2007 BOARD OF DIRECTORS

ON THE COVER
APA MEMBERS SERVING THE DISCIPLINE LEFT: Beverly Daniel Tatum, PhD, President of Spelman College, is among a number of psychologist leaders in higher education. (Photo courtesy of Spelman College) MIDDLE: High school teacher Amy C. Fineburg teaches psychology at Spain Park High School in Hoover, AL. Interest in psychology has surged in recent years; in 2007, over 116,000 students took the AP Psychology exam, making psychology one of the fastest growing AP courses in the United States. (Photo copyright © 2007 by Dennis Keim) RIGHT: Neuropsychologist Jeffrey T. Barth, PhD (left), and Clinical Psychologist Don Niidfer, PhD, work with veterans and service members with traumatic brain injuries at Lakeview Virginia Neurocare, a group home in Charlottesville, VA, where these patients live and rehabilitate before rejoining their communities. (Photo copyright © 2007 by Stephanie Gross)

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APA Editorial and Design Services: Deborah C. Farrell, Editor; Michelle F. Fox, Designer
It is a distinct privilege to report on the activities of your association. I encourage you to read this report and take advantage of all that APA has to offer. From ensuring quality and opportunity in psychology education and training, to securing research funding, to disseminating psychology’s scholarship and helping practitioners deliver effective psychological services in today’s marketplace, APA strives to be of service to its members and the public. Your membership is an important part of the national and international voice of psychology. Our goal is to provide you with information, tools, and a connection to your colleagues that will be valuable during your psychology education and throughout your professional career.

This 2007 report of APAs activities is designed to keep you up to date on APA’s priorities, ongoing activities, financial outlook, and special events. I’d like to bring your attention to a few of the year’s highlights. During 2007 we continued to host three highly successful leadership conferences that brought together scientists, practitioners, and educators, respectively, to discuss pressing issues and meet with federal legislators to advocate for legislation important to psychology. Also on the advocacy front, 2007 included a milestone win for psychology and the public we serve when the Senate passed the Mental Health Parity Act of 2007, something that APA and its members have actively worked for. Please see the reports of the individual central office directorates for more information on APA’s numerous advocacy and public service projects.

Also in 2007, we took a number of steps in the central office to help the association make better use of technology. We hired a CIO (Chief Information Officer), Dr. Tony Habash, and began an ambitious rebuild of our Web site (see Dr. Habash’s report on page 320 for more information on how APA is using technology to better meet your needs via the Web, at convention, and through APA’s electronic journals and databases).

APA continues to be on solid ground financially. We ended the year with a surplus of almost $700,000 and will continue to spend prudently to ensure surplus annual budgets. Our office buildings in Washington, DC, not only serve as a home base for our staff but also return strong profits that support APA’s annual operating budget as well as its long-term financial stability (see the 2007 APA Treasurer’s Report beginning on page 326 for more information on APAs annual budget and investment portfolio).

In closing, I want to thank you for your continued commitment to our association and to the discipline we share. I am in the fortunate position of having a 360° view of the psychology community. From here, psychology’s contributions to the improvement of society and the lives of individuals are very clear. Thank you for the contributions you make in your communities on behalf of psychology. I firmly believe that together we make a difference.
The Education Directorate’s mission is to advance the science and practice of psychology for the benefit of the public through educational institutions, programs, and initiatives. The directorate advances education and training in psychology and the application of psychology to education and training as well as education advocacy.

One of the principal aims of the Board of Scientific Affairs and the Science Directorate is to serve the needs of the science constituency through programs and activities that directly or indirectly benefit the members of APA and the discipline of psychology.

The Practice Directorate engages in a wide array of initiatives that support practicing psychologists and consumers of psychological services. The directorate pursues activities for both APA and the APA Practice Organization, a companion organization created in 2001 to enable greater professional advocacy on behalf of licensed APA members.

The Public Interest Directorate applies the science and practice of psychology to the fundamental problems of human welfare and social justice. The directorate promotes the equitable and just treatment of all segments of society through education, training, and public policy.

The Office of Public and Member Communications manages APA’s outreach to the news media and creates activities and materials that educate the public about the value of psychological research, findings, and interventions. The office also communicates with members and potential members about the value of belonging to APA.
## Publications & Databases

Gary R. VandenBos, PhD, Executive Director

The APA Office of Publications and Databases disseminates knowledge through journals, books, abstract services, databases, and the APA PsycNET site, ensuring continued access to essential scientific information on psychological theory, empirical research, and clinical practice for APA members and the public.

## Governance Affairs

Judy A. Strassburger, Executive Director

The Governance Affairs Office supports APA’s governing groups—Council of Representatives, Board of Directors, divisions, and boards and committees—through the consolidated meetings. The office also serves these groups and the membership by managing elections, the convention, presidential initiatives, and the Travel Office.

## Executive Office

L. Michael Honaker, PhD, Deputy CEO, Executive Director for Staff Initiatives

The Executive Office is responsible for the overall management of APA’s central office, including the organization of administrative and operational activities and the creation of fiscal, managerial, and staff systems that support APA’s governance and advocacy functions. The office also coordinates APA’s involvement with the federal sector and state, national, and international organizations.

## Office of General Counsel

Nathalie Gilfoyle, Esq., General Counsel

The Office of General Counsel advises the Council of Representatives, the Board of Directors, and all other APA governance bodies on issues that have legal implications, including legal risk management. The office also coordinates APA’s work at the intersection of psychology and law, including joint projects with the American Bar Association and filing amicus curiae briefs presenting psychological knowledge to the courts.

## Information Technology Systems

Tony F. Habash, DSc, Executive Director and Chief Information Officer

The goals of ITS are to enhance member value, achieve APA strategic priorities, enable APA’s publishing processes and products, and efficiently accomplish operational objectives. These goals are achieved through a governance model based on close collaboration between ITS and all units within APA.

## Finance & Administration

Jack McKay, CFO and Vice President of Finance

Finance and Administration’s mission is to support the overall needs of the association and to oversee its financial operations. The office is responsible for Financial and Administrative Services, Human Resources, and Real Estate/Property Management and also serves as liaison to the Finance Committee and its Audit and Investment subcommittees.
The Education Directorate’s mission is to advance the education and training of psychologists, the teaching of psychology, and the application of psychology to education.

**EDUCATION LEADERSHIP CONFERENCE**

The 2007 Education Leadership Conference, “Sharing Psychology: Its Role in Education for Other Professions,” is a strong example of the Education Directorate’s continuing leadership in defining the role of psychology in liberal arts education and in the education of other professions. Attendees at this event also participated in advocacy training, after which they lobbied on Capitol Hill in support of APA’s recommendations for the Substance Abuse and Mental Health Services Administration reauthorization, including the Campus Suicide Prevention Program and mental health workforce development initiatives.

The 2007 ELC, “Sharing Psychology: Its Role in Education for Other Professions,” is a strong example of the Education Directorate’s continuing leadership in defining the role of psychology in liberal arts education and in the education of other professions.

**ADVOCACY AND GOVERNMENT RELATIONS**

The Education Directorate has an active advocacy agenda. The APA Education Government Relations Office works toward expanded federal support of psychology education and training through appropriation of funds for the Graduate Psychology Education (GPE) Program and the Department of Defense’s Center for Deployment Psychology (CDP). The GPE program is a competitive grant process open to APA-accredited doctoral, internship, and postdoctoral programs to support training in mental and behavioral health services to underserved populations. The CDP offers training opportunities for psychologists and other health professionals in matters related to the deployment of military personnel.

Another means of advocacy is through the Education Advocacy Trust (EdAT), a legal structure within APA’s companion organization, the APA Practice Organization—a 501(c)(6) tax status organization. EdAT promotes the mutual professional interests of psychologists in advancing education in psychology and psychology’s role in other areas of education.

**QUALITY ASSURANCE IN EDUCATION AND TRAINING**

APA provides important quality assurance activities in the areas of continuing education and professional education and training. There are currently 788 APA-approved sponsors of continuing education and 896 APA-accredited programs in professional psychology (373 doctoral programs, 474 internship programs, and 49 postdoctoral residency programs). The Committee on Accreditation, which is in the process of transitioning to a new 32-member Commission on Accreditation in 2008, will convene an Accreditation Assembly to allow commission members to receive regular input from interested parties and to provide opportunities for recruitment, training, and involvement of site visitors.
ENHANCING EDUCATION IN PSYCHOLOGY

The Education Directorate is continually engaged in enhancing education in psychology. Planning is under way for the National Conference on Undergraduate Education in Psychology, the first such event in over 15 years, which APA will host at the University of Puget Sound in June 2008. This conference will examine new opportunities and challenges for education in psychology and address plans for the future.

An important resource for the teaching of psychology is the APA Online Psychology Laboratory (OPL), supported through a grant from the National Science Foundation. OPL provides interactive Web-based experiments, a cumulative data archive, and pedagogical materials. In 2007, it had 280,036 page views.

Numerous efforts to advance the teaching of psychology were completed in 2007, including the publication of the secondary school unit lesson plans and support throughout the year for teaching workshops. An intensive workshop for high school teachers was conducted at Clark University with funding from the American Psychological Foundation’s Lee Gurel Fund. In addition, a pilot institute was held for high school psychology teachers at the University of Wisconsin—Green Bay.

The directorate is also involved in efforts to explore teaching/training in psychopharmacology for psychologists. The Education and Practice directorates worked with a joint task force to review the APA psychopharmacology curricula and related policies. The task force’s revisions of the Recommended Postdoctoral Education and Training Program in Psychopharmacology for Prescriptive Authority and related model legislation were approved, in principle, by the APA Council of Representatives in August 2007.

An area of concern regarding psychology education is the continuing imbalance between the number of psychology graduate students seeking internships and the number of positions available. APA’s Board of Educational Affairs encourages a coordinated effort across APA and among psychology’s education and training organizations to address this critical issue.

BRINGING PSYCHOLOGY TO TEACHING AND LEARNING

The Education Directorate is committed to enhancing the quality of teaching and learning outcomes at all levels of education and training. Pilot testing has begun for a Web-based K–12 teachers’ resource addressing applications of psychological science to teaching and learning. This site will provide professional development modules targeting motivation, development, assessment, behavior management, social psychology, and learning and instruction.

Another way in which the directorate works to enhance teaching and learning is through the Catalyst project, developed by APA’s Center for Gifted Education Policy and sponsored by the Camille and Henry Dreyfus Foundation. The year-long mentoring program convened for a summit in 2007 at Williams College, where talented students in chemistry were mentored by renowned experts in the field.
The Science Directorate continues to expand its programs in support of psychological science, its applications, and its workforce.

Supporting Careers in Science

The Science Directorate sponsors several programs that nurture both new and established scientists. In 2007, this included two programs that helped prepare undergraduate students for graduate study: the APA Summer Science Institute and the APA Advanced Statistical Training in Psychology program. Another program—the APA Advanced Training Institutes—is meant for advanced graduate students and faculty and provides hands-on training in new technologies and methodologies.

The APA Science Student Council (SSC) is an exceptional leadership development opportunity for science-oriented graduate students. Nine students advance an agenda designed to support the interests and needs of their fellow graduate students. Among the activities of the SSC are organizing APA convention programs that present practical information (e.g., finding research funding) and sponsoring the prestigious Early Researcher Award, which is given to three students for their outstanding predoctoral research.

Although some graduate students feel well prepared to enter the job market following graduation, many find the job-hunting experience daunting. The directorate’s Academic Career Workshops, held annually at a variety of regional and specialty psychology meetings, provide practical information to students to make the job search more familiar.

Supporting Science

Psychological scientists find that the Science Directorate welcomes their concerns about the future of the discipline. The Research Ethics Office, working with both the Committee on Animal Research and Ethics and the ad hoc Committee to Advance Responsible Research, continues to take a lead in developing APAs positions on the proper conduct of research involving human and nonhuman animals and in educating scientists and the public about best practices for research and training.

The new Office for Applied Psychological Science, working with its committee of outside advisors, has developed an agenda for increasing the involvement and visibility of applied researchers in activities both within and outside of APA. The office has a particular interest in enhancing the role of psychologists in efforts to address the problems of global climate change.

The Office on Testing and Assessment, working with the Committee on Psychological Tests and Assessment, is contributing to various national and international efforts to develop and revise testing standards and continues to inform the association on issues involved in the scientific, technical, and societal issues related to testing and assessment.

Two task forces created by the Board of Scientific Affairs (BSA) have been at work on their final reports: the Task Force on the Future of Quantitative Psychology and the Task Force on Recommending Changes to the APA Convention That Would
Participants in the 2007 Science Leadership Conference prepare for Hill visits to press for congressional support of research funding and peer review. Left to right: Bruce Walker, Eric Schumaker, Andy Smith, Wendy Rogers, Dan Fisk, and Adam Goodie.

Appeal to Scientists. These reports will help guide planning by the BSA and other groups.

ADVOCATING FOR SCIENCE
The Science Directorate and the psychological science community at large benefit from an experienced and assertive Science Government Relations Office (GRO) staff, who advocate on Capitol Hill to enhance support for psychological research.

A highlight of the directorate’s advocacy agenda in 2007 was the Science Leadership Conference, which provided advocacy training to more than 100 representatives of the psychological science community. These newly minted science advocates spent a day in the halls of Congress, meeting with their members of Congress and pressing the case for research funding and peer review.

In 2007 the GRO staff also arranged timely educational briefings on Capitol Hill, among them “Double Jeopardy: When Addiction and Mental Illness Coexist”, “Taking Alcohol Out of Adolescence: A Developmental Perspective”; and “Science, Technology, Engineering, and Math (STEM) Education, Girls, and the Challenges That Follow: From the Classroom to STEM Careers.”

APA places a high priority on supporting increased appropriations for federal agencies that have traditionally supported psychological research and on seeking new opportunities for funding. APA champions these research programs by providing testimony before congressional appropriations committees. In 2007, the directorate testified once again on behalf of the research funded by the National Aeronautics and Space Administration, the National Science Foundation (NSF), and the Departments of Defense and Veterans Affairs.

In addition to advocating for psychology within Congress, the GRO staff also spend considerable time monitoring how federal funding agencies manage their psychological research portfolios. In 2007, this included submitting formal comments on various federal initiatives such as the National Children’s Study, the National Institutes of Health (NIH) draft strategic plans, and the peer-review system at NIH. The GRO staff also defended the peer-review process when amendments were filed in the House of Representatives that would prohibit NSF funds from being used for nine peer-reviewed and currently funded grants in the social and behavioral sciences.

SERVICE TO THE DISCIPLINE
For administrative purposes, two central office units moved to the Science Directorate in 2007: Reference Services and the Center for Psychology Workforce Analysis and Research (CPWAR). Both units serve broad interests and needs across the discipline.

APA Reference Services provides library and archive resources for projects and activities of the central office and assists governance groups and staff liaisons in gathering primary information. Supported by a generous donation by Lee Gurel, PhD, the new Gurel Center provides multimedia computers and other resources to central office staff and visitors.

CPWAR is a newly expanded unit designed to collect and synthesize data on all aspects of the psychology workforce. In addition to conducting ongoing surveys on faculty salaries and doctorate employment, CPWAR is developing new surveys on practitioners and students. These data resources will help APA develop a better understanding of the pipeline and workforce of contemporary psychology.
Much of the Practice Directorate’s work spans four interrelated areas—legislative advocacy, legal and regulatory activities, marketplace initiatives, and public education.

LEGISLATIVE ADVOCACY
In December 2007, the Practice Directorate and other health professional organizations successfully lobbied Congress to delay a 10.1% across-the-board cut in Medicare reimbursement scheduled to take effect on January 1, 2008. The legislative action delayed the new Medicare payment cut for 6 months. However, payment reductions are expected in 2008 for certain Medicare services, including psychotherapy, because of other reimbursement cuts that took effect in 2007.

The Senate unanimously passed the Mental Health Parity Act of 2007 in September. The bill would require group health insurance plans that offer mental health coverage to apply financial requirements to mental health benefits that are no more restrictive than those pertaining to medical benefits. In helping to pave the way for this legislative victory, Practice Directorate representatives were instrumental in negotiating successfully with traditional opponents of parity in the insurance and employer industries. At year’s end, psychology advocates’ focus shifted to the House as that chamber considered parity legislation.

LEGAL AND REGULATORY ACTIVITIES
As part of the directorate’s ongoing efforts to combat the managed care industry’s unfair practices, the APA Practice Organization helped practicing psychologists claim their share of a $3.5 million nationwide class action lawsuit settlement by Humana. This settlement builds on a previous settlement with CIGNA, yielding $15 million in total settlement amounts as of 2007.

In addition, the directorate succeeded in helping to clarify appropriate use of psychological and neuropsychological testing codes that were revised as of 2006. Language in the coding manual for 2008 clarifies when it is appropriate for psychologists to bill using more than one testing code.

With regard to organized psychology’s ongoing quest to obtain prescriptive authority for qualified practitioners, a record nine states introduced prescriptive authority legislation in 2007. Hawaii made its greatest progress to date in longstanding efforts to achieve prescriptive authority for qualified licensed psychologists. The Hawaii legislature passed and sent a bill to the governor in May but was unable to garner the votes needed to defeat her veto. At least 22 state, provincial, and territorial psychological associations now have active tasks forces and committees seeking prescriptive authority legislation.

MARKETPLACE INITIATIVES
In February 2007, the APA Council of Representatives approved the revised “Record Keeping Guidelines.” The guidelines offer an educational tool for practicing psychologists and account for relevant developments such as the growth in electronic record keeping since the original APA guidelines were developed. The newly approved guidelines were widely disseminated during spring 2007. Further, the APA Committee on Professional Practice and Standards continued to
work on a number of other association guidelines, including a revision of the “APA Guidelines for Child Custody Evaluations in Divorce Proceedings” (being redrafted as “Guidelines for Child Custody Evaluations in Family Law Proceedings”) and APAs “Guidelines for Hospital Privileges: Credentialing & Bylaws” (being redrafted as “Guidelines for Health Care Delivery Systems”).

The directorate continues regularly to disseminate information, tools, and products to help psychologists manage and market their practice. Resources developed in 2007 included the Managed Care Reimbursement Toolkit, which contains information to help practicing psychologists respond to managed care rate cuts, diversify their sources of professional income, and manage practice finances. The directorate continues to use a variety of electronic and print communications, including the monthly Practice Update e-newsletter and Good Practice magazine to provide constituents with practical information, tools, and resources.

PUBLIC EDUCATION
In addition to its work in the legislative, regulatory, and marketplace arenas, the directorate continues to help stimulate community-based education and outreach efforts through the ongoing APA Public Education Campaign (PEC). With the support of the grassroots PEC network, the campaign was able to reach more than 265 million people across the United States in 2007 through community and media outreach activities.

The Mind/Body Health Campaign educates the public about the connection between psychological and physical health and the role that lifestyle and behaviors play in mind/body health. The Practice Directorate unveiled the APA Mind/Body Health Toolkit to members at the 2007 APA convention. The toolkit is designed to support psychologists’ community outreach presentations, media interviews, and other local activities that address mind/body health issues. APA members may request a free toolkit by contacting pracpr@apa.org.

The directorate’s 2007 “Stress in America” survey of attitudes and perceptions of stress among the general public garnered considerable attention in media nationwide, including coverage of results in the New York Times, NBC Nightly News, the Today Show, and USA Today. Among the educational activities related to this annual survey was a “Stress Tip Sheet” for consumers, which the directorate compiled and disseminated.

APA’s outreach activities include helping the business community understand and appreciate the connection between psychologically healthy employees and organizational performance. As part of the directorate’s Psychologically Healthy Workplace Program, the 2007 National Psychologically Healthy Workplace Awards and Best Practices Honors recognized 14 organizations for fostering employee health and well-being while enhancing organizational performance.
The Public Interest Directorate continues to support and promote efforts to apply the science and practice of psychology to the advancement of human welfare.

PUBLIC INTEREST EXECUTIVE OFFICE
In 2007, the Executive Office completed planning for the seventh Work, Stress, and Health Conference held in March 2008. The office also provided staff support to the Board for the Advancement of Psychology in the Public Interest; the Task Force on the Implementation of the Multicultural Guidelines; and the Task Force on Diversity in Course Content, Publications, and Training.

PUBLIC INTEREST GOVERNMENT RELATIONS (PI-GRO)
PI-GRO sponsors congressional briefings, advocacy trainings, and other events focusing on psychological issues across the life span. In 2007, PI-GRO contributed draft language to federal legislation and regulation in such critical areas as older adults’ mental health, Medicaid, children and adolescent mental health, disability rights, obesity and eating disorders, media violence, juvenile justice, health disparities, HIV/AIDS, trauma and disaster response, Indian health, women’s health, and hate crime prevention.

VIOLENCE PREVENTION PROGRAM
The national ACT [Adults and Children Together] Against Violence program educates families and communities about safe and healthy early childhood environments that protect children from violence. In 2007, 31 new ACT coordinators—including psychologists, social workers, educators, and several Canadian and Greek mental health professionals—were trained at the national 3-day workshop. To expand and decentralize the program, APA created ACT regional centers in Chicago, Toledo, Miami, and Pleasant Hill, CA.

OFFICE ON AGING
The Office on Aging is a coordination point for APA activities related to aging and geropsychology. In 2007, the office provided staff support to the Presidential Task Force on Integrated Health Care for an Aging Population and assisted in the development of the task force’s report, Blueprint for Change (see www.apa.org/pi/aging/blueprint.html), adopted by Council in 2008. The office also staffs the APA/ABA Assessment of Capacity in Older Adults Project Workgroup, the Cultural Competency in Geropsychology Working Group, and the Priming the Geropsychology Pipeline Project, and it chairs the National Coalition on Mental Health and Aging.

OFFICE ON AIDS
The Office on AIDS provides information, training, and technical assistance on a wide range of HIV/AIDS-related topics. The office and its small business partner, eNursing IIC, received $850,000 from the National Institute of Mental Health (NIMH) Small Business Innovations Research Program to develop and compare a 10-module, Internet-based education program on end-of-life issues with a comparable independent study program.

CHILDREN, YOUTH, AND FAMILIES OFFICE
The Children, Youth, and Families Office (CYF) coordinates APA’s public interest, health, human welfare, and social responsibility activities in the areas of children, youth, and families. The office provided staff support to the Committee on Children, Youth, and Families; the Children’s Mental Health Summit Conference Planning Committee; the Working Group on Evidence-Based Practice for Children and Adolescents; and the Task Force on Resilience and Strength in Black Children and Adolescents.
DISABILITY ISSUES IN PSYCHOLOGY OFFICE
The Disability Issues in Psychology Office works to raise awareness of disability issues and promote and expand equal opportunities for people with disabilities in all areas of psychology. A 2007 office survey focused on barriers to training faced by psychology students with disabilities. The office also provided staff support to the Committee on Disability Issues in Psychology and the Task Force on Guidelines for Assessment and Treatment of Persons With Disabilities.

OFFICE ON ETHNIC MINORITY AFFAIRS (OEMA)
OEMA’s mission is to expand the roles of culturally diverse peoples in the profession of psychology. In 2007, OEMA published its semi-annual journal, *Communique*, and provided staff support to the Committee on Ethnic Minority Affairs; the Council of National Psychological Associations for the Advancement of Ethnic Minority Interests; and the Commission on Ethnic Minority Recruitment, Retention, and Training in Psychology Task Force (CEMRRAT2). OEMA also administered the CEMRRAT Implementation grants, the APA/ National Institute of General Medical Sciences Project, and the Psychology in Ethnic Minority Serving Institutions Initiative.

LESBIAN, GAY, BISEXUAL, AND TRANSGENDER CONCERNS (LGBTC) OFFICE
The LGBTC office works to eliminate the stigma of mental illness long associated with same-sex sexual orientation and to reduce prejudice, discrimination, and violence against LGBT people. In 2007, *transgender* was added to the office’s mission. In partnership with 12 education, health, mental health, and religious organizations, the office worked on the revision of the Just the Facts About Sexual Orientation and Youth* booklet and planned for its release in February 2008. The office also staffs the Healthy Lesbian, Gay, and Bisexual Students Project (HLGBSP), which worked with four education agencies and youth-serving organizations in Charlotte, Colorado Springs, San Francisco, Tampa, and Tulsa. In addition, the office completed a policy briefing sheet on sexual orientation and military service; a letter to the secretary of defense on sexual orientation disclosures in psychotherapy; and an online survey of military clinical psychologists about the policy concerning homosexuality in the armed forces.

MINORITY FELLOWSHIP PROGRAM (MFP)
The MFP supports over 100 fellows in psychology and neuroscience and hosts poster sessions, symposia, and networking events for fellows and alumni at the APA convention and the Society for Neuroscience annual meeting. In 2007, MFP sponsored its fifth annual Psychology Summer Institute and began planning to broaden its funding base and expand its training programs. The program is currently supported by grants from NIMH (in conjunction with the National Institute on Drug Abuse and the National Institute of Neurological Disorders and Stroke) and the Substance Abuse and Mental Health Services Administration.
OFFICE ON SOCIOECONOMIC STATUS (OSES)
Established in 2007, OSES provides staff support to the Committee on Socioeconomic Status. OSES established communication initiatives to inform and increase attention to and participation in SES-related issues (i.e., via Web page, newsletter, Listserv, and the SES network of 108 representatives of APA groups). To observe World Poverty Day, OSES, PI-GRO, and SPSSI (Society for the Psychological Study of Social Issues) coordinated congressional visits. The office also convened an interdisciplinary discussion and strategy session to ensure that the efforts of OSES are tailored, collaborative, and complementary to other national efforts.

WOMEN’S PROGRAMS OFFICE (WPO)
WPO staffs the Committee on Women in Psychology (CWP) and the Task Force on Mental Health and Abortion. With the CWP Working Group on Leadership Development, WPO hosted a focus group for mid-career psychologists in 2007. The office released the Report of the APA Task Force on the Sexualization of Girls, which generated almost 500,000 hits on APA’s Web site. The Financial Aid Directory generated roughly 120,000 hits. The office also released a consumer brochure on postpartum depression and produced Women’s Psych-E, a monthly e-newsletter. Also, Shari Miles-Cohen, PhD, joined WPO as senior director in January.

Information about Public Interest and its activities is available at www.apa.org/pi.
The Office of Public and Member Communications manages APA's outreach to the news media and creates activities and materials that educate the public about the value of psychological research, findings, and interventions. The office also communicates with members and potential members about the value of belonging to APA.

OFFICE OF PUBLIC COMMUNICATIONS

Garnering news coverage of articles published in APA journals and responding quickly to media requests for information are high priorities for the office. Staff members use a computerized media referral database that lists over 2,000 APA members prepared to participate in media interviews within their subspecialties. This database is an important media relations tool and allows psychology and psychologists to be part of breaking news nationwide. To participate in the office's media referral service, contact the office at public.affairs@apa.org.


Two APA news releases announcing results from APA task force reports in February received substantial media coverage. The task force report on the sexualization of girls earned 230 story placements that included a front-page story in the Health section of the Washington Post, op-ed placements in the San Francisco Chronicle and the Denver Post, and a segment on CNN. Another task force report—on the psychological needs of military personnel and their families—earned 211 story placements that included a second-page story in the news section of USA Today, news wire stories in the top three outlets, and stories in U.S. News & World Report, Time, and Newsweek.

In April, the Virginia Tech shooting generated a high volume of media calls (close to 200 in a week and over 1,000 news stories quoting over 20 APA members). In response to this tragedy, APA posted several resources on its Web site and also promoted a member's testimony before a Senate committee regarding the need for more resources to address the mental and behavioral health needs of college and university students.
PUBLIC AND MEMBER COMMUNICATIONS

In preparation for APA’s convention in San Francisco, three audio news releases were prepared that included a national interview with CEO Norman Anderson, PhD, on “Psychology’s Growing Knowledge in the Mind/Body Area”; a local interview with Director of Ethics Stephen Behnke, PhD, JD, on “Ethics and Interrogation”; and a state-targeted interview with president Sharon Stephens Brehm, PhD, on “Integrated Health Care for the Elderly.”

The media office issued a news release describing Council’s vote at the convention reaffirming APA’s position on interrogations, which generated over 250 clips, including in the Washington Post, the San Francisco Chronicle, the Chronicle of Higher Education, Newsweek, and the International Herald Tribune, and coverage by the Associated Press, NPR, Salon.com, and several local TV stations in the San Francisco area.

EDITORIAL AND DESIGN SERVICES
The office’s Editorial and Design Services department provides APA offices, directorates, and governance groups with professional, in-house editing, design, and publications management. During 2007 the department coordinated the production of over 200 publications and other communications products.

APA MAGAZINES
The office also produces two magazines: the Monitor on Psychology, which is sent to all APA members 11 times a year, and gradPSYCH, mailed to APA’s student members 4 times a year. The Monitor continues to be a highly popular member benefit: A readership survey in 2007 found that 17% of members rated it “excellent” and 68% rated it a “good” or “very good” source of information on psychology. In an effort to make the Monitor more of a “must read” for members, in early 2008 the office will revamp the Monitor’s editorial mix and revise its design on the basis of feedback from the survey.

MEMBER AND CUSTOMER SERVICE CENTER
Service Center Communications staff serviced approximately 85,000 direct calls to its call center in 2007. This number is down by about 10% compared with the number of calls in 2006, a decline attributed to an increase in the use of APA’s new online self-service tools. Staff handled and responded to approximately 56,000 faxed, mailed or e-mailed items of correspondence. The department also instituted a quarterly assessment instrument to further enhance the knowledge base of its staff.

In October 2007, the Service Center Operations unit implemented procedures for electronic submission of student affiliate applications. Between October and December, approximately 1,900 student applications were received electronically.

The Directory and Billing Office completed QAS training for Service Center Operations and Communication staff in 2007. QAS is an address correction software implemented by the Directory Office and APA’s Information Technology Services. In addition, the new APA online Membership Directory, which was redesigned with better search engine tools and navigation, was launched.
MEMBERSHIP DEVELOPMENT

The membership marketing team provides staff support to the Membership Committee and the Committee on Early Career Psychologists (CECP). During 2007, the Membership Committee received approval from the Board of Directors for 145 new APA fellows, 10 of whom were early career psychologists. The Membership Committee also developed slates for the new Membership Board and drafted a call for nominations for the new Fellows Committee, both of which will become effective in 2008.

At the 2007 APA convention, the CECP hosted three successful sessions on the needs of early career psychologists. The CECP continues to coordinate the network of early career representatives and actively monitors the EarlyCareer Listserv, which has more than 1,700 subscribers and postings of nearly 400 messages per month.

Successful integrated marketing efforts were made to upgrade and recruit new members. Responses to the graduate student upgrade efforts have doubled within the past several years, making it APA’s most successful marketing campaign. Nearly 2,000 graduate students (more than 59%) upgraded their memberships in 2007. Another successful effort was APA’s partnership with the National Council of Schools and Programs of Professional Psychology to recruit graduates of those programs to APA membership.

Invitations to apply for APA membership were sent to 1,200 PsyD graduates, and three special marketing efforts were aimed at increasing graduate student renewal rates. Also, for the third consecutive year, plans for the Fall Recruitment Campaign were successfully executed, and invitations to apply for APA membership were sent to about 64,000 new 2008 membership cards were mailed to renewing members, along with the new personal reference guide, APAConnect.

Chase Education Finance was introduced as a new Affinity Partner, offering members and their families student loans and information on education financing and debt consolidation. Several personal benefits programs were enhanced and expanded: Bank of America was expanded to include checking and savings accounts for members; the Wyndham Hotel Group was enhanced to include higher end hotels and resorts worldwide; and the payment-processing program now enables members to process checks as well as credit cards electronically.

The team partnered with APA’s Advertising & Exhibit Sales group to develop and execute integrated marketing efforts including ads, e-mails, and promotion at the convention for PsyCareers, APA’s Online Career Center. As of December 2007, there were over 3,300 searchable résumés, 7,700 registered job seekers, more than 3,900 registered employers, and, on average, over 399 job postings per month.

ADVERTISING & EXHIBIT SALES

The Advertising & Exhibit Sales Department continues to provide an integrated approach to reach the psychology market through APA’s publications, Web site, and annual convention. In 2007, annual advertising and exhibit revenue topped $4 million, with a focus on the growth of PsyCareers, APA’s Online Career Center, and exhibit sales.

APA WEB SITE

APA Web site staff manage content and content strategies for apa.org. Staff members update feature and member content three times a week and continuously post new information. In 2007, apa.org boasted over 37,000 visits per day, totaling 13.5 million visits over the course of the year. Site users came from 225 countries and territories, and 65% of all site visitors in 2007 were new to the site.

Staff began a major Web site redesign effort in 2007. The result will be greater information “findability” and a more unified, robust APA brand.
PUBLICATIONS AND DATABASES

Gary R. VandenBos, PhD, Executive Director

The APA Office of Publications and Databases disseminates knowledge through journals, books, abstract services, databases, and the APA PsycNET site, ensuring continued access to essential scientific information on psychological theory, empirical research, and clinical practice for APA members and the public.

APA JOURNALS
APAs journals program includes more than 55 scholarly and professional journals that are the most widely circulated, frequently cited, and often used publications in an array of subdisciplines in the mental health market. In 2007, the office published 2,312 articles and five special issues. In addition, PsycARTICLES added 3,284 current full-text articles, as well as 7,334 articles from historical content. At the end of the year, PsycARTICLES included 133,796 articles dating from 1894 to 2007.

In 2007, the APA Journals Office and the Canadian Psychological Association (CPA) entered into an agreement to publish the CPA’s five titles: Canadian Journal of Experimental Psychology, Canadian Journal of Behavioural Science, and Canadian Psychology. APA will begin to publish the CPA titles in January 2008.

The Journals Office also signed a 10-year contract with the National Association of Diversity Officers in Higher Education (NADOHE) to publish their new journal dedicated to the advancement of the NADOHE mission. In addition, APA Journals and the Association for Play Therapy (APT) entered into an agreement to publish APT’s journal, International Journal of Play Therapy, beginning in 2007.

APA BOOKS

PsycBOOKS, launched in August 2004, is a full-text database of books and chapters. In 2007, the PsycBOOKS database grew by 263 titles and 4,508 chapter records. By the end of 2007, the PsycBOOKS database included 1,489 books and 23,077 chapters. PsycBOOKS continues to feature the exclusive electronic release of more than 1,500 entries from the APA/Oxford University Press Encyclopedia of Psychology. The database is updated with new releases on a monthly basis.

APAs series of psychotherapy training videotapes released 23 new titles during 2007, including Evidence-Based Treatment and Problems of Eating and Weight Management, which is part of the APA Psychotherapy Video Series Behavioral Health and Health Counseling.


PSYCINFO
APA announced the release of its newly enhanced search platform, APA PsycNET, in 2007. The project was led by PsycINFO and Information Technology Services. The new APA PsycNET platform provides a visually pleasing and feature–rich environment for searching the five APA research databases—PsycINFO, PsycARTICLES, PsycBOOKS, PsycEXTRA, and PsycCRITIQUES. Notable enhancements to the platform include simultaneous cross-database searching, full integration of APAs Thesaurus of Psychological Index Terms, author and journal lookups, a new Citation Finder and cited
reference searching, My PsycNET personal search manager, and enhanced record displays.

PsycINFO added 132,581 records in 2007; at the end of the year, PsycINFO included nearly 2.5 million records. The number of cited references rose to more than 26 million, and 165 journals were added to the coverage list. Staff concluded an agreement with Springer Publishing to acquire content in electronic feeds, which streamline workflow. (In 2008, more than half of the 2,400 covered journals will arrive in electronic feeds.)

PsycINFO staffed two APA Library Advisory Council meetings in 2007. The members represent a range of perspectives within the library community and have provided APA staff with vital input regarding product features, pricing strategies, training and education, and policies on usage of electronic products.

The Electronic Resources Advisory Committee (ERAC), a subcommittee of the Publications and Communications Board, added two new seats: one for an APAGS member and one for an early career psychologist.

SALES, LICENSING, AND MARKETING

APA's flagship PsycINFO and PsycARTICLES databases were sold on a site license basis to approximately 4,400 institutions worldwide in 2007. Sales of PsycINFO and PsycARTICLES increased 11% and 20%, respectively. Sales efforts for Psyc-BOOKS, PsycEXTRA, and PsycCRITIQUES focused on individual licenses and on providing a comprehensive, integrated suite of products to the marketplace. PsycBOOKS grew by 30%, and PsycEXTRA by 15%.

APA's Sales, Licensing, and Marketing team had great success selling APA books in 2007, generating a 25% increase in sales to APA's authorized distributors and a 26% increase in sales through retail channels. Direct mail campaigns to promote APA books and videotapes reached audiences of more than 1,250,000. Book titles were promoted at over 35 conferences and exhibits.

In November 2007, APA Sales staff attended the eFL.net Conference in Belgrade, Serbia, to meet with academic consortia representatives from Bulgaria, Lithuania, Russia, Estonia, Poland, Egypt, Malawi, and Lithuania. eFL.net is a nonprofit organization that supports and advocates for the wide availability of electronic resources by library users in countries with emerging economies.

In May 2007, the APA Sales, Licensing, and Marketing team, along with their partner JDG Communications, won the prestigious American Marketing Association Annual “M” Award for best printed collateral piece for the APA Databases promotional informational sales tool.
GOVERNANCE AFFAIRS

Judy A. Strassburger, Executive Director

Governance Affairs supports APA’s governing groups—the Council of Representatives, Board of Directors, divisions, and boards and committees—through the consolidated meetings. The office also serves these groups and the membership by managing elections, the convention, presidential initiatives, and the Travel Office.

BOARD AND COMMITTEE OPERATIONS OFFICE
The Board and Committee Operations Office organizes the three annual consolidated meetings, assembles the cross-cutting agenda for each meeting, produces the annual governance directory Making APA Work for You, and provides governance orientation and trainings to governance members and APA staff.

The March 2007 consolidated meetings included 27 boards and committees as well as the APA Board of Directors. The September meetings included 16 boards and committees; the November meetings, 13 boards and committees. Members of the Board of Directors attended both meetings.

The cross-cutting agenda was placed online in 2007 for the first time. The agendas are housed in a password-protected Web site that allows access to members participating in each meeting and provides effective archiving capability.

CONVENTION AND MEETING SERVICES OFFICE
The 115th APA convention was held in San Francisco August 17–20, 2007. Total registration for this event was 15,210, including 2,779 dependents/spouses/significant others. This number is 577 more than were at the last San Francisco convention in 2001. San Francisco continues to be the most popular location for an APA convention.

DIVISION SERVICES OFFICE
The Division Services Office provides centralized information and referral services on the activities of APA’s 54 divisions and acts as the administrative office for 31 APA divisions and 6 division sections.

In 2007, the steering committee for a proposed new Division on Qualitative Inquiry gained a sufficient number of signatures to move its petition forward to the Council of Representatives, which will take up the petition in February 2008. Two other inquiries were received from APA members who wish to start new divisions in the areas of (a) political psychology and (b) behavioral genetics.

The Board approved the Committee on Division/APA Relations’ (CODAPAR) recommendations to award interdivisional grants for the following projects in 2007: (a) Empirically Supported Prevention and Treatment Interventions for Parents and Teachers: Development of the Consumer Web Site for Child and Adolescent Mental Health; (b) Facilitating Student Participation in Rehabilitation Psychology and Health Psychology; (c) Proposal for a Model Program for Increased Engagement of Fellows of APA; (d) Research-Defined Practice: Documenting the Efficacy of Integrative Psychotherapy by Establishing a Standardized Assessment Module for the Prescribing Psychologist; (e) Structured Dialogues About Life Span Psychological Development; and (f) Travel Scholarships for Diverse Women to Attend the Inaugural CWP Leadership Institute for Women in Psychology. The Board also agreed to provide remaining funds from the 2006 Interdivisional Grant Program for the Gateway to Evidence-Based Practice for Addiction and Trauma project.

ELECTION OFFICE
The Election Office conducts APA’s major elections and staffs the Election Committee. The elections include the nominations and elections of the president-elect, the Board of Directors, and the boards and committees. In addition, the office handles the apportionment ballot; bylaws amendments; the elections of APAGS (American Psychological Association of Graduate Students), TOPSS (Teachers of Psychology in Secondary Schools), and PT@CC (Psychology Teachers at Community Colleges) officers; the elections of division officers and
Council representatives for divisions and state, provincial, and territorial psychological associations; and the CEO evaluation.

The office now offers an online voting option to Council members for the board and committee elections and to members of APAGS for its officer elections. Staff also assist members in understanding and interpreting the rules and policies of the APA governance structure.

GOVERNANCE OFFICE

The Governance Office manages the flow of information among APA staff, the Board of Directors, and the Council of Representatives; serves as staff liaison to the Board, the Council, and CODAPAR; and prepares and disseminates agendas for the meetings of the Board and Council. Staff members write the minutes of the Board and Council meetings and prepare the Proceedings of the Association for the recording secretary’s approval. The proceedings are published yearly in the archival issue of the American Psychologist. Staff revise and update the Council of Representatives Handbook and the APA Bylaws (www.apa.org/governance/bylaws) and Association Rules (www.apa.org/governance/rules/assocrules.pdf). The office also oversees the APA Travel Office.

SPECIAL PROJECTS OFFICE

The Special Projects Office coordinates projects related to the initiatives of the president and president-elect; the president’s Web site; presidential citations; the APA Award for Outstanding Lifetime Contributions to Psychology; the APA Awards program and ceremony; the Raymond D. Fowler Award for Outstanding Contributions to APA (member category); and special convention events, including the opening session, presidential programming, evening entertainment, and the presidential address. The office also staffs select presidential initiatives, coordinates APA art exhibits, and manages joint projects with organizations such as the Smithsonian Institution.

At the Council of Representatives meeting, Florence L. Denmark, PhD, received the 2007 Raymond D. Fowler Award (member category) for her outstanding contributions to APA.

At APA Night at the Asian Art Museum, 1,200 members and their families enjoyed the galleries and listened to the music of the Murasaki Ensemble.

At the Council of Representatives meeting at the convention, Florence L. Denmark, PhD, received the 2007 Raymond D. Fowler Award (member category) for her outstanding contributions to APA.
EXECUTIVE OFFICE

L. Michael Honaker, PhD, Deputy CEO, Executive Director for Staff Initiatives

The Executive Office is responsible for the overall management of APA’s central office, including the organization of administrative and operational activities and the creation of fiscal, managerial, and staff systems that support APA’s governance and advocacy functions. The office also coordinates APA’s involvement with the federal sector and state, national, and international organizations.

AFFIRMATIVE ACTION POLICY

In 2007, two reports on equal employment opportunity (EEO)/affirmative action were submitted to the Council of Representatives by the Human Resources Office. Both reports provided data on the representation of women and racial/ethnic minorities in APA’s central office as of December 31, 2006, and July 1, 2007.

The most recent statistics show that APA’s workforce as of December 31, 2007, was 67.7% female and 44.1% ethnic/racial minority (N = 601 full-time and part-time regular employees). The percentage of racial/ethnic minority women was 30%. When a standard deviation analysis was conducted to compare the representation of women and racial/ethnic minorities within the central office with available statistics, no job groups were found to be statistically underrepresented.

Two employee groups oversee and plan activities related to diversity, EEO, and affirmative action: the Equal Employment Advisory Committee and the Diversity Activities Planning Group.

ARCHIVES

The APA Archives documents and preserves the history of American psychology, with a major emphasis on the history of APA and its divisions. The APA Archives Web site (www.apa.org/archives) adds new materials for the use of APA members and the history of psychology community.

APA Historian Wade Pickren continued the development of projects related to the history of ethnic minority psychologists within APA. A DVD documentary on the history of the Board of Ethnic Minority Affairs and the subsequent formation of Division 45 was shown at the Multicultural Conference and Summit in Seattle. Ongoing historical projects include “Elder Voices”—the impact of African American psychologists on APA and American psychology—and “Asian American Experiences in Psychology.”

ETHICS OFFICE

In 2007, the Ethics Office offered educational workshops, provided ethics consultations, and supported the Ethics Committee in adjudicating ethics complaints. During the year, the Ethics Office offered or was involved in over 50 ethics educational programs across the country. As in previous years, collaborating with state, provincial, and territorial psychological associations remained an office priority. Twenty-two such programs, which provide continuing education (CE) workshops and generate funds for the associations or their affiliates, were offered in 20 states in 2007.

At the 2007 annual convention in San Francisco, the Ethics Office and Ethics Committee continued their active educational programs. In addition to sessions examining the wide range of ethical dilemmas encountered by APA members, convention activities included assisting in the development of and providing support for a special program, funded by discretionary funds from the Board of Directors, titled “Ethics and Interrogations: Confronting the Challenge.” The program was another step in APA’s continuing examination of this issue and provided a context for the Council of Representatives to adopt a resolution reaffirming APAs position against torture and other cruel, inhuman, or degrading treatment or punishment.
The program consisted of nine, 2-hour sessions and offered 44 speakers with a wide range of perspectives.

The Ethics Office promotes ethics education in a variety of ways. The office director writes a monthly column, “Ethics Rounds,” in APA's Monitor on Psychology. “APA's Ethics Code: An Introduction and Overview,” a four-credit Web-based CE course developed by the Ethics Office in partnership with the Education Directorate in 2005, continues to be a best-selling program for APA Online Academy.

The Ethics Office coordinated the sixth annual Graduate Student Ethics Prize ($1,000 and a round-trip ticket with three nights’ stay at the convention), which is jointly sponsored by the Ethics Committee and the American Psychological Association of Graduate Students (APAGS). APA past-President Gerald Koocher, PhD, has supported the prize each year by publishing top student papers in the journal Ethics & Behavior.

In addition to the special convention program, the Ethics Office continued to provide staff support throughout 2007 for APA’s activities in follow-up to the Report of the Presidential Task Force on Psychological Ethics and National Security (PENS) and subsequent actions by Council. The PENS Task Force report and other documents related to APA’s positions in this area can be found on the Ethics Office page of the APA Web site (www.apa.org/ethics). Of special note is a series of letters written to government officials as follow-up to Council’s 2007 resolution. In these letters, APA communicates its absolute prohibition against torture and other cruel, inhuman, or degrading treatment or punishment.

On a daily basis, Ethics Office staff members respond to telephone calls requesting ethics consultation. The Ethics Committee also responds to more complex dilemmas. Some of the many issues addressed in 2007 included release of test data, providing psychological services over the Internet, billing and the use of collection agencies, forensic and custody matters, appropriate termination of therapy, multiple roles, and exceptions to confidentiality.

Statistics regarding the adjudicative activities of the Ethics Office and Committee for 2007 can be found in the Ethics Committee's annual report in the July–August issue of the American Psychologist.

OFFICE OF INTERNATIONAL AFFAIRS

The Office of International Affairs serves as APA's touch point for international information, activities, and initiatives. The office leads outreach and interaction with APA’s international members and affiliates, coordinates APA’s participation and representation in international venues, facilitates exchange with
EXECUTIVE OFFICE

Highlights in 2007 included the visit of presidents of national and regional psychology organizations at the APA convention, the first-ever Psychology Day at the United Nations, and increased involvement of APA offices in addressing international issues in science, ethics, education, and policy.

STAFF INITIATIVES OFFICE

In 2007 the Staff Initiatives Office sponsored a number of luncheon presentations to staff on such topics as financial planning in early and mid-career, aging, sleep, identify theft, and education. The office also helped organize the first APA Art Exhibit, which featured the work of more than 20 APA employee-artists.

The office supervises the production of the employee newsletter, The APA Insider, which in 2007 featured issues on such themes as community involvement, the environment, parenting challenges, and financial responsibility.

In addition, the office partnered with APA’s Neighborhood Opportunities for Volunteer Activities team, which handles community outreach to APA’s Washington, DC, neighborhood, and organized a successful “Build Day” in October with Habitat for Humanity. More than 20 APA employees volunteered to help build a home in northeast Washington.

At the May 2007 All Hands Meeting, the winner of the 2007 Raymond D. Fowler Award (staff member) was announced: Jerry McGlaughlin, senior director of IT Planning and Business Management, Information Technology Services.
APA SERVICES FOR STUDENTS

The American Psychological Association of Graduate Students (APAGS) is the single largest continuing committee and one of the largest constituency groups of APA, as well as the largest organized group of psychology graduate students worldwide.

HIGHLIGHTS OF APAGS ACTIVITIES DURING 2007

° The APAGS Convention Committee along with APAGS staff developed student-specific APAGS programming at the 2007 APA convention in San Francisco.

° APAGS continues to receive a steady stream of requests to conduct internship workshops/focus groups on various campuses and at conferences nationwide. In Spring 2007, Carol Williams-Nickelson, PsyD, conducted internship workshops at Arizona State University, the California Psychological Association, and the Kentucky Psychological Association.

° APAGS committee members participated in the APAGS Strategic Planning Meeting in June to do an in-depth review and update of the APAGS strategic plan.

° APAGS also participated in the 2007 spring and fall consolidated meetings. At the spring meetings, APAGS met with the Science Student Council to determine common goals of the two groups and ways to better serve the needs of science-identified graduate students.

° APAGS attended the Council of Credentialing Organizations in Professional Psychology meeting as well as the Psychology Executives Roundtable and Trilateral Forum in Montreal in May 2007.

° The APAGS committee reviewed and rated more than 140 applications for various APAGS awards, grants, and scholarships for 2007.

° The ballot period for the 2007 APAGS elections took place in March.

° The new journal Training and Education in Professional Psychology contains an article on the current internship imbalance issue written by APAGS committee members and the associate executive director (see Madson et al., 2007, pp. 249–257).

° APAGS collaborated with APA’s Center for Workforce Analysis and Research to develop Quick Opinion Polls for Students (QuiPS) as a means of gathering APAGS members’ opinions quickly on a range of topics.

° In December, 17 APAGS members participated in a one-day advocacy training sponsored by the Education Directorate’s Government Relations Office.


° The APAGS Committee on Lesbian, Gay, Bisexual, and Transgender (LGBT) Concerns met to discuss the needs of LGBT psychology graduate students and future projects and to define its role with other groups. The committee has also developed an LGBT mentoring program to provide opportunities for LGBT graduate students in psychology to be mentored by colleagues who share similar interests and experiences.

° The APAGS Advocacy Coordinating Team continued to disseminate APA Legislative Action Alerts through the APAGS–ACT network.
The Office of General Counsel advises the Council of Representatives, the Board of Directors, and all other APA governance bodies on a variety of issues that have legal implications, including legal risk management. The office also coordinates APA’s work at the intersection of psychology and law, including joint projects with the American Bar Association and filing amicus curiae briefs presenting psychological knowledge to the courts.

In addition to providing legal counseling to APA, the Office of General Counsel (OGC) advances APA’s interface between psychology and law in a number of ways.

**APA/ABA COLLABORATION**
The OGC collaborates with the American Bar Association (ABA), providing oversight of interdisciplinary working groups to address issues of mutual concern. The most significant areas of APA/ABA collaboration in 2007 included:

**APA/ABA Steering Committee on Children, Families, Divorce, and Custody**
The APA/ABA Steering Committee moved forward with plans for (a) cosponsorship of an APA/ABA National Conference in April–May 2008 (Reconceptualizing Child Custody: Past, Present, and Future—Lawyers and Psychologists Working Together) and (b) oversight of seven APA/ABA working groups. The 12-member Steering Committee’s mission is to develop goals, recommendations, and implementation strategies for APA/ABA collaboration on issues pertaining to children, families, divorce, custody, and related areas of mutual interest and concern.

The most significant APA/ABA collaborations over the next year will stem from projects developed and implemented by these working groups. Thirty APA member-psychologists serve by virtue of APA presidential appointment on the seven specialty working groups, representing APA in this collaboration. The working groups are Psychological Evaluation and Assessment; Custody and Parenting Plans; Issues of Alleged Abuse, Neglect, and Endangerment; Representing and Advocating for Children; Ethics and Standards; Psychological and Legal Interventions With Parents, Children, and Families; and Alternatives to Current Models and Process.

**APA/ABA ASSESSMENT OF CAPACITY IN OLDER ADULTS WORKING GROUP**
The OGC provides support for APA/ABA collaboration on issues regarding capacity in older adults. In 2007, the working group focused its attention on development of its third print product—a resource manual targeted to psychologists. The working group has already produced APA/ABA publications for attorneys and judges. Those handbooks are available at www.apa.org/pi/aging.

**COMMITTEE ON LEGAL ISSUES**
The OGC’s Committee on Legal Issues (COLI) issues responses and recommendations to proposed guidelines, policies, reports, and other proposed action by APA to identify potential legal issues. COLI continues to take other action to educate APA and psychologists about psycholegal issues and promote the field of psychology as it interfaces with the law. For example, during the 2007 APA convention in San Francisco, COLI and the APA Ethics Committee cosponsored “Ethical and Legal Considerations When Responding to Suicidal College Students,” the sixth continuing education program sponsored by the two committees.

**APA AMICUS BRIEFS: SCIENCE, ADVOCACY, OR BOTH?**
The OGC works closely with COLI, APA directorates, relevant governance bodies, psychological experts, and outside
counsel in the review, development, and filing of amicus curiae briefs. In 2007, APA’s amicus briefs addressed a variety of legal issues on which psychology can contribute social science research relevant to key public policy issues before the courts.

The OGC coordinated the filing of an amicus brief in the important U.S. Supreme Court case of Panetti v. Quarterman. APA teamed with the American Psychiatric Association and the National Alliance on Mental Illness to present a brief to the Court in February 2007 that offered expertise on appropriate standards for determining the level of mental illness that should preclude execution. The central question before the Court was whether defendants must have a rational understanding of the reasons for their execution—beyond the fact that they will be executed—in order to be competent to be executed. The APA brief offered guidance to the Court on developing a meaningful standard of competence for execution, including providing scientific knowledge on such issues as the ability of a prisoner with serious mental illness to understand the reason for the execution. The foundation for the brief was work done by an interdisciplinary task force established in 2003 by the ABA that involved experts from the ABA, APA, the American Psychiatric Association, the National Alliance on Mental Illness, and others. The OGC provided oversight for action associated with APA’s representation on the task force by APA members and coordinated governance review and Council approval of APA policy based on the task force recommendations.

The Court heard arguments in the case in April 2007 and, in June 2007, ruled in favor of Scott Panetti by a 5–4 vote, citing APA’s brief in making the critical point that mental health expert testimony can assist the courts in drawing lines related to competency. It also followed the reasoning and arguments advanced by the APA brief.

The OGC also coordinated the preparation and filing of amicus briefs in six cases that address the constitutionality of the California marriage statutes (In re Marriage Cases, S147999). In these cases, the city and county of San Francisco and the other parties challenging the constitutionality of California’s current marriage statutes contend that the statutes are unconstitutional in limiting marriage to opposite-sex couples and denying same-sex couples access to the designation of marriage. APA’s brief, similar to those filed in nine other states, was well suited for adaptation to this case. APA continues to tailor its same-sex marriage brief to include current research concerning sexual orientation that is relevant to these cases.
INFORMATION TECHNOLOGY SERVICES (ITS)

Tony F. Habash, DSc, Executive Director and Chief Information Officer

The goals of the ITS team are to enhance member value, achieve APA strategic priorities, enable APA’s publishing processes and products, and efficiently accomplish operational objectives. These goals are achieved through a governance model that is based on close collaboration between ITS and all units within APA.

APA WEB RELAUNCH
A key effort in 2007 involved working toward the relaunch of APA’s Web presence at large. A team from across APA was assembled to work on all aspects of this initiative. Significant progress has been made in acquiring the right technology platform and beginning the work involved. This initiative will serve as an integrated communication and collaboration channel for delivering the rich APA content to members and the public.

STRENGTHENING APA’S TECHNOLOGY FOUNDATION
ITS embarked on strengthening APA’s technology infrastructure by enhancing several services, including information security, business continuity, disaster recovery, and network and storage capabilities. A new unit, ITS Operations, was created to focus on infrastructure services.

MAJOR PRODUCT RELEASE OF PSYCNET
PsycNET is a flagship delivery platform for APA’s electronic databases. This new product release was launched in mid-2007 and brought significant new functionality and enhancements to APA’s members and customers. There is a dedicated unit in ITS to focus on all aspects of publishing solutions, including journals production, book production, peer-review process, article submission, production workflow, and delivery of publishing content. This unit serves the diverse needs of the Office of Publications and Databases.

TECHNOLOGY PLANNING
A new unit was created to focus on planning and business management. This unit delivers such services as technology planning and project management across the organization. In 2007, a new project portfolio management process was introduced to help focus technology investments on initiatives with the highest potential return to APA’s members and customers.

LINE OF BUSINESS APPLICATIONS
ITS develops and supports hundreds of applications that serve business units and enable the smooth operation of specific business processes throughout APA. These applications include the association management systems, financial systems, the human resources system, convention-enabling solutions, and many others. ITS provides maintenance for these applications and delivers enhancements to their functionality when necessary.
Being president of the American Psychological Association in 2007 was an extraordinary experience. I will always be grateful for the opportunity to meet so many wonderful people, work with such dedicated and inspiring individuals, and contribute to the association’s mission of advancing psychological science, education, practice, and the public interest. I wish I could thank all of those who have made major contributions to APA and the psychologists it serves, but I will just note that I have very much enjoyed working with and getting to know my fellow Board members, individuals participating in the myriad APA-sponsored collectivities (e.g., the Council of Representatives, boards, committees, and the ever-expanding task forces), those I’ve met outside the DC beltway at state association meetings and other venues, and last, but not in any way least, the outstanding APA staff.

Since first participating in APA activities a dozen years ago when I served on the Council of Representatives, I have been exceedingly and continuously impressed by the quality of the APA staff. Having spent most of my professional life in academe, I have known many highly competent individuals in various administrative positions. However, even when compared to this high standard, APA staff are extraordinarily competent and effective. They get things done and they are also great folks to work with—smart, dedicated, lively, and fun. This level of quality starts at the top with the outstanding leadership of Norman Anderson, PhD, and is characteristic of the entire organization. I also want to thank Judy Strassburger and Jo Anne Murphy for their knowledge, expertise, and patience. They are truly the APA president’s best teachers and best friends.

In this report, I summarize my activities in 2007 and highlight some of the interesting projects that I believe will make a significant and lasting contribution to a range of psychological issues.
APA PRESIDENTIAL TASK FORCES

As APA president, I had the opportunity to develop three task forces and appoint members to other task forces.

INTEGRATED HEALTH CARE FOR AN AGING POPULATION
COCHAIRS Toni C. Antonucci, PhD, and Antonette M. Zeiss, PhD
MEMBERS Gregory A. Hinrichsen, PhD; Deborah A. King, PhD; Peter Lichtenberg, PhD; Martita A. Lopez, PhD; and Jennifer Manly, PhD
APA STAFF LIAISON Deborah A. DiGilio, MPH
TECHNICAL ADVISORY PANEL CHAIR Norman Abeles, PhD

This task force addressed a major health care challenge for the United States and other nations. Given the increasing proportion of senior citizens in a number of countries, health care systems will have to develop new and creative approaches to meet the needs of these individuals and their families. The task force focused on how integrated health care can make a major contribution to providing effective, humane, and affordable health care for aging populations. The task force report, Blueprint for Change: Achieving Integrated Health Care for an Aging Population, is available at www.apa.org/pi/aging/blueprint_report.pdf.

INSTITUTIONAL REVIEW BOARDS
CHAIR Thomas Eissenberg, PhD
MEMBERS Monica Biernat, PhD; Peter Finn, PhD; Daniel Ilgen, PhD; Barbara Stanley, PhD; and Scyatta Wallace, PhD
APA STAFF LIAISON Sangeeta Panicker, PhD

This task force focused on developing specific recommendations to APA on ways to enhance collaboration between psychologists and institutional review boards (IRBs). The task force called upon APA to continue attending to IRB issues, empowering researchers to engage with IRBs, helping IRBs understand the research needs of psychological science, and working together to develop evidence-based IRB policies. The task force will generate a series of articles that will increase awareness of factors that can create difficulties for researchers and recommend solutions to address these difficulties.

MATH AND SCIENCE EDUCATION
CHAIR Nora Newcombe, PhD
APA MEMBERS Nalini Ambady, PhD; Louis Gomez, PhD; David Klahr, PhD; and Marcia Linn, PhD
SRCD MEMBERS Jacquelynne Eccles, PhD; Kelly Mix, PhD; Kevin Miller, PhD; and John Hagen, PhD
APA STAFF LIAISON Rena Subotnik, PhD

This task force focused on ways in which psychologists can highlight and augment the role of psychological science in improving the effectiveness of U.S. math and science education. For example, psychologists have relevant psychological knowledge, but much of what they know in this area consists of theories and principles rather than specific educational interventions. Moreover, those who are applying psychological knowledge in the classroom can feel frustrated or confused when scientists disagree or the accepted knowledge changes. The task force will summarize its findings and recommendations in an article that will emphasize the importance of develop-
oping a new model of interdisciplinary practice and recommend that APA play a crucial role in working with other societies to bring together all the relevant pieces of the puzzle.

**APPROPRIATE THERAPEUTIC RESPONSES TO SEXUAL ORIENTATION**

**CHAIR** Judith M. Glassgold, PsyD  
**MEMBERS** Lee Beckstead, PhD; Jack Drescher, MD; Beverly Greene, PhD; Robin Lin Miller, PhD; and Roger L. Worthington, PhD  
**BOARD LIAISON** Douglas C. Halderman, PhD  
**APA STAFF LIAISON** Clinton Anderson, PhD

This task force reviewed the current scientific research on therapeutic responses for those distressed by their sexual orientation, with the goal of developing recommendations for updating APA’s 1997 policy statement on this topic. The current policy statement has continued to be of great interest to the public as well as to the media; lesbian, gay, and bisexual advocacy organizations; conservative religious advocacy organizations; and consumers and providers of mental health services. Since 1997, several other professional organizations have adopted policies on this matter, and the new review may address a broader range of issues affecting a diverse array of organizational contexts.

**PSYCHOLOGICAL NEEDS OF U.S. MILITARY SERVICE MEMBERS AND THEIR FAMILIES**

**CHAIR** Robin Gurwitch, PhD  
**MEMBERS** Anita Brown, PhD; Carl Castro, PhD; Capt. Christopher Gates, PhD; Allison Pinto, PhD; Morgan Sammons, PhD; Jay Uomoto, PhD; and Kendra Weaver, PsyD  
**BOARD LIAISON** Barry Anton, PhD  
**APA STAFF LIAISONS** Beth Nichols-Howarth, MSW, and Ron Palomares, PhD

On the recommendation of the earlier Task Force on Military Deployment Services for Youth, Families, and Service Members, the current task force was established in 2007. Its purpose is to review current services for deployed military service members and their family members and to develop a plan for ways in which APA can best assist in meeting their needs. Task force members communicated by e-mail and conference calls in 2007. The task force will meet once in 2008 and has planned a final meeting in October.

**COUNCIL REPRESENTATION**

**COCHAIRS** Bruce Overmier, PhD, and Melba J.T. Vasquez, PhD  
**MEMBERS** Leona Aiken, PhD; Rosie Bingham, PhD; Sharon Brennan, PhD; Charles Faltz, PhD; Suzanne Bennett Johnson, PhD; and George O’Neill, PhD  
**APA STAFF LIAISONS** Garnett Coad and Judy Strassburger

In 2007, Council approved the appointment of this task force to examine the current apportionment system to determine if any changes are needed to ensure equitable representation of all constituencies. During the February 2008 Council meeting, Council members will have an opportunity to discuss apportionment issues with members of the task force; some caucuses will also discuss the apportionment process. In addition to convening numerous conference calls, task force members have met in person once. The task force is to report back to Council no later than August 2008.
INTERNATIONAL CONFERENCES
Thanks to the encouragement and expertise of Merry Bullock, PhD, senior director of APA’s Office of International Affairs, and her excellent staff, I was able to attend three international conferences and develop a strong international emphasis for the 2007 convention. I am very grateful to have had the opportunity to attend these conferences and learn about the state of psychology in a range of countries. Clearly, psychology is in very good health. The science, education, and practice of psychology are of great interest in many countries, and the enthusiasm—at all levels, but especially among the students—is a joy to behold.

AMMAN, JORDAN
APRIL 27–MAY 1, 2007
At the 2nd Middle East and North Africa Regional Conference of Psychology, attended by psychologists from throughout the region, Europe, and the United States, I was honored to give an invited presentation. I particularly enjoyed visiting the campus of the University of Jordan and talking with the professors and students there, many of whom were participating in the conference. I was also grateful for having the opportunity to tour Amman and some nearby historic sites.

MEXICO CITY, MEXICO
JULY 1–5, 2007
The meetings of two organizations were held during this time. I gave a keynote address at the 31st Interamerican Congress of Psychology and a presentation at the 9th Annual Meeting of the International Society of Clinical Psychologists. Former APA President Robert Sternberg also attended the Congress and wowed the crowd with a presentation entirely in Spanish. Many students attended presentations and social functions throughout these meetings.

KAIFENG, CHINA
NOVEMBER 1–11, 2007
When I arrived in China, I had the honor of meeting and talking with Professor Kan Zhang, president of the Chinese Psychological Society and the Institute of Psychology at the Chinese Academy of Sciences in Beijing. Dr. Su Li, coordinator of the Scientific Committee, was particularly helpful during the planning of my trip and throughout my visit, including arranging for me to tour historic sites in and near Beijing.

Clearly, psychology is in very good health. The science, education, and practice of psychology are of great interest in many countries, and the enthusiasm—at all levels, but especially among the students—is a joy to behold.

I also traveled with a large group of psychologists from Beijing to Kaifeng City to attend the 14th Annual Conference of the Chinese Psychological Society. In addition to providing remarks for two presentations, I very much enjoyed talking with many students about their interests in psychology.
Daniel Kahneman, PhD, receives the APA Award for Outstanding Lifetime Contributions to Psychology at the 2007 APA convention. Left: Gerald P. Koocher, PhD; right: Sharon Stephens Brehm, PhD.

COUNCIL AND THE CONVENTION
The APA convention is a very large enterprise and requires the hard work and creativity of many individuals, including Candy Won of the APA Convention Office and the members of the Board of Convention Affairs. Moreover, Judy Strassburger and her Special Projects team (Elizabeth Kaplinski, Casey Reever, and Rachel Weinberg) provided both the creativity and logistical savvy necessary to develop an exciting opening session and a set of outstanding special events. The theme of the convention was **Building Bridges, Expanding Horizons: Interdisciplinary and International Perspectives**. San Francisco was the perfect locale for such topics and attracted record-breaking attendance. I was delighted that we had a large attendance of presidents of psychological associations from other nations and regions, and I was particularly pleased to present APA’s most prestigious honor, the APA Award for Outstanding Lifetime Contributions to Psychology, to Daniel Kahneman, PhD.

The Council meeting at the convention was quite intense, as Council members discussed the proposed item on APA’s position against torture (to read the resolution, see www.apa.org/governance/resolutions/councilres0807.html). Prior to the Council meeting, numerous participants representing various perspectives addressed issues related to the pending resolution. After considerable debate, Council indicated its desire to take a vote, and the resolution was approved by a considerable margin.

THE APA CALENDAR
Finally, I’d like you to know something about the range of activities in which APA presidents engage. Each president’s calendar is different, but here’s a list of the meetings I attended in 2007. The meetings noted here are in addition to the international conferences and task force meetings described previously:

- Accreditation Assembly
- Division Leadership Conference
- Society of Personality and Social Psychology (Division 8) Conference
- CAPP [Committee for the Advancement of Professional Practice] February meeting
- Advocacy Summit (RxP)
- February Board and Council meetings
- State Leadership Conference
- Spring consolidated meeting
- Science Café
- California Psychological Association meeting
- Spring Board meeting
- NYS Psychological Convention
- Council of Credentialing Organizations in Professional Psychology and the Psychology Executives Roundtable and Trilateral Forum in Montreal
- 10th Annual VA Psychology Conference
- June Board meeting
- Women’s Health Issues meeting (Kentucky Psychological Association)
- August Board, Council, and convention
- Educational Leadership Conference
- presentation at the University of Alabama Birmingham
- Fall consolidated committees
- Science Leadership Conference
- Fall Board meeting
- Fall consolidated boards
- December Board meeting.

In closing, I want to thank APA and its members for making it possible for me to serve as APA president. I’m grateful to have had the opportunity to interact with so many wonderful people dedicated to psychology.
TREASURER’S REPORT

Carol D. Goodheart, EdD, Treasurer

As a result of our investment revenue and our real estate performance, we were able to continue to grow as an association and expand the services provided to our members.

During my 3 years as treasurer, and despite the difficult economic climate of the last year, APA has continued its solid financial performance. Annual revenues from operations have grown from $81 million in 2004 to just over $100 million in 2007; total assets have increased 10%, and net assets have increased 75% to more than $45 million, making progress toward our reserve goals (see Reserve Policy sidebar). Additionally, and even with the current instability in the stock market, APA’s long-term investment portfolio has grown from $50.2 million to over $72 million. The majority of our tenant leases came up for renewal in the 2005–2007 period; today, I am happy to report that our properties are fully leased, with most of our major tenants committed until 2017 or longer.

I am also pleased to report that APA recorded a surplus of almost $700,000 (unconsolidated) this year—compared to a loss in 2006 of about $1 million (after consideration of the $2.5 million cash flow from the buildings for both years). Although the budgeted revenue target was missed by $2.2 million, our internal expense controls helped to offset this revenue shortfall and contributed to the overall surplus for 2007.

On the basis of the continuing authorization of the Board of Directors and the Council of Representatives, APA annual operations are subsidized by $2.5 million from the cash flow generated by our real estate holdings. Without this contribution from real estate profits, APA’s operations for 2007 resulted in a loss of approximately $1.8 million. Essentially, APA’s net assets are affected by our results from (a) operations, (b) real estate holdings, and (c) investment portfolio (see Table 1). The performance of each greatly affects our overall financial strength.

LICENSING REVENUES LEAD REVENUE GROWTH

Since year-end 2004, revenue growth continues to be fueled by licensing and royalties revenues, which are up 185% over the past 3 years, with a dollar growth of nearly $17.5 million (see Table 2 p. 328). This revenue source now accounts for nearly 38% of APA’s total revenue, up from 25% in 2004. It takes people and resources to develop, market, and fulfill these product sales. As a result, 2007 saw an overall increase in the association’s expenses as well as in the number of staff employed by APA—from 534 in 2004 to 587 at the close of 2007. The revenues from membership dues continue to level off and are holding steady at approximately 14% of the revenue mix.

INCOME AND EXPENSE

Revenues from 2007 operations (unconsolidated) surpassed $100 million for the first time. Expenses rose less rapidly on a percentage basis than revenues from 2006 to 2007; however, expenses—at $102 million—continue to exceed revenue, thus increasing the need to use our building cash flow to subsidize operations.

Revenue from dues remained stable as a percentage of total revenues (14.6% for 2007), and the number of members remained constant. A major focus of the association over the next few years will be on membership recruitment, retention, and engagement. APA’s significant investment in a new Web site (see the Web Relaunch section on p. 329) is one major step

RESERVE POLICY

ASSOCIATION RULE 210-3. RESERVES:

On a continuing basis, the Association shall strive to maintain working capital and net assets reserves as follows:

**Working Capital:** The Association shall strive to maintain working capital equal to at least four months of operating expenses.

**Net Assets:** The Association shall strive to maintain net assets equal to at least one year’s operating budget.
### TABLE 1 CONSOLIDATED NET ASSETS SUMMARY

<table>
<thead>
<tr>
<th></th>
<th>2004</th>
<th>2005</th>
<th>2006 Restated</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Assets Beginning Balance (Consolidated)</strong></td>
<td>$24,075</td>
<td>$26,290</td>
<td>$36,358</td>
<td>$44,525</td>
</tr>
<tr>
<td>APA operations (see also Table 2)</td>
<td>(3,480)</td>
<td>2,314</td>
<td>(3,557)</td>
<td>(1,802)</td>
</tr>
<tr>
<td>APA nonoperating activity (see also Table 2)</td>
<td>5,602</td>
<td>6,580</td>
<td>11,451</td>
<td>2,922</td>
</tr>
<tr>
<td>APAPA operations</td>
<td>93</td>
<td>539</td>
<td>273</td>
<td>66</td>
</tr>
<tr>
<td><strong>Total Change in Net Assets</strong></td>
<td>$2,215</td>
<td>$9,433</td>
<td>$8,167</td>
<td>$1,186</td>
</tr>
<tr>
<td>Prior Period Adjustment—Ten G LLC$</td>
<td>—</td>
<td>635</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td><strong>Net Assets Ending Balance (Consolidated)</strong></td>
<td>$26,290</td>
<td>$36,358</td>
<td>$44,525</td>
<td>$45,711</td>
</tr>
</tbody>
</table>

**COMPOSITION OF ENDING NET ASSETS**

<table>
<thead>
<tr>
<th></th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>APA unrestricted/undesignated activities</td>
<td>$21,545</td>
<td>$30,206</td>
<td>$38,238</td>
<td>$31,454</td>
</tr>
</tbody>
</table>

**DESIGNATED ACTIVITIES**

<table>
<thead>
<tr>
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<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publications and Databases R &amp; D</td>
<td>1,265</td>
<td>1,888</td>
<td>1,654</td>
<td>2,181</td>
</tr>
<tr>
<td>Accreditation</td>
<td>1,850</td>
<td>2,095</td>
<td>2,141</td>
<td>1,985</td>
</tr>
<tr>
<td>APAPA</td>
<td>1,630</td>
<td>2,169</td>
<td>2,442</td>
<td>2,508</td>
</tr>
<tr>
<td>Convention</td>
<td>—</td>
<td>—</td>
<td>50</td>
<td>198</td>
</tr>
<tr>
<td>Web relaunch</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>7,385</td>
</tr>
</tbody>
</table>

**Ending Net Assets, Unrestricted**

<table>
<thead>
<tr>
<th></th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$26,290</td>
<td>$36,358</td>
<td>$44,525</td>
<td>$45,711</td>
</tr>
</tbody>
</table>

(All figures shown in thousands. APAPO = APA Practice Organization; R & D = research and development.)

$ Restated to reflect a change in accounting method to adopt the appropriate recording of an income tax provision for Ten G LLC.

$ Prior period adjustment primarily represents tax refunds due to Ten G LLC resulting from net operating loss carry forwards not previously reported.
### TABLE 2 INCOME AND EXPENSE STATEMENT

#### APA OPERATIONS (UNCONSOLIDATED)

<table>
<thead>
<tr>
<th></th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dues and fees</td>
<td>$13,364</td>
<td>$13,925</td>
<td>$14,038</td>
<td>$14,695</td>
</tr>
<tr>
<td>Journal subscriptions</td>
<td>19,990</td>
<td>18,903</td>
<td>17,891</td>
<td>16,933</td>
</tr>
<tr>
<td>Licensing/royalties</td>
<td>20,347</td>
<td>31,037</td>
<td>32,971</td>
<td>37,805</td>
</tr>
<tr>
<td>Sales</td>
<td>12,874</td>
<td>15,451</td>
<td>15,093</td>
<td>14,608</td>
</tr>
<tr>
<td>Other</td>
<td>15,160</td>
<td>17,550</td>
<td>17,163</td>
<td>16,285</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td>$81,735</td>
<td>$96,866</td>
<td>$97,156</td>
<td>$100,326</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salaries and benefits</td>
<td>$39,008</td>
<td>$44,713</td>
<td>$45,476</td>
<td>$47,560</td>
</tr>
<tr>
<td>Publication production costs</td>
<td>8,557</td>
<td>8,432</td>
<td>9,591</td>
<td>9,093</td>
</tr>
<tr>
<td>Space costs</td>
<td>8,255</td>
<td>8,249</td>
<td>8,130</td>
<td>8,609</td>
</tr>
<tr>
<td>Boards/committees</td>
<td>1,808</td>
<td>2,034</td>
<td>2,367</td>
<td>2,608</td>
</tr>
<tr>
<td>Consulting/contractual</td>
<td>8,616</td>
<td>10,001</td>
<td>11,240</td>
<td>11,199</td>
</tr>
<tr>
<td>Other</td>
<td>18,971</td>
<td>21,123</td>
<td>23,909</td>
<td>23,059</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$85,215</td>
<td>$94,552</td>
<td>$100,713</td>
<td>$102,128</td>
</tr>
<tr>
<td><strong>Net (Loss)/Gain from APA Operations</strong></td>
<td>$(3,480)</td>
<td>$2,314</td>
<td>$(3,557)</td>
<td>$(1,802)</td>
</tr>
</tbody>
</table>

#### NONOPERATING ACTIVITY (CONSOLIDATED)

<table>
<thead>
<tr>
<th></th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>Restated*</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LONG-TERM INVESTMENT ACTIVITY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gain on sales/interest</td>
<td>$1,336</td>
<td>$1,109</td>
<td>$1,961</td>
<td>$4,823</td>
<td></td>
</tr>
<tr>
<td>Investment management fees</td>
<td>(382)</td>
<td>(392)</td>
<td>(446)</td>
<td>(505)</td>
<td></td>
</tr>
<tr>
<td>Unrealized gains/(loss) - (Net) (FAS 124)</td>
<td>3,829</td>
<td>1,981</td>
<td>7,134</td>
<td>(1,495)</td>
<td></td>
</tr>
<tr>
<td><strong>Net Long-Term Investment Activity</strong></td>
<td>$4,783</td>
<td>$2,698</td>
<td>$8,649</td>
<td>$2,823</td>
<td></td>
</tr>
<tr>
<td><strong>REAL ESTATE ACTIVITY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ten G Street operations</td>
<td>$1,298</td>
<td>$1,429</td>
<td>$429</td>
<td>$808</td>
<td></td>
</tr>
<tr>
<td>750 First Street operations</td>
<td>2,090</td>
<td>3,520</td>
<td>4,048</td>
<td>5,465</td>
<td></td>
</tr>
<tr>
<td>Unrealized gains/(loss) on interest rate swap</td>
<td>224</td>
<td>1,500</td>
<td>467</td>
<td>(1,635)</td>
<td></td>
</tr>
<tr>
<td>Series B interest</td>
<td>(2,152)</td>
<td>(2,148)</td>
<td>(2,148)</td>
<td>(2,148)</td>
<td></td>
</tr>
<tr>
<td>Deferred rent</td>
<td>725</td>
<td>633</td>
<td>149</td>
<td>(806)</td>
<td></td>
</tr>
<tr>
<td><strong>Net Real Estate Activity</strong></td>
<td>$2,185</td>
<td>$4,934</td>
<td>$2,945</td>
<td>$1,684</td>
<td></td>
</tr>
<tr>
<td><strong>OTHER NONOPERATING ACTIVITY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Deferred income tax fluctuation</td>
<td>$(1,366)</td>
<td>$(992)</td>
<td>$(144)</td>
<td>$(811)</td>
<td></td>
</tr>
<tr>
<td>Income tax expense</td>
<td>—</td>
<td>(60)</td>
<td>1</td>
<td>(55)</td>
<td></td>
</tr>
<tr>
<td>Retiree gap insurance adjustment (FAS 158)</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>(719)</td>
<td></td>
</tr>
<tr>
<td><strong>Net Other Nonoperating Activity</strong></td>
<td>$(1,366)</td>
<td>$(1,052)</td>
<td>$(143)</td>
<td>$(1,585)</td>
<td></td>
</tr>
<tr>
<td><strong>Total Nonoperating Activity</strong></td>
<td>$5,602</td>
<td>$6,580</td>
<td>$11,451</td>
<td>$2,922</td>
<td></td>
</tr>
</tbody>
</table>

(All figures shown in thousands. FAS = Financial Accounting Standards.)

*Restated to reflect a change in accounting method to adopt the appropriate recording of an income tax provision for Ten G LLC.
TABLE 3 BALANCE SHEET (CONSOLIDATED)

<table>
<thead>
<tr>
<th></th>
<th>2004</th>
<th>2005</th>
<th>2006 Restated*</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and ST investments</td>
<td>$46,119</td>
<td>$49,186</td>
<td>$49,749</td>
<td>$46,249</td>
</tr>
<tr>
<td>Long-term investment portfolio</td>
<td>50,231</td>
<td>56,873</td>
<td>67,536</td>
<td>72,051</td>
</tr>
<tr>
<td>Real estate/equipment</td>
<td>84,557</td>
<td>81,668</td>
<td>79,309</td>
<td>81,617</td>
</tr>
<tr>
<td>Other</td>
<td>31,140</td>
<td>31,526</td>
<td>32,154</td>
<td>34,530</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$212,047</td>
<td>$219,253</td>
<td>$228,748</td>
<td>$234,447</td>
</tr>
<tr>
<td><strong>LIABILITIES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Divisions/other groups</td>
<td>$5,009</td>
<td>$5,679</td>
<td>$6,523</td>
<td>$7,311</td>
</tr>
<tr>
<td>Long-term debt</td>
<td>119,497</td>
<td>117,468</td>
<td>115,338</td>
<td>114,517</td>
</tr>
<tr>
<td>Accounts payable/accrued expenses/other</td>
<td>14,786</td>
<td>15,697</td>
<td>14,669</td>
<td>18,106</td>
</tr>
<tr>
<td>Deferred revenues</td>
<td>46,465</td>
<td>44,686</td>
<td>47,693</td>
<td>48,802</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>$185,757</td>
<td>$183,530</td>
<td>$184,223</td>
<td>$188,736</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td>$26,290</td>
<td>$35,723</td>
<td>$44,525</td>
<td>$45,711</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$212,047</td>
<td>$219,253</td>
<td>$228,748</td>
<td>$234,447</td>
</tr>
</tbody>
</table>

(All figures shown in thousands. ST = short term.)
* Restated to reflect a change in accounting method to adopt the appropriate recording of an income tax provision for Ten G LLC.

in an effort to provide members with greatly improved online services and to better disseminate psychology information to the public. Salary and benefit expenses continue to be our largest expense line item, increasing by 4.6%, or $2.1 million over 2006.

WEB RELAUNCH
In 2007, APA embarked on a comprehensive project to rebuild APA's Web site. Through this enhanced site, APA expects greater membership recruitment and retention, higher product marketing and sales, enhanced online dues collection capabilities, and more comprehensive public education.

This initiative will provide a consistent, easy-to-navigate Web site; search capabilities that will greatly enhance the ability of members to find specific content; and a simplified sign-on account that will enable members to log on once and have access to all APA functions, services, and products.

APA's Board of Directors and Council of Representatives approved the Web relaunch as a $7.6 million investment in APA's infrastructure to bring the Web site up to date with today's technology. This project will be funded from current cash reserves and our $10 million line of credit. This project was approved as a designation of APA's net assets (see Table 2).

ASSOCIATION INVESTMENTS
The association's financial stability is attributable in large part to two major elements: APAs long-term stock portfolio and real estate holdings (see Table 3).

LONG-TERM STOCK PORTFOLIO
APA's stock portfolio realized modest growth in the past year (including a $1 million increase from excess cash flow from the APA real estate operations); more specifically, the portfolio performance resulted in a 4.86% overall 2007 return. APA's investment portfolio has seen continued strong investment returns at an overall annualized average rate of 13.65% since inception (see Long-Term Portfolio graph and table on p. 330). This is attributable to the sound investment advice we have received from our investment consultant, with oversight by the Investment Subcommittee (see sidebar, p. 331).

REAL ESTATE HOLDINGS
APA's two commercial office buildings, with a total of 604,000 square feet of office space, continue to produce solid returns for the association. All major leases have been renewed through 2017 and beyond, and most of the tenant improvements associated with these renewals were paid for in 2007, paving the way
for increased cash flow from building operations in 2008 and into the future.

**DEBT REFINANCE**
Unsettled financial markets are not good for the overall economy but have worked in APA's favor. Given the low-interest-rate environment and upcoming balloon payments on $25 million of APA's debt (on its buildings), APA's finance team worked to secure a commitment from the Bank of America that will lower the interest expense on our debt, extend the term of the bank's commitment from the remaining 4 years to 10 years, and extend the maturity of the amortization of some sizable balloon payments ($25 million) coming due in 2010 through 2012.

It is important to understand that in an uncertain credit market in which many organizations are having difficulty securing loans and, in most cases, banks are increasing rates on existing loans, APA's strong financial performance made it possible for us to get lower bank rates and longer bank commitments. Last year, Standard and Poor's (S&P) affirmed APA's public debt rating of BBB+ (see credit rating sidebar on p. 331). Please take time to read the section on our debt rating and S&P's comments. It provides a summary of what a credit analyst looks for when determining a credit rating and hints at a possible upgrade if APA's trends continue to show improvement. It would be nice to get an “A” on our next report card!

**CONCLUSIONS**
As a result of our investment and real estate performance, we were able to continue to grow as an association and expand the services provided to our members (as described elsewhere in this annual report). My thanks to the members of the Finance Committee, Investment and Audit subcommittees (see sidebar for more details).
A PERSONAL NOTE
As many of you know, Jack McKay announced his retirement last year after a 35+-year tenure as APA’s chief financial officer. APA’s financial success is due in no small part to Jack’s no-nonsense leadership, determined fiscal discipline, integrity, and entrepreneurial vision. It has been a great experience working with Jack and his staff. He will be missed very much by staff and members alike. The good news is that Jack will continue working with us on an advisory basis for one year while his successor, Archie Turner, currently the CFO of the National Academies of Science, transitions into the role.

It has been a distinct honor and a pleasure for me to serve as the APA treasurer and to work with such an accomplished team. I leave the association in the able hands of 2008 Treasurer Paul L. Craig, PhD.

As always, if you have any questions about the association’s finances, please feel free to e-mail your treasurer at finances@apa.org.
AMERICAN PSYCHOLOGICAL FOUNDATION

Understanding the mind, unlocking the roots of violent behavior, and building the capacity to cope after traumatic events—these are the issues that the American Psychological Foundation (APF) seeks to address. Since 1953, APF has been providing funding to improve the lives of individuals, organizations, communities, and society through psychology.

MAKING PSYCHOLOGY WORK FOR HUMANITY

In 2007, APF provided more than $800,000 in scholarships, grants, and other awards—funding that makes an impact on people’s everyday lives.

Just a few of the many noteworthy projects APF supported in 2007 include:

° Research scholarship for work aimed at reducing the stigma associated with mental illness.
° A program to reduce posttraumatic stress in emergency response personnel during the aftermath of disasters.
° A prize for psychologists who have expanded their careers to integrate mental and physical health.
° Fellowships for graduate students in child psychology.
° Research aimed at reducing the prejudice that gay men and lesbians experience.

GIVING BACK

APF would not be where it is today without the dedication and support of individuals and groups who make contributions to the foundation to improve people’s lives. Thanks to the generosity of psychologists like you, APF can advance psychology and elevate the human condition.

For more information about ways to give and ways to give back to psychology, contact Elisabeth R. Straus, Executive Vice President/Executive Director, at foundation@apa.org or (202) 336-5843.

You make a living by what you get; you make a life by what you give.
—Winston Churchill