



GUIDANCE FOR WRITING YOUR STATEMENT OF GOALS

The application requires a statement of goals for CE programs offered for psychologists that reflects the relevant [Principle outlined in Standard A](#). This resource is designed to clarify this requirement by providing examples of good practice and contrasting common pitfalls to help applicants/sponsors meet this criterion.

Do

Postdoctoral Content:

Clarify HOW your proposed continuing education programs build upon a completed doctoral program in psychology.

For example, explain why/how your CE programs reflect material that is not typically taught in doctoral-level training programs.

Psychology-Specific:

Focus the narrative on HOW your organization meets this criterion in relation to PSYCHOLOGY and PSYCHOLOGISTS, rather than other health professions/professionals.

Organization-Specific Examples:

Provide a narrative that fully addresses the Principle outlined in Standard A as it relates to your organization's programming.

Include examples as appropriate that articulate the type and nature of your CE offerings. Be specific.

Don't

Don't simply attest/affirm THAT your proposed continuing education programs build upon a completed doctoral program in psychology.

Also, don't highlight how you support needs of non-postdoctoral attendees (e.g., those of graduate students or other professionals who might also opt to attend).

Don't provide a response that broadly addresses other health professions/professionals who might attend your programming.

Don't omit a direct reference to psychology and psychologists.

Don't simply attest/affirm THAT your programs are directly relevant to psychologists.

Don't repeat/re-state the verbiage of the Principle outlined in Standard A.

Don't include extra information about your organization that does not address aspects of CE and Standard A (e.g., details that describe overarching goals of your organization rather than CE programming aspects).

Don't be vague about what your programming is intended to be and/or what topic area(s) you are covering.