

**APA Committee on Associate and Baccalaureate Education (CABE)
2024 Annual Report**

Committee Members:

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In 2024, in support of the APA operating principles to “*increase organizational effectiveness*” and “*focus on outcomes*,” CABE selected four goals as priorities to guide its work. Details are provided below to document ways in which the committee accomplished these goals or in some cases, encountered challenges that hindered their progress, as well as the metrics used to evaluate impact and guide future work.

- ***Undergraduate psychology programs, departments, and educators will be supported in the implementation of APA policies promoting high quality educational programs and courses in psychology***
- ***Excellent undergraduate educators will be recognized for their contributions***
- ***Improve students’ understanding of the value of an undergraduate degree in psychology***
- ***Increase the AI-literacy of psychology students***

Undergraduate psychology programs, departments, and educators will be supported in the implementation of APA policies promoting high quality educational programs and courses in psychology.

To elevate the public’s understanding, appreciation, and utilization of psychology, strengthen APA’s role as a leading voice for psychology, and prepare the field of psychology for current and future opportunities and challenges, CABE was involved in promoting APA’s educational policies and resources through communications, publications, presentations, and awards.

- CABE members prepared an article on *Fostering equity in two-year college psychology education: Using the APA Guidelines 3.0 as a path for student success* that was published in the *Journal on the Scholarship of Teaching and Learning in Psychology*. <https://doi.org/10.1037/stl0000413>
- CABE members and colleagues from the BEA policy working groups presented on *The New APA Principles for Quality Undergraduate Education: What they are and tips for implementation* at the STP Annual Conference on Teaching (virtual). There were 208 participants registered for the STP virtual conference, and 30 participants attended the synchronous presentation on Zoom.
- At APA 2024, CABE sponsored a symposium on *Putting APA policy to work: Resources for enhancing undergraduate education* that focused on the *Quality Principles, Guidelines 3.0*, and the Introductory Psychology Initiative (IPI). This session had just 16 attendees, possibly due to scheduling it as an 8:00 am program on the last day of the annual meeting.

- CABA sponsored a webinar on *Guidelines 3.0* with a presenter from CABA and the BEA Task Force on Psychology Major Competencies. More than 85 participants joined for the live event and a recording of the webinar has been viewed 311 times.
- CABA members continued to support APA Project Assessment (PASS). The site was relaunched in May 2024 on a new platform to address some of the known barriers that made it difficult for new users to subscribe. In 2024, new submissions aligned with *Guidelines 3.0* and IPI were solicited, reviewed, and accepted. By the end of December 2024, 747 subscribers joined PASS. A total of 73 assignments/assessments are now available through PASS. Additionally, through the CABA Teaching Resources Award, CABA recognized a new teaching resource that will be added to PASS.
- An eblast to more than 8,000 psychology departments, programs, and faculty was circulated in late July 2024 as an Update from CABA. The eblast had an open rate of 23.39% and served as a timely reminder about APA education policy documents and resources such as PASS, and other opportunities including a CABA webinar on *Guidelines 3.0*.
- Additional relevant analytics for APA education policy documents and the Introductory Psychology Initiative:
 - *Guidelines for the Undergraduate Psychology Major*
The PDF has 5,616 downloads, 3,935 unique downloads.
 - *Principles for Quality Undergraduate Education in Psychology web page*
The URL has 1,951 pageviews, 1,758 unique pageviews.
 - *Quality Principles PDF*
The PDF has 482 downloads, 414 unique downloads.
 - *Introductory Psychology Initiative (IPI) web page*
7,942 pageviews, 6,087 unique pageviews.
 - *Introductory Psychology Initiative (IPI) Student Learning Outcomes*
The PDF has 2,218 downloads, 1,417 unique downloads.

Excellent undergraduate educators will be recognized for their contributions.

- To address the priority of preparing the field of psychology for current and future opportunities and challenges, CABA reviewed the various awards for recognizing distinguished teachers of psychology. In 2024, CABA facilitated and supported nominations to the STP Wayne Weiten Award and the APF Charles L. Brewer Distinguished Teaching of Psychology Award.

Improve students' understanding of the value of an undergraduate degree in psychology

To prepare the field of psychology for current and future opportunities and challenges, CABA engaged in efforts aimed at helping students recognize the value of an undergraduate degree in psychology through awards, conference presentations/webinars, and newsletter articles.

- Ashley Waggoner Denton presented on the *Market Ready Psychology Major* in a CABA-sponsored webinar in March 2024. More than 70 educators attended. The webinar is available on APA's YouTube channel and continues to attract a large audience of educators with over 470 views. Dr. Denton also presented on this topic at a CABA symposium on the *Market Ready Psychology Major* at APA 2024 with 32 participants in attendance.
- To share this topic more broadly, Dr. Denton submitted an article on the *Market Ready Psychology Major* published in the March issue of the PTN newsletter that garnered 802 pageviews. Dr. Denton also

submitted an article on *How to market the skills you have and develop the ones you need* for the September issue of the PSN newsletter. This article had 625 unique pageviews.

- To reach students more directly, CABA promoted submissions to the 2024 CABA Student Essay Competition with a focus on helping psychology students prepare for how artificial intelligence (AI) may present challenges and opportunities in the ways we learn, teach, and work. Students were invited to submit an essay on how to think critically about using AI-generated content that could include misrepresented or false information and how to use generative AI tools and content ethically in the classroom or the workforce. This year 66 students submitted essays, and two students received awards and \$250 each.

Increase the AI-literacy of psychology students

- To prepare the field of psychology for current and future opportunities and challenges, CABA continued its discussion on the importance of AI literacy as one of many critical skills that psychology majors should acquire through their undergraduate education. CABA discussed plans for revising some of its resources to provide guidance on AI implications for teaching and pedagogical choices. A draft companion guide to the IPI was created and shared with the committee for preliminary feedback. The committee determined more work on the definition of AI literacy was needed.
- The CABA Diane Halpern Lecture held at APA 2024 was presented by Michelle D. Miller, Northern Arizona University, on *Learning, Working, and Living with AI: What Psychology Can Contribute*. This invited address was approved as a CE session with 41 convention participants in attendance and 18 participants took advantage of the opportunity to earn CE credit through this session.