

# PRAISES AND PITFALLS

## HOW TO WRITE A STRONG CE APPLICATION

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### ABOUT THE SESSION

In this introductory level session we will explore the components of quality continuing education (CE) applications. We will compare and contrast applications, highlighting how to create a strong application by providing examples of varying-quality mock responses to the standards sponsors are asked to address. Given the field's movement toward interprofessional healthcare, we will also provide suggestions for sponsors who engage in interdisciplinary programming.

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**AUGUST 3, 2017 9:00 - 9:50 A.M.**  
**1 CE CREDIT AWARDED**

for more information:  
202-336-5991 Option 1  
SEducation-CESAS@apa.org

(Your Organization Name) is approved by the American Psychological Association to sponsor continuing education for psychologists. (Your Organization Name) maintains responsibility for this program and its content.