

Extending Your Reach: Techniques to Disseminate Effective Health Messages

APA Health Disparities Initiative Webinar April 7, 2015

RESOURCES

Organizations

- o [AcademyHealth - Translation and Dissemination Institute](#)
- o [Patient-Centered Outcomes Research Institute - Communications and Dissemination Research](#)
- o [Centers for Disease Control and Prevention – Health Communications and Social Marketing](#)

Tools

- o Bennett G, Jessani N. [The Knowledge Translation Toolkit: Bridging the Know-do Gap: a Resource for Researchers: Sage Publications Pvt. Limited; 2011.](#)
- o Tsui L, Chapman SA, Schnirer L, Stewart S. [A Handbook on Knowledge Sharing: Strategies and Recommendations for Researchers, Policy Makers and Service Providers: Community-University Partnership for the Study of Children, Youth, and Families; 2006.](#)
- o Substance Abuse and Mental Health Services Administration (2013). [Community Conversations about Mental Health, Planning Guide.](#)

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