PsycINFO News: The Back-to-School Training Issue

It’s the season of new beginnings. Brand new students just beginning their college adventure, more-seasoned students back in the traces, faculty, and librarians are all streaming in for the new academic year. What better time to talk a little bit about how APA can partner with you in the new school year. In this issue of the newsletter (actually a double issue), we’re going to provide an overview of the resources currently available to you from APA and see if we can recruit some of you to share your own success stories and challenges in research methods training for future issues of the newsletter.

Training Resources From APA

Most of you are familiar with the real estate on our website dedicated to you, the Librarian’s Resource Center. Training materials may be found in the PsycLIT® Search Help and Training Center.

In the Training Center, you’ll find information on the following areas from the PsycINFO® training team.
In addition, you’ll find links to other useful areas, like the APA Style Center and links to PsycINFO products on Social Media.

For this issue, it seems appropriate to pay particular attention to two areas you might find useful. First are the tutorials.

**Tutorials**

These brief platform-specific tutorials show how to use database features and give tips on building precise searches. We encourage you to link the tutorials to your library websites, LibGuides, course management software, and other resources that may help your students and researchers in their work.

For example, we have four playlists of tutorials focused on PsycTESTS® – one for each of the major vendor platforms. Each contains a set of videos that share the same content, but demonstrate the database on a different platform. They include tutorials on finding supporting documentation, information on fees and permissions associated with the tests, and how to find and download tests.

You can take a look at all of our playlists by visiting http://bit.ly/PsycINFOPlaylists

**Webinars**

In addition, please share with your staff and students that we offer free student webinars aimed at both new and more advanced researchers. We are always happy to provide individualized sessions for classes.

**Introductory Student Training** is designed for researchers relatively new to academic research in the behavioral sciences. It provides an overview of APA’s research databases and compares searches on academic databases to nonacademic databases. We cover evaluating the sources you find and results management. We currently have the following sessions scheduled (click to register):

- Register for Aug. 29, 1pm Eastern
- Register for Sept. 9, 2 pm Eastern
- Register for Sept. 23, 2 pm Eastern
- Register for Oct. 4, 3 pm Eastern
- Register for Oct. 22, 9 am Eastern
- Register for Nov. 12, 1 pm Eastern
- Register for Dec. 9, 11 am Eastern

Use the linked Time Zone Converter for your time; APA is located in Washington, DC.

**Advanced Student Training** is designed specifically for upper-level undergraduates, graduate students, and other experienced researchers interested in exploring the APA databases. It explores the value added fields such as Methodology, Tests and Measures, Grants and Sponsorship and details creative ways to use data in APA’s databases.

We currently have the following sessions scheduled (click to register):

- Register for Sept. 3, 2 pm Eastern
- Register for Sept. 16, 12 pm Eastern
- Register for Oct. 4, 4 pm Eastern
- Register for Oct. 16, 9 am Eastern
- Register for Nov. 12, 2:30 pm Eastern
- Register for Dec. 9, 1 pm Eastern

Use the linked Time Zone Converter for your time; APA is located in Washington, DC.

---

**Join us on Facebook**
**Follow us on Twitter**
[APA PsycNET YouTube Channel](http://youtube.com/psycnet)
[APA PsycINFO YouTube Channel](http://youtube.com/psycinfo)
[PsycCRITIQUES Blog](http://blogs.apa.org/psycrites)
[APA Databases Podcasts on iTunes](http://itunes.apple.com/us/podcast/apa-databases)

---

*continued on page 3*
Meet Stuart Moss, MLS, the 2013 Recipient of the APA Award for Excellence in Librarianship

We are pleased to introduce the winner of the 2013 APA Award for Excellence in Librarianship: Stuart Moss, Library Director at the Nathan S. Kline Institute for Psychiatric Research (NKI). During his years at NKI—through budget crunches and staffing and leadership changes—he’s wowed his colleagues, staff at neighboring Rockland Psychiatric Center, members of the community, and librarians with whom he’s worked on the Southeastern New York Library Resources Council (SENYLRC) and the Association of Mental Health Librarians (AMHL).

Stuart has been at NKI since emerging from Rutgers as a freshly minted librarian in 1995. The early days were a bit of a culture shock. He arrived with little practical experience in medical libraries to find himself in sole charge of a small and older paraprofessional staff in a somewhat secluded location on the grounds of Rockland Psychiatric Center in Orangeburg, NY. In response to that initial isolation and as he carved out his place at NKI, he made one of his important first discoveries. Networking is critical. Within months, he’d begun to establish his now long-term and important relationships with fellow librarians at AMHL and SENYLRC.

And with a little time, Stuart became integral to NKI and its various communities, gradually discovering just how well suited he was to this job. NKI itself, Stuart notes, “occupies a unique space at the intersection of state-funded public mental health, academic research, and clinical care. Likewise, the NKI library is truly a ‘special’ library—not exactly a hospital library or an academic library, but with elements of both.” With a national and international reputation for contributions to psychiatric research, it employs about 350 scientists and support staff. Stuart thus assists patrons with a fascinating range of research needs, covering state-of-the-art topics in health services, neuroscience, best treatments for schizophrenia and other severe mental illness, to name just a few. That range of research plays to two of Stuart’s most notable traits—his ongoing interest in and curiosity about the subjects he deals with and a simple but rare skill. “One of the things I do well,” he notes, “is I pay close attention.”

continued on page 4
Meet Stuart Moss, MLS
—continued from page 3

He must indeed. Stuart was nominated by several of the researchers he serves. Among the wealth of plaudits, he is described as having “an uncanny ability to anticipate the needs of library users and keep them up-to-date with relevant information.” Another called him “a nexus for the research that is done at NKI” and credited him with transforming an “outdated, poorly organized library ... into a modern library that provides an array of electronic services.”

Stuart has been at the helm during trying budgetary times, doing ever more with fewer resources and less staff. Through it all, he has been, according to another of his nominations, “a staunch and effective advocate for library service in support of the scientific endeavor.” His career has also coincided almost exactly with the advent of the Internet. He— and NKI with him—have changed apace. His aim “has been to adapt to the changing times—flexibly, creatively, and persistently—so as to provide the best information services possible with the resources at hand.” His nomination suggests he has managed superbly.

We could go on. He has served as a leader within professional organizations, published, developed a Family Resource Center for families in the surrounding community affected by mental illness and brain diseases, and researched and responded to inquiries from many outside of NKI. Since 2010 he has been a Research Assistant Professor in the New York University School of Medicine, Department of Child and Adolescent Psychiatry. Somehow he even finds time to play a little poker and tennis and to raise a family.

“Serendipity,” says Stuart, brought me to NKI. “This setting has proven to be an excellent fit for my interests and skills.” The communities he works with are in total agreement.

New from APA: APA Handbook of Multicultural Psychology

With the release of our newest handbook in July, the APA Handbooks in Psychology series now offers access to overviews and in-depth analyses in 10 different sub-fields in psychology – with more to come. Our newest addition, the APA Handbook of Multicultural Psychology, includes chapters on teaching in this area, and guiding principles to advance the field. There are also sections addressing ethnic and racial identity, immigrants and refugees, the criminal justice system, and more. As is the case for all of the works in this series, institutions can choose from print or electronic access via the APA PsycNET platform – or both! For more information on this and other handbooks, visit http://www.apa.org/pubs/books/institutions/handbooks.aspx
Top Ten Training Tutorials

In the last year, we’ve been working hard to update our existing video tutorials, and add a variety of new tutorials. As this is written, to date we’ve added 21 new tutorials, and there are several more in the pipeline.

We keep an eye on the statistics that YouTube provides, as it’s a good indication to us of what types of things viewers are finding useful. Here are the top ten videos, by number of views, for the first six months of 2013 (we’ve also provided total number of views for each video):

10. Citing PsycTESTS in APA Style – 253 views (lifetime: 2,228)
8. How (and Why) to use the APA Thesaurus When Searching PsycINFO via EBSCOhost – 279 views (lifetime: 551)
7. Format a Citation in APA Style using EBSCOhost – 289 views (lifetime: 1,673)
6. Sample PsycINFO Search on OvidSP – 300 views (lifetime: 330)
5. Sample PsycINFO Search on APA PsycNET – 320 views (lifetime: 373)
4. Sample PsycINFO Search on EBSCOhost – 424 views (lifetime: 565)
3. PsycINFO on EBSCOhost: In Search of Tests and Measures – 595 views (lifetime: 4,335)
2. Using the Methodology Limiter in PsycINFO on OvidSP – 703 views (lifetime: 706)

And the number one video, by a factor of 10 as compared to the second place tutorial:

1. How to Find DOIs in APA PsycINFO – 7,743 views (lifetime: 35,618)

Almost 95% of the views for that last video come from the APA Style website, but all of the rest are coming from institutional domains and libguides.com.

It’s interesting for us to look at these numbers (which we do monthly). Here, we can also see that the sample search videos are popular. Comparing the views for the first six months of 2013 to the lifetime views of each video also shows us that the top ten list is a mix of newer and older videos.

We can look at a variety of other analytics for these videos, including the average view duration. There’s a pretty wide range, here. For our top-rated video, on average people are watching just over 50% of the tutorial. But viewers are watching 99.6% of “How to Find Literature Reviews with APA PsycNET,” which means they’re probably watching all of the content, and clicking away at the wrap-up.

We hope you find these videos useful, both for keeping your own skills sharp and for sharing with students and faculty. Please feel free to link or embed them at will! If you have ideas for topics we haven’t covered, we’re all ears. Drop a line to psycinfo@apa.org and let us know what you’d like to see.

Top Ten Training Tutorial Links

Video Tutorials on the APA Website
PsycINFO YouTube Channel
www.youtube.com/psycinfo
PsycINFO YouTube Playlists
Top Ten Videos Playlist
Customized Webinar Training – What You Need, When You Need It

Those of you who have been working with APA’s databases for a while know all about our webinars. We talk them up quite a lot, and we’ve plugged them several other times in this issue alone. As noted in the introduction to this issue, we offer a standard set of webinars throughout the year. For librarians, we offer a session for PsycINFO, and one for PsycTESTS. But what you might not have thought about was requesting something more specific, developed just for your institution.

Do you need a refresher on PsycBOOKS®, or want to train some new staff and interns on the APA products you currently subscribe to? Is your library’s instruction program growing faster than your ability to fill instruction requests? Have a professor requesting an online training, but not sure where to start?

Our training specialists can work closely with you to develop a session covering exactly what you need, performing search demonstrations on the platform your institution uses. Here are a few of the custom webinars we’ve put together in the last year or so:

- A combined introduction to PsycTESTS and PsycTHERAPY®
- A comprehensive review of all of APA’s databases and electronic products
- A look at finding information about tests and measures in APA databases

To talk to a trainer about developing a customized session, drop a line to psycinfowebinars@apa.org or give us a ring at 800-374-2722.

In Search of: Training Materials for the APA Databases

This video provides an overview of the training and support materials for the APA Databases. Learn more about search guides and handouts, webinar training, and more. All of the material covered in this tutorial can be accessed from our Search Help and Training Center, a part of the Librarian’s Resource Center. Visit the Librarian’s Resource Center at www.apa.org/librarians

View the tutorial at http://www.youtube.com/watch?v=SQDzk4JS1y0

New from APA: Journals, Journals, Journals

Staff in our Journals department have been working hard to make PsycARTICLES® even better this year. We’ve already added several new journals to the database, and there are plenty more in the pipeline for the next several months. Most recently, we released special promotional issues of several new titles - Qualitative Psychology, Spirituality in Clinical Practice, Psychology of Consciousness, Decision, and Psychology of Sexual Orientation and Gender Diversity. Browse them in your PsycARTICLES subscription, or find more information on any APA Journal by visiting http://www.apa.org/pubs/journals/index.aspx