Dear **[CONTACT NAME],**

One of the things that make **[NAME OF SCHOOL]** an outstanding place to learn is the commitment to drawing from evidence-based practices to ensure that teachers are providing the best possible instruction to their students. The use of strategies grounded in science has had noticeable and measurable impact on the well-being and achievement of the student body.

That is why **[NAME OF SCHOOL]** should apply for the American Psychological Association’s BEA Golden Psi Award and/or Top 20 Badges Program.

These two opprtuntities will help showcase achievements and promote an effective and innovative environment for student learning and development. It will put **[NAME OF SCHOOL]** on the national stage and demonstrate its commitment to providing high-quality, evidence-based instruction to students, parents, faculty, and regulatory bodies.

[**BEA Golden Psi Award**](https://www.apa.org/about/awards/bea-golden-psi?tab=1)

DEADLINE: NOVEMBER 1, 2019

Receive financial and national recognition for applying psychological science to promote student academic and social-emotional growth and success.

[**Top 20 Badges Program**](https://www.apa.org/ed/schools/teaching-learning/badges/index)

DEADLINE: NOVEMBER 15, 2019

Help collect evidence for the Every Student Succeeds Act (ESSA) and display virtual badges on the state audit, annual review, students’ report cards, and on the school website to attract parents by applying to the Top 20 Badges Program. Badges are awarded to schools that use strategies to boost achievement and well-being in one or more categories, including:

* thinking and learning;
* motivation;
* social and emotional development;
* classroom management; and
* assessing student progress.

Please let me know how I can be of assistance in applying for one or both of these programs.

Sincerely,

**[YOUR NAME]**