

PRAISES AND PITFALLS

How to Write a Strong CE Application



ABOUT THE SESSION

In this introductory level session we will explore the components of quality continuing education (CE) applications. We will compare and contrast applications, highlighting how to create a strong application by providing examples of varying-quality mock responses to the standards sponsors are asked to address. Given the field's movement toward interprofessional healthcare, we will also provide suggestions for sponsors who engage in interdisciplinary programming.



LEARNING OBJECTIVES

- List at least 3 best practices in relation to developing a strong CE application.
- Describe 3 ways to clarify/enhance your cross-disciplinary offerings
- Write 2 recommendations to enhance the quality of your responses to diversity in your application.

INSTRUCTOR CREDENTIALS

Jennifer Taylor, Ph.D is an assistant professor at the University of Utah specializing in Rehabilitation Counseling and Counseling Psychology and a member of the Continuing Education Committee (CEC). Her program of research is an evidence-based approach to the empirical investigation of continuing education and professional development, lifelong learning, and professional competence. Dr. Taylor currently serves as the Chair of the CEC for 2017.



(Your Organization Name) is approved by the American Psychological Association to sponsor continuing education for psychologists. (Your Organization Name) maintains responsibility for this program and its content.

August 3, 2017 9:00 - 9:50 a.m.
1 CE credit awarded

This session is free of cost and includes a continental breakfast.

Walter E. Washington Convention Center • Washington, DC
Questions and requests for information • SEducation-CESAS@apa.org

There is no known commercial support for this program