

Stimulus Control of Behavior

Measurement of Stimulus Control

- Stimulus generalization gradients
- Stimulus generalization and stimulus discrimination
- Contrasting conceptions of stimulus generalization

Determinants of Stimulus Control: Sensory and Motivational Variables

- Sensory capacity
- Sensory orientation
- Stimulus intensity or salience
- Motivational factors

Determinants of Stimulus Control: Learning Factors

- Pavlovian and instrumental conditioning
- Stimulus discrimination training
- Multiple schedules of reinforcement

Determinants of the Precision of Stimulus Control

- Interdimensional versus intradimensional discriminations

Stimulus Equivalence Training