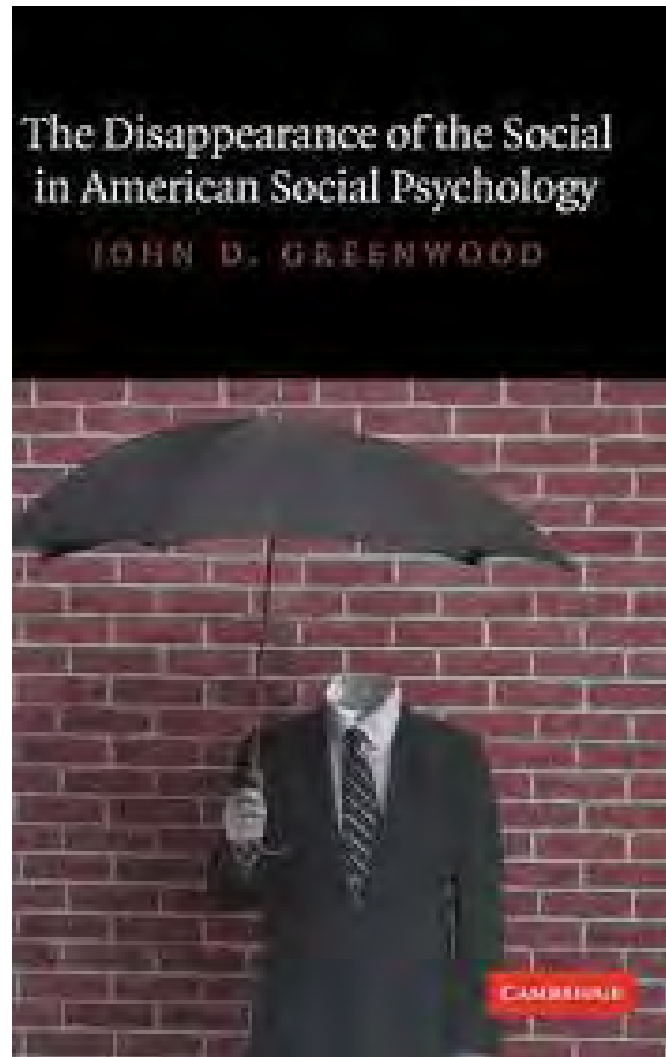


Why is population mental health so hard?



Gary Belkin, MD, PhD g@abillion.org

Director- Billion Minds Project | Columbia Mailman School of Public Health

Helpers in Plain Sight: A Guide to Implementing Mental Health Task Sharing in Community-Based Organizations

Authors:
Clare Stevens
Elise Tosatti
Lynsay Ayer
Dionne Barnes-Proby
Gary Belkin
Sarah Lieff
Monique Martineau



MAYOR'S FUND
TO ADVANCE
NEW YORK CITY

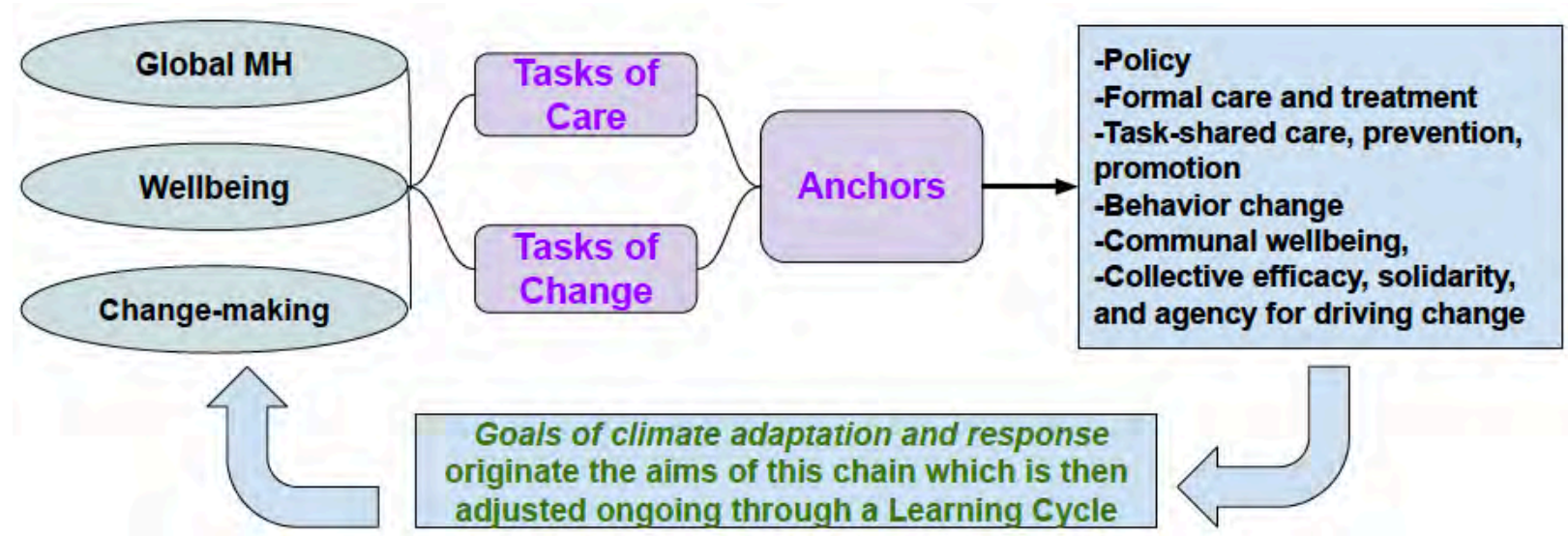


Administration



Sharm-El-Sheikh Adaptation Agenda

The global transformations towards
adaptive and resilient development





GLOBAL
CENTER ON
ADAPTATION



STRONGMINDS™



UNIVERSITY OF NAIROBI



BANGLADESH
HEALTH WATCH



LEGEND:

ROLE:

-  Aims setting, Planning & Implementation
-  Content and Skill training, Coaching
-  Monitoring and Improvement
-  Formal-Care

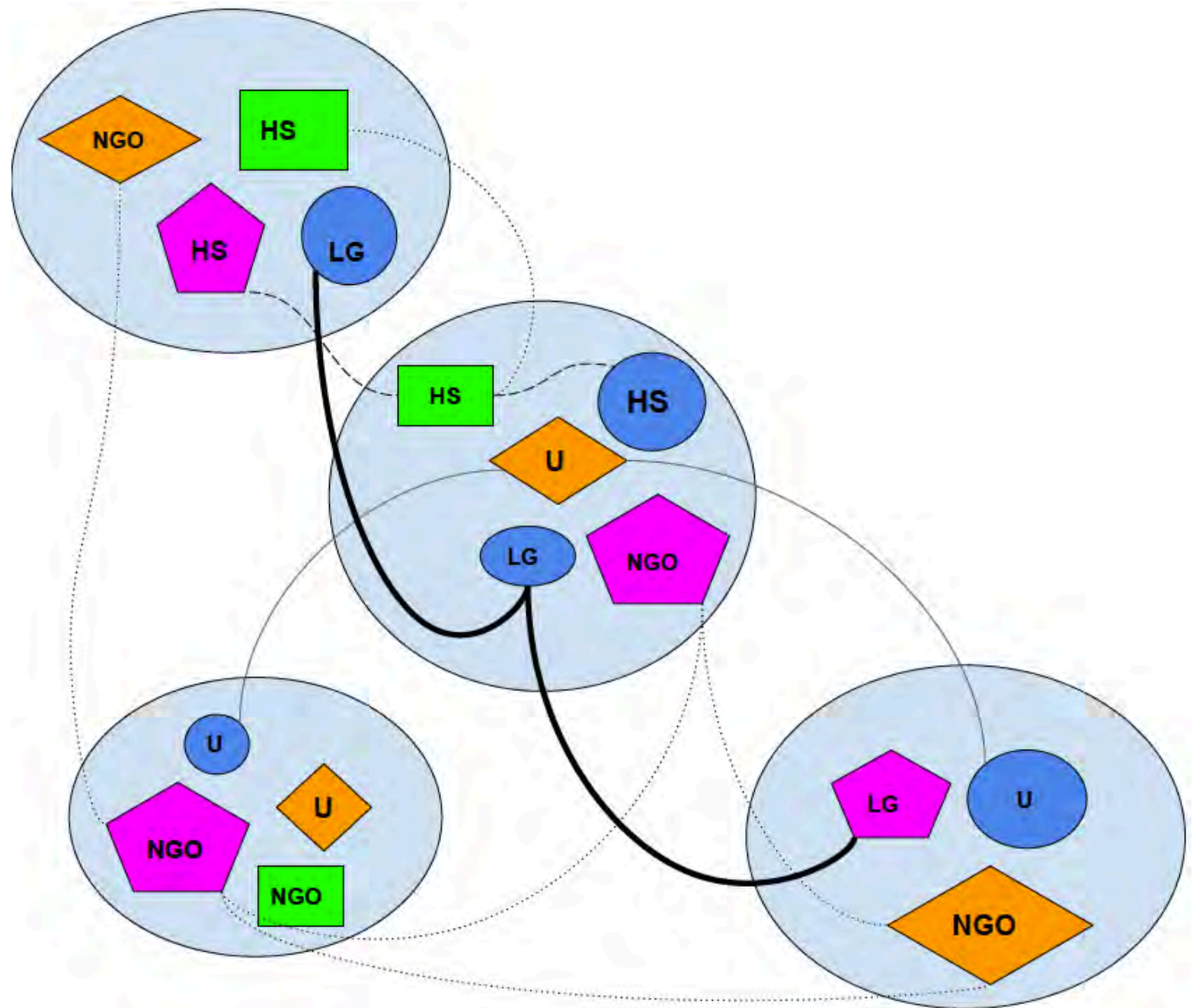
TYPE:

U - Universities

NGOs

HS - Health Systems

LG - Local Government





Carlson: ThriveNYC



WHERE HAS \$850M GONE?
DE BLASIO'S WIFE CAN'T ACCOUNT FOR TAXPAYER FUNDS
• TUCKER CARLSON tonight • @TuckerCarlson

TV Highlight Mar 01 2019

Seth Barron on Tucker Carlson: ThriveNYC

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AMAC In The Media

New Variant Of The "CRT-Virus": "Social-Emotional Learning"

Posted on Tuesday, April 5, 2022 | by [AMAC Newline](#) | 61 Comments





Bringing an implementation science lens to how we approach promoting optimal psychological health for all people

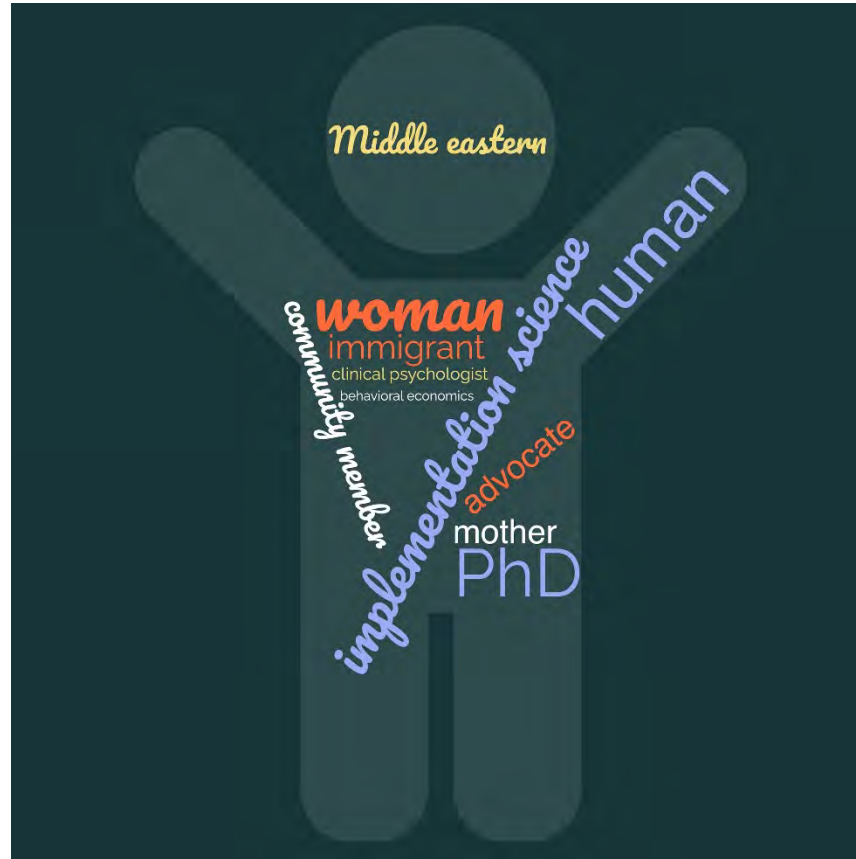
Rinad S. Beidas, PhD

Ralph Seal Paffenbarger Professor

Chair, Department of Medical Social Sciences

Northwestern University Feinberg School of Medicine

My identities and lived experiences deeply shape my perspective



EDITORIAL

A recent *Science* editorial headwinds the confused public COVID-19 response by appointing naysayers to stay in their partisan positions. Despite the remarkable evidence for effective vaccines, only a few Americans have received their first (social distancing and evidence are met with defiance, and rage. Unfortunately, the few Americans who receive clinical interventions benefit their health.

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“COVID-19 has shown the world that ‘knowing what to do’ does not ensure ‘doing what we know.’”

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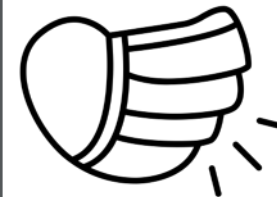
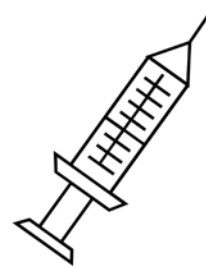
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Enola K. Proctor
is the Shanti
K. Khinduka
Distinguished
Professor Emerita,
Brown School,
Washington
University in St. Louis,
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Elvin Geng
is a professor
of Medicine in the
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of Infectious
Diseases, Washington
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COVID-19

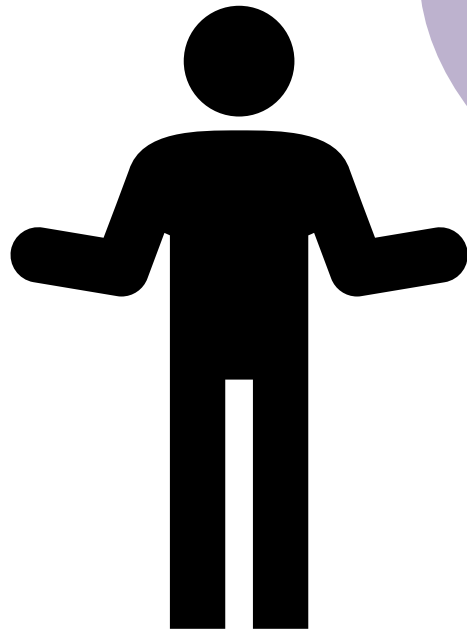
Clinical Outcomes Of A COVID-19 Vaccine: Implementation Over Efficacy



The main take-away

In partnership with our communities, we should be infusing implementation science thinking and methods much earlier in the process of designing and testing approaches to promote optimal psychological health for all.

Another way to say that: No more of this!



“We’ve developed this thing that works in very controlled settings for some, but can’t work in the real world for all”

What is implementation science?

The study of methods to promote the adoption and integration of evidence-based practices, interventions, and policies into routine health care and public health settings to improve population health for all



Source. <https://cancercontrol.cancer.gov/is/about>; UW Imp Sci Resource Hub, 2022

My thoughts on bringing an implementation science lens to promoting psychological health for all – I look forward to hearing all of your ideas!

Partnership is the bedrock of this approach

Center the voice of partners in the design process

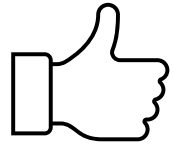
Move right to effectiveness or pragmatic trials

Do hybrid trials, and track implementation approaches

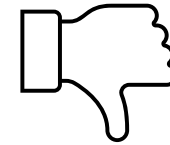
Think creatively and break out of traditional disciplinary silos

Center equity prospectively in implementation

Partnership is the bedrock and our communities are filled with wisdom. We must bring humility, genuine curiosity about how we to be helpful, an understanding of power dynamics, and leading with the needs our community – and need infrastructure to support that (e.g., ComPASS program)



- What keeps you up at night?
- How can I be helpful?
- What are your strategic priorities?
This will align in xyz way.
- What do I need to understand about your setting?
- What pain-points do you see and/or what are my blind spots?



- How can I do my study in your setting?
- How can you be helpful to me?
- Why aren't you interested in my program?
- Why wouldn't staff want to do my program?



The design process must center the voice of people receiving or delivering the programs and targeting the context that they play, work, and live within to optimize outcomes



Acceptability

Feasibility

Appropriateness

Fits context



Whenever safe and possible, move right to effectiveness or pragmatic trials, as the most valid test of an intervention is the test of that intervention in the context in which it is intended.



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<https://doi.org/10.1037/ccp0000797>

VIEWPOINT

Testing Psychosocial Interventions in the Contexts They Are Meant to Be Delivered

Rinad S. Beidas¹, Lisa Saldana², and Rachel C. Shelton³

¹ Department of Medical Social Sciences, Northwestern University Feinberg School of Medicine

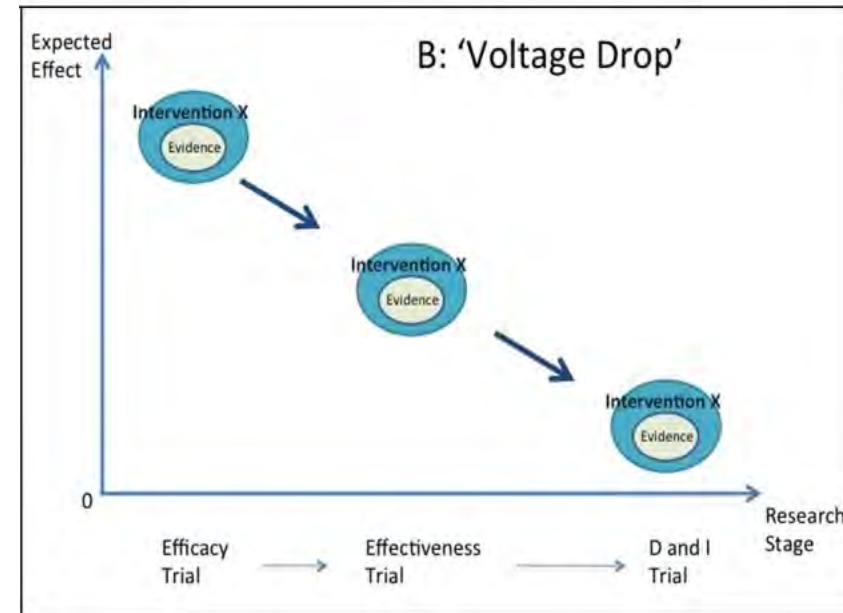
² Oregon Social Learning Center, Eugene, Oregon, United States

³ Department of Sociomedical Sciences, Columbia's Mailman School of Public Health

ready



Improving mental health care outcomes for Black families in early learning settings



Do hybrid trials when conducting effectiveness studies, and track what you are doing to implement to move us long more quickly.



Rudd et al. *Implementation Science* (2020) 15:103
<https://doi.org/10.1186/s13012-020-01060-5>

Implementation Science

DEBATE

Open Access

Integrating implementation science in clinical research to maximize public health impact: a call for the reporting and alignment of implementation strategy use with implementation outcomes in clinical research

Brittany N. Rudd^{1,2,3*}, Molly Davis^{2,3} and Rinad S. Beidas^{2,3,4,5}

Think creatively and in transdisciplinary partnered teams on how to promote psychological health for all.



Greening and place-based intvs improve MH for communities



Meeting the need for all young people, *when* they need it



Develop strengths based prevention for Black girls



Develop programs for Black youth addressing structural factors

We must center equity - there is no implementation without centering equitable implementation

Kerkhoff et al. *Implementation Science* (2022) 17:13
<https://doi.org/10.1186/s13012-022-01189-5>

Implementation Science

LETTER TO THE EDITOR

Open Access

Addressing health disparities through implementation science—a need to integrate an equity lens from the outset

Andrew D. Kerkhoff^{1*}, Erica Farrand², Carina Marquez¹, Adithya Cattamanchi^{2,3} and Margaret A. Handley^{3,4}



Baumann and Cabassa *BMC Health Services Research* (2020) 20:190
<https://doi.org/10.1186/s12913-020-4975-3>

BMC Health Services Research

DEBATE

Open Access

Reframing implementation science to address inequities in healthcare delivery

Ana A. Baumann¹ and Leopoldo J. Cabassa^{1*}



Brownson et al. *Implementation Science* (2021) 16:28
<https://doi.org/10.1186/s13012-021-01097-0>

Implementation Science

DEBATE

Open Access

Implementation science should give higher priority to health equity

Ross C. Brownson^{1,2*}, Shiriki K. Kumanyika³, Matthew W. Kreuter⁴ and Debra Haire-Joshu⁵



Check for updates

Conceptual Paper



Application of an antiracism lens in the field of implementation science (IS): Recommendations for reframing implementation research with a focus on justice and racial equity

Rachel C. Shelton¹, Prajakta Adsul², April Oh³, Nathalie Moise⁴ and Derek M. Griffith^{5,6,7}

Implementation Research and Practice
Volume 2: Jan-Dec 2021 | 1–19
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DOI: 10.1177/26334895211049482
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My main message

In partnership with our communities, we should be infusing implementation science thinking and methods much earlier in the process of designing and testing approaches to promote optimal psychological health for all, so that we don't get to the end of the road and then say, "We've developed this thing that works in very controlled setting for some, but can't work in the real world for all."