Donors are uniting to ensure that psychology’s unique problem-solving perspective will combat these and other societal problems with APF’s Campaign to Transform the Future.

With a goal of at least $5 million, the Foundation seeks to increase its capacity to make grants that give students and early career psychologists the support they need to work on cutting-edge issues and to launch their careers.

Funding is scarce, particularly for those innovative projects that major funding agencies do not support. Currently, APF is only able to fund 9 percent of the applications it receives — applications from talented graduate students and early career psychologists who are trying to make a difference.

The success of this campaign will mean that APF can

- Fund insights that will lead to important societal and behavioral change;
- Increase support for outstanding graduate students who can no longer rely on state, national, or university scholarships and aid;
- Make grants to early career psychologists for innovative pilot projects that would otherwise never get launched;
- Expand and deepen the knowledge base with the best and brightest psychologists.

"This campaign will provide large grants that fill a niche for early career psychologists."

- Dr. David H. and Mrs. Beverly A. Barlow

APF’s Campaign Leadership Cabinet

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APF launches the campaign to transform the future

PREVENTING violence.

LINKING behavior to health.

STOPPING stigma and prejudice.
Thank You!

This $5 million campaign is about supporting important issues and making change happen. These psychologists have committed to accelerating the rate of change in society. Their gifts ensure that talented young researchers and clinicians have the support to innovate, expand the knowledge base, and change lives:

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SPECIAL THANKS TO THE AMERICAN PSYCHOLOGICAL ASSOCIATION
As APF launches the Campaign to Transform the Future, the American Psychological Association is once again at the forefront of its supporters.
Honor • Thank • Remember

January 1, 2013 to October 1, 2013

The following people have made a gift to APF to pay tribute to colleagues, mentors, and loved ones who have made a difference in their lives.

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Psychology Giving Fall 2013
Leaving a Legacy

Lee Gurel, PhD: My Legacy is Transforming the Future of Psychology

What better way to transform the future than through the children who will grow up to be the psychologists of tomorrow? Through APF, Dr. Lee Gurel is ensuring his vision of equipping high school teachers of psychology with the latest tools, training, and research to pass along to their students.

“I owe a great deal to the education I received... For me, there was never a question that I would support education and psychology.”

With a gift from his estate, Dr. Gurel will continue to help others. He takes great joy and satisfaction in knowing that his estate will someday make a difference in the lives of students by funding education, research, and training efforts to make psychology work for humanity.

“I gave to APF because psychology has been so good to me. I feel very fortunate to have chosen psychology as a career, especially counseling psychology. Psychology has allowed me to do meaningful and rewarding work with wonderfully talented colleagues, many of whom have become cherished, lifelong friends.”

- Linda Forrest, PhD

LEAVE YOUR LEGACY

Members of the APF Legacy Club have generously remembered APF in their estate plans. Their foresight ensures that psychology will continue to work for humanity for generations to come.

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- Linda Forrest, PhD

Dr. Gurel and his wife, Linda Loy, at the APF 60th Anniversary Gala in Honolulu, Hawaii.
GRANTEE SPOTLIGHT:

Launching Careers

In 2008, Dr. Jody Nicholson received an Elizabeth Munsterberg Koppitz Fellowship to complete her dissertation on strategies to lower lead exposure in low income children. “As a junior researcher, I knew my study was empirically and theoretically sound, but getting this affirmation of its utility from an outside, prestigious agency helped me fully recognize how I could base my career on this research program. In essence, APF was investing in me, and I needed to be sure they saw a return on their investment. The combination of this validation and responsibility continues to fuel my research.”

Dr. Nicholson is widely recognized for her research and is now working on a follow-up study based on her dissertation findings in which she hopes to find an effective way to educate parents on lead risk and prevention tactics. Her important work is saving lives and demonstrates the significant role psychology can play in solving public health problems.

Transforming Teenagers’ Lives

In 2007, Brooklyn College received a $30,000 Pre-College grant to develop and implement a psychology program, led by Dr. Laura Rabin, at Brooklyn College Academy High School for 60 under-represented minority students. Students earned college credit for their successful completion of Introduction to Psychology and Abnormal Psychology. In addition to supporting classroom instruction, the grant also supported mentoring opportunities on how to succeed in college and beyond.

Building on the APF grant, Dr. Rabin was awarded a 2012 National Science Foundation Neuroscience Research Experiences for Undergraduates (REU) grant, which brought talented, under-represented undergraduate students from throughout New York City into neuroscience research laboratories at Brooklyn College.

“I am extremely grateful to the APF for its generous support,” says Dr. Rabin. “It was a pleasure and a privilege to oversee this project, which enabled me to connect with students and create challenging, yet supportive learning environments that fostered students’ intellectual and personal growth and contributed to my own development as an educator and mentor. The benefits of this APF project have truly been significant and far-reaching.”

“I have been blessed throughout my career by the support of others in a variety of professional endeavors. I see my gift as an opportunity to return the favor. This gift will support early career psychologists … to take their fledgling ideas to the next step, enabling them to eventually build substantial careers that might make significant contributions to the amelioration of critical social problems.”

— Dr. Ronald F. Levant

“I am an American Psychological Foundation donor because APF supports the development of the next generation of psychologists. Funding psychology graduate students and early career psychologists sustains the discipline and increases the probability of psychology attracting some of the brightest minds into the field.”

— Jessica Henderson Daniel, PhD

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