

Chapter 14

1. What is the relationship between learning and memory?
2. Why study memory mechanisms in nonhuman animals?
3. What are the fundamental features of the matching-to-sample procedure? How does the procedure ensure that responding is based on memory rather than an inadvertent cue?
4. What is the difference between working memory and reference memory?
5. What is the difference between prospective and retrospective memory?
6. How is identity matching to sample different from symbolic matching to sample?
7. Why is the phrase “memory failure” preferred in place of the term “forgetting”?
8. How does retroactive interference differ from proactive interference?
9. What is retrograde amnesia?
10. How do contemporary ideas about consolidation differ from traditional views?