



## Dr N. Zoe Hilton

**Forensic Psychiatry - University of Toronto, Canada**

Kudos provides a toolkit for increasing usage and impact of published research. Researchers use Kudos to explain work in plain language, and to manage and measure efforts to share it (by email, social media, academic networks and more).

Our aim is to encourage researchers to share their work online to help increase its readership among a broader audience.

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### **How did you discover Kudos?**

Emails from the publisher.

### **Can you describe Kudos to other authors and academics who might not know about it?**

It's a way to reach a broad audience who may be interested in your research using lay summaries of your publications.

### **What was your experience of using Kudos in terms of navigability, functionality and results?**

Easy to use and a good platform for communicating research in plain language, with links to the full paper. However, it is not very clear how much readership actually comes through Kudos.

### **We encourage researchers to reach wider audiences by sharing their work online. Why do you think that is important for researchers to publicize their work?**

For those of us working in applied research areas, the only way to have impact is to reach people who are working and making decisions in the field, who may be educated professionals but not likely to read the research journals.

Register and share today to build a global audience for your research

[www.growkudos.com](http://www.growkudos.com)