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Supercharge Your Presence: Website Accessibility and Inclusive Design Resource Guide  
Webinar, April 21, 2022

Inclusive Design and Inclusive Personas

* Kat Holmes, Mismatch: *How Inclusion Shapes Design*<https://www.amazon.com/Mismatch-Inclusion-Simplicity-Technology-Business/dp/0262038889/>
* Microsoft Inclusive Design  
  <https://www.microsoft.com/design/inclusive>

More information about accessibility

* Web accessibility perspective videos  
  <https://www.w3.org/WAI/perspective-videos/>
* Web Content Accessibility Guidelines (WCAG)  
  <https://www.w3.org/WAI/standards-guidelines/>
* More about writing alternative (ALT) text  
  <https://webaim.org/techniques/alttext/>
* Better link labels  
  <https://www.nngroup.com/articles/better-link-labels/>

Testing tools (general)

* WAVE website and links to Chrome plug-in  
  <https://wave.webaim.org>
* Siteimprove plug-in for Chrome  
  <https://chrome.google.com/webstore/detail/siteimprove-accessibility/efcfolpjihicnikpmhnmphjhhpiclljc>

Colors and color contrast

* Accessible colors:  
  <https://accessible-colors.com>
* WebAIM color contrast checker:  
  <https://webaim.org/resources/contrastchecker>
* Colorblindly plugin (Chrome)  
  <https://chrome.google.com/webstore/detail/colorblindly/floniaahmccleoclneebhhmnjgdfijgg>
* Funkify extension (free version has colors and other vision checkers)  
  chrome://extensions/?id=ojcijjdchelkddboickefhnbdpeajdjg

Color palettes

* Coolers (colors must be checked for accessibility)  
  <https://coolors.co/>
* Accessible colors  
  <https://accessiblepalette.com>

Image collections

* The Noun Project  
  <https://thenounproject.com>
* Openverse (previous Creative Commons search)  
  <https://wordpress.org/openverse/?referrer=creativecommons.org>
* Pexels  
  <https://www.pexels.com>

User testing

* Testing with people with disabilities  
  <https://knowbility.org/services/usability-testing>
* General user testing: TryMyUI  
  <https://trymyui.com>

Other training, webinars, and general resources:

* Digital Accessibility Foundations free online course  
  <https://www.w3.org/WAI/fundamentals/foundations-course/>
* Deque  
  <https://www.deque.com/accessible-design/>

The Americans with Disabilities Act (ADA) [website/portal](https://beta.ada.gov/)

Interested in helping APA improve its website user experience? Want to share feedback about the resources or webinar? Please reach out to Amy Pearson at [apearson@apa.org](mailto:apearson@apa.org)

Thank you!

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