

Harnessing the Power of Remote Learning

Increasing Competency with Live, Hybrid, and Fully Remote CE Programs

APA Continuing Education Committee (CEC)
APA Office of Continuing Education Sponsor Approval (CESA)

July 30, 2021 | 1:00pm – 2:30pm EDT

What to expect

Webinar Structure

- Brief live presentation
- Please hold questions during the presentation
- Put questions in chat box
- Q&A in breakout groups

Presenters

CEC Presenters:

- Dr. Jeannie DiClementi
- Dr. Shannon O'Flinn
- Dr. Rebecca Lieb
- Dr. Susan McCammon
- Dr. Soffia Palsdottir
- Dr. Theresa Schultz
- Dr. Carl Isenhardt
- Dr. Lindsay Oberleitner

CESA Staff:

- Dr. Antoinette Minniti
- Kristen Knight-Griffin
- Amanda Upchurch
- Desmond Iriaye
- Morgan Penberthy

Disclosures

We have no conflicts of interest or other disclosures to report.

Learning objectives

- Describe the different live and asynchronous formats for offering APA CE programming and identify how the relevant APA Standards and Criteria apply in each case
- Describe best practices in designing CE post-tests and tracking attendance
- Discuss at least one opportunity and the related requirements for expanding your current CE programming to an alternative format

Comparison of delivery methods

Live Programming

CESA (live) approval allows you to offer live remote programs (e.g., virtual meetings or webinars).

Live programs must allow for real-time interaction with the instructor(s).

Live programs that take place remotely are not considered "homestudy".

Submit the *CESA Application* in the [CESA OAS](#).

Homestudy Programming

Homestudy approval allows you to offer asynchronous programs (e.g., pre-recorded lectures, publications/books, or digital media).

Homestudy programs do not allow for real-time interaction with the instructor(s).

Submit the *Homestudy Only Application* in the [CESA OAS](#).

Hybrid Programming

Combined live and homestudy approval allows you to offer live, homestudy, and/or hybrid programs (e.g., live webinars with asynchronous homework).

Hybrid programs combine live and homestudy elements within a single or multi-session program.

Submit the *CESA Application* and *Homestudy Supplemental Application* in the [CESA OAS](#).



Standard A: Goals

Sponsors must have
a statement of goals
for psychologists for
proposed CE
programs

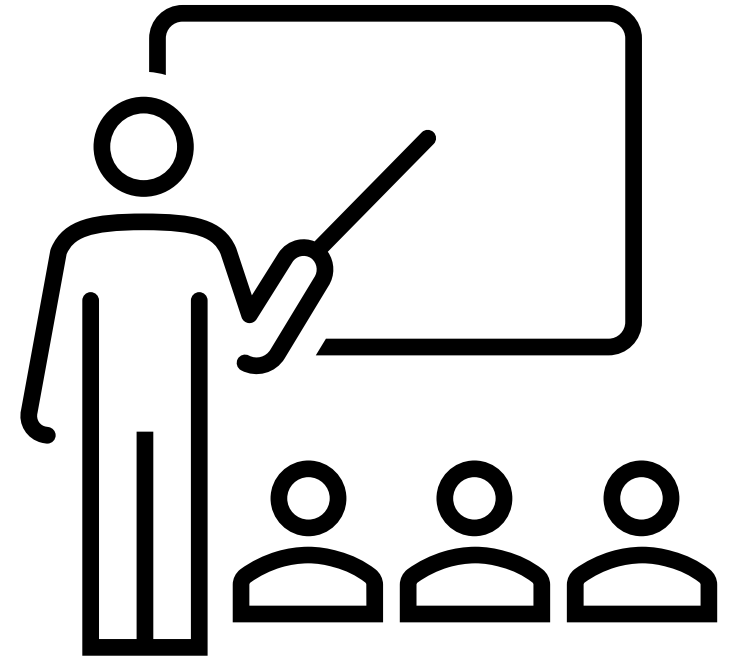
Standard B: Program Management



- Involves having direct input of psychologists, ensuring security and confidentiality, grievance procedures, diversity and cultural considerations, and accessibility
- NO differences in live, homestudy or hybrid programming in most areas
- However, accessibility considerations DO differ depending on the format of programming

Standard C: Educational Planning & Instructional Methods

- All programming must: have pre-determined learning objectives; use methods designed to engage the learner; and, establish expertise of the instructor delivering the program
- Objectives should cover depth/breadth - for homestudy and hybrid, it should be clear HOW you came to the # of objectives for written materials
- For homestudy and hybrid programs, the instructor may be the presenter (e.g., in pre-recorded webinars) and/or the individual who writes the post-tests
- See this great resource:
<https://www.apa.org/ed/sponsor/resources/curriculum-vitae-guidance-establishing-expertise.pdf>



Standard D: Curriculum Content

- CE program content must:
 - Be current (in the past 10 years), relevant (directly aligns with and supports the full scope of specified program content), and sufficient empirical evidence base (e.g., peer-reviewed journal articles as appropriate)
 - Have relevance to psychologists
 - Build upon doctoral training
- Sponsors must ensure that conflicts of interest are addressed
- For the application, remember to provide the citation OF the homestudy publication when using written materials! As for ANY CE program, this needs to be current





Standard E: Program Evaluation

- Participant satisfaction evaluations must be collected; measurement of participant learning; use of this information to improve future programming
 - <https://www.apa.org/ed/sponsor/resources/sample-evaluation-format.pdf>
- HS: Permission for Source Material
- HS: Post-tests (REQUIRED for any non-live programming)
 - <https://www.apa.org/ed/sponsor/resources/creating-post-tests.pdf>

Standard E: Program Evaluation

Live (in-person or online)	Homestudy	Hybrid
Post-tests NOT required.	Post-tests REQUIRED. Must assess achieved learning for program components that are <u>not</u> live.	
If post-tests ARE used, must meet all requirements!	<ul style="list-style-type: none"> • 6-8 questions per credit hour; minimum of T-F questions. • Passing criterion of at least 75% (70% on tests with only 10 questions). • Questions of sufficient depth to determine level of learning achieved. • For programs that use essays to determine achieved learning, a grading grid/rubric must be provided. 	

Standard F: Standards for Awarding Credit



- Two important components: Ensuring attendance and determining appropriate credit length
- Live programming
 - Sign-in/sign out sheets; badges (in person only)
 - Embedding words/pictures
 - Log in data
- Homestudy / Hybrid programming
 - Embedding words/pictures
 - Log in data
 - Attestations/electronic signatures

Standard F:

Standards for Awarding Credit

Live programming or recorded webinars:

- 1 hour = 1 hour

Other Homestudy or Hybrid components

- Field Testing
- Use of established formulae
- This information should be clearly provided for all programs submitted in your application!

Standard G: Promotion and Advertising of Materials

- CE promotional materials must contain accurate and complete information for potential program participants.
- Sponsors must make clearly evident to all potential participants, prior to registration, any known commercial support, relationships reasonably construed as a conflict of interest, or identify that there is no conflict of interest or commercial support.
- When referring to their APA approval, sponsors must use the following statement uninterrupted on all material:
 - **“(Organization name) is approved by the American Psychological Association to sponsor continuing education for psychologists. (Organization name) maintains responsibility for this program and its content.”**

Summary: Comparison of Methods of Delivery

Live (in-person or online)	Homestudy (asynchronous: e.g., pre-recorded, books/articles)	Hybrid (combination)
CESA Application	Homestudy Application	CESA & Homestudy Supplemental Applications (hybrid programs include both live and non-live components, requiring both applications)
Post-tests optional; not required	Post-tests <u>required</u>	Post-tests may be required
CE credits awarded: 1 hour = 1 CE credit	1 hour = 1 CE for webinar/video. CEs for books/articles TBD by the sponsor, e.g., field testing of time to complete	Live components: 1 hour = 1 CE credit. Non-live components: CE TBD by the sponsor, e.g., field testing
Live sessions, either in person or online. Opportunity to interact in real-time with the instructor(s)	May be pre-recorded videos, or books/articles. No live interaction with the instructor	Combined live presentations (interaction with instructor) plus outside preparation or 'homework' such as assigned readings.

Active Learning Strategies



Adapted from an Active Learning Strategies document created by Yemisi Jones, Laura Werts, and Rebecca Kolb, with modifications by Greg J. Neimeyer

Case Discussion/Study

Breakout groups or Think/Pair/Share

Concept Mapping

Game-Based Learning (e.g., Kahoots)

Misconception/Preconception Checks

Quizzes/Polls

Introductory (or Midway) Questions

**Now that we CAN
(rather than MUST)
use online CE
Programs...**

**Why not broaden
your programming
options?**



- Choose presenters to expand your reach (e.g., different populations, treatment approaches, ethical considerations)
- Expand your target audience (and marketing) - to anyone across the country!
- Consider different (or multiple) approaches to content delivery, including:
- Expert Panel
- Breakout Groups



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Thank you!

We will now break into small groups for Q&A and Discussion.

Questions following the session?

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