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Kudos provides a toolkit for increasing usage and impact of published research. Researchers use Kudos to explain work in plain language, and to manage and measure efforts to share it (by email, social media, academic networks and more).

Our aim is to encourage researchers to share their work online to help increase its readership among a broader audience.

How did you discover Kudos?

A link was sent to my email asking me to connect to Kudos.

Can you describe Kudos to other authors and academics who might not know about it?

Kudos is a platform that gives visibility to researchers' work, both published work and ongoing projects. Kudos also makes it possible to connect with potential research collaborators and end users of research outcome.

What was your experience of using Kudos in terms of navigability, functionality and results?

My experience using Kudos has been positive especially in terms of navigability, functionality and results. Using Kudos have given me the opportunity to benefit from a Webinar: Step-by-step: practical actions for research dissemination, communication and exploitation.

We encourage researchers to reach wider audiences by sharing their work online. Why do you think that is important for researchers to publicize their work?

It is important for researchers to publicize their work in order to reach wider audiences because it will create so many opportunities such as, potential collaborators, visibility for the researchers, and connecting the researchers with practitioners and end users of research outcomes.

Register and share today to build a global audience for your research

www.growkudos.com