

# CABE Student Video Interview Rubric

(Source: adapted from <http://www.uwstout.edu/static/profdev/rubrics/podcastrubric.html>)

CATEGORY	Exemplary	Proficient	Partially Proficient	Unsatisfactory	POINTS
Introduction	6 points	4 points	2 point	0 points	____/6
	Catchy and clever introduction. Provides relevant information and establishes a clear purpose engaging the listener immediately.	Engages the audience as the introduction proceeds.	Somewhat engaging, and provides a general introduction.	Minimally engages listener. Does not include an introduction or the job of the interviewee is vague and unclear.	
	Tells who is speaking, date the interview was produced, and the career/job of the interviewee.	Tells most of the following: who is speaking, date the interview was produced, and the career/job of the interviewee.	Alludes to who is speaking, date of the interview, and career of the interviewee.	Interviewee is not identified. No production date or career of the speaker is provided.	
Interview Content	9 points	6 points	3 points	0 points	____/9
	Used open ended and follow-up questions that draw interesting and relevant information from the interviewee about employment and skills used.	Used open ended and follow-up questions appropriately.	Used questions that are occasionally irrelevant to the topic.	Only yes-or-no questions are used. No follow-up questions are asked.	
Application of Psychology Skills and Knowledge	9 points	6 points	3 points	0 points	____/9
	Asks interview questions that link job performance to the specific goals and indicators of the <i>APA Guidelines for Psychology Majors 2.0</i> .	Asks interview questions that link job performance to general skills learned in psychology classes.	Asks interview questions that connect education experience to job in a general way.	Does not ask questions linking job to educational experience.	
	Keeps focus on the <b>interviewee's work</b> experience in a psychology-related field	<b>Keeps focus on interviewee's</b> work experience	Occasionally strays from the focus.	Interview lacks focus.	
	Conclusion clearly summarizes key information.	Conclusion summarizes information.	Conclusion vaguely summarizes key information	No conclusion is provided.	
Production	6 points	4 points	2 points	0 points	____/6

	Volume and visual presentation are excellent.	Volume and visual presentation are adequate.	Volume and visual presentation are occasionally inconsistent.	Volume and visual presentation are inadequate.	
	Video length keeps the audience interested and engaged within 3-min. limit.	Video length keeps audience listening within 3-minute limit.	Video length is somewhat longer or shorter than 3-minute limit.	Video is significantly longer or shorter than 3-minute limit.	
	Interview is smoothly run with an effective give and take between questions and answers.	Interview is adequately run with a moderately effective give and take between questions and answers.	Interview is somewhat awkward or uneven.	Interview is difficult to follow.	
<b>TOTAL POINTS</b>					___/30