Extending Your Reach: Techniques to Disseminate Effective Health Messages

APA Health Disparities Initiative Webinar
April 7, 2015

RESOURCES

Organizations

- AcademyHealth - Translation and Dissemination Institute
- Patient-Centered Outcomes Research Institute - Communications and Dissemination Research
- Centers for Disease Control and Prevention – Health Communications and Social Marketing

Tools


REFERENCES


Roos, N. P., & Shapiro, E. (1999). From research to policy: What have we learned? Medical Care 37(Suppl. 6), 291-305.


