

Fellowship Criteria

Division 46 Media Psychology

The division's requirement is that the individual has made an exceptional contribution to media psychology. Media psychology consists of, but is not limited to:

- o Representing psychology in media by writing for, appearing in, producing, directing and otherwise contributing to media products;
- o Conducting research, scholarship or administration on media portrayal of psychologists, psychology or mental and behavioral problems and topics or on the effects of such communications on people and society; and
- o Blending psychology and technology to improve communications in the use of media and education, learning and behavioral remediation.

Candidates are required to have made exceptional contributions to media psychology which exceed the standards of typical and acceptable performance in the field. Therefore, simply appearing in the media typically is not sufficient, because this is considered standard for media psychologists.

“Contribution” usually means “influence” that is extensive or unique, and references must comment upon such influence. It might consist of outstanding competence, professionalism, unquestioned ethics with respect to:

- o Promotion of health and welfare of people through the media
- o Sustained activity in the media over a long period of time
- o Command of an audience of unusual size or character
- o Activity or performance of very unique character
- o Exceptional influence in the public or profession
- o Prominent and influential scholarship in the area, and
- o Performance of another kind that involves the media which advances psychology and contributes to human welfare.