

APA | Webinar

Supercharge Your Online Professional Presence

For Practitioners

Kyler Shumway, MA

July 27, 2018 | 1:00 PM – 2:00 PM ET

THE WEBINAR WILL BEGIN MOMENTARILY



AMERICAN
PSYCHOLOGICAL
ASSOCIATION

DISCLAIMER

- APA does not endorse any products or services. The views expressed in this presentation are those of the presenters and do not reflect the views or policies of the American Psychological Association.

*No CE credit will be offered for this webinar.

LOGISTICS

- You are on mute
- Download handouts at anytime
- Webinar recording after the session



HAVE A QUESTION?

- While you won't be able to talk during the webinar, please submit your questions for Kyler Shumway by using the "Questions" field located in the webinar control panel.



PRESENTER: Kyler Shumway, MA



- SEO Content Director for MarketingForTherapists.org
- Doctoral student at George Fox University
- Current intern with Baylor Scott & White Healthcare

Learning Objectives

1. Understand why your online presence matters
2. Learn how to establish an online presence
3. Recognize ethical issues and how to address them



Online Presence 101



Online Presence 101



Online Presence 101



Online Presence 101





[All](#) [News](#) [Images](#) [Videos](#) [Shopping](#) [More](#) [Settings](#) [Tools](#)

About 25,100 results (0.29 seconds)

Kyler Shumway's Official Website
kylershumway.com/ ▼
Kyler Shumway's Official Website. Home Page. Free Mental Health Tips and Advice.
[About Me](#) · [Mental Health Articles](#) · [Posts](#) · [Contact Me](#)

Kyler Shumway Bio - Duke University Blue Devils | Official Athletics ...
www.goduke.com/ViewArticle.dbml?DB_OEM_ID=4200&ATCLID... ▼
Honors: ACC Academic Honor Roll (2011-12). 2013-14: Primarily a shot put specialist during the indoor season...saw a season-best mark of 52-5.25 (15.98) in ...

Images for Kyler Shumway



→ [More images for Kyler Shumway](#) [Report images](#)

Kyler Shumway, MA, QMHP - Behavioral Health Consultant - Baylor ...
<https://www.linkedin.com/in/kylershumway>
View **Kyler Shumway, MA, QMHP'S** profile on LinkedIn, the world's largest professional community.
Kyler has 10 jobs listed on their profile. See the ...

Kyler Shumway (@KylerShumway) | Twitter
<https://twitter.com/kylershumway> ▼

AllNewsVideosImagesShoppingMore

SettingsTools

About 639,000 results (0.41 seconds)

Daniel Wendler

www.danielwendler.com/

I'm **Daniel Wendler**. I spoke at TEDx University of Arizona about my life with Asperger's, and I'm the author of ImproveYourSocialSkills.com.

Writing · Speaking · Contact · Adwords

Videos



18:06

My life with Asperger's:
Daniel Wendler at
TEDxUniversityofArizona

TEDx Talks
YouTube - Jun 18, 2013



11:46

Daniel Wendler Social
Skills Part I

Autism Live
YouTube - Jul 7, 2016



5:11

Daniel Wendler-
Improve Your Social
Skills.com

Hello World: with Miyah
YouTube - Feb 14, 2016

Daniel Wendler

Author

Books



Improve
Your Social
Skills
2014



Level Up
Your Social
Life: The...
2016



Clicking
with Clients:
O...
2016

Do you manage the online presence for Daniel Wendler?

Feedback



AMERICAN
PSYCHOLOGICAL
ASSOCIATION

Daniel Wendler's Writing

www.danielwendler.com/writing/

Collection of fiction, nonfiction and poetry by **Daniel Wendler**.

Improve Your Social Skills: Online Social Skills Guide

www.improveyoursocialskills.com/

About 1,100,000 results (0.48 seconds)

Mark R. McMinn | PsyD Faculty | George Fox University

<https://www.georgefox.edu/psyd/faculty/mcminn.html> ▼

Mark R. McMinn, PhD, ABPP. ... Mark McMinn received his undergraduate degree from Lewis and Clark College and a PhD in clinical psychology from Vanderbilt University. ... He returned to George Fox in 2006 and now serves as Professor and Director of Faith Integration in the Graduate School ...

Interview With Mark R. McMinn About "Spiritually Oriented ...

www.apa.org > Publications & Databases > APA Books ▼

A video interview with author Mark R. McMinn discussing his book Spiritually Oriented Interventions for Counseling and Psychotherapy, published by APA in ...

Videos



The Science of Virtue
by Mark McMinn

Baker Publishing Group
YouTube - Jul 24, 2017



Mark McMinn, Ph.D.
Interview-Integration of
Psychology & Theology

Dr. Ken Logan
YouTube - Sep 14, 2016



Dr. Mark McMinn |
Chapel | Spiritual Life

LeTourneau University - Apr 3, 2016

Mark McMinn

Author



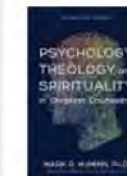
Born: June 19, 1958 (age 60 years)

Education: Vanderbilt University

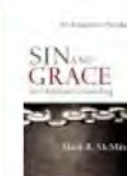
People also search for: Amy W. Dominguez, Everett Worthington, Timothy R. Phillips, Lisa Graham McMinn, Clark D. Campbell

Books

View 5+ more



Psychology,
Theology,
and Spirit...
1996



Sin and
Grace in
Christian...
2008



Integrative
Psychoth...
Toward a...
2007



Finding Our
Way Home
2005



The Science
of Virtue...
2017

Do you manage the online presence for Mark McMinn?

Feedback

Amazon.com: Mark R. McMinn: Books, Biography, Blog, Audiobooks ...

<https://www.amazon.com/Mark-R.-McMinn/e/B001JS7VTA> ▼

12 Results - Visit Amazon.com's Mark R. McMinn Page and shop for all Mark R. McMinn books. Check out pictures ... by Mark R. McMinn and Clark D. Campbell ...

Amazon.com: Mark R. McMinn: Books, Biography, Blog, Audiobooks ...

<https://www.amazon.com/Mark-R.-McMinn/e/B001JS7VTA> ▼

12 Results - Visit Amazon.com's Mark R. McMinn Page and shop for all Mark R. McMinn books. Check out pictures ... by Mark R. McMinn and Clark D. Campbell ...

Mark R. McMinn - InterVarsity Press

<https://www.ivpress.com/mark-r-mcminn> ▼

Mark R. McMinn (PhD, Vanderbilt University) is professor of psychology at George Fox University, where he serves as the director of faith integration in the ...

Mark R. McMinn - Barclay Press

www.barclaypressbookstore.com/McMinnMark.html ▼

Mark R. McMinn. I am a professor of psychology at George Fox University, where I teach and serve as the director of faith integration in the graduate department ...

Mark McMinn - IMDb

<https://www.imdb.com/name/nm5094686/> ▼

Mark McMinn, Actor: NEDball. Mark McMinn is an actor, known for NEDball (2012) and Jesus: The Teenage Years (2012).

What Brilliant Psychologists Like Me Are Learning... | Christianity Today

<https://www.christianitytoday.com/ct/2017/.../what-brilliant-psychologists-humility.ht...> ▼

Mark R. McMinn | June 21, 2017. What Brilliant Psychologists Like Me Are Learning About Humility. Image: Shutterstock. We all know we shouldn't text as we ...

Mark R. McMinn (Author of Psychology, Theology, and Spirituality in ...

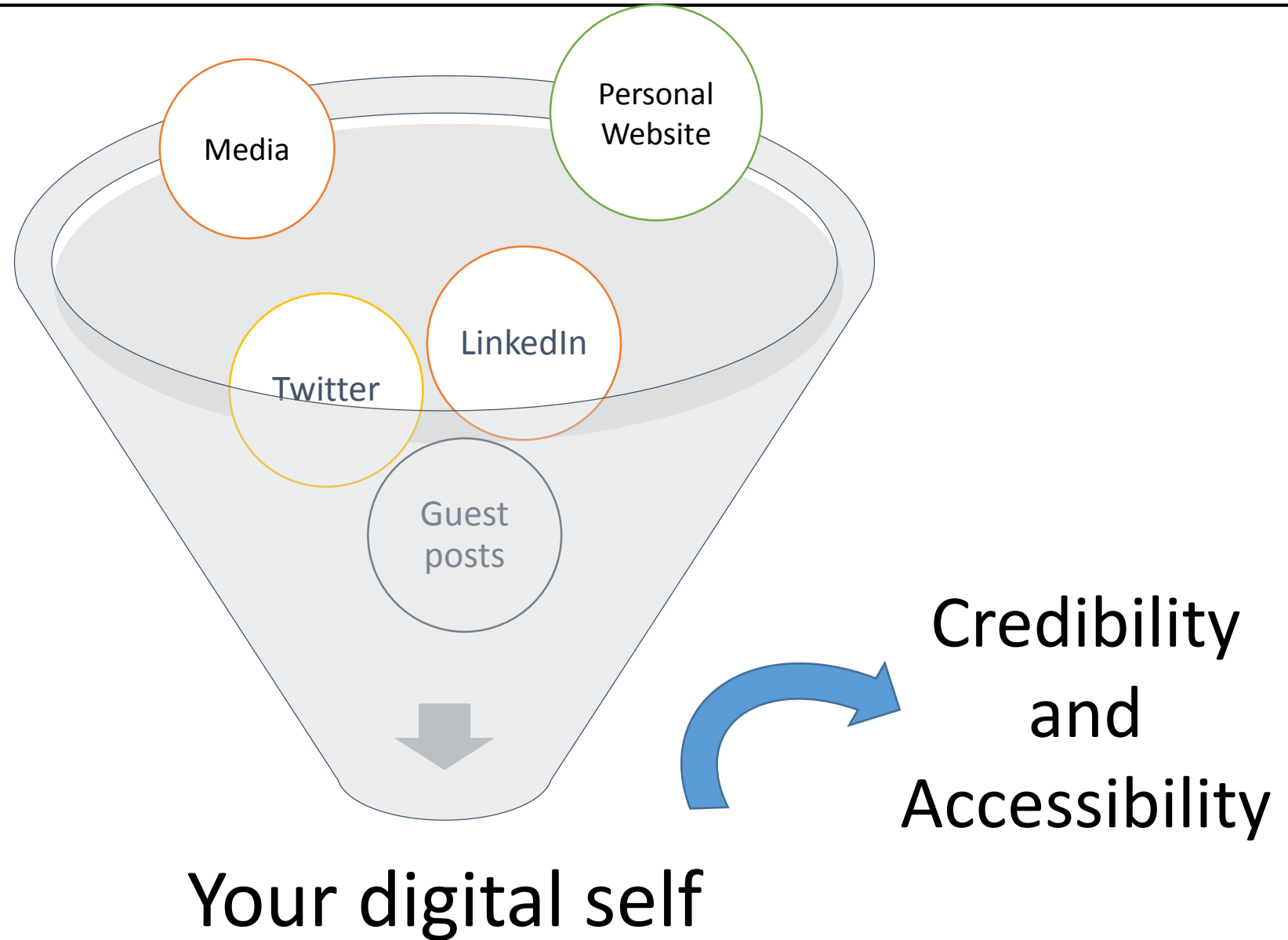
https://www.goodreads.com/author/show/87398.Mark_R_McMinn ▼

Mark R. McMinn is professor of psychology at George Fox University, where he teaches and serves as the director of faith integration in the Graduate Depa...

Mark McMinn - Founder, app Developer - 114 Consulting | LinkedIn

<https://www.linkedin.com/in/mark-mcminn-6352b220>

View Mark McMinn's profile on LinkedIn, the world's largest professional community. Mark has 3 jobs listed on their profile. See the complete profile on ...



How to Develop an Online Presence

1. The Basics

- Psychology Today
- LinkedIn
- Other Social Media

2. Next Steps

- Guest Posts
- Public Outreach

3. Supercharge

- Personal Website
- Publish Content



Your Online Presence: The Basics

The Basics: PsychologyToday.com

- Essential for private practice
- Client access
- Easy to set up and use

The Basics: LinkedIn

- A great place to start
- Three reasons to have a profile



The Basics: LinkedIn

The three most important features:

1. The Profile
2. Finding Groups and Networking
3. Paid features*

*organizations / employers

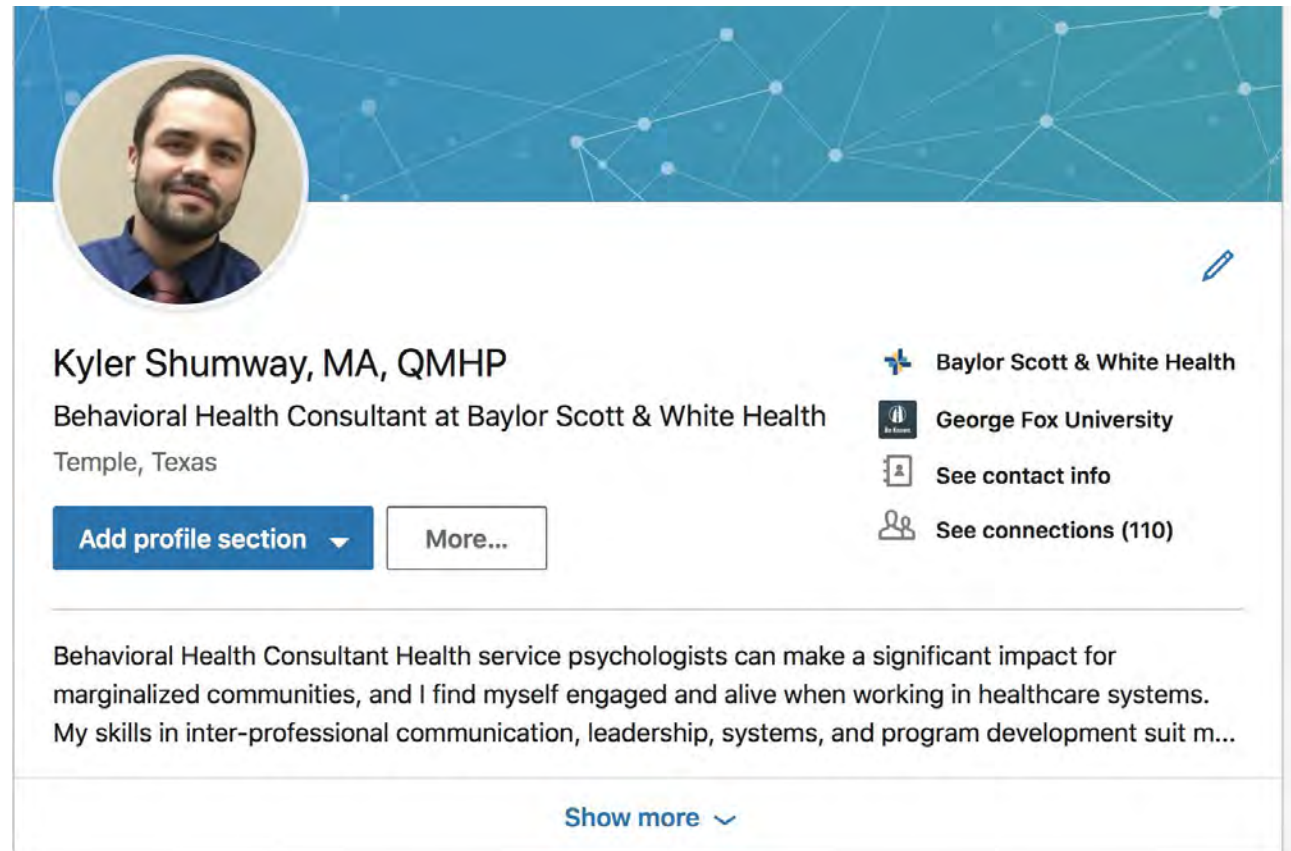


Your Sizzling Profile



First impressions matter!

- Headline
- Summary
- *Professional* Photo





Kyler Shumway, MA, QMHP

Behavioral Health Consultant at Baylor Scott & White Health

Temple, Texas



Baylor Scott & White Health



George Fox University



See contact info



See connections (110)

Add profile section ▼

More...

Behavioral Health Consultant Health service psychologists can make a significant impact for marginalized communities, and I find myself engaged and alive when working in healthcare systems. My skills in inter-professional communication, leadership, systems, and program development suit m...

Show more ▼



Kyler Shumway, MA, QMHP

Behavioral Health Consultant at Baylor Scott & White Health

Behavioral Health Consultant

Health service psychologists can make a significant impact for marginalized communities, and I find myself engaged and alive when working in healthcare systems. My skills in inter-professional communication, leadership, systems, and program development suit me well for work in integrated care.

Researcher

During my undergraduate studies at Duke University, I developed a thirst for research. Under the mentorship of outstanding psychologists at Duke and George Fox University, my studies have delved into neuroscience, performance, social isolation, and the effects of psychotherapy. If you have similar interests or opportunities for research, I am always looking to collaborate!

Public Speaker

I have been granted incredible opportunities in education and practice, and I want to share those experiences with the world. I have spoken to both lay audiences and professionals about social skills, the neuroscience of therapy, technology and practice, and more.

Interests

- Integrated Care Psychology
- Friendship and Belonging
- Leadership and Systems
- Autism
- Public Speaking



Kyler Shumway, MA, QMHP

Behavioral Health Consultant at Baylor Scott & White Health

Education



George Fox University

Doctor of Clinical Psychology (PsyD), Clinical Psychology, 3.98

2014 – 2019

Activities and Societies: Graduate Department of Clinical Psychology Student Government, Vice President Member at Large | Student Interest Group Coordinator | Co-founder of Professional Development Student Interest Group | Co-founder of Religion and Spirituality Student Interest Group | Cohort Weekly Newsletter Publisher

I am currently attending George Fox University's Graduate Department of Clinical Psychology. I will graduate with my doctorate in 2019 and begin my journey as a clinical psychologist.



Media (1)



Kyler Shumway's Official Website





Kyler Shumway, MA, QMHP

Behavioral Health Consultant at Baylor Scott & White Health

Experience



Behavioral Health Consultant

Baylor Scott & White Health

2018 – Present • less than a year



Marketing and Web Design

MarketingForTherapists.org

Nov 2015 – Present • 2 yrs 9 mos

Newberg, Oregon

I work part-time for MarketingForTherapists.org where we help therapists improve their online presence through AdWords marketing, SEO, and website consultation.

Media (1)





Kyler Shumway, MA, QMHP

Behavioral Health Consultant at Baylor Scott & White Health

Volunteer Experience



Student Outreach Counselor

Duke University's Peer4You

Aug 2012 – May 2014 • 1 yr 10 mos

Health

Peer4You is a student outreach online center at Duke University as a way for students to anonymously seek help for various life stressors. My role as a Counselor involved responding to emails and providing resources to students in need.



Volunteer Worker

Duke University Project BUILD

Aug 2010 – Aug 2010 • 1 mo

Social Services

Project BUILD is an orientation program for select new students at Duke University that incorporates a week of service projects for the city of Durham. Some of the projects we completed included repainting homes, serving at the Ronald McDonald House, preparing health kits for halfway houses, and constructing fences near the highway to prevent deer crossing.



Peer Mentor

George Fox University

Mar 2015 – Sep 2015 • 7 mos

Education





Kyler Shumway, MA, QMHP
Behavioral Health Consultant at Baylor Scott & White Health

Skills & Endorsements

Add a new skill

View 3 pending endorsements

Leadership · 7

 Endorsed by 2 of Kyler's colleagues at George Fox University

Work Ethic · 4

Prabhanjan Didwania and 3 connections have given endorsements for this skill

Organization Skills · 2

Jourdan Ellis and 1 connection have given endorsements for this skill

Show more

Accomplishments



12 Honors & Awards

Student Grant Award • Student Presentation Award - APA Division 17 • Student Distinction Award • All-ACC Academic Champion • Dean's List • Graduation with Distinction • All-ACC Academic Champion • Prairie High School Valedictorian • 1st Place Winner - Lewis and Clark State College Film Festival • College Athlete of the Year Award





Kyler Shumway, MA, QMHP

Behavioral Health Consultant at Baylor Scott & White Health

Accomplishments



12 Honors & Awards



Student Grant Award • Student Presentation Award - APA Division 17 • Student Distinction Award • All-ACC Academic Champion • Dean's List • Graduation with Distinction • All-ACC Academic Champion • Prairie High School Valedictorian • 1st Place Winner - Lewis and Clark State College Film Festival • Idaho Athlete of the Year Award...

12 Publications



4 Things Your Supervisee Wants to Hear From You • How to Communicate with Doctors as a Behavioral Health Professional • Political Therapy: When Your Client Talks Politics • Working with Suicidal Clients: 5 Things You Should Know • Surviving the Cogpocalypse: A Student Manual for Learning Cognitive Assessment • Your Guide to Organizing Life as a Behavioral Health Grad Student • Neuropsychology Lab Technical Manual • 6 Ways to Develop a Better Reputation in Grad School • WritingForTherapists.org • Use of Technology In Psychological Practice ...

9 Organizations



Love & Autism • George Fox University's Graduate Dept of Clinical Psychology Student Council • George Fox University's GDCP Neuropsychology Student Interest Group • George Fox University's GDCP Professional Development Student Interest Group • George Fox University's GDCP Religion and Spirituality Student Interest Group • Division 15 of the APA, Educational Psychology • Division 16 of the APA, School Psychology • Division 40 of the APA, Society for



Kyler Shumway, MA, QMHP

Behavioral Health Consultant at Baylor Scott & White Health

Manual for Learning Cognitive Assessment • Your Guide to Organizing Life as a Behavioral Health Grad Student • Neuropsychology Lab Technical Manual • 6 Ways to Develop a Better Reputation in Grad School • WritingForTherapists.org • Use of Technology In Psychological Practice ...

9 Organizations

Love & Autism • George Fox University's Graduate Dept of Clinical Psychology Student Council • George Fox University's GDCP Neuropsychology Student Interest Group • George Fox University's GDCP Professional Development Student Interest Group • George Fox University's GDCP Religion and Spirituality Student Interest Group • Division 15 of the APA, Educational Psychology • Division 16 of the APA, School Psychology • Division 40 of the APA, Society for Clinical Neuropsychology • American Psychological Association

5 Projects

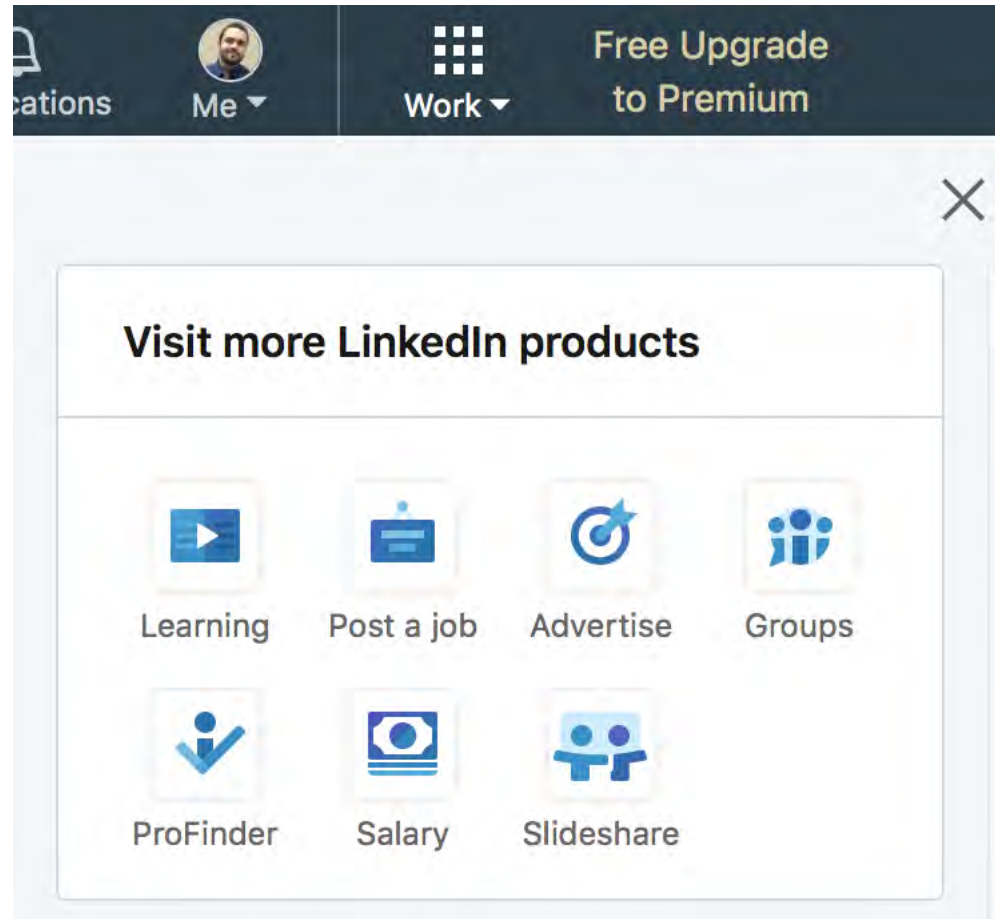
Guest Speaker - How Therapy Reduces Athletic Performance Anxiety • Paid Speaker - How To Be A Friend: Lessons Learned From Our Neurodiverse Friendship • Paid Speaker - You Belong • Guest Speaker - Is it ADHD? A Physician's Guide to Differential Diagnosis • Acceptance and Commitment Therapy and Health

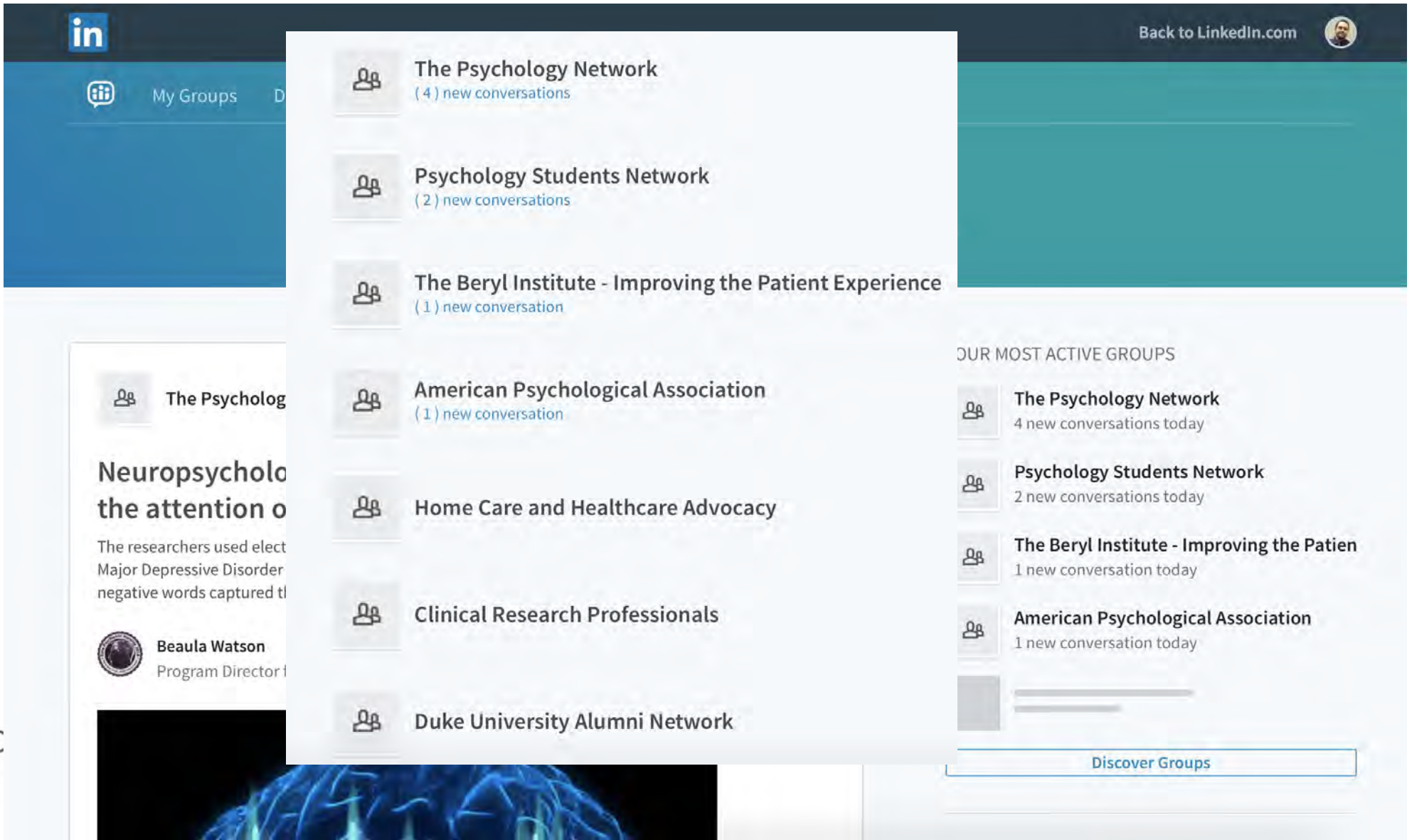
1 Certification

Advanced Leadership

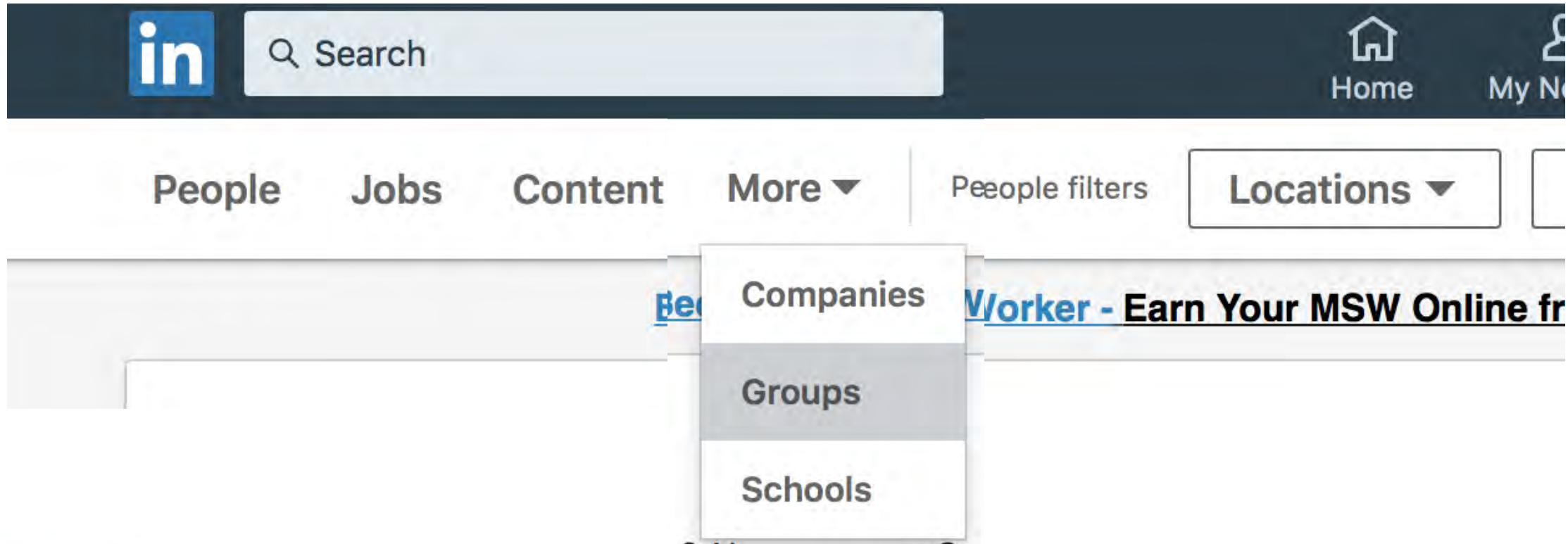
The screenshot displays the APA Work platform interface. At the top, a dark navigation bar contains icons for Home, My Network, Jobs, Messaging, Notifications, and a profile icon, followed by a 'Work' menu icon and a 'Free Upgrade to Premium' button. Below the navigation bar, a banner reads 'Become a Social Worker - Earn Your MSW Online from USC. No GRE Required'. The main content area features a post from 'The Gottman Institute' (TGI) with 22,007 followers, dated '2d'. The post includes a photo of a smiling couple holding a baby and the headline 'How New Parents Keep Their Love Alive and Well'. A large yellow arrow points from the 'Work' menu icon in the top navigation bar to a dark overlay box on the right. This overlay box contains the 'Work' menu icon (a 3x3 grid) and the word 'Work' with a downward-pointing triangle. Below the overlay, a job advertisement for 'MOTUS' is visible, featuring a profile picture of a man and the text 'Kyler, explore relevant opportunities with Motus Recruiting' and a 'Follow' button.

How to Find Groups in LinkedIn





How to Find Groups in LinkedIn



The screenshot shows the LinkedIn group page for the American Psychological Association. At the top, the navigation bar includes 'My Groups' and 'Discover'. A red circle highlights the search icon and 'Search' text in the top right. Below the navigation bar, the group header features a group icon, the name 'American Psychological Association', and '13,695 members'. A red circle highlights the settings gear icon and the 'Member' button. The main content area has a 'Start a conversation with your group' section with a text input field. Below this, the 'Conversations' tab is active, showing a post by Carol Pulley, a psychologist and owner at iTherapy.com. A red circle highlights this post. The post text reads: 'Starting a private mental health practice? Here's a great place to start! Have you checked out the business plan generator that the iTherapy team has been putting together? It's completely FREE to use! Take a look and let me know what you think? (Also - look for the marketing...'. To the right of the post, the 'ABOUT THIS GROUP' section describes the group as a professional community hosted by APA, the leading scientific and professional organization representing psychology in the United States. A red circle highlights the 'Group rules' link. Below this, the 'MEMBERS' section shows a row of member avatars and a red circle highlights the 'Invite others' button.

My Groups Discover

Search

 American Psychological Association
13,695 members

 [Member](#)

 Start a conversation with your group

Enter a conversation title

[Conversations](#) [Jobs](#)

 **Carol Pulley**
Psychologist and Owner at iTherapy.com

Starting a private mental health practice? Here's a great place to start!

Have you checked out the business plan generator that the iTherapy team has been putting together? It's completely FREE to use! Take a look and let me know what you think? (Also - look for the marketing...

ABOUT THIS GROUP

The American Psychological Association (APA) LinkedIn group is a professional community hosted by APA, the leading scientific and professional organization representing psychology in the United States. The purpose of this group is to foster professio... [Show more](#)

[Group rules](#)

MEMBERS 13,695 members



[Invite others](#)

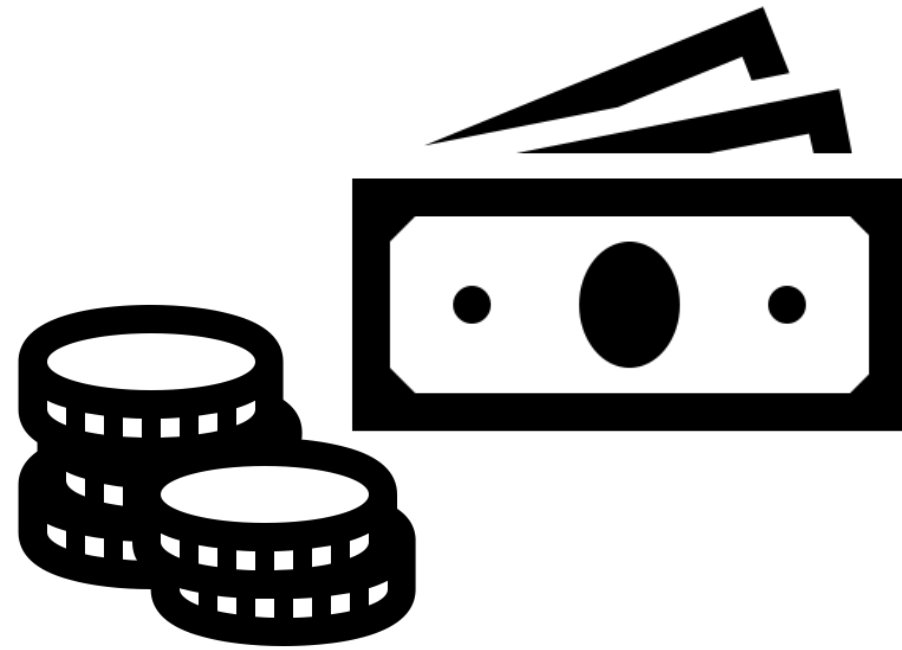
Networking Etiquette (Netiquette?)

Three guidelines:

1. Avoid spamming
2. Do not connect just to connect
3. Do not connect with clients

The Paid (Premium) Features

- InMail
- Advanced search features
- Advertisements



The Basics: LinkedIn

The three most important features:

1. The Profile
2. Finding Groups and Networking
3. Paid features



The Basics: Other Social Media



General ethical guidelines...

1. Separate profiles



2. Do not follow/connect/tweet at clients

3. Consult when needed

June 20, 2018

Health Data and Privacy in the Digital Era

Lawrence O. Gostin, JD¹; Sam F. Halabi, JD, MPhil^{2,3}; Kumanan Wilson, MD, MSc⁴

» [Author Affiliations](#) | [Article Information](#)

JAMA. Published online June 20, 2018. doi:10.1001/jama.2018.8374



In 2010, the social networking site Facebook launched a platform allowing private companies to request users' permission to **access** personal data. Few users were aware of the platform, which was integrated into Facebook's terms of service. In 2014, Cambridge Analytica, a UK-based political consulting firm, developed a data-harvesting app. That app prompted Facebook users to provide psychological profiles, including responses such as "I get upset easily" and "I have frequent mood-swings" as part of a "research project."¹

The Facebook platform allowed users to share their friends' data as well, enabling Cambridge Analytica to access tens of millions of personal profiles, identifying voters' political preferences. The controversy revealed risks to identifiable health data posed by social media and web services companies' practices. After the Cambridge Analytica controversy, Facebook suspended a project that aimed to link data about users'

The Basics: Other Social Media

Twitter

- The most professional option
- Brief, easy to maintain
- Least amount of self-disclosure



The Basics: Other Social Media

Instagram



- Not the most professional option
- Creative

The Basics: Other Social Media

Facebook

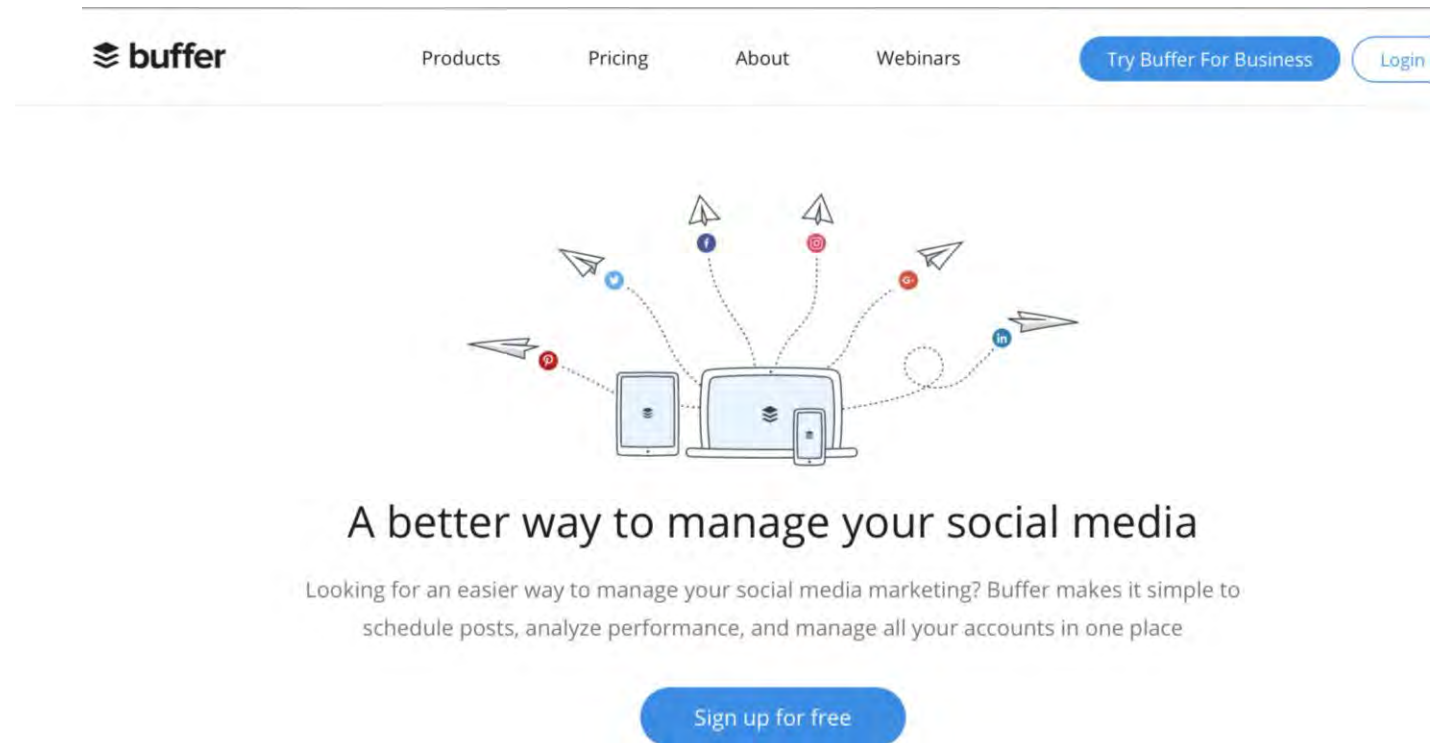


- Useful for organizations / practices
- Most flexible
- Highest maintenance

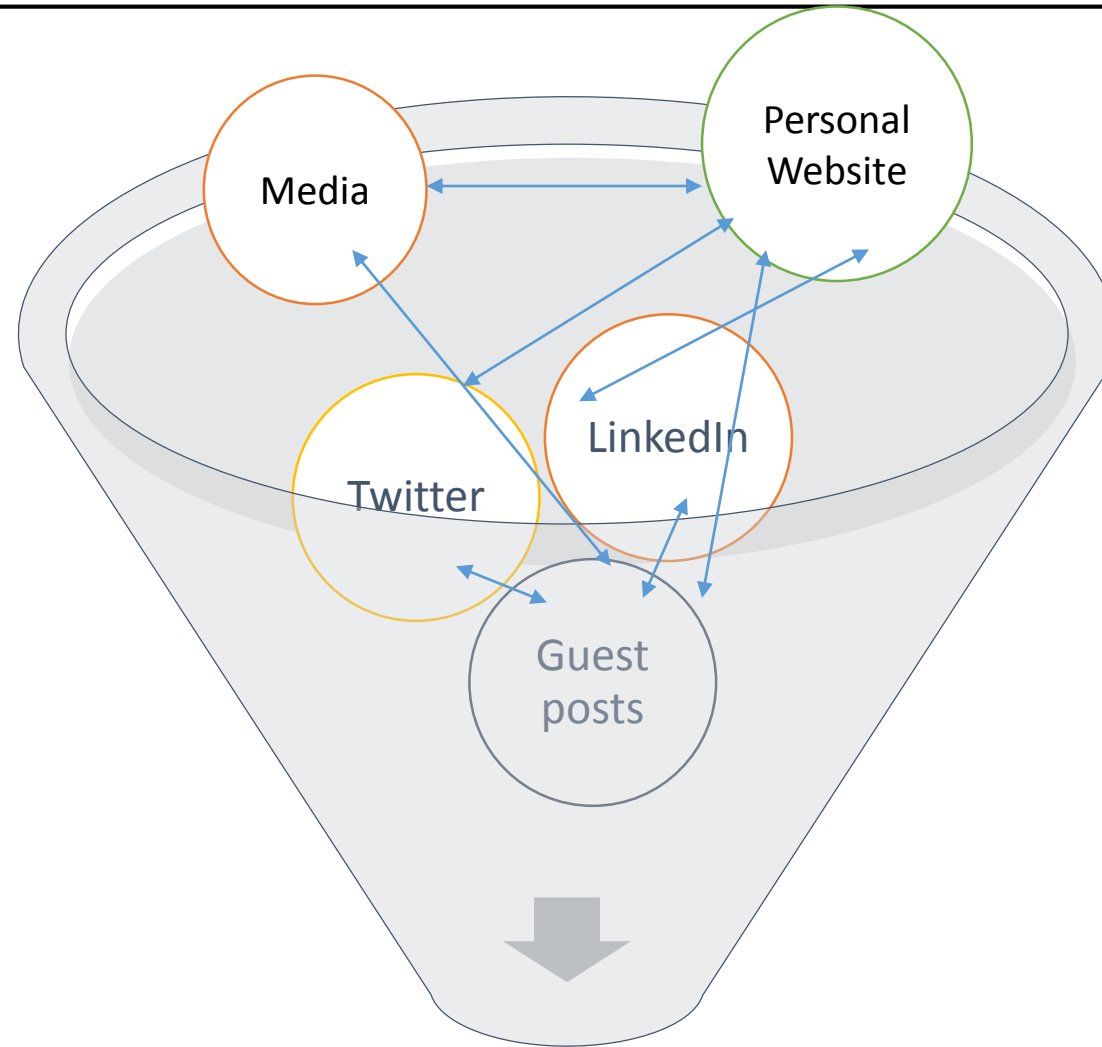
Awesome social media hack: Buffer



- One account
- The Queue
- Email alerts

A screenshot of the Buffer website. The header includes the Buffer logo, navigation links for 'Products', 'Pricing', 'About', and 'Webinars', and buttons for 'Try Buffer For Business' and 'Login'. The hero section features an illustration of a laptop and smartphone connected by dotted lines to various social media icons (Twitter, Facebook, Instagram, LinkedIn, etc.). Below the illustration, the text reads: 'A better way to manage your social media'. Further down, it says: 'Looking for an easier way to manage your social media marketing? Buffer makes it simple to schedule posts, analyze performance, and manage all your accounts in one place'. At the bottom right is a blue button that says 'Sign up for free'.

Your Online Presence: The Next Steps



Next Steps: Guest Posts

- Any publication on another website
- Great way to share and publish
- Additional profiles
- Backlinks

Next Steps: Guest Posts

A few places to try publishing:

- Time2Track
- Collaborative Family Healthcare Association
- Psych Central
- Psychology Today
- PickTheBrain.com

Next Steps: Public Outreach

- Share your skills with the community
- Get mentioned on other sites and newsfeeds
- Each event is an audition

Next Steps: Public Outreach

Audiences for outreach:

- Schools
- Churches
- Law enforcement
- Academia
- Community or cultural centers
- Hospitals

Your Online Presence: *Supercharge!*

Supercharge: Personal Website

- Central hub for your online presence
- Challenging to set up and maintain
- Unlimited creativity
- Marketing and advertisement

KYLER SHUMWAY'S OFFICIAL SITE

THE JOURNEY OF A RISING PSYCHOLOGIST

HOME

WHAT I DO

WHO I AM ▾

PROFESSIONAL WRITING TIPS ▾

CONTACT ME

Welcome to My Website!



Hello! My name is Kyler. Welcome to my humble website!

I am a student-psychologist at George Fox University's doctoral program of clinical psychology (PsyD).

This site is used to share a portion of what I have learned and some of my thoughts throughout my journey as a student psychologist – but it's basically my electronic business card!

I also made this site to learn more web design, SEO, and online publication. If you have questions about making your own website with little-to-no experience, let me know!

Use the menu above to contact me, learn about me, or read some of my work.



● ○ ○ ○ ○ ○ ○ ○

The Internship – Baylor Scott & White Healthcare

I made it! It has been quite the journey. To think I started out as an Idaho farm boy, left to North Carolina at Duke University [...]

CATEGORIES

Daniel Wendler

[Home](#) [Writing](#) [Speaking](#) [Social Skills](#) [Adwords](#) ⌵ [Contact](#)

I'm Dan.

I am good at some things.

For instance, I wrote an online [social skills guide](#), [three books](#), and [a poem about my bed](#).

I spoke at [TEDxUniversityofArizona](#) about my life with Asperger's. I do a lot of [other speaking](#) too, and I love connecting with new audiences.

I also help entrepreneurs market themselves online. I earned my stripes at an AdWords agency that served big businesses, but I became a freelance [AdWords consultant](#) so I could help the little guy instead. In addition to my freelance work, I wrote a [marketing guide for therapists](#) to make it easier for clinicians to grow their practice and serve more clients.

Oh, and I have a master's degree in clinical psychology and am working towards my doctorate. One day, I hope to be really good at walking alongside people as they heal, change, and grow.





[Launch Your Site](#) ∨

[Design Your Site](#) ∨

[Get New Clients](#) ∨

[About](#) ∨

[Contact](#)

It's easy to market yourself online as a therapist

Or at least, it should be.

That's why I launched *Marketing for Therapists*. Online marketing isn't rocket science. If you've made it through grad school and you've passed your licensing exam, you're smart enough to learn how to launch a website and attract new clients online.

How can I be so sure? Well, I know quite a bit about both marketing and therapy.

Work With Me!

The Therapist's Guide to
Online Marketing



Supercharge: Personal Website

How to set up your website:

- On your own
 - WebsiteSetup.org
- Hire a professional
 - Brightervision.com
 - Therapysites.com

Supercharge: Personal Website

Building a perfect website

- Write content that is SEO-friendly
 - Read more at KylerShumway.com
- Landing page
- Contact page

Supercharge: Publish Content

- Videos
- Podcasts
- Books and guides

About 1,100,000 results (0.48 seconds)

Mark R. McMinn | PsyD Faculty | George Fox University

<https://www.georgefox.edu/psyd/faculty/mcminn.html>

Mark R. McMinn, PhD, ABPP. ... Mark McMinn received his undergraduate degree from Lewis and Clark College and a PhD in clinical psychology from Vanderbilt University. ... He returned to George Fox in 2006 and now serves as Professor and Director of Faith Integration in the Graduate School ...

Interview With Mark R. McMinn About "Spiritually Oriented ...

www.apa.org > Publications & Databases > APA Books

A video interview with author Mark R. McMinn discussing his book Spiritually Oriented Interventions for Counseling and Psychotherapy, published by APA in ...

Videos



**The Science of Virtue
by Mark McMinn**

Baker Publishing Group
YouTube - Jul 24, 2017



**Mark McMinn, Ph.D.
Interview-Integration of
Psychology & Theology**

Dr. Ken Logan
YouTube - Sep 14, 2016



**Dr. Mark McMinn |
Chapel | Spiritual Life**

LeTourneau University - Apr 3, 2016

Mark McMinn
Author

Born: June 19, 1958 (age 60 years)
Education: Vanderbilt University
People also search for: Amy W. Dominguez, Everett Worthington, Timothy R. Phillips, Lisa Graham McMinn, Clark D. Campbell

Books
View 5+ more

Psychology, Theology, and Spirit...
1996

Sin and Grace in Christian...
2008

Integrative Psychoth...
Toward a...
2007

Finding Our
Way Home
2005

The Science
of Virtue
2017

Do you manage the online presence for Mark McMinn?

Feedback

Amazon.com: Mark R. McMinn: Books, Biography, Blog, Audiobooks ...

<https://www.amazon.com/Mark-R.-McMinn/e/B001JS7VTA>

12 Results - Visit Amazon.com's Mark R. McMinn Page and shop for all Mark R. McMinn books. Check out pictures ... by Mark R. McMinn and Clark D. Campbell ...

How to Develop an Online Presence

✓ The Basics

- Psychology Today
- LinkedIn
- Other Social Media

✓ Next Steps

- Guest Posts
- Public Outreach

✓ Supercharge

- Personal Website
- Publish Content



How to Develop an Online Presence

What we do in life echoes in eternity

QUESTIONS & ANSWERS

Special thank you to Dr. Rodger Bufford

RESOURCES

- www.MarketingForTherapists.org
- <http://www.usmc-mccs.org/articles/key-sections-of-your-linkedin-profile/>
- www.kylershumway.com

Final Thoughts

- Webinar recording will be emailed to you in 2 weeks time
- Handouts will be included with recording
- Take our survey immediately after the webinar has concluded
- More Supercharge Webinars are in the works!

APA | Webinar

Supercharge Your Online Professional Presence
For Practitioners

THANK YOU

For more webinars, visit psyciq.apa.org



AMERICAN
PSYCHOLOGICAL
ASSOCIATION