

Public Interest Directorate

**Applying Psychological Science,
Benefiting Society**

**Gwendolyn P. Keita, PhD
Executive Director**

Public Interest Mission

To apply the science and practice of psychology:

- to the fundamental problems of human welfare and social justice
- to the promotion of equitable and just treatment of all segments of society
- through education, training, and public policy

Office on Aging



- Family Caregiver Briefcase
- Elder Abuse & Neglect – In Search of Solutions
- *Assessment of Older Adults with Diminished Capacity* – handbooks for psychologists, lawyers, and policymakers

Office on AIDS



- 🧑‍🚒 Psychology and AIDS Exchange: *Addressing HIV/AIDS in Rural Communities*
- 🧑‍🚒 Cyber Mentors (with Office of Ethnic Minority Affairs): NIMH-funded mentorship program for social scientists conducting research in HIV/AIDS
- 🧑‍🚒 Office on AIDS Professional Development: Sequel to HOPE
- 🧑‍🚒 Social Media Outreach (National Youth HIV/AIDS Awareness Day, National HIV Testing Day)

Office on Children, Youth and Families



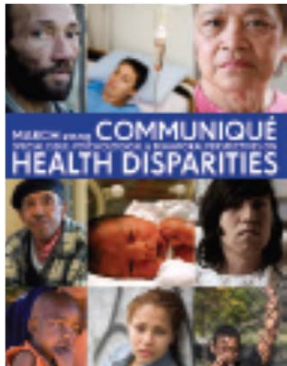
- Speak Up for Kids National Public Awareness Campaign
- 2nd National Children's Mental Health Summit
- *Undocumented Americans* Video
- Task Force on Violent Media

Office on Disability Issues in Psychology



- Disability Mentoring Program
- Guidelines for Assessment of and Intervention With Persons With Disabilities
- *Resource Guide for Psychology Graduate Students With Disabilities* (1st and 2nd editions)
- Students With Disabilities and Early Career Advisory Group
- DisABILITY Resources Toolbox (DART)

Office of Ethnic Minority Affairs



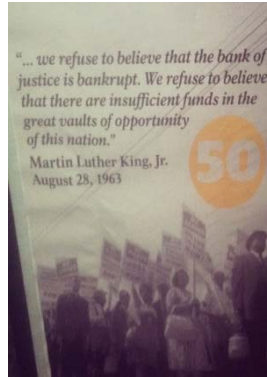
- Promoting Psychological Research and Training on Health Disparities (ProDIGS) Initiative
- CEMRRAT Implementation Grants Funds
- Ethnicity and Health in America Series
- Cyber Mentors Program

Lesbian, Gay, Bisexual, and Transgender Concerns Office



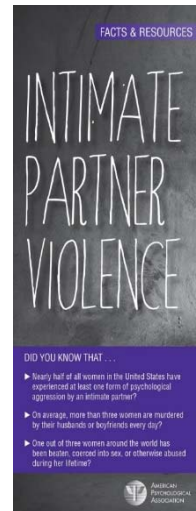
- Sexual Orientation Change Efforts: Policy & Practice
- International Network of Psychology Organizations for LGBTI Issues
- CDC Safe and Supportive Schools Cooperative Project

Office on Socioeconomic Status



- Stop Skipping Class Campaign
- Mother's Day *Resilience Booster: Parent Tip Tool* Campaign
- *Examining the Structural Determinants of Poverty*
- Guidelines for Psychological Practice with SES Disadvantaged Populations
- OSES Student Resource Guide
- Disentangling SES and Racial, Ethnic, Minority Status

Women's Programs Office



- APA Leadership Institute for Women in Psychology
- *Sexualization of Girls* Report & Tip Cards for girls and their parents (in English and Spanish)
- Report on *Trafficking of Women and Girls* (and annotated bibliography of empirical studies)
- "I am Psyched!" Inspiring Girls of Color with Psychology's Past and Present
- Consumer Brochures: Intimate Partner Violence (in English and Spanish) & Postpartum Depression (in English, Spanish, French and Chinese)

Minority Fellowship Program



- Mental Health and Substance Abuse Services fellowships for predoctoral and postdoctoral trainees
- Psychology Summer Institute for advanced doctoral students and junior psychologists
- Recovery to Practice

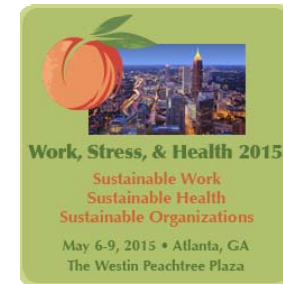
Violence Prevention Office



- ACT Raising Safe Kids Program
- Effective Providers for Child Victims of Violence and Trauma
- Trauma-Informed Care

Work, Stress, and Health Office

Co-sponsored by APA, NIOSH, & SOHP:



11th international conference: *Work, Stress, and Health 2015: Sustainable Work, Sustainable Health, Sustainable Organizations, May 6-9, 2015, Atlanta*

- Sustainability in the workplace
- 560 participants, 27 countries
- 25th anniversary of the first conference & introduction of “occupational health psychology” in the AP

12th international conference: *Work, Stress, and Health 2017: Contemporary Challenges and Opportunities, June 7-10, 2017, Minneapolis*

- Contemporary challenges and opportunities in the workplace

Health Disparities Initiative

- Pathways to Behavioral Health Equity: Addressing Disparities Experienced by Boys and Men of Color -- conference co-sponsored with SAMHSA
- Health Equity Ambassadors Program -- training and resources on health disparities and dissemination
- APA Best Practices Dissemination Network and Smoking App -- supported by a grant from AHRQ
- Health Disparities Working Groups: (1) Boys and Men and (2) Stress

Public Interest Government Relations Office



- Policy and advocacy initiatives focusing on issues including aging; children, youth, and families; individuals with disabilities; ethnic minority affairs; health disparities, health reform; HIV/AIDS; human rights; lesbian, gay, bisexual, and transgender concerns; socioeconomic status; violence prevention; and women
- APA Congressional Fellowship Program
- Public Interest Graduate Student Policy Internship
- APA Federal Action Network (FAN) -- Go to <http://cqrcengage.com/apapolicy/home>

Public Interest Executive Office

- APA Task Force on Re-envisioning the Multicultural Guidelines for the 21st Century
- Five Year Review of APA Policies/Resolutions Included in the Public Interest Section of the Council Policy Manual
- Annual Update to Public Interest Activities Included in the APA Diversity Implementation Plan
- Human Rights

Public Interest Communications

Connect with Us!

- *In the Public Interest* **Newsletter**: “opt in” at MyAPA
- *Psychology Benefits Society* **Blog**: psychologybenefits.org
- **Twitter** @APAPublicInt & @DrGwenPKeita
- **Pinterest** APAPublicInt
- **Instagram** APAPubInt
- **E-cards** – www.apa.org/pi/e-card