initiative: Obesity

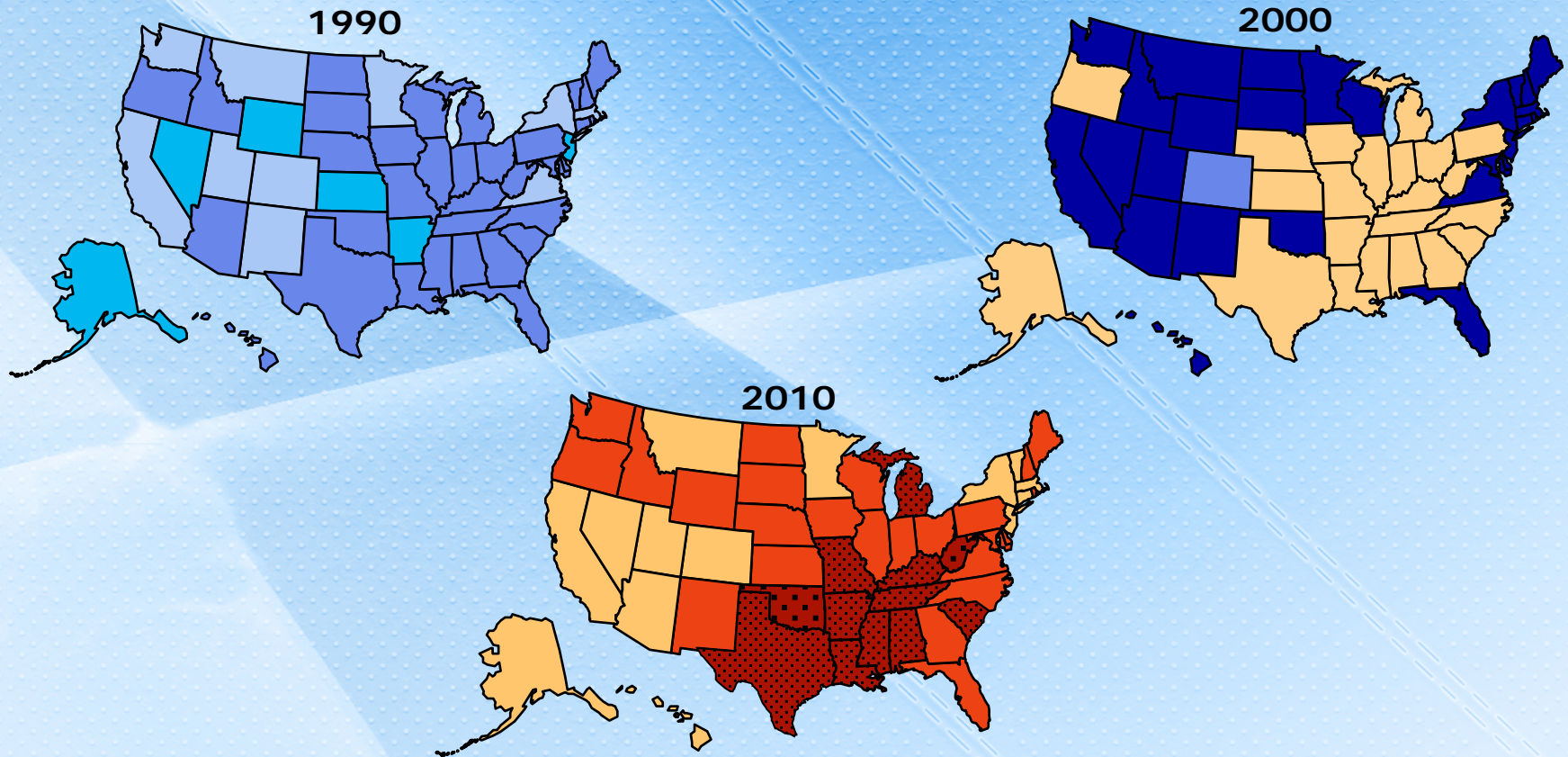
- ⊙ Addresses APA Strategic plan goals :
 - ⊙ Expand Psychology's Role in Advancing Health
 - ⊙ Increase Recognition of Psychology as a Science
- ⊙ Critical because obesity:
 - ⊙ Is the second leading cause of death in U.S. and expected to become the leading cause
 - ⊙ Will result in decreased U.S. life expectancy for first time in a century
 - ⊙ Is expected to bankrupt the health care system
 - ⊙ Is a behavioral problem; psychology has much to offer



Obesity Trends* Among U.S. Adults

BRFSS, 1990, 2000, 2010

(*BMI ≥ 30 , or about 30 lbs. overweight for 5'4" person)



■ No Data ■ <10% ■ 10%-14% ■ 15%-19% ■ 20%-24% ■ 25%-29% ■ $\geq 30\%$

Source: CDC:

<http://www.cdc.gov/obesity/data/trends.html>



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Obesity: Activities to Date

- ◎ Presidential Monitor articles and presentations available www.apa.org/president
- ◎ Obesity treatment guidelines are underway
 - <http://www.apa.org/about/offices/directorates/guidelines/clinical-treatment.aspx>
- ◎ APA- Association of Black Psychologists (ABPsi) Summit on Obesity in African American Women and Girls held Oct 22-23
- ◎ APA – American Academy of Pediatrics collaboration on addressing childhood obesity in pediatric primary care under way





Obesity: Activities to Date

- ◎ APA Convention Opening Ceremony featured Kelly Brownell and Rena Wing: international experts on obesity
- ◎ Thanks to program hour donation of many Divisions/Boards/Committees , we had > 20 hours of convention programming on obesity (Chair: Gareth Dutton)
- ◎ Addressing our own work environment
 - Healthier food options
 - Encourage you all to take time to get some exercise



Psychology's Paradigm Shift from a Mental Health to a Health Profession

- ⊙ Despite a 1996 APA Policy statement identifying psychology as a health profession, this paradigm shift has yet to occur for many members and staff
- ⊙ This superordinate issue is so critical to psychology's future that it has become the overarching theme of my presidency
- ⊙ Focus of Presidential Address and I have been on a speaking tour around the country on this topic
 - Monitor articles and presentations on this topic are available at www.apa.org/president



**This presentation is available at
www.apa.org/president**



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