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Kudos provides a toolkit for increasing usage and impact of published research. Researchers use Kudos to explain work in plain language, and to manage and measure efforts to share it (by email, social media, academic networks and more).

Our aim is to encourage researchers to share their work online to help increase its readership among a broader audience.

How did you discover Kudos?

I believe I received an email invitation to join Kudos several years back.

Can you describe Kudos to other authors and academics who might not know about it?

Kudos makes it incredibly easy to track the impact and dissemination of your research projects. You can quickly see links to news articles your work has been featured in, who's tweeting about your work, and the altmetric score for your research papers.

What was your experience of using Kudos in terms of navigability, functionality and results?

I've found Kudos to be incredibly easy to use, and I find it energizing to see the ways in which my research has been disseminated through downloads across the world, news articles, and social media mentions. The data I find on Kudos has also helped me to more clearly articulate the impact of my work as I seek promotion in my professional role.

We encourage researchers to reach wider audiences by sharing their work online. Why do you think that is important for researchers to publicize their work?

For our work to have an impact, it's important that we seek to share our findings with not just other researchers, but the broader community as well. By communicating our findings to a wider audience, it is more likely that our evidence-based recommendations will actually be taken up by individuals and organizations alike.

Register and share today to build a global audience for your research

www.growkudos.com